

COUNCIL OF NEW JERSEY GRANTMAKERS
Harnessing Philanthropy's Potential

LEADERSHIP AND POLICY

Philanthropic Response to Superstorm Sandy

Today, the events of October 29, 2012 are well known. Superstorm Sandy officially came ashore in New Jersey at 8:00 p.m. and its aftermath continues to be felt in communities throughout our state. The day after the storm struck, the Council began planning a series of actions to help inform funders what to be prepared for, share information and discuss strategies.

Standing weekly Post-Sandy Briefing Calls began the first Monday after the storm and were held for 4 months--through March 2013. Grantmakers heard from policymakers, disaster relief and recovery experts, and colleagues who have been through similar catastrophes. The calls between November and March provided an opportunity to connect directly with local leaders and state officials addressing the many needs of our communities on the ground. Grantmakers learned about issues related both to disasters in general and Sandy recovery in particular. Topics included housing, social justice, universal design, FEMA's disaster



Seaside Heights Mayor Bill Akers with RWJF President Risa Lavizzo Mourey and other funders at the Ocean and Monmouth Counties Site Tour post-Sandy.

framework, and an array of environmental issues. Christopher Ilstrup, Vermont Community Foundation, spoke about the need to be creative when working to address community needs after major disasters. Hans Dekker, Community Foundation of New Jersey, shared the major initiatives of the New Jersey Recovery Fund. Doug Schoenberger, Verizon Foundation, and Abby O'Neill, Union Foundation, spoke movingly about what they learned during the *Ocean and Monmouth Counties Site Tour*. Terrence Brody, Governor Christie's Office of Recovery and Rebuilding, shared a number of state initiatives to address community needs. Stewart Sarkozy-Banoczy, HUD's Office of International and Philanthropic Innovations, outlined public private partnerships in response to Superstorm Sandy. Laurel Blatchford and Michael Passante, President Obama's Hurricane Sandy Rebuilding Task Force, spoke about the group's plans and HUD's Community Block Program. Cam Henderson, Hurricane Sandy NJ Relief Fund, discussed the focus of the Fund and its commitment to supporting the Long-Term Recovery Groups. And Long-Term Recovery Group leaders shared the many challenges facing their communities.

The Council organized two sites tours for grantmakers to see some of the hardest hit areas resulting from Sandy. The first *Coastal Communities Site Visit Tour* on February 26th offered the philanthropic community a rare opportunity to see firsthand several of the disaster-affected communities in Monmouth and Ocean Counties. Throughout the day, the group heard from a number of guest speakers, including individuals from FEMA, local and state government officials, Long-Term Recovery Group leaders, city and state planners, environmental professionals, social services personnel, and faith-based leaders. Building upon the success of the first tour, the Council coordinated a similar program in May focusing on communities in northern New Jersey – Essex, Hudson and Bergen Counties. Again, grantmakers heard directly from those on-the-ground working on relief, recovery and rebuilding efforts. In addition to hearing from a wide range of local officials, Long-Term Recovery Group leaders, urban planners, and environmental experts, the site visit included a tour of a PSEG substation located in Newark which was flooded during the storm.



CNJG members toured the PSEG substation in Newark at the post-Sandy Site Visit to Urban Communities Affected.

The Council engaged a dedicated consultant, Elizabeth Murphy, to serve as our Hurricane Sandy Initiative Coordinator. Working in concert with CNJG's President and staff, Elizabeth coordinated the weekly funder calls, facilitated the site tours, managed the Sandy Funders listserve, provided information and articles of interest to funders via the listserve, ensured the website was updated with relevant materials, and provided overall day-today administrative and operational support to move our efforts forward.



President Barack Obama and Nina Stack during the President's post-Sandy visit to New Jersey.

Finally, as a result of the good work that New Jersey's philanthropic community has done in the aftermath of Sandy, Nina Stack, CNJG President, was invited to meet President Obama at a special gathering during his visit to Asbury Park on May 28th. President Obama expressed his appreciation for the commitment that our philanthropic community has demonstrated in helping New Jersey recover and rebuild and the important role that philanthropy is actively playing in these ongoing efforts.

The Council of New Jersey Grantmakers gratefully acknowledges the Rita Allen Foundation, New Jersey Natural Gas, the OceanFirst Foundation, the PSEG Foundation, the Victoria Foundation (through a grant via the United Way of Essex and West Hudson), Citi, the Fund for New Jersey, Horizon Blue Cross Blue Shield of New Jersey, and The Henry and Marilyn Taub Foundation for their leadership support of funding the Council's work related to the Post-Sandy Philanthropic Response.

Post-Sandy Response 2.0

The Council embarked upon a second phase in August to continue informing, connecting, and supporting grantmakers. The Post-Sandy Funder Briefing Calls resumed in September with the first call focusing on the Hurricane Sandy Rebuilding Task Force Strategy. Michael Passante, New Jersey State Director of the Task Force, discussed the report and specific recommendations that relate to philanthropy's role. Funders also heard an update on the statewide progress of the Long-Term Recovery Groups; an update on the Community Development Block Grant (CDBG) funding, Rehabilitation, Reconstruction, Elevation and Mitigation (RREM) program, and other statewide recovery programs from Stacy Bonnaffons, Assistant Commissioner, Department of Community Affairs; as well as continuing housing and mental health issues related to Superstorm Sandy. The final call on November 4th, focused on *What Philanthropy Has Learned Thus Far: One Year After Sandy*. Chris Daggett of Geraldine R. Dodge Foundation, Kathy Durante of OceanFirst Foundation, Kim Frawley of Hurricane Sandy New Jersey Relief Fund, Robert Ottenhoff of The Center for Disaster Philanthropy, and Ronna Brown of Philanthropy New York, shared their insights and thoughts to guide the philanthropic community forward.

The Council also received a grant from the Center for Disaster Philanthropy (CDP) to kick-start the creation of the *Playbook for Philanthropic Response When Disaster Hits*. The publication will incorporate philanthropy's best practices and innovative responses nationwide coupled with CNJG's successful strategies as a regional association serving grantmakers, for harnessing philanthropy's unique power to support recovery efforts. This will bring together a meaningful compilation of strategies employed by funders. Designed as a multimedia, interactive online magazine, the Playbook will be an "evergreen" resource designed for continued updates and knowledge-building. The Council is proud to partner with the CDP to develop the Playbook. The Playbook will be national in scope and serve grantmakers, their grantees and the communities they care about throughout the United States and beyond. CNJG is the starting point for the Playbook - outlining the parameters and setting the framework.

Newark Philanthropic Liaison

The Office of the *Newark Philanthropic Liaison* was established in 2007 through an agreement between the Council of New Jersey Grantmakers and then Newark Mayor Cory A. Booker. The office, staffed by Liaison Jeremy Johnson, helped grantmakers and the Mayor's office develop partnerships to advance early learning, neighborhood development and college attainment. During this time, the office has worked on a number of issues and with a number of partners. The Liaison provided support for the *Early Childhood Education Funders Group* which collectively pledged more than \$500,000 to advance quality learning starts for Newark infants and toddlers. The Liaison's work with the Michigan-based Kresge Foundation led to a \$500,000 award to expand a "Healthy Homes" initiative. Driving the *College Access and Success Working Group*, the Liaison built alliances with Rutgers-Newark and multiple partners to submit a \$250,000 proposal to the Indianapolis-based Lumina Foundation to strengthen college attainment. Finally, the Liaison served on the steering committees of Newark's federally-funded neighborhoods--the Newark Fairmount Promise Neighborhood and the Newark Housing Authority's Choice

Neighborhood Initiative in the Dayton Street area. These plans, with the support of local philanthropy, have the potential to leverage millions more in implementation support from federal agencies to improve hard-hit Newark neighborhoods. Supporters of the Newark Philanthropic Liaison Office are Bank of America, the Geraldine R. Dodge Foundation, the Foundation for Newark's Future, The Nicholson Foundation, Prudential, PSEG, the Schumann Fund for New Jersey, the Turrell Fund, and the Victoria Foundation.

In the December issue of *Governing* magazine, a national trade publication, a featured article "But what did Cory Booker actually accomplish in Newark?" cited the Council and Jeremy Johnson, the Newark Philanthropic Liaison, in connection with the public-private partnerships. Among the highlights, the article reported "Booker's strategy for seeking help took many forms. It wasn't just about selling the city to businesses. It also meant leveraging financial support from the philanthropic sector. To do so, the city hired a philanthropy liaison, Jeremy Johnson, whose position is paid for by an outside funder, the Council of New Jersey Grantmakers. Newark is one of the only places in the country to designate someone on staff with the explicit role of engaging foundations for the funding of public projects. 'You really need the leader of your city to believe that philanthropy can help and can work in tandem with government,' Johnson says."

Organized through the Newark Philanthropic Liaison office, Newark funders met with the city's mayoral candidates Ras Baraka, Shavar Jeffries, Anibal Ramos and Darrin Sharif on December 11th to share their ongoing efforts in support of the city. The meeting outlined the many initiatives that the Liaison has been focusing on including early childhood education, college attainment, healthy homes, neighborhood development and workforce development. Funders made clear that continued active engagement with Newark's executive leadership is a key component contributing to the city's ongoing revitalization efforts.

Government Relations, Policy, and Advocacy

The Charitable Deduction: in February, the Council took a significant step in the policy and government relations arena – a first in CNJG's 15 year history – and submitted testimony to the United States House Committee on Ways and Means in support of maintaining an incentive for charitable giving. This not only marks the first time the Council has submitted testimony, but it is also the first time the Board of Trustees has taken a formal position on a policy issue. The Council's Leadership and Policy Committee led by CNJG members Bill Engel of The Hyde and Watson Foundation and Sam Crane of Essex Equity Management, recognized the value of adding our voice to the national charitable deduction conversation. After thorough discussion and consideration, the Committee outlined a position for the Board of Trustees, which approved their recommendation. The central principle of the position is that any changes made to the tax code should continue to support policy that encourages charitable giving. The Council's position does not suggest any one policy over another. Rather, CNJG simply supports a tax policy that encourages charitable giving. The Council joins many Regional Association colleagues and other philanthropic and nonprofit associations from across the country in taking a position on this issue and advocating for our constituents.

End the Overhead Myth: the Council officially joined with our colleagues at the Center for Non-Profits to support a national campaign being led by GuideStar, Charity Navigator and the BBB Wise Giving Alliance. The campaign is aimed at "denouncing the 'overhead ratio' as a valid indicator of nonprofit performance." Overhead, as typically defined in the nonprofit sector, includes operations, rent, utilities, management costs, staffing, fundraising, research, administrative costs and more. All businesses – whether for profit or nonprofit – require these costs to function as a solid and well-managed business. For too long, there has been a misconception aimed solely at nonprofit businesses that less overhead costs produces better programs. Business research has shown this is a flawed concept and not the case. The Council is working with the Center for Non-Profits on this national campaign to dispel the overhead myth.



Nina Stack, Congressman Holt, and Etta Denk during Foundations on the Hill visits.

Foundations on the Hill: for the tenth year, a delegation from the Council visited our Representatives on Capitol Hill during the annual event, joining over 200 colleagues from 34 states and Washington, DC. Meetings began on March 19th, and continued throughout the next day. Council members met with eleven Congressional offices and senior staffers from both our Senators' offices. Many thanks to our participating member delegates: Bill Byrnes, F.M. Kirby Foundation; Sam Crane, Essex Equity Management; Etta Denk, Bank of America; Bill Engel, The Hyde and Watson Foundation; Marco Navarro, Robert Wood Johnson Foundation; Marion O'Neill, PSEG; and Doug Schoenberger, Verizon Foundation.

2013 Highlights of Member Services and Benefits

During our meetings, the Council shared how grantmakers are addressing the many needs resulting from Superstorm Sandy's devastation, the need to protect a charitable giving incentive, and the vast expertise and investment that grantmakers contribute to New Jersey's communities. Members were pleased to meet directly Congressman Holt, Congressman Runyan, and Congressman Frelinghuysen. As a result of many years participating with Foundations on the Hill, the Council has been able to develop relationships with Representatives and key staffers, and ensure that our Washington Representatives understand the critical role that the philanthropic sector plays in our communities.

Conversations with the Cabinet: the Council introduced members to Commissioner Richard E. Constable III of the Department of Community Affairs in February and Commissioner Allison Blake of the Department of Children and Families in September, as part of our *Conversations with the Cabinet* series. The program connects CNJG members with the Governor's Administration and provides an opportunity for candid discussion focusing on the current priority areas within the Departments' focus areas. Funders are also able to share their knowledge, insights and best practices that can help inform the public sector's strategies for addressing challenging issues. Commissioner Constable broadly discussed the Department of Community Affairs' potential role in the state's Hurricane Sandy recovery efforts, as well as the numerous gap funding needs that nonprofits on the ground faced in the immediate aftermath of Superstorm Sandy. Commissioner Blake shared with grantmakers the work and impact of DCF supported initiatives, such as Family Success Centers, the ongoing hardships experienced by families still suffering from the Superstorm Sandy, and efforts to combat human trafficking.

Facing Our Future: the third report was released by the Facing Our Future Leadership Group in April. The report, "Infrastructure Investments Necessary for Economic Success," furthered the discussion about what New Jersey can do to 'rethink' government services and inform citizens and stakeholders about the need for infrastructure investments to support economic competitiveness in our state. Specifically, the report presented the long-term needs and required infrastructure investments in three areas: electric power, transportation and water systems. The report provided a fact-based, analysis-driven opportunity to understand and explore realistic ways in which New Jersey can spur economic development and economic success through infrastructure investments. As a supplement to amplify the message of all three reports, "Options in Action," a brief e-communication distributed every 6 weeks, provided updates on infrastructure investment priorities and potential options for more efficient delivery of government services.

Camden Initiative: the Council has been working to strengthen the work of Camden funders for the last several years from founding the *Camden Funders Affinity Group*, launched in 2010, to more recently producing the *2012 Survey of Camden Funders*. The final piece of this work completed this year, is an analysis of the grantmaking provided in Camden over five consecutive years. With support from the Wells Fargo Regional Foundation, CNJG commissioned The Reinvestment Fund (TRF) to help develop an approach to understanding the impact of philanthropy in Camden; gather data representing a variety of philanthropy-relevant social, economic and demographic characteristics; and analyze a sampling of 35 non-random, yet representative, grants inventoried via the Camden Funders Peer Network Map. The research analysis, entitled *Overview of Camden Conditions and Philanthropic Activity*, was presented at the *Camden Funders Affinity Group* meeting in September. Twenty-two grantmakers attended the meeting. Participants provided additional recommendations, both during the meeting and via the post-meeting survey, to improve the research and ensure it is useful for grantmakers. Recommendations were incorporated and the full presentation and analysis is available for funders via the CNJG website.



Throughout the year, CNJG programs bring together all types and sizes of grantmakers with leaders from government, business, academia, and New Jersey's nonprofit community. In 2013, the Council offered more than 80 roundtable and panel discussions, funder briefings, workshops, teleconferences and webinars, and gatherings providing grantmakers the opportunity to gain knowledge and share ideas on best and emerging practices in philanthropy and areas of funding interest.

Signature Events

The Council of New Jersey Grantmakers welcomed nearly 200 leaders from foundations, nonprofits, and government for our Spring 2013 Conference for the Social Sector on June 10th.

Our Shared Road Ahead: Sandy and Beyond brought together an incredible community of funders, providers and practitioners for a day of exploration, shared learning and purposeful discussion. It also provided participants with a rare opportunity to hear about the lessons learned by social sector colleagues and experts from around the country who have grappled with how to create effective, long-term philanthropic responses to catastrophic events. The morning's plenary session set the stage for the day's discussion. In a conversation led by Roland V. Anglin (Director, Joseph C. Cornwall Center for Metropolitan Studies, Rutgers University), three philanthropic leaders – John Grady Davies, President & CEO of the Baton Rouge Area Foundation; Edie Lutnick, President of The Cantor Fitzgerald Relief Fund; and Sherry Magill, President of the Jessie Ball DuPont Fund – discussed the challenges they encountered in the aftermath of disasters in their own communities. The concurrent sessions further expanded upon these lessons, from using "patient capital" to advance philanthropic investments, to how grantmakers and grantees can work effectively with government, to what are the ripple effects from Hurricane Sandy. The Council's Program Committee, chaired by Michelle Cash, Princeton Area Community Foundation, and Kathy Durante, OceanFirst Foundation, is pleased to acknowledge member sponsors, including: PSEG, The JPMorgan Chase Foundation, Citi, TD Bank, Verizon, The Merck Company Foundation/Merck & Company, FirstEnergy Foundation, the Provident Bank Foundation, and Subaru of America Foundation. It is only through the generous support of our sponsors that the Council is able to accomplish our mission and continue in service to the philanthropic community.



Attendees enjoy the morning plenary session at the Spring Conference.

Breaking all attendance records for our annual meetings – the *2013 Annual Meeting and Holiday Luncheon* welcomed nearly 150 of the Council's members and special guests on Friday, December 13th at the Heldrich in New Brunswick. The keynote address by Peter Frumkin, Director of the Center for High Impact Philanthropy at the University of Pennsylvania, helped grantmakers to better understand strategy and impact to improve the effectiveness of their philanthropy. Following the keynote, Chris Daggett, Geraldine R. Dodge Foundation, joined Frumkin for a conversation to further examine the many issues related to strategic philanthropy. The Council thanks the following members for sponsoring the Annual Meeting: Novartis, the Prudential Foundation, Novo Nordisk, Wakefern Food Corporation/ShopRite, and Investors Bank.

Funder Briefings

The Council provides a number of *Funder Briefings* throughout the year to expand grantmakers' knowledge and strengthen their efforts to address a range of issues and challenges. Hosted by The Nicholson Foundation, the Poverty Research Institute Report Update provided alarming data related to poverty in our state. The number of people living in poverty in the Garden State is now at its highest level in almost 30 years; a figure which has grown more since the end of the recession than during the actual downturn. As a result, New Jersey now has one of the highest poverty rates in the nation. Director Allan Lichtenstein of the Poverty Research Institute/Legal Services of New Jersey shared these and other findings from the Institute's latest reports, "2013 - The Real Cost of Living Report" and "Income Inequality in New Jersey: The Growing Divide and Its Consequences." The presentation explained the effects on the state's shifting populations, unemployment figures and job market, and the resulting increased use of family assistance programs and services. Of grantmakers responding to a post-meeting survey, 100% said they left the program with new concepts and insights that they can apply to their work. *Launching the Health Insurance Marketplace: Implications for New Jersey Residents, Hospitals, and Communities* convening in September heard from an exceptional line up of speakers.

Jaime Torres, the U.S. Department of Health and Human Services Regional Director, provided an overview of the Health Insurance Marketplace, which began on October 1, 2013. Joel Cantor, Director of the Rutgers Center for State Health Policy, discussed the number and impact of people that will be affected by both the Marketplace and Medicaid expansion. After the presentations, Dave Knowlton and Linda Schwimmer, from the NJ Health Care Quality Institute, facilitated a conversation to help funders consider how the exchanges might impact grantmaking, what additional resources might be needed as the exchanges become fully operational, what are the areas of unmet needs in local communities and how CNJG members might become more involved.



Early Childhood Funders at the Turrell Fund

Organized by the Education Funders Affinity Group, *The Common Core: Implications for NJ Grantmakers* convening in June featured Mike Cohen, President of Achieve, who provided a basic introduction and overview of the Common Core State Standards (CCSS). Forty-five states, including New Jersey, are in the critical stages of Common Core implementation to prepare students to become college and career ready. Following the presentation, a panel representing various stakeholders, discussed their work and insights when establishing the CCSS. Rich McKeon, Program Officer at the Leona M. and Harry B. Helmsley Charitable Trust, discussed the Trust's work to help ensure successful implementation in New York City Schools. Tracey Severns, Chief Academic Officer at the New Jersey Department of Education, described New Jersey's strategies and efforts to launch CCSS in the state. Finally, grantmakers were especially pleased to

hear from two educators who have embraced the standards and initiated a number of approaches to move implementation efforts forward. Dr. Matthew Murphy, Superintendent of Ramsey Public Schools, described the specific strategies his team used in the River Vale School District to inform and train teachers in the new standards. And teacher Lianne Markus, Hope Township, discussed how she had already included the Common Core State Standards in her lesson plans during the 2012 – 2013 school year.

Skill Building

This year's Annual Meeting Pre-Meeting Workshop, *Facilitation: Tools of the Trade* presented by Janice Simsohn Shaw, Senior Program Manager and Next Gen Lead at the Association of Small Foundations provided concrete tools and frameworks aimed at strengthening facilitation techniques. Adding to the learning experience, grantmakers also had an opportunity to practice these skills with colleagues during the session. Effective facilitation is a highly valued executive skill set ensuring productive meetings that translate into meaningful partnerships and collaborations.

Building on the highly successful introductory workshop presented by CNJG in March 2012, Hilda Polanco, Managing Director of Fiscal Management Associates, presented *Foundation Due Diligence 2.0*. This second, more in-depth workshop focused on the best and most important due diligence practices for foundations. Geared for all types of grantmakers and donors, including foundation program staff, trustees and corporate giving managers, the program provided a deep analysis of applicant grantee financial data, IRS Form 990, and key indicators for effective governance. Grantmakers continue to see significant increases in funding requests. Assessing the long-term sustainability of potential grantees becomes all the more critical to ensure grantmakers can best leverage their investments in communities and on the issues about which they care deeply.

Affinity and Interest Groups

CNJG's 15 active Affinity and Interest Groups provide a valued forum for members to connect, hear from experts on timely and relevant topics, and exchange information and ideas to inform their work. In 2013, CNJG members took the leading role in convening *Emerging Leaders in Philanthropy*, *Environmental Grantmakers*, *Finance & Investment*, *Grantmakers for Education*, *Early Childhood Education*, *Strong & Thriving Communities*, *Camden Funders*, *Newark Funders*, *College Access and Success Working Group*, *Education Subcommittee* (Newark), *Health and Aging*, *Paterson Funders*, and *Trenton and Mercer County Funders*. Discussion topics were as varied as the groups themselves.

The Health and Aging Affinity Group presented *Redesigning the Care of Frail Older Adults* with Dr. Anita Chopra, Director of the New Jersey Institute for Successful Aging UMDNJ-School of Osteopathic Medicine. Environmental Grantmakers focused specifically on Post-Sandy issues with panelists Tim Dillingham, Executive Director of the American Littoral Society; Hans Dekker, President of The Community Foundation of New Jersey; and Ben Spinelli, Hurricane Sandy Rebuilding Task Force.

Trenton and Mercer County Funders, formed just last year, welcomed Marc Pfeiffer, former Deputy Director at the Department of Community Affairs. Pfeiffer spoke about the relationship between the City of Trenton and the State of New Jersey. Our newest group, Emerging Leaders in Philanthropy, mixed social outings with professional development. Developed for and by New Jersey's grantmaking community, these affinity groups have been instrumental in forging relationships among philanthropic organizations; ensuring grantmakers remain on the cutting edge of best practices, model programs and trends; and providing opportunities to convene the best and the brightest of the state's foundation leadership. To compare, in 2009, CNJG facilitated five affinity groups. The growth in the number of groups is a direct result of members actively engaged in the Council. We appreciate the leadership provided by the co-chairs of each group.

Programs with Partners

Through a long-time partnership with the Council, the National Center for Family Philanthropy offers CNJG members Family Philanthropy Monthly Teleconferences and Webinars exclusively designed with the family foundation in mind. Topics range from January's *The First Year: How to Hire, Inspire, and Empower a New Family Foundation CEO* to the unique work and dynamics of family boards to how family foundations can provide disaster grantmaking. Family foundations often have distinctive needs unlike other types of foundations – whether staffed or unstaffed. The partnership program ensures members have access to this specialized knowledge.

Building on our growing partnership with the Center for Non-Profits, Linda Czipo, Executive Director, presented the *State of the Nonprofit Sector in New Jersey*, a May webinar just for CNJG members. Based on two important surveys, The Nonprofit Finance Fund's "2013 State of the Nonprofit Sector Survey" and the Center's "New Jersey Non-Profits 2013: Trends and Outlook," the program outlined the state of the nonprofit sector from a national scope, and then looked specifically at New Jersey's nonprofit landscape. The Council provides annual programs for members in partnership with the Center for Non-Profits.

New Resources for Members

Foundation leaders face a variety of diverse and challenging issues every day. Whether it's guiding the board, overseeing investment advisors, strategic planning, managing staff, juggling grantee requests, or staying current on the important trends in philanthropy – the foundation executive manager has a bursting portfolio. One of the best investments of time is connecting with colleagues who share the same concerns, are in similar leadership positions, and are experiencing the same issues in their organizations. In response to this calling, CNJG convened *Leadership Luncheons* this year. The Luncheons are intended for the CEOs of private foundations where there is professional staff assisting with the program docket.

Emerging Leaders in Philanthropy launched on March 5th with a mission to nurture, develop and support younger professionals in the philanthropic sector. This new network was created to build the capacity of CNJG member organizations and enhance impact in communities by creating a strong next generation of foundation leaders. Programming is geared towards early and mid-career professionals who are 42 years or younger and across all departments and roles within foundations. The Emerging Leaders in Philanthropy Affinity Group serves as a professional learning community and provides opportunities for professional development and individual capacity-building. The Council thanks Jasmine Hall-Ratliff, Robert Wood Johnson Foundation and Tynesha McHarris, formerly of Newark Trust for Education, for agreeing to co-chair this newest group on behalf of members.

Three new Listserves were added in 2013 – bringing the CNJG listserv total to 14. The new listserves were requested by the membership to quickly and easily connect members working in the same issue areas. *Food Funders* is a growing area of interest among grantmakers and it made sense to assign a listserv specifically for this issue area. *Emerging Leaders in Philanthropy* and *Trenton/Mercer County Funders* are also two new groups that required a dedicated listserv to encourage peer to peer communication. Listserves facilitate ongoing group e-mail discussions among subscribed network members. CNJG listserves are used to: quickly pose a question to an entire group; discuss and brainstorm issues related to New Jersey grantmaking; request assistance on a specific topic, problem or issue; and alert members about time-sensitive or other helpful information. The full complement of CNJG listserves includes:

- NJ Arts Funders
- Camden Funders
- CNJG Member CEOs
- Emerging Leaders
- NJ Corporate Funders
- NJ Education Funders
- NJ Environmental Funders
- NJ Family Foundations
- NJ Food Funders
- NJ Health and Aging Funders
- Newark Funders
- Strong and Thriving NJ Communities Affinity Group
- Trenton Area Funders
- Post-Sandy Response

CNJG

COUNCIL OF NEW JERSEY GRANTMAKERS

Harnessing Philanthropy's Potential

The Council of New Jersey Grantmakers exists to strengthen and promote effective philanthropy throughout New Jersey. The leading resource for networking and information for New Jersey's philanthropic community, CNJG provides representatives of all types of grantmaking organizations access to valuable services and meaningful activities to advance their work. CNJG was created based on the principle that philanthropy is more effective when grantmakers have the opportunity for communication, information exchange, and continuing education. CNJG became a unified project under the Community Foundation of New Jersey in 1990 and was established as an independent 501(c)(3) organization in 1997. CNJG has national ties through the Council on Foundations and is a member of the Forum of Regional Associations of Grantmakers, a national network of membership associations.

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2014 Staff

Nina Stack, President
Patricia Foo, Office Manager
Theresa Jacks, Deputy Director
Craig Weinrich, Director of Member Services
Kari Williams Tyksinski, Finance Manager

Adjunct Staff

Jeremy Johnson, Newark Philanthropic Liaison
Elizabeth Murphy, Post-Sandy Coordination
Abby O'Neill, Investment Forum Management
Jennifer Sancton, Fall Programming Management and Signature Event Coordination
Mary Trimbach, Webmaster & Communications

**COUNCIL OF NEW JERSEY GRANTMAKERS
101 WEST STATE STREET
TRENTON, NEW JERSEY 08608
WWW.CNJG.ORG**
