



THE ANNIE E. CASEY FOUNDATION

SURVEY OF FUNDERS

CAMDEN, NEW JERSEY



INTRODUCTION

Since 1948, the Annie E. Casey Foundation has worked to build better futures for disadvantaged children and their families in the United States. The primary mission of the Foundation is to foster public policies, human-service reforms, and community supports that more effectively meet the needs of today's vulnerable children and families.

The challenge of helping rebuild distressed communities is at the center of the Annie E. Casey Foundation's grantmaking plans for the next decade. Working with neighborhoods and state and local governments, the Foundation will provide significant grants and other forms of assistance to a limited number of sites in a long-term effort to strengthen the support services, social networks, physical infrastructure, employment, self-determination, and economic vitality of distressed communities.

Camden City is undergoing a significant civic revitalization led by a strong coalition of local foundations, civic leaders, faith-based organizations, and community groups. Strategic data use is a key part of this effort, helping local officials make strategic assessments of the pressing issues and drive policy decisions with good data.

This survey of funders for the city of Camden was commissioned through the Foundation's Neighborhood Development Portfolio. It was conducted by Barbara Rambo, Independent Consultant, Feasterville, Pennsylvania..

This research was funded by the Annie E. Casey Foundation. I thank them for their support and acknowledge that the findings and conclusions presented in this report are those of the author alone, and do not necessarily reflect the opinions of the Foundation.

table of contents

The Annie E. Casey Foundation

Survey of Funders – Camden, New Jersey

FINAL REPORT JULY 2006

AUTHOR: BARBARA RAMBO

I EXECUTIVE SUMMARY • 2

Overview of Findings • 2

Common Characteristics of Funders • 3

Future Funding Interests • 4

II PURPOSE AND PROCESS OF SURVEY • 5

Relevance • 5

Description of Survey Methods • 5

III THE FUNDERS • 6

Alphabetical Listing of Participating Funding
Organizations • 6

Grantmaker Summaries: • 6–19

Contact information

Areas of Interest

Funding History

Commentary

IV APPENDIX • 20

Survey Questionnaire • 20–22

Cover Memo Accompanying Survey Form • 23

EXECUTIVE SUMMARY

Overview of Findings

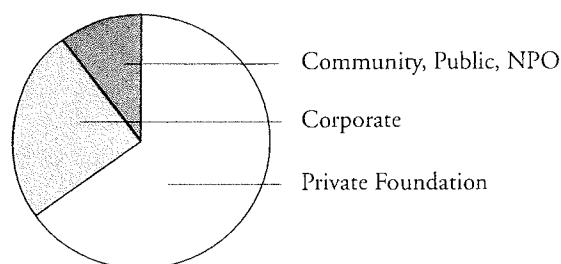
Camden, New Jersey, repeatedly leads the nation as one of its poorest cities, and yet the tenacious nonprofit sector continues to strive to serve the needs of the community and gain the attention of both national and local funding organizations. Nearly all of the grantmakers contacted in this survey eagerly participated in the project sponsored by the Annie E. Casey Foundation. For many, their philanthropic investments in Camden are based on their commitment to the city and their understanding that the vitality of the southern New Jersey region relies heavily upon the successful revitalization of Camden.

A broad cross-section of grantmakers was selected for this survey including private, community and family foundations, corporate and public funders. In general, these grantmakers have a keen interest in the future of the city of Camden and are committed to investing in specific areas.

Grant dollars are being provided in many areas of interest. Overall, the greatest attention is currently focused on education, community development, and health-related causes. The environment and arts and culture follow. Survey results confirm there is a significant amount of charitable giving taking place in Camden. Based upon the raw data collected for 2005, the 26 funding organizations surveyed provided a total of just over \$12,000,000 in gifts to the city in 2005. The numbers reported show that 54 percent of this charitable giving was provided by the four largest funders to Camden: Campbell Soup Company, Ford Foundation, John S. and James L. Knight Foundation, and the William Penn Foundation. Another 15 percent of the total giving is provided by the next two largest givers: William G. Rohrer Charitable Foundation and the New Jersey State Council on the Arts.

The data show that private foundations provided \$7,897,500 in grants to the nonprofit sector in the city. Corporate foundations and corporate giving programs provided \$2,951,805, and the remaining \$1,312,223 was provided by community foundations, public entities, and one nonprofit organization.

Annual Giving – City of Camden 2005



Funders by Type

- For the most part, funders are satisfied with the outcomes of their grants and they readily provided names of quality nonprofit organizations they believe are best serving community needs.

Some grantmakers caution, though, that the political environment in the city and the slow pace of economic progress is troubling and may be a deterrent for them to consider launching major initiatives or engaging to a greater extent in Camden.

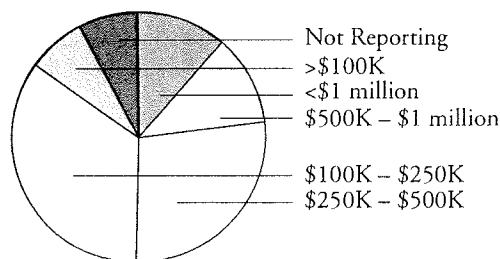
Common Characteristics of Funders

Grantmakers serving Camden come in a variety of shapes and sizes. Most are dedicated to progress in the city and have placed their charitable investments where they believe they can have the greatest impact for positive change.

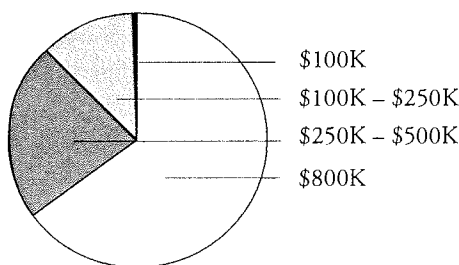
Commonalities among the funders surveyed are shown here:

Types of funders:		Annual Giving Levels (estimated, based on 2005 giving):	
Private Foundations	11	Over \$1 million	3
Corporate Foundations/Giving Programs	10	Between \$500,000 and \$1 million	3
Community Foundations	2	Between \$250,000 and \$500,000	7
Public Entities	2	Between \$100,000 and \$250,000	9
Nonprofit organization	1	Under \$50,000	2
Areas of Interest:		Not currently funding	1
Education, Youth, and Family	17	No giving amounts provided	1
Community Development	15		
Health and Healthcare related	6		
Environment	3		
Arts and Culture	3		

Number of Funders by Giving Levels



Annual Funding Provided by Large, Mid-Size, Smaller Givers



Future Funding Interests/Opportunities

Without exception, each of the surveyed grantmakers indicated a willingness to learn of future funding opportunities in Camden. Based upon shared information during the interview process, the most likely candidates to play an active role in future funding for the city would appear to be: Campbell Soup Company, Annie E. Casey Foundation, Geraldine R. Dodge Foundation, Ford Foundation, The Fund for New Jersey, Holman Enterprises, John S. and James L. Knight Foundation, Lockheed Martin Information and Technology Services, New Jersey Health Initiatives (RWJF), New Jersey State Council on the Arts, William Penn Foundation, The Schumann Fund for New Jersey, Subaru Foundation for America, Wachovia Regional Foundation, and potentially the William G. Rohrer Charitable Foundation.

While remaining true to their funding missions, grantmakers recognize the value of being informed about future grantmaking opportunities and progress being made in the city. Many are encouraged by the investments being made by national funders in the city. A few remain skeptical about the pace and potential for positive change.

PURPOSE AND PROCESS OF SURVEY

Relevance of the Survey

The Annie E. Casey Foundation commissioned this survey to identify funders who are currently or have a history of funding in Camden, New Jersey. The survey sought to identify giving trends among funders in the city. Grantmakers were asked to share their areas of interest for funding and perceived challenges and success in grantmaking. Further, it asked grantmakers to share information on the size of their giving in the city with a historical perspective and to identify those leading nonprofit organizations that had their respect and confidence.

Description of Survey Methods

Several methods were used in selecting funders to participate in the survey, all of them straightforward. These included research into the primary sources of funds received by major nonprofit organizations in Camden, the consultant's understanding of the major charitable givers in the city, and networking among key funders and media sources serving the city.

The process used to gather information from the 26 funders in this survey was multilayered. The primary tool utilized was the 3-page survey instrument included in the appendix of this report. A preliminary telephone call to the grantmaker allowed for introduction of the project, establishing trust in the process and gaining the funder's interest in participating. The distribution of the survey tool and the accompanying cover memo followed via e-mail and fax to the funders. Completed surveys were received via fax and e-mail. In nearly all cases, telephone interviews were used to clarify information submitted, to gain insight into the grantmakers' processes and interests, and to accommodate those funders who preferred to respond in that manner.

Corporate philanthropy is delivered to the community in a variety of ways. Corporate foundations, corporate giving programs, employee voluntarism, and donations of products and services are reported differently by each organization. For the purposes of this report, corporate giving is reported in the aggregate based upon grant dollars given in the city of Camden in 2005 by nine of the ten corporations surveyed. Individual funding information for each corporation has been excluded. One corporation willingly participated in the survey and declined to provide giving information.

THE FUNDERS

Twenty-six grantmaking organizations were surveyed as to their activity in the city of Camden. Those organizations are:

<i>Bank of America</i>	<i>Lockheed Martin Information and Technology Services</i>
<i>Campbell Soup Foundation</i>	<i>New Jersey State Council on the Arts</i>
<i>Annie E. Casey Foundation</i>	<i>William Penn Foundation</i>
<i>Commerce Bank</i>	<i>Philadelphia Foundation</i>
<i>Community Foundation of New Jersey</i>	<i>PNC Bank</i>
<i>Delaware River Port Authority</i>	<i>Public Service Electric and Gas Company</i>
<i>Geraldine R. Dodge Foundation</i>	<i>The Reinvestment Fund</i>
<i>Ford Foundation</i>	<i>William G. Rohrer Charitable Foundation</i>
<i>The Fund for New Jersey</i>	<i>The Schumann Fund for New Jersey</i>
<i>Harbourton Foundation</i>	<i>Subaru of America Foundation, Inc.</i>
<i>Holman Enterprises</i>	<i>Wachovia Foundation</i>
<i>The Horizon Foundation for New Jersey</i>	<i>Wachovia Regional Foundation</i>
<i>Robert Wood Johnson Foundation</i>	
<i>John S. and James L. Knight Foundation</i>	

A summary of each organization follows, including contact information, funding mission and areas of interest for future funding, and a historical snapshot of their giving in the city of Camden. Additional or clarifying information is included in the “comment” section.

GRANTMAKER SUMMARIES

Corporate Giving: In 2005, corporate giving by nine of the ten corporations surveyed totaled \$2,951,805 to nonprofit organizations in the city of Camden. This represents philanthropic dollars invested in the city and does not include in-kind services, technical assistance, or voluntarism that also may have been provided by the corporate sector. Among the largest corporate givers in the city are Campbell Soup Foundation, Public Service Electric and Gas Company, and Lockheed Martin Information and Technology Services. At the request of several participants in the survey, we have excluded from this report individual funding information for the corporate sector.

Bank of America

1125 Route 22 West, Bridgewater, NJ 08807
 Abby O'Neill, Market Development Manager
 Phone: 908-253-4411

Website: bankofamerica.com/Foundation

Philanthropic Mission: Bank of America Charitable Foundation is committed to directing financial and human resources to the places and people served by Bank of America.

Areas of Interest: Education, arts and culture, community development

Some Past/Present Grantees:

Cooper's Ferry Development Association
 Latin American Economic Development Association
 Saint Joseph's Carpenter Society

Comment: Bank of America has an interest in learning about future grantmaking opportunities in Camden.

Campbell Soup Foundation

Campbell Place, Camden, NJ 08103
 Jerry S. Buckley, Chairman
 Jessica Gonzalez-Joseph, Program Director (preferred contact)
 Phone: 856-342-3789

Website: campbellsoupcompany.com

Philanthropic Mission: The company giving program is dedicated to identifying Camden nonprofit partners that bring positive change to the people they serve directly and also to improve the quality of life for the entire Camden community.

Areas of Interest: Education and youth development, economic development, arts and culture

Some Past/Present Grantees:

Camden City Garden Club	Camden Eye Center
Cathedral Kitchen	Cooper's Ferry Development Association
Haddonfield Symphony	Latin American Economic Development Association
Saint Joseph's Carpenter Society	United Way of Camden County
Urban Promise	

Comment: Campbell Soup Company also has a "Dollars for Doers" program that encourages and supports employee voluntarism in Camden. With their corporate headquarters located in the city, they have a strong commitment to continued funding in the city.

The Annie E. Casey Foundation

701 St. Paul Street, Baltimore, MD 21202
 Douglas W. Nelson, President
 Roger Williams, Senior Fellow, Neighborhood Development (preferred contact)
 Phone: 410-547-6600

Website: aecf.org

Philanthropic Mission: The Annie E. Casey Foundation works toward creating better outcomes for disadvantaged children and families through initiatives that reform human services, reshape public

policies and provide community supports that more effectively meet the need of vulnerable children and families.

Areas of Interest: Building organizational leadership capacity of resident and organizations, civic engagement, comprehensive supportive services, workforce development, regional housing mobility

Funding Information:

2006 — \$396,589 (as of June 2006)

2005 — \$330,000

2004 — \$299,998

2003 — \$400,998

Some Past/Present Grantees:

Camden Churches Organized for People

Cramer Hill Community Development Corporation

Walter Rand Institute

Comment: The Casey Foundation's work in Camden is managed by its Neighborhood Development Team. It supports revitalization of Camden City and its integration with the surrounding region to ensure that low-income children and families living in neighborhoods targeted for redevelopment benefit from responsible relocation and urban redevelopment activities, and improve the access of low-income children and families to higher-quality opportunities.

Commerce Bank

9000 Atrium Way, Mount Laurel, NJ 08054

Paula Wengerd, AVP/Manager, Community Relations

Phone: 856-470-3929

Website: commerceonline.com

Philanthropic Mission: Commerce Bank is dedicated to supporting the programs, organizations, and people that contribute to the economic vitality, quality of life, and social equity within our communities and is committed to the service philosophy: "involved today, improving tomorrow."

Areas of Interest: Community and economic development

Some Past/Present Grantees:

Boys and Girls Club of Camden

LEAP Academy

Saint Joseph's Carpenter Society

Community Foundation of New Jersey

P. O. Box 338, Morristown, NJ 07963-0338

Hans Dekker, President

Phone: 973-267-5533

Website: CFNJ.org

Philanthropic Mission: Changing Lives and Inspiring Excellence

Areas of Interest: Neighborhood leadership

Funding Information:

2006 — \$35,000

2005 — \$35,117

2004 — \$24,937

2003 — \$52,329

Some Past/Present Grantees:

Urban Promise Ministries

Our Lady of Lourdes Health Foundation

Comment: This organization has an interest in learning more about future funding opportunities in Camden.

Delaware River Port Authority

One Port Center, 2 Riverside Drive, P.O. Box 1949, Camden, NJ 08101-1949

John J. Matheussen, CEO

Danelle Hunter (preferred contact)

Phone: 856-968-2253

Website: drpa.org

Philanthropic Mission: DRPA's Community Giving Fund Sponsorship Committee considers non-profit requests of a charitable, social service, or civic nature in their 12-county port district.

Areas of Interest: At-risk youth, job training and placement, parenting programs, educational enhancement programs

Funding Information:

2006 — \$15,500 (as of June 2006)

2005 — \$33,600

2004 — \$27,410

Some Past/Present Grantees:

Catholic Charities for the Diocese of Camden

Center for Family Services

Hopeworks

NJ Academy of Aquatic Sciences

United Way of Camden County

Woodland Community Development Corporation

Geraldine R. Dodge Foundation

163 Madison Avenue, 6th Floor, Morristown, NJ 07952

David Grant, Executive Director

Phone: 973-540-8442

Website: grdodge.org

Philanthropic Mission: Geraldine R. Dodge Foundation is committed to supporting and encouraging those educational, cultural, social, and environmental values that contribute to making our society more humane and our world more livable.

Areas of Interest: Education, arts and culture, environment

Funding Information:

2006 — \$595,000 (projected for 2006)

2005 — \$475,000*

2004 — \$520,000*

2003 — \$400,000

*a small portion of this funding included programs that also served Newark, Trenton, and greater south Jersey.

Some Past/Present Grantees:

Camden City Garden Club	Camden County Academy of Teaching and Learning
Camden Greenways	New Jersey Conservation Foundation
Project SEED	Rutgers University,
South Jersey Tourism Commission—	Center for the Arts
ecotourism planning	Project LEAP
Teach for America	
Walt Whitman Arts Center	

Comment: The Dodge Foundation provided detailed information on its grants. It is committed to future funding in the city and is interested in working collaboratively to support community efforts in Camden.

Ford Foundation

320 E. 43rd Street, New York, NY 10017

Carl Anthony, Deputy Director, Community and Resource Development

Phone: 212-573-5345

Website: fordfound.org

Philanthropic Mission: The Ford Foundation's goals are to: strengthen democratic values, reduce poverty and injustice, promote international cooperation, and advance human achievement.

Areas of Interest: Developing capacity of the public sector, building civic capacity and community organizing, fiscal revitalization, promoting human development

Funding Information:

2005 — \$3,090,000

2004 — \$2,846,000

2003 — \$2,496,500

Some Past/Present Grantees:

Concordia, LLC	Energy Programs Consortium
Isles, Inc.	Manpower Demonstration Research Corporation
New Jersey Regional Coalition	The Reinvestment Fund
Trust for Public Land	

Comment: Carl Anthony was not available to respond to this survey. He is on sabbatical until September 1, 2006. Staff in the Community and Resource Development group were helpful in providing detailed information on Ford's activity in Camden for 2003–2005. Rebecca Riley, consultant, also contributed to the survey.

The Fund for New Jersey

94 Church Street, Suite 303, New Brunswick, NJ 08901

Mark Murphy, Executive Director

Phone: 732-220-8656

Website: fundfornj.org

Philanthropic Mission: The Fund for New Jersey organizes its grantmaking around a simple principle, that in a democracy like ours an informed and involved citizenry holds the ultimate authority.

Grants promote projects that share a high purpose of furthering effective democracy through a range of methods encompassing education, advocacy, public policy analysis, and community problem solving.

Areas of Interest: Education, environmental/animal rights, human service, public social benefits

Funding Information: The Fund has provided approximately \$150,000 each year over the past five years to nonprofit organizations in the city. Prior to that, they had provided \$250,000 per year.

Some Past/Present Grantees:

Camden Churches Organized for People

Camden Greenways

LEAP Academy

Rutgers University Law School

South Jersey Tourism Commission

Comment: The Fund has supported efforts in Camden for about 15 years. Latin American Economic Development Association, Camden Lutheran Housing, and Saint Joseph's Carpenter Society are among its former grantees. The Fund reduced their giving in the city due to the political uncertainty in the city and perceived institutional weakness in many nonprofits. The Fund for New Jersey is open to hearing more about new funding opportunities in the city.

Harbourton Foundation

47 Hulfish Street, Princeton, NJ 08540 (not a current funder)

Amy Regan, Vice President

Phone: 609-924-4001, ext. 207

Philanthropic Mission: To better the lives of disadvantaged youth.

Areas of Interest: Underserved populations, particularly youth

Funding Information: Harbourton has not provided funding in the cCity of Camden in recent years. It withdrew to focus its funding on organizations in its "home" county of Mercer. In 1997 and 1998 it provided approximately \$50,000 per year to the city.

Some Past/Present Grantees: Camden Development Collaborative—a good organization that led a comprehensive project during Harbourton's involvement with them.

Comment: Harbourton Foundation may be interested in future funding opportunities in Camden.

Holman Enterprises

7411 Maple Avenue, P.O. Box 1400, Pennsauken, NJ 08109

Mindy Holman (preferred contact)

Phone: 856-663-5200

Philanthropic Mission: To give back to the communities that support our success.

Areas of Interest: Health and human services, education, the arts

Some Past/Present Grantees:

Camden Eye Center

Food Bank of South Jersey

LEAP Academy

Our Lady of Lourdes Hospital*

Teach for America*

United Way of Camden County

Virtua Health System*

Urban Promise

*receiving multiyear grants from Holman Foundation.

Comment: This family-owned business provides corporate and family foundation gifts in the city of Camden. In addition to family foundation gifts, one-half of one percent of the profits from the automotive business is donated to charity. The Holman family is committed to giving where they and their employees live and work. It is a strong supporter of the United Way of Camden County. It is eager to be engaged in Camden and yet is overwhelmed by the magnitude of need. Holman is open to learning more about new and/or collaborative funding opportunities.

The Horizon Foundation for New Jersey

3 Penn Plaza East, Newark, NJ 07105

Jonathan Pearson, Community Relations Executive

Phone: 973-466-7698

Website: horizonblue.com/community

Philanthropic Mission: The Horizon Foundation for New Jersey promotes health, well-being, and quality of life in New Jersey's communities.

Areas of Interest: Health related issues, humanities/culture, education, community reinvestment and quality of life activities

Some Past/Present Grantees:

Susan G Komen Foundation – breast cancer screening Literacy Today

New Jersey Adventure Aquarium

Our Lady of Lourdes Health System – colon-rectal screening program

Promise School (charter school)

Comment: Horizon has placed a concerted effort on funding in Camden since 2004. It has a 500-employee facility in Mt. Laurel. It provides charitable funding through its corporate gifts program as well as through the foundation.

Robert Wood Johnson Foundation

Risa Lavizzo-Mourey, MD, MBA, President

Preferred Contacts:

New Jersey Health Initiatives, Gretchen Hartling, Co-Director

323 Cooper Street, Camden, NJ 08102

Phone: 856-225-6727

Website: njhi.org

New Jersey Funding: Marco Navarro, Program Officer

Robert Wood Johnson Foundation

Route 1 and College Rd. East, P. O. Box 2316

Princeton, NJ 08543-2316

Phone: 609-627-5842

Website: rwjf.org

Philanthropic Mission: The Robert Wood Johnson Foundation seeks to improve the health and health care of all Americans.

Areas of Interest: Health services to vulnerable residents

Funding Information: (New Jersey Health Initiatives)

2006 — \$50,000 (anticipated)

2005 — 0 (projects were supported through multiyear grants in prior years)

2003–04 — \$700,000 (awarded in multiyear grants)

Some Past/Present Grantees:

AIDS Coalition of Southern New Jersey

Camden Area Health Education Center

Camden County College – CCC Nursing/Allied Health Program

Center for Family Services

Cooper Foundation – Camden Coalition of Healthcare Providers Program

Our Lady of Lourdes Hospital

Rutgers University Foundation – LEAP Academy

Virtua Health System

Comment: As the nation's largest philanthropy devoted to improving health and health care, RWJF supports training, education, research, and projects that demonstrate effective ways to deliver health services, especially for the most vulnerable among us.

It is interested in learning about future grantmaking opportunities in Camden.

John S. and James L. Knight Foundation

Wachovia Financial Center, Suite 3300, 200 South Biscayne Boulevard, Miami, FL 33131

Alberto Ibarguen, President and CEO

Matt Bergheiser, Program Director, Philadelphia (preferred contact)

Phone: 305-908-2632

Website: knightfdn.org

Philanthropic Mission: Knight Foundation's focus is on journalism and communities, inspiring and enabling them to reach their highest potential.

Areas of Interest: Children and youth, arts, community development

Funding Information:

2006 — \$1.4 million (anticipated)

2005 — \$1.4 million

2003–04 — not provided

Some Past/Present Grantees: LEAP Academy

Comment: Matt Bergheiser is a new program director for Knight and begins with them as of July 10, 2006. A local address is not yet available. Knight Foundation is interested in learning more about grantmaking opportunities in Camden.

Lockheed Martin Information and Technology Services

2339 Route 70 West, Cherry Hill, NJ 08002

Wendy A. Owen, Vice President, Communications

Phone: 856-486-5126

Website: lockheedmartin.com

Philanthropic Mission: Primary focus is on math and science education, grades K-12 in public schools.

Areas of Interest: Education

Some Past/Present Grantees:

Greater Camden Partnership
Our Lady of Lourdes Hospital
Rutgers University – various programs, Network of Volunteers Association
Salvation Army of Camden

Comment: Lockheed Martin is a successor to the Victor Company in Camden and has been supporting the city since before the turn of the 20th Century. It provided significant technical support to the Salvation Army in 2005 with assistance in proposal writing in a successful bid for substantial funding by a national organization. Employee voluntarism in the city is a big part of the Lockheed's philanthropic mission. It often partners with other corporations in its charitable giving. It no longer supports the United Way of Camden County.

New Jersey State Council on the Arts

225 W. State Street, Trenton, NJ 08625-0306
David Miller, Executive Director
Phone: 609-292-6130
Website: njartscouncil.org

Philanthropic Mission: The mission of the New Jersey State Council on the Arts is to improve the quality of life for the state, its people, and communities by helping the arts to flourish.

Areas of Interest: Arts and culture, economic development programs

Funding Information:

2005–06 — \$882,500
2003–05 — not provided

Some Past/Present Grantees:

Puerto Rican Culture and Arts Center
Rutgers Center for the Arts
Walt Whitman Cultural Arts Center

Comment: The State Council on the Arts has been meeting with city and state officials to present a regional cultural plan that would have tremendous impact on the city of Camden. This plan is designed to stimulate economic growth in the city and build partnerships between the waterfront development and the downtown business and civic organizations. Part of the plan calls for the creation of a city office of Cultural Affairs. The Council on the Arts is prepared to provide seed funding for start-up of the plan. It is very interested in identifying new grantmaking opportunities in Camden.

William Penn Foundation

Two Logan Square, 11th Floor, 100 N. 18th Street, Philadelphia, PA 19103
Feather O. Houstoun, President
Kelly Woodland, Program Officer (preferred contact)
Phone: 215-988-1830
Website: wpennfdn.org

Philanthropic Mission: William Penn Foundation is dedicated to improving the quality of life in the Greater Philadelphia region through efforts that foster rich cultural expression, strengthen children's futures, and deepen connections to nature and community. In partnership with others, the Foundation works to advance a vital, just, and caring community.

Areas of Interest: Education, culture/humanities, environmental, human services, youth-serving agencies

Funding Information:

2006 — \$1,211,500 (as of June)
 2005 — \$69,167 (+several multiyear grants awarded in prior years)
 2004 — \$1,092,500
 2003 — \$1,379,950

Note: Grants to the Reinvestment Fund are NOT included here and are reported by TRF elsewhere in this report.

Some Past/Present Grantees:

Boys and Girls Club of Camden	Camden Center for Youth Development
Camden City Garden Club, Inc.	NJ Academy for Aquatic Sciences, Inc.
South Jersey Tourism Corporation	Urban Promise

The Philadelphia Foundation

1234 Market Street, Suite 1800, Philadelphia, PA 19107

R. Andrew Swinney, Executive Director

Nancy Burd, Vice President for Grantmaking (preferred contact)

Phone: 215-563-6417

Website: philafound.org

Philanthropic Mission: The Philadelphia Foundation is a community foundation that manages more than 700 permanent, charitable funds established by people who want to give something back to the community. Revenue generated from these funds provides grants and scholarships to over 1,000 non-profit organizations exactly as the donors intend.

Areas of Interest: Driven by donor advisors' interests

Funding Information:

2006 — \$67,000 to 5 organizations (as of June 2006)
 2005 — \$104,500 to 7 organizations
 2003–04 — not provided

Some Past/Present Grantees:

Big Picture Company	Boys and Girls Club of Camden
Camden City Garden Club	Hope Works 'N Camden
Philadelphia Orchestra Association – Camden concert	Rutgers – Center for the Arts
Salvation Army, Camden	Saint Joseph's Pro-Cathedral
Urban Promise	

PNC Bank

PNC Bank Center, 1600 Market Street, 3rd Floor, Philadelphia, PA 19103

Regina Hager, Director of Client and Community Relations

Phone: 215-585-9073

Philanthropic Mission: Overall focus is on PNC's "Growing Up Great" program, which is a commitment to education and school readiness.

Areas of Interest: Education, community development, arts and culture as an economic driver

Some Past/Present Grantees:

Camden City Garden Club, Inc.

Camden Eye Center

Our Lady of Lourdes Hospital

Ronald McDonald House

Walt Whitman Arts Center

Comment: PNC has a history of charitable giving in the city of Camden. Eighteen months ago it had high hopes for long-term revitalization efforts in the city. Today it is disappointed with the lack of progress. However, PNC remains interested in future grantmaking opportunities in the city.

Public Service Electric and Gas Co.

300 New Albany Road, Moorestown, NJ 08057

Shirley M. Ward (retired June 2006)

Joseph W. Barton (preferred local contact)

Phone: 856-778-6866

Website: pseg.com/community

Philanthropic Mission: PSE&G's community focus is on children's issues, the environment, and economic development.

Areas of Interest: Children and families, community and economic development, the environment

Some Past/Present Grantees: Adventure Aquarium

Comment: PSE&G's giving in Camden includes a significant amount of sponsorship support.

The Reinvestment Fund

718 Arch Street, Suite 300 North, Philadelphia, PA 19106

Jeremy Nowak, President and CEO

Patricia L. Smith, Director, Special Initiatives (preferred contact)

Phone: 215-575-5898

Website: trfund.com

Philanthropic Mission: The Reinvestment Fund is committed to putting capital and private initiative to work for the public good.

Areas of Interest: Project planning and predevelopment; technical assistance, project-specific community organizing, community building grants; neighborhood planning; research and evaluation

Funding Information:

7/2005–6/2006 — \$256,500

4/2003–6/2005 — \$512,500

Some Past/Present Grantees:

Camden Churches Organized for People	Cooper's Ferry Development Corporation
Cramer Hill Community Development Corporation	Greater Camden Partnership
Manpower Demonstration Research Corporation	Saint Joseph's Carpenter Society

Comment: Now in Year 3 of the Camden Regional Equity Demonstration project, TRF continues to provide grants to organizations in support of capacity building, project planning, and predevelopment activities that align with the Ford Foundation's regional equity goals and objectives.

William G. Rohrer Charitable Foundation

c/o PNC Bank, N.A., Co-Trustee, 1600 Market Street, 4th Floor, Philadelphia, PA 19103-7240

John Riley, Bank Officer (signature on Form 990-PF)

Phone: 215-585-5597

John C. Watson, VP, PNC Advisors (receives grant proposals)

Route 38 & Eastgate Dr., Moorestown, NJ 08057

Phone: 856-638-4906

Philanthropic Mission: Supporting organizations with charitable purposes

Areas of Interest: Grants made indicate a strong interest in health care with an occasional gift to social services and the arts

Funding Information: Of grants made in 2004, \$890,000 or 55 percent of their total giving went to organizations in or serving the city of Camden.

Some Past/Present Grantees:

Camden County Parks	Deborah Hospital Foundation
Kennedy health System	Our Lady of Lourdes Hospital
University of Medicine & Dentistry of NJ	Virtua Health System Foundation
Junior Achievement of South Jersey	Saint Joseph's Carpenter Society
Urban Promise	

Comment: While I did speak with Mr. Riley of PNC Bank, I was unable to reach any of the trustees of this organization. This foundation is known to be a very charitable organization in southern New Jersey. Information provided here is excerpted from their publicly posted Form 990-PF.

The Schumann Fund for New Jersey

21 Van Vleck Street, Montclair, NJ 07042

Barbara Reisman, Executive Director

Phone: 973-509-9883

Philanthropic Mission: Schumann Fund for New Jersey: Funding Change.

Areas of Interest: Urban environmental issues – parks and recreation, green space development, lead abatement, and clean air projects; early childhood, educational initiatives; small schools – parental choice opportunities; development of young leaders in each of these areas

Funding Information:

2005 — \$100,000

2004 — \$50,000

2003 — \$90,000

Past/Present Grantees:

Big Picture Company

Camden Children's Garden

Rutgers University, Center for Children and Childhood Studies

Comment: Schumann Fund for New Jersey is encouraged by new nonprofit leaders in the city (particularly those involved in early childhood education) who have a vision for success.

Subaru of America Foundation, Inc.

P. O. Box 6000, Cherry Hill, NJ 08034

Sandra Capell, Community Services Manager

Phone: 856-488-5099

Website: Subaru.com

Philanthropic Mission: Subaru has a company-wide dedication to improving the lives of those around us.

Areas of Interest: Education through programs that enhance academic achievement, Grades K-12. Programs that benefit children

Past/Present Grantees:

Camden Eye Center

HopeWorks

Rutgers University – Distance Learning Center, D'Arts

Comment: Subaru is often a funding partner in larger projects with Lockheed Martin and Campbell Soup Company. It recognizes the challenge of quality small nonprofit organizations in getting the attention of larger funders.

Wachovia Foundation

32 E. Front Street, Trenton, NJ 08608

Yvonne Lopez, Manager, Community Affairs

Phone: 609-826-8517

Website: Wachovia.com

Philanthropic Mission: Our mission is to build strong and vibrant communities, improve the quality of life, and make a positive difference where we work and live.

Areas of Interest: Education, community development, health and human services, arts and culture

Some Past/Present Grantees:

Cooper's Ferry Development Association

Cooperative Business Assistance Corporation

Latin American Economic Development Association

Teach for America

Wachovia Regional Foundation

123 South Broad Street, PA4360, Philadelphia, PA 19109

Denise McGregor Armbrister, Executive Director

Phone: 215-670-4310

Website: Wachovia.com/regionalfoundation

Philanthropic Mission: To improve the lives of children and families living in low-income communities in New Jersey, Delaware, and Eastern Pennsylvania.

Areas of Interest: Comprehensive resident-driven neighborhood planning, programmatic support for the implementation of a comprehensive resident-driven neighborhood plan

Funding Information:

2006 — \$200,000 (anticipated)

2005 — \$325,000 disbursed (\$750,000 awarded in Camden in 2005)

2004 — \$312,000 disbursed

2003 — \$250,000 disbursed

Some Past/Present Grantees:

Cooper's Ferry Development Association

Parkside Business and Community Partnership

Rutgers University Foundation – Rutgers-Fairview Neighborhood Partnership

Saint Joseph's Carpenter Society

Comment: Wachovia Regional Foundation has an interest in learning more about future funding opportunities in the city.

APPENDIX

Survey Tool

Since 1948, the Annie E. Casey Foundation has worked to build better futures for disadvantaged children and their families in the United States. The primary mission of the Foundation is to foster public policies, human service reforms, and community supports that more effectively meet the needs of today's vulnerable children and families.

Casey is interested in learning more about charitable giving trends in and for the city of Camden. The foundation has commissioned a research project to identify those organizations currently funding, those which have given in the past, and those that may be interested in future charitable investments in the nonprofit sector in Camden.

Recognizing your organization as one that has demonstrated an interest in the city of Camden, we invite you to participate in this survey.

A SURVEY OF FUNDERS

City of Camden, New Jersey

Funding Organization Name: _____

Executive Director: _____

Preferred Contact: _____

Address: _____

Telephone No. _____ Fax No. _____ Website: _____

Briefly state your organization's philanthropic mission:

Do you now or have you ever provided grant support to the nonprofit sector in the city of Camden?

☐ Yes, we currently fund projects in the city of Camden.

☐ Yes, we have previously funded projects in the city of Camden.

Briefly describe why you no longer provide funding to Camden organizations.

☐ No, but we are interested in identifying projects worthy of funding in Camden.

☐ No, we have no interest in funding in the city of Camden.

CURRENT FUNDING INFORMATION:

Total amount granted in the city of Camden in 2005. \$ _____

Total amount of grant support anticipated in 2006. \$ _____

List all current grantee organizations including the following information for each one:

Name of Organization: _____

Address: _____

Contact: _____

Telephone No.: _____

Date of Grant: _____

Purpose of Grant: _____

Amount of Grant: _____

Are grant objectives being met? _____

(additional forms may be reproduced)

PRIOR FUNDING INFORMATION:

Total amount granted in the city of Camden in prior years:

2004 total \$_____ 2003 total \$_____

List primary grant recipients in the past, including the following information for each one:

Name of Organization: _____

Address: _____

Contact: _____

Telephone No.: _____

Date of Grant: _____

Purpose of Grant: _____

Amount of Grant: _____

Were grant objectives being met? _____

Do you continue to fund this organization? _____

If not, why? _____

(additional forms may be reproduced)

FUTURE FUNDING OPPORTUNITIES:

Are you interested learning about future grantmaking opportunities in Camden?

☐ Yes ☐ No ☐ Maybe

Which specific areas of interest would you identify for potential future funding?

Are you aware of quality nonprofit organizations currently serving this need in Camden? If so, who are they? _____

Thank you very much for taking the time to complete this survey.

Barbara Rambo

112 Westbrook Road

Feasterville, PA 19053

Ph: 215.962.6971

E-mail: barbara.rambo@verizon.net

Cover Memo accompanying Survey Form

The Annie E Casey Foundation is interested in learning more about charitable giving trends in and for the city of Camden. The foundation has commissioned a research project to identify those organizations currently funding, those which have given in the past, and those that may be interested in future charitable investments in the nonprofit sector in the city.

Recognizing your organization as one that has demonstrated an interest in the city of Camden, I invite you to participate in this survey. The enclosed questionnaire is designed to provide an overview of the size and type of funding you have provided while identifying those specific areas that are most important to your organization.

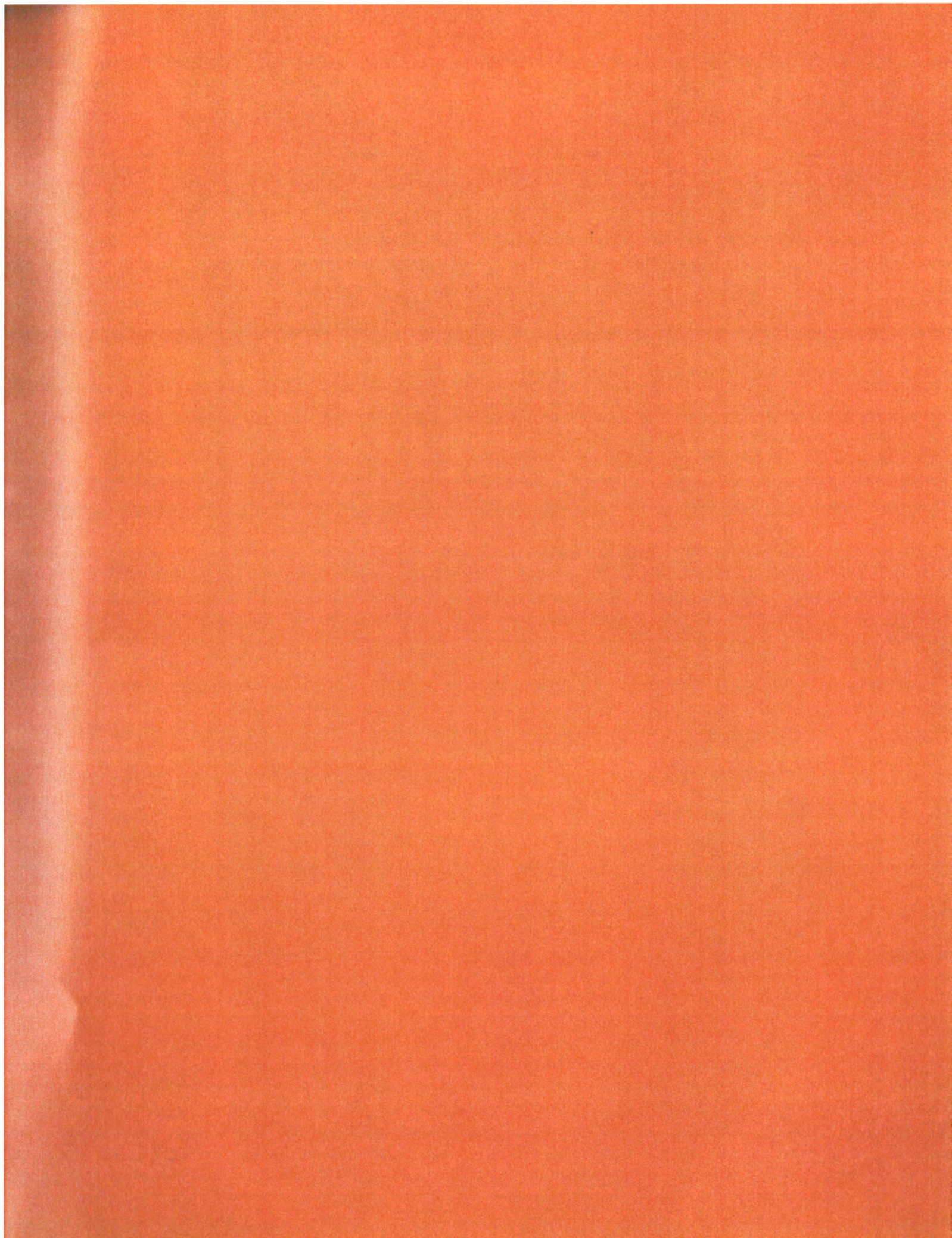
Please help us gather comprehensive data by taking a few moments to complete this questionnaire.

Data collected will not be widely distributed or published. Information will be kept confidential to the extent allowed by law and will be presented in a manner that will not specifically identify the provider of the information. Upon request, a copy of the final report to Casey will be available to all who participate in the survey.

Thank you very much for your assistance in this effort.

Sincerely,

Barbara A. Rambo
Consultant to the Annie E. Casey Foundation
Phone: 215.962.6971
E-mail: barbara.rambo@verizon.net





The Annie E. Casey Foundation

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