**Why Everyone Must Count in 2020**

Although April 2020 seems far away, communities need to start planning now for the 2020 Census. Communities that are not fully counted in 2020 will miss out for the next ten years. This is the time to get involved.

New Jersey stands to lose billions in federal funding, including support for critical programs such as children's health insurance, school funding, school lunch and breakfast programs, Head Start, highway funding, college scholarships, and housing programs.

As one of the nation's most diverse states, New Jersey is at particular risk for an undercount. Residents who are part of a racial or ethnic minority, who rent their home, who are immigrants, or who are children under 5, are at high risk of being missed.

How can you help?

1. Join local Complete Count efforts. More than in the past, we will need trusted messengers in neighborhoods to get the word out about Census. That means you! Local communities across the state are forming Complete Count Committees. Contact your local city or county government to get involved.
2. [Sign the Census Pledge that you will be counted in 2020](https://secure.civilrights.org/page/s/census-pledge). Civil rights groups from across the country are encouraging local groups to pledge to be counted.
3. Learn more about the 2020 Census on the [www.2020censusnj.org](https://acnj.org/census2020nj/) website.
4. Get organized. The statewide nonprofit coalition is organizing trainings on the Census throughout the state for community and local groups and coalitions. If you would like to organize a training or education session for your community, contact Peter Chen at [pchen@acnj.org](mailto:pchen@acnj.org) .

For more information on the upcoming 2020 Census check out the resources on the [Census Counts website](https://censuscounts.org/) organized by the Leadership Conference on Civil and Human Rights.

Thank you!