



CNJG

Through the years

















# Newsletters

## COUNCIL OF NEW JERSEY GRANTMAKERS

• IDEAS • ACTIVITIES • IMPROVING COMMUNITY

### Presidents' Summit For Children

From Sunday, April 27, through Tuesday, April 29, 2006, community representatives from 140 cities joined President Clinton and a host of other leaders to discuss the future of America's youth. The President's Summit for Children, held in Philadelphia, was the first of its kind, bringing together millions of citizens and thousands of organizations to discuss the future of our young people in the 21st century.

- an on-going relationship with a caring adult
- safe places to learn and grow;
- a healthy start;
- a marketable skill through effective education;
- an opportunity to give back through community service.

Maya Angelou, poet and author, opened the summit with a moving emphasis on the service component of the summit. "I want to see you serve," she said simply. And serve we will. The summit was a powerful reminder of the measurable commitments toward these goals. The summit was a powerful reminder of the measurable commitments toward these goals. The summit was a powerful reminder of the measurable commitments toward these goals.

One of our Council members, Scott McVay, attended the Summit. He was impressed with the focus on the future of our young people. "The five conditions of success are: Clear focus, Clear goals, Clear roles, Clear responsibilities, and Clear accountability," he said. "Clear focus" is the key to success for young people to see themselves as leaders, rather than problems and victims. Clear focus is the key to success for young people to see themselves as leaders, rather than problems and victims.

Other Council members joined McVay in his role in their delegation's work prior to the summit. Catherine McFarland, a Trustee of the Council and Executive Officer at the Victoria Foundation, and Barbara Rambo, a Vice President at CoreStates Bank. They participated in the summit and returned with valuable information. Don Mann, Chairman of the Council, also attended the summit. He was impressed with the focus on the future of our young people. "The five conditions of success are: Clear focus, Clear goals, Clear roles, Clear responsibilities, and Clear accountability," he said. "Clear focus" is the key to success for young people to see themselves as leaders, rather than problems and victims.

## COUNCIL OF NEW JERSEY GRANTMAKERS

• IDEAS • ACTIVITIES • IMPROVING COMMUNITY

### Council Convenes in the Interest of

More than thirty years after the riots that shook Newark, the Council of New Jersey Grantmakers is committed to strengthening and promoting effective philanthropy throughout the state. The Council of New Jersey Grantmakers is committed to strengthening and promoting effective philanthropy throughout the state. The Council of New Jersey Grantmakers is committed to strengthening and promoting effective philanthropy throughout the state.

#### Health and Children

City of Newark, Executive Director, Association of Children of New Jersey (ACNJ)

41.4% of Newark's female heads of households live below the poverty level, and 44% of the city's children live in single-parent homes. While the number of children who are poor, less than 60% of those eligible are being served. Research shows that 2 out of 3 children who are poor, less than 60% of those eligible are being served. Research shows that 2 out of 3 children who are poor, less than 60% of those eligible are being served.

#### Housing and Environment

San Jose, Newark Community Development Network (NCDN)

A collaborative of Newark's community development organizations, the NCDN serves as a catalyst for a comprehensive neighborhood revitalization. The city is working to share their resources, and are reaching out to assess resident needs, build local capacity, and to assess resident needs, build local capacity, and to assess resident needs, build local capacity.

## CNJG

Council of New Jersey Grantmakers

### Council

Volume 5, Issue 3

**Mission**  
The Council of New Jersey Grantmakers is committed to strengthening and promoting effective philanthropy throughout the state.

#### CNJG Welcomes Our Newest Members

Bunbury Company, Inc.  
Hopewell, New Jersey

Lydia Collins deForest  
Charitable Trust  
Boston, Massachusetts

William Penn Foundation  
Philadelphia, Pennsylvania

Rosie's For All Kids Foundation  
Allendale, New Jersey

Subaru of America Foundation  
Cherry Hill, New Jersey

#### CNJG Partners with Ford Foundation

The Community and Resource Development (CRD) Unit of the Ford Foundation's Asset Building and Community Development Program has been awarded a grant to support the Council of New Jersey Grantmakers' work in the area of community development. The Council of New Jersey Grantmakers is committed to strengthening and promoting effective philanthropy throughout the state.

## Perspectives

A FORUM FOR IDEAS FOR NEW JERSEY'S GRANTMAKING COMMUNITY

VOLUME 1, ISSUE III  
FALL 2006

In this issue...

#### Page 2 Message from CNJG's Chair and President

#### Page 3 It's Time for Philanthropy to Think about Transportation

by Hans Dekker and Ann Fowler Wallace

#### Page 4 Helping Grantees Make Smarter Communications Decisions

by Brent Thompson

#### Page 6 A Call for Collaboration

by Denise McGregor Armbrister

Also inside  
Excellence in Giving, 2006 Annual Meeting, New Jersey Snapshots, Social Capital - 20 Things You Can Do

## CNJG

COUNCIL OF NEW JERSEY GRANTMAKERS  
Strengthening Philanthropy in our State

**Mission**  
The Council of New Jersey Grantmakers is committed to strengthening and promoting effective philanthropy throughout the state.

### CNJG Interview - Building Social Capital with Joan Hollendanner and Lewis Feldstein



Joan Hollendanner is vice president of programs at the Princeton Area Community Foundation. Lewis Feldstein is president of the New Hampshire Charitable Foundation. He will deliver the keynote address at CNJG's 2006 Annual Meeting & Holiday Luncheon on December 8.

Harvard University's Saguaro Seminar on Civic Engagement in America defines "social capital" as the collective value of all social networks and the inclinations that arise from these networks to do things for each other.

Social capital can be found in friendship networks, neighborhoods, churches, bridge clubs, civic associations, even bars, and you see it at work in information exchanges (about jobs, college, etc.), new relationships, norms of mutual aid, collective action, and in the encouragement of solidarity and broader identities. Communities with more of it are likely to have higher educational achievement, better governmental institutions, faster economic growth, and less crime and violence. And residents are likely to be happier and healthier and to live longer.

In *Bowling Alone*, Robert Putnam chronicled a sharp decline over the past three decades across all forms of social capital. Co-authored by Putnam and Lewis Feldstein, *Better Together: Restoring the American Community* discusses new forms of social connectedness that adapt to changing times. The Princeton Area Community Foundation is currently partnering on a social-capital community benchmark survey of Greater Mercer County, and recently received a grant to conduct a community assessment dealing with civic engagement. Joan Hollendanner spoke with Mr. Feldstein about the status and development of social capital in New Jersey and different ways grantmakers can get involved.

**How do we know there has been a decline in social capital?**  
In addition to what was reported in *Bowling Alone*, a separate set of surveys has been done for hundreds of major U.S. corporations - purely for commercial purposes and through a totally independent set of data collection - and they confirmed all of the findings. Enough independent resources have now verified the information that people no longer challenge the basic trends.

Continued on page 5



# E-Newsletters

## Council of NJ Grantmakers

Strengthening Philanthropy in Our State

December 2005

### In this issue:

- CNJG Member News
- CNJG Moves Offices
- Charitable-Reform Update
- Upcoming Programs
- Other Events of Interest
- Sector Loses Two Leaders
- New Guide for Grantmakers

Dear CNJG Members,

It has been a busy year for the Council of NJ Grantmakers. Here is a small sampling of the kinds of high-impact members throughout 2006.

One program is part of a new service members. Through a partnership with members will soon have the opportunity to attend teleconferences designed specifically to include a new family foundation resources.

This new member benefit will help families stay informed, while also helping to connect the country.

We are very excited about this and next year. We also are looking forward to the year, our **2005 Annual Meeting** not registered or need more information.

Wishing you and your family a lovely holiday season.

Nina Stack, President



**New Staff Joins Wachovia Charitable**

The Wachovia Charitable Services Center

# CNJG

COUNCIL OF NEW JERSEY GRANTMAKERS

Strengthening Philanthropy in Our State

eNews

Dear Tara,

A few weeks ago two new studies came out of the nonprofit sector. The Nonprofit Finance Fund's *State of the Sector Survey*, which took a national look, while the Center for Nonprofits released its *2010 Trends & Outlook*.

Obviously, we all know that the situation in the nonprofit sector is complex. Reports really highlighted for me is how our society is to our dependence on nonprofit services. From our perch we know the reality is that for millions of Americans, but as the reality goes beyond their means, and more and more our communities will be all the more vulnerable.

That story needs to be told and fund the most effective communicators. We want foundations can ensure the sustainability they continue to serve the communities at our Spring Colloquium on June 11th. I hope you can make it and plan to join us. In the meantime, we will be all the more vulnerable.

Sincerely,

Nina Stack  
President

### Council News

**Council of NJ Grantmakers 2010 Spring Colloquium**  
Every other year, the Council brings together leaders from both the philanthropic and nonprofit sectors to explore topics of critical importance. The 2010 Spring Colloquium will focus on the future of philanthropy and the role of foundations in our society. The event will be held at the Ritz-Carlton in New York City on June 11th. We are excited to have you join us for this important event.

The world has changed in every imaginable way, and the nonprofit sector is no exception. We are all facing new challenges and opportunities, and we need to find ways to adapt and thrive. The Council of NJ Grantmakers is committed to helping our members navigate these challenges and build a stronger, more resilient sector.

# CNJG

COUNCIL OF NEW JERSEY GRANTMAKERS

Strengthening Philanthropy in Our State

### Committee Encouraging Corporate Philanthropy

A new report from the Committee Encouraging Corporate Philanthropy and McKinsey & Company, *Shaping the Future: Business Strategy*, describes how companies can shift away from the West Coast model of philanthropy, where companies are seen as a social responsibility, to a more strategic approach. The report argues that companies should focus on the social issues that are most relevant to their business and their communities. This approach can help companies build a stronger reputation and create a more sustainable business.

### Why CSR Can't Help BP

Can more or better CSR be the answer to BP's problems? That's the question that's on the minds of many people. But the reality is that CSR is not a magic bullet. It can't offset any of the damage that BP has caused. What we need is a more comprehensive approach to corporate responsibility. We need to hold companies accountable for their actions and ensure that they are doing what's right for their communities and the environment.

The world has changed in every imaginable way, and the nonprofit sector is no exception. We are all facing new challenges and opportunities, and we need to find ways to adapt and thrive. The Council of NJ Grantmakers is committed to helping our members navigate these challenges and build a stronger, more resilient sector.

# CNJG

COUNCIL OF NEW JERSEY GRANTMAKERS

Strengthening Philanthropy in Our State

Corporate Brief

Family Ties

### Feature Article

#### Strategic Family Philanthropy

Arthur B. Hill, a pharmaceutical salesman with no formal education who worked his way to the board of directors of Johnson & Johnson, created the Arthur B. Hill Foundation in 1959. For years, the foundation operated as a "kitchen table" philanthropy, with volunteer family members managing the assets and supporting personal interests. Funding decisions were typically made when they would all gather together for the holidays.

By the late 1990s, however, the family had become concerned that the foundation should concentrate its energies and become more strategic about its giving. The foundation that emerged from this process is the \$37-million, Washington, DC-based, family governed, staff managed Hill-Snowdon Foundation, which supports youth organizing and economic justice.

The article *From Kitchen Table to Strategic Philanthropy: The Hill-Snowdon Foundation* may be a unique profile of one very large family foundation's transition to more organized, strategic giving, but the family's motivations for doing so are likely similar to those of many other philanthropic families. After all, the decision to form a family foundation in itself demonstrates a commitment to increasing the effectiveness of charitable giving, so having a strategy to follow makes sense.

December 2010

### In This Issue

[Headlines](#)  
[Upcoming Events](#)  
[Resources](#)  
[Did You Know?](#)

### Upcoming Council Events

**Family Philanthropy Teleconference: Aging America and Why it Matters to your Mission**  
January 13, 2011  
Teleconference

**Family Philanthropy Teleconference: Balancing Data and Desire: The Science and Art of Family Giving**  
February 10, 2011  
Teleconference



# Today's e-newsletters:



NEWS RESOURCES CONNECT POLICY BENEFITS



NEWS RESOURCES CONNECT POLICY BENEFITS



NEWS RESOURCES CONNECT POLICY BENEFITS



NEWS RESOURCES CONNECT POLICY BENEFITS

## FEATURE ARTICLE

### EIGHT QUESTIONS WITH.....

**S. DILLARD KIRBY, PRESIDENT, F.M. KIRBY FOUNDATION**

**What would you say are some of the guiding principles for your family's giving?**

Over the years, our grants have largely adhered to geographical areas of interest to the family, to organizations associated with at least one family member, or to national programs of keen interest to the family spread across a broad range of seven program areas. We speak of three key, though not mutually exclusive categories when grouping our grants: family/director endorsed organizations; organizations whose primary focus is impacting people's lives daily ("charitable organizations"); and organizations whose primary focus is impacting people's lives long-term

CNJG...for the field is our e-publication providing you with the latest state, regional and national reports, news, and resources to keep you informed on developments in the field.

## PHILANTHROPY AND LEADERSHIP

### FIDELITY CHARITABLE TOPS UNITED WAY FOR 2ND YEAR IN A ROW

Fidelity Charitable Gift Fund again claimed the top spot on the Philanthropy 400, The Chronicle's annual ranking of charities that raise the most from individuals, foundations, and companies. It beat out United Way Worldwide for the second year in a row. Fidelity, which manages donor-advised funds, raised nearly \$4.1 billion in its fiscal year ending in June 2016, down 12 percent from the previous year. But that performance still put it more than a half-billion dollars ahead of United Way. [Read More](#)











# CNJG's Annual Meetings

















CNG  
Council of New Jersey Communities  
**Marcy Finkelstein**  
The Holliston Foundation  
of New Jersey  
MEMBER







Council of New Jersey Grantmakers  
**Investment Forum  
for Foundations  
and Endowments**



















# Spring Colloquium

A conversation on the social sector in the 21st century

CNJG  
Spring '08 Colloquium

CNJG 2012 Spring Colloquium

From Schoolyard Bullying and Culture Wars to a Polarized Democracy

**What role can philanthropy play in restoring civility to our society?**

A Conversation on the Social Sector



Thursday, June 14  
10:30a.m.-1:30p.m.

George St. Playhouse  
New Brunswick, NJ

Details and Registration:  
[www.cnjg.org](http://www.cnjg.org)



## 2010 Spring Colloquium

**A Conversation on the Social Sector:**  
*Ideas & Strategies for Investing in Nonprofits  
and Communities for Long-Term Sustainability*

CNJG 2014 Spring Colloquium

**BEING FEARLESS: DRIVING CHANGE FOR IMPACT**

A Conversation on the Social Sector







































# Spring Conference

healthcare ♦ senior citizens ♦ open space ♦ public education ♦ poverty  
immigration ♦ **2007 CONFERENCE FOR GRANTMAKERS** ♦ affordable housing  
jobs ♦ youth services ♦ **A GENERATION FROM BUILD-OUT:** ♦ transportation  
clean water ♦ **PHILANTHROPY'S ROLE IN A LIVABLE NEW JERSEY** ♦ arts ♦ urban  
sprawl ♦ neighborhoods ♦ family support ♦ public safety ♦ smart growth

Council of New Jersey Grantmakers'  
2013 Conference for New Jersey's Social Sector

*Our Shared Road Ahead:*

*Sandy and Beyond*

## **CNJG 2009 Conference for New Jersey's Social Sector**

**Knowledge + Connection + Leverage = Impact**

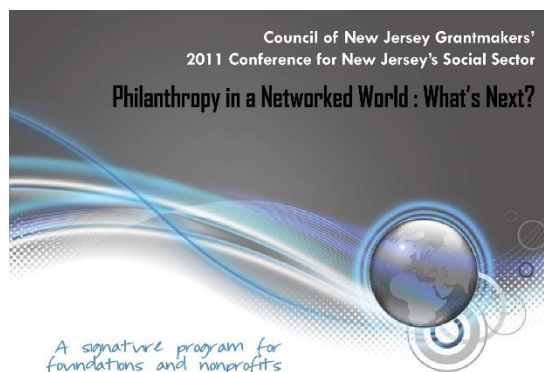
LOOKING AHEAD:  
*Finding the Trends, Shaping the Future*



**Lifting All Boats:  
Leadership, Capacity, Impact.**  
Council of New Jersey Grantmakers'  
2015 Conference for New Jersey's Social Sector

Tuesday, May 19, 2015 • 9:00 a.m. – 5:00 p.m.  
The Palace at Somerset Park • Somerset, New Jersey

Council of New Jersey Grantmakers'  
2011 Conference for New Jersey's Social Sector  
**Philanthropy in a Networked World : What's Next?**



**THE  
NEXT  
20**  
Council of New Jersey Grantmakers  
**People, Places, Perspectives**  
**2017 CONFERENCE FOR THE SOCIAL SECTOR**  
Tuesday, June 13, 2017 | 9AM - 5PM | The Palace at Somerset Park | Somerset, New Jersey











PEOPLE ON THE MOVE: BEAUTY AND STRUGGLE IN  
**JACOB LAWRENCE'S MIGRATION SERIES**





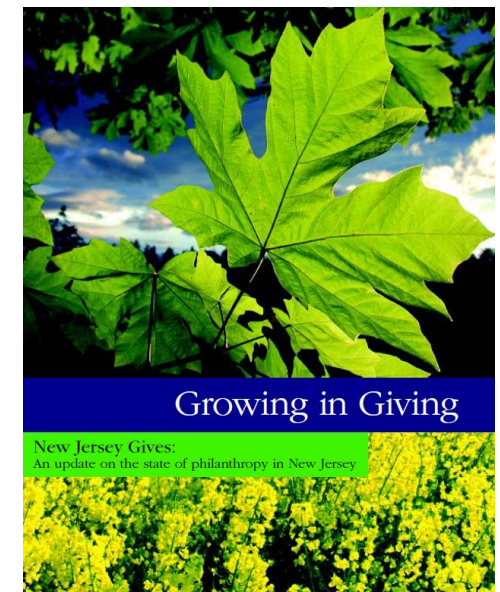








# Publications



*Excellence in Giving*  
GUIDING BELIEFS & PRINCIPLES FOR NEW JERSEY GRANTMAKERS

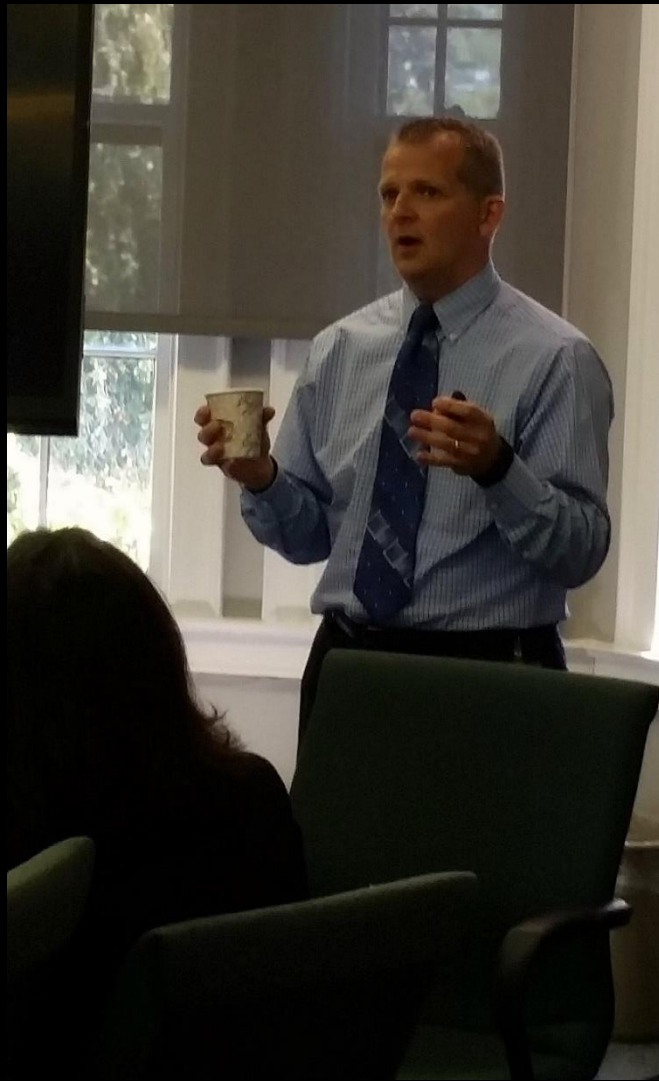
























# Publications

## DISASTER PHILANTHROPY PLAYBOOK



A *step-by-step* guide on how all grantmakers and donors can lead and support efforts that enable nonprofits and communities to *prepare for, withstand, and recover from disasters.*

<ul style="list-style-type: none"> <li>• Advocacy, Legal Aid &amp; Public Policy</li> <li>• Aging &amp; Disabled Populations</li> <li>• Asian &amp; Pacific Islander</li> <li>• Arts &amp; Culture</li> <li>• Community &amp; Economic Recovery</li> <li>• Communications Networks</li> <li>• Education</li> </ul>	<p>The Disaster Philanthropy Playbook is a compilation of philanthropic strategies, best practices, and lessons learned that have enhanced local economies, supported vulnerable populations and stopped nonprofits from entering into a permanent downward spiral in the wake of a disaster.</p>	<ul style="list-style-type: none"> <li>• Employee Support</li> <li>• Entrepreneurship</li> <li>• Health &amp; Behavioral Health</li> <li>• Housing</li> <li>• Immediate Relief / Individual Support</li> <li>• Migration &amp; Displacement</li> <li>• Post-disaster</li> </ul>
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Use these strategies as a tool to educate your staff, boards and communities. Don't be caught unprepared.

<p><b>For Funders and Donors</b></p> <p>Learn and share tangible and tested strategies on how disaster response can align with your fundraising in order to lead and facilitate a community's recovery.</p>	<p><b>For National &amp; Regional Associations</b></p> <p>Learn and share response practices on how you can educate, convene and collaborate with your philanthropic members.</p>	<p><b>For Non-Profit and Government</b></p> <p>Learn and share implementation tactics with partners and supporters in your own community.</p>
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[www.disasterplaybook.org](http://www.disasterplaybook.org)

## CNJG

COUNCIL OF NEW JERSEY GRANTMAKERS  
Strengthening Philanthropy in Our State

### SURVEY OF FUNDERS

Camden, New Jersey

Final Report  
August 2012

Prepared by  
Jennifer J. Sanction

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FOUNDATION CENTER  
Knowledge to Build on.

philanthropy  
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Strengthening Philanthropy in Our State

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The Center for Disaster Philanthropy is a registered non-profit of the Foundation Center

## PHILANTHROPY & HURRICANE SANDY

A REPORT ON THE FOUNDATION & CORPORATE RESPONSE

## Strengthening Philanthropy in Newark

Report to the Field 2015: Office of the Newark Philanthropic Liaison

Photo courtesy of Rutgers University-Newark, copyright Theo Anderson

## CNJG

COUNCIL OF NEW JERSEY GRANTMAKERS  
Harnessing Philanthropy's Potential

### 2016 PRESIDENT'S REPORT

















# CNJG

COUNCIL OF NEW JERSEY GRANTMAKERS

*Celebrating* **20years**  
*of Leadership & Impact*