POLICY AGENDA  
ADOPTED: 10/20/2023

APPROACH

CNJG takes an active role in championing the vital role New Jersey’s nonprofit sector plays in the state. We advocate for public policies that support a strong and fair economy, the economic and social well-being of New Jersey’s residents, a healthy environment, and civically engaged and educated communities. In keeping with our vision, we seek to advance equity and inclusive public policies. We promote participatory philanthropy, which seeks to include a diversity of voices in public policy development and implementation and ensure that those most affected are included in the public policymaking process. We advance trust-based philanthropy, which seeks to foster equitable relationships within the nonprofit and philanthropic sectors by redistributing power — systemically, organizationally, and interpersonally — in service of a healthier and more equitable nonprofit sector. We focus our public policy efforts on issues that affect or impact the nonprofit and/or philanthropic sectors, that potentially have long-term, systemic impact, and where the involvement of CNJG could positively shape the outcome of an issue. We encourage policymakers to engage with us and think of us as a resource as we advocate for strong policies to strengthen New Jersey’s nonprofit sector and recognize the sector for the valuable and essential role that it plays.

POLICY PRIORITIES

ADVANCE RACIAL EQUITY AND JUSTICE. Philanthropy has a critical role to play in dismantling structural racism by advancing equitable public policy. We seek to analyze and support public policies that further racial equity, eliminate persistent racial disparities, and promote equitable outcomes across issue areas including health and well-being, education, economy, housing, and the environment.

A WELL-RESOURCED NONPROFIT SECTOR. A resilient and well-resourced New Jersey nonprofit sector is essential to a healthy and equitable New Jersey and a resilient economy that works for all. Too often, the nonprofit sector is under-resourced and under-valued for the critical role that it plays. We support policies that eliminate barriers to effective nonprofit operations, enable long-term fiscal planning, and encourage all New Jersey residents to support and engage with the nonprofit sector. Examples of policies we support include:

- state contracts that adequately compensate staff.
- multi-year investments in the nonprofit sector.
- government policies that support nonprofit innovation.
- reductions of “red tape.”
- increased government transparency.
- incentives for New Jersey residents to engage in charitable giving.

A COLLABORATIVE ENVIRONMENT TO SUPPORT INNOVATION. We seek to foster collaboration and enhanced coordination among the nonprofit sector, philanthropy, and government at all levels. We support public policy initiatives and innovative efforts that further this aim.
SUPPORTING NONPROFITS’ ADVOCACY ROLE. We work to protect the vital ability of the nonprofit sector to advocate and engage in public policy, recognizing that the nonprofit sector plays an essential role in strengthening New Jersey’s economy, improving the lives of New Jersey residents, and advancing equity.

INVESTING IN PREVENTION, RESPONDING TO CRISIS AND SUPPORTING LONG-TERM RECOVERY. The philanthropic sector is often called upon to respond in times of crisis. We support public policies that make necessary investments to prevent such crises, including health, climate and natural disasters. We also advocate for policies and investments to adequately respond to such crises and invest in long-term recovery, with a focus on prioritizing the needs of those communities that are most at-risk and hardest hit.

A HEALTHY DEMOCRACY & ENGAGED COMMUNITIES/CIVIC ENGAGEMENT. We support public policies that foster a healthy democracy, an engaged and educated populace, and the right of New Jersey residents to freely exercise their right to vote. We seek to advance efforts that remove barriers to civic engagement and voting.

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ABOUT THE COUNCIL OF NEW JERSEY GRANTMAKERS

VISION

The Council of New Jersey Grantmakers envisions a healthy, thriving, and civically engaged New Jersey where people of all places, racial and ethnic identities, socio-economic backgrounds, abilities, and identity expressions are valued for their gifts and talents, and we all can reach our full potential and participate generously in the common good.

MISSION

The Council of New Jersey Grantmakers supports and elevates New Jersey’s philanthropic community through shared learning, collaborative and trusting relationships, network building, and leadership.

CORE VALUES

CNJG values shared power and leadership to advance our mission and vision. We look for opportunities for individual members, member institutions, and allied organizations across the social sector to engage in a common cause of supporting and elevating New Jersey’s philanthropic community.

From expanding access to programs to exploring the inequitable origins of wealth, CNJG values equity as an organizing principle and lens for looking at our structure, business model, programs, and communications.

CNJG values trusting cross-sector relationships grounded in inclusion that seek out diverse voices, contributions, and participation from across the social sector. We are a network that works to form new alliances and broad coalitions to advance our mission and vision.

CNJG values learning and dialogue across our community as we explore, engage, and identify new ways of organizing ourselves and redefining philanthropy in broader ways.