

**United Way of Greater Newark
Community COVID-19 Fund
March 2020**



Intro

United Way of Greater Newark’s (UWGN) mission is to disrupt the cycle of poverty by convening, collaborating and investing in strategies to improve outcomes for children and Families. UWGN has a long history of convening disaster funds in the community. After 9/11, UWEWH established the 9/11 fund, the Hurricane Sandy Relief Fund and most recently, the Newark Water Fund. To that end, in order to support the community and our non-profit partners during the COVID-19 crisis, we have established the Community COVID-19 Fund. This is a regional fund serving our 13-municipality footprint including Newark, Irvington, East Orange, West Orange, South Orange, Orange, Belleville, Nutley, Maplewood, Kearny, Harrison, East Newark and North Arlington.

Capacity and Need

United Way of Greater Newark has the technical capacity to run a disaster fund for the community of this scale. UWGN has convened conversations with partners in our collaboratives as well as partners who provide social service relief to vulnerable populations. UWGN also follows the guidelines established by FEMA (the Four Phases of Emergency Management) and sets up the fund to respond to the four phases:

Preparedness: Planning, training, drills	Mitigation: Taking action to prevent or reduce the cause, impact, and consequences of disasters
Response: The response occurs in the immediate aftermath of the disaster. During the response phase, businesses and other operations do not function normally. Personal safety and well-being depend on the level of preparedness	Recovery: Restoration efforts occur concurrently along with regular operations and activities. This period can be prolonged

To that end, the Community COVID-19 Fund would have funds that address the 4 phases of the disaster. Additionally, UWGN has established four categories of funding:

<p>Individual Relief</p> <ul style="list-style-type: none"> • Mortgage/rental assistance • Medicine for individuals • Utility payments • Food purchase and • Basic needs (soap, sanitary needs, diapers, baby wipes, etc.) 	<p>Public Health Needs</p> <ul style="list-style-type: none"> • Space for Quarantine • Supplies and Equipment • COVID-19 Testing • Auxiliary medical services as needed • Mental health services
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<p>Non-Profit/Social Service Relief</p> <ul style="list-style-type: none"> • Operating funds to support staff overtime as needed • Funds to support the mitigation and stop the spread in the homeless population • Funds to support programs unique to COVID-19 (i.e., supporting NPS food distribution, funds to support the community food bank, etc.) • Funds to cover budget gaps based on unanticipated needs: i.e., cost to hire company to deep clean buildings serving public, etc. 	<p>Long-term Recovery Needs</p> <ul style="list-style-type: none"> • Continued individual relief • Continued public health needs (auxiliary services, mental health services, etc.) • TBD
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Based on these needs, we anticipate applying funds in the following ways:

Phase	Funding Need
Preparedness	TBD?
Mitigation	Individual Relief Public Health Needs Social Service Relief
Response	Individual Relief Public Health Needs Social Service Relief
Recovery	Individual Relief, Public Health Needs, Social Services Relief and Long-term Recovery Needs as determined

UWGN will utilize the technical expertise of its staff and partners in public health to review funding requests. These funds will not be required to be reviewed through a strict granting process, rather we anticipate creating a streamlined rubric that establishes criteria for unmet needs in any of the phases and funding needs outlined above. As always, donations can be restricted to a specific phase, need or population.

Impact

As we move through mitigation towards long-term recovery, UWGN remains a vigilant partner to the community in supporting the needs of residents, social services and public health sectors. We will continue to apply funds as available and needed. UWGN will also keep an open communication loop, reporting back to donors and funders about the impact made as a result of the support received.