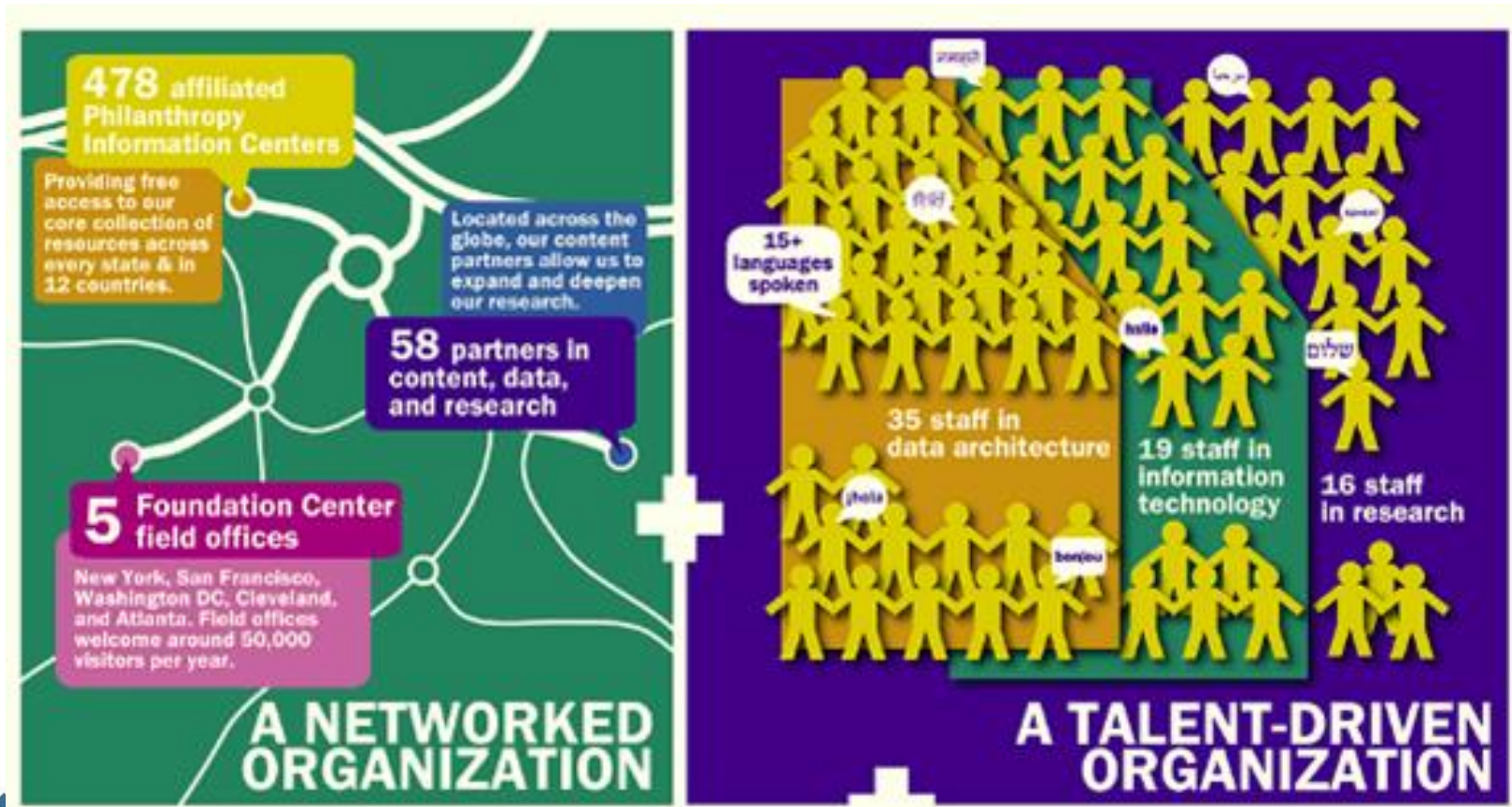To strengthen the social sector by advancing knowledge about philanthropy in the U.S. and around the world.

Foundation Center 2020

- *Connect* nonprofits to the resources they need to thrive

- *Empower* donors with knowledge tools they need to be more strategic

- *Build* the global data platform for philanthropy

- *Communicate* philanthropy's contribution to making a better world

- *Encourage* greater foundation transparency

- *Ensure* that our technology provides a strong foundation for the
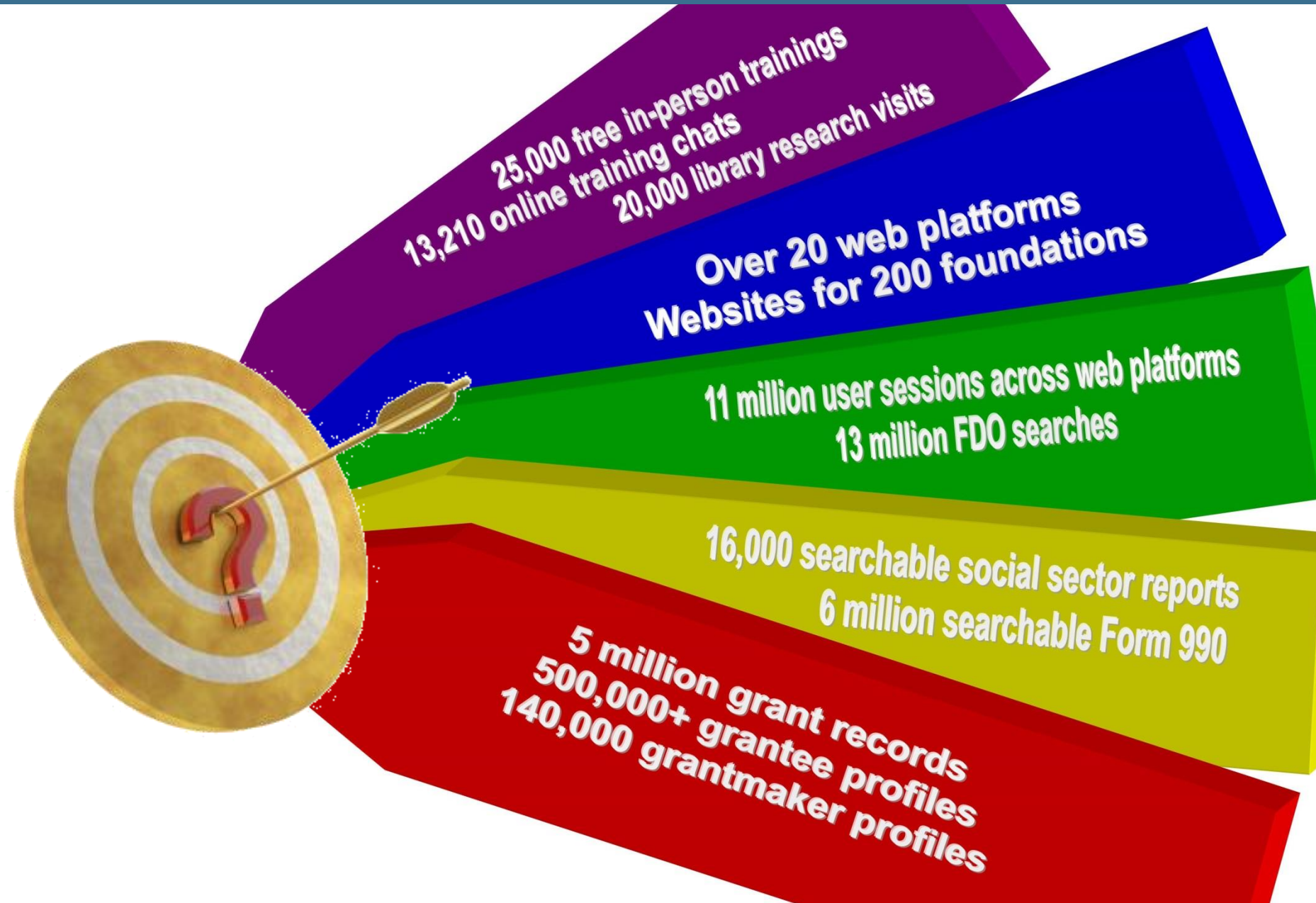
Center's work

Information + Innovation = Knowledge

Data enhanced by our analysis, network, and best-in-class technology
Delivering knowledge to those who leverage it to change the world

Information + Innovation = Knowledge

25,000 free in-person trainings
13,210 online training chats
20,000 library research visits

Over 20 web platforms
Websites for 200 foundations

11 million user sessions across web platforms
13 million FDO searches

16,000 searchable social sector reports
6 million searchable Form 990

5 million grant records
500,000+ grantee profiles
140,000 grantmaker profiles

FOUNDATION CENTER DATA CIRCLE IS GLOBAL

EUROPE
European Foundation Center
U.K. Charity Commission
DAFNE

**FC + 485 F.I.N.s
in 17 countries**

WINGS
UNDP – SDGs
IATI
OECD DAC
OECD NetFWD

ASIA
China Foundation Center
SDGfunders

SOUTH AMERICA
Fondos a la Vista
Asociación de Fundaciones
Empresariales
SDGfunders

AFRICA
SDGfunders
Philanthropy Nigeria
Morocco civil society support
Washfunders

AUSTRALIA
Coming soon…

FOUNDATION CENTER SERVICES

FOUNDATION MAPS
Professional 2.0

PND PHILANTHROPY
NEWS DIGEST

issuelab

cf INSIGHTS

GRANTCRAFT
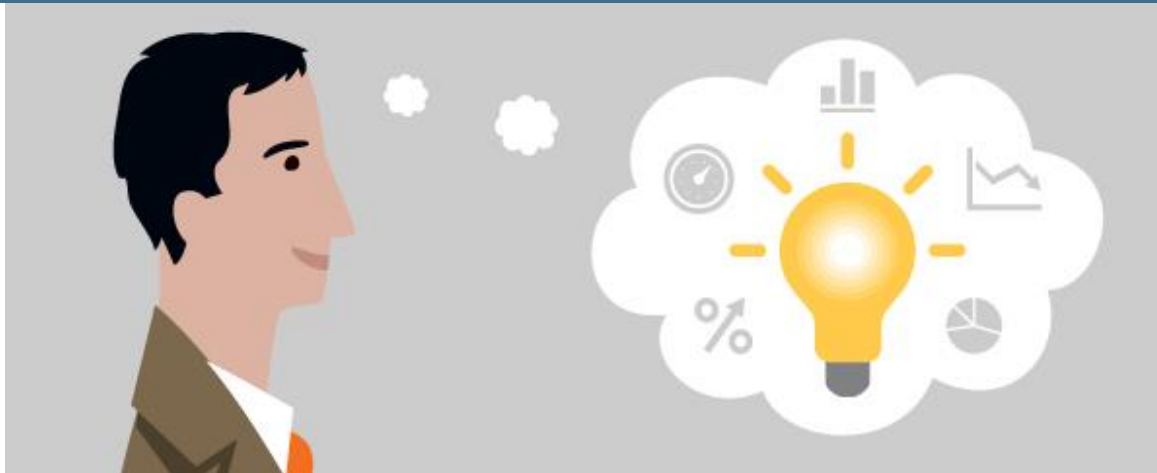
FOUNDATION
DIRECTORY
ONLINE

GLASSPOCKETS

GRANT
SPACE

Foundation Stats

Technology **alone** won't drive insightful, data-driven decisions.

Philanthropy will be increasingly data- and knowledge-driven as donors strive for more impact on a larger scale, and finding the right information quickly will be paramount.
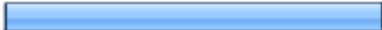
What questions do you want to answer?

Well structured data and good data practices help inform the questions you want to answer

- **Relevant data points**
- **Required fields**
- **Organization standards**
- **Retro-code**
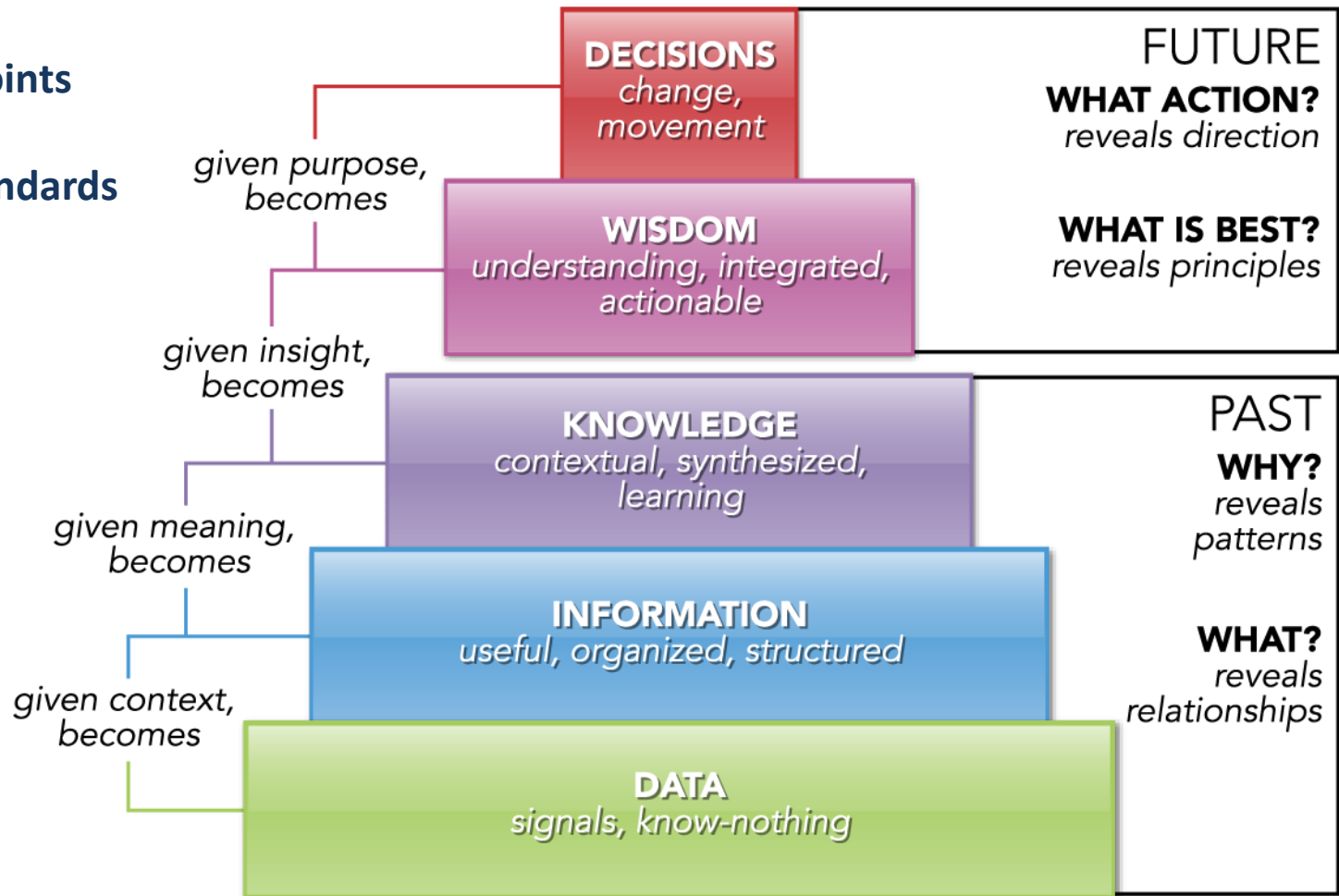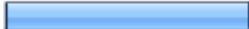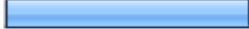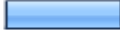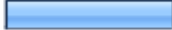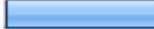
Excerpts from GrantCraft survey on Transparency

4. In your experience, what are the benefits of greater transparency and openness by foundations? (Please check all that apply.)

	Response Percent	Response Count
Strengthens credibility among peers	56.4%	407
Increases public trust	75.3%	544
Improves relationships with grantees and other stakeholders	**81.0%**	**585**
Improves learning within foundations	58.0%	419
Reduces duplication of effort in the field	52.1%	376
Facilitates greater collaboration	60.9%	440
Cultivates a community of shared learning and best practices	68.8%	497
Other	9.0%	65
I do not see a significant benefit	1.2%	9

Excerpts from GrantCraft survey on Transparency

5. What is the biggest transparency challenge your organization faces? (Please check all that apply.)

		Response Percent	Response Count
Insufficient staff		36.3%	247
Not enough clarity around practical steps for being transparent		**36.4%**	**248**
Resistance from board or senior leaders		23.6%	161
Additional costs		16.9%	115
Not enough clarity around perceived benefits		24.5%	167
Increased vulnerability		28.9%	197
Other (please specify)	See open ended answers.	22.2%	151
		answered question	681
		skipped question	51

LET'S TALK – *PLEASE*!

*Recent Foundation Center survey concluded that U.S. foundations have more than **250 ways to describe "general operating support"***

TAXONOMY serves as the solution for lack of common framework across countries, within foundation networks, between individual foundations and nonprofit organizations and even within their own walls .

Structure of GCS Taxonomy

Subject categories 1,100+

Types of support categories 100

Recipient organization categories 1,000+

Geo-area served categories 100,000+

Populations served categories 50+
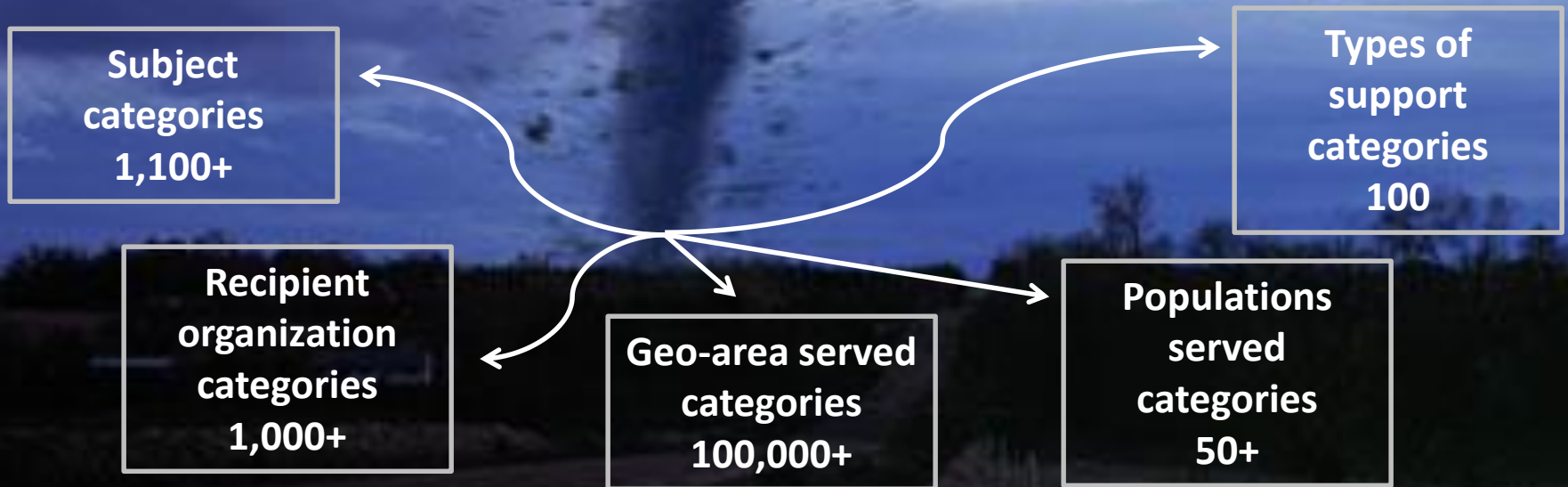
Philanthropy Classification System

THE NEW CODING FRONTIER

REVIEW PARTNERS

+ feedback from nearly 100 organizations

New Philanthropy Classification System

Addition of TRANSACTION TYPE

Addition of STRATEGY

Removing Type of Support

Addition of ORGANIZATION TYPE

Subjects /Recipient Activities aligned Reduce categories from 26 to 18 850 terms

Geo-area served Easier to add and autocode

Populations served significant expansion 8 categories 166 terms
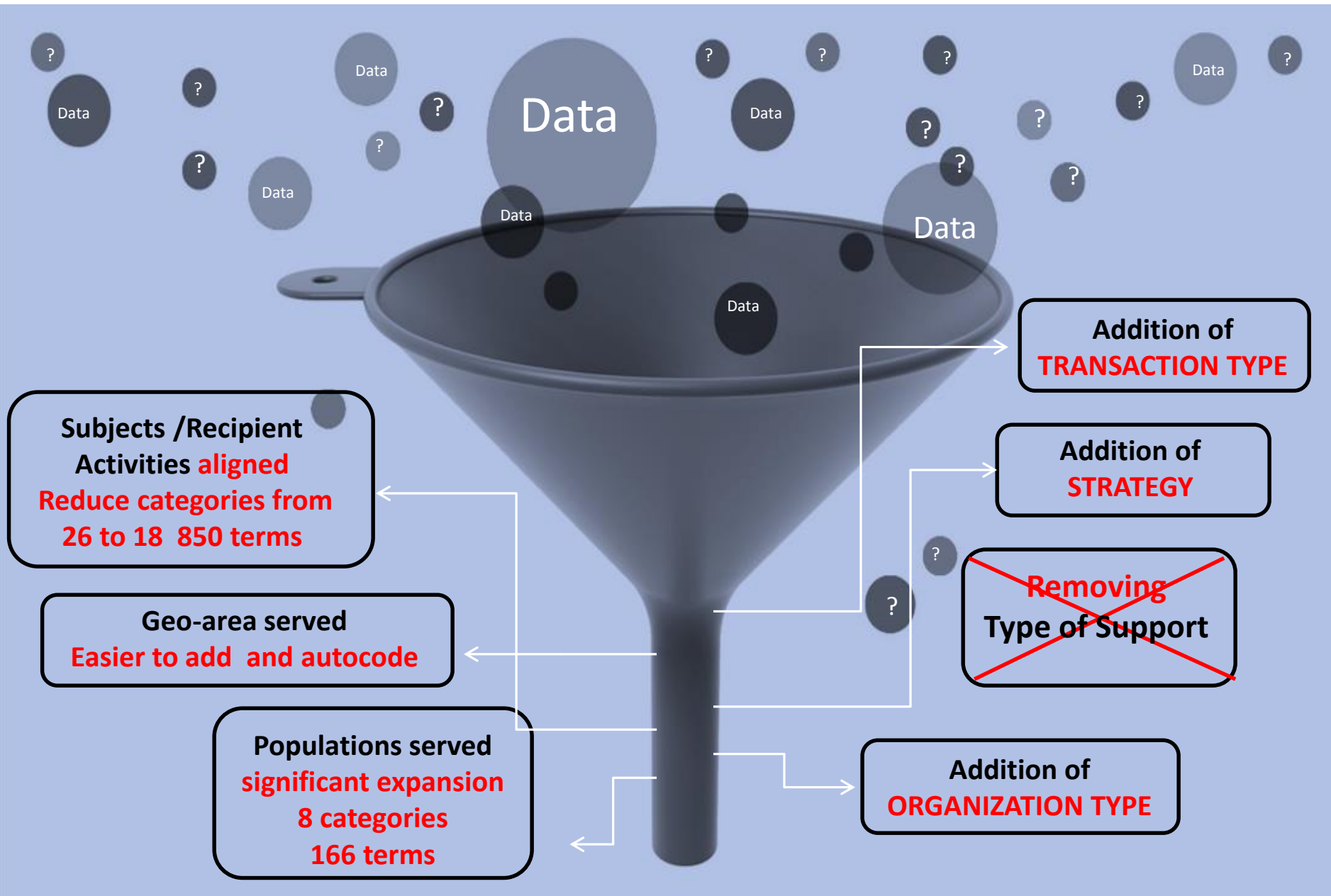
Current	Future
Arts, culture & humanities	Arts & culture
Education institutions & related activities	Education
Envir. quality, protection & beautification	Environment & natural resources
Animal-related activities	Animals
Health-General & rehabilitative	Health
Mental health, crisis intervention	⟶ Absorbed into Health category
Diseases, disorders, medical disciplines	⟶ Absorbed into Health category
Medical research	⟶ Absorbed into Health category
Public protection: crime/courts/legal services	Public safety
Public safety, disaster preparedness & relief	⟶ Absorbed into Public Safety
Human services – multipurpose & other	Human services
Employment/jobs	⟶ Absorbed into Human Services
Youth development	⟶ Absorbed into Human Services
Housing, shelter	⟶ Absorbed into Human Services
Food, agriculture & nutrition	Food Service Elements Moved Here
Food, agriculture & nutrition	Agriculture, forestry & fishing
Recreation, sports, leisure activities	Sports & recreation
International, foreign affairs and national security	International relations
Civil rights/social action, advocacy	Human rights & advocacy
Community improvement/capacity-building	Community & economic developme
Philanthropy, voluntarism & grantmaking foundations	Philanthropy
Science/technology research institutes, services	Science & technology
Social sciences	Social sciences
Public affairs & society benefit	Government & civil society
Religion, spiritual development	Religion & spirituality
Mutual membership benefit societies	Moved to Auspice Codes and Other
Unknown/not-classified	Unknown/not-classified

	Subject Level 1
1	Agriculture, fishing and forestry
2	Arts and culture
3	Community and economic development
4	Education
5	Environment
6	Health
7	Human rights
8	Human services
9	Information and Communications
10	International relations
11	Philanthropy
12	Public affairs
13	Public safety
14	Religion
15	Science
16	Social sciences
17	Sports and recreation
18	Unknown or not classified
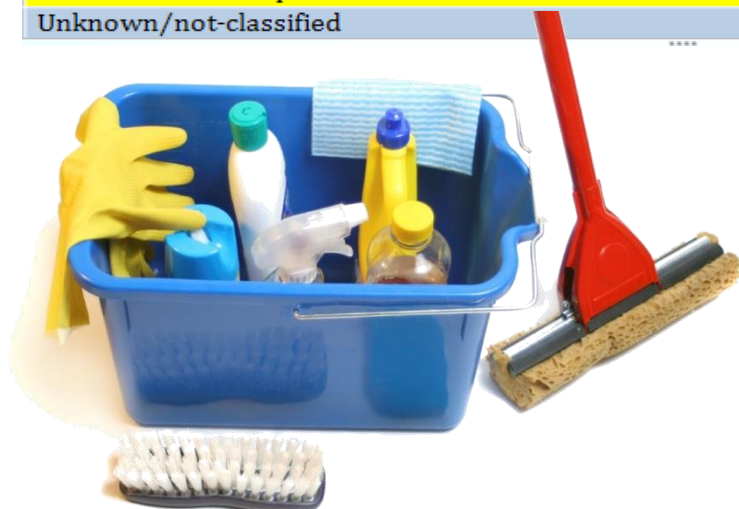
REORGANIZING THE TAXONOMY

Current Version			Updated Version		Change Made
Science/technology research institutes, services			**Science & Technology**		Renamed Science/technology research institutes, services
	Science		Science		
	Physical/earth sciences		Physical Sciences		Renamed Physical/earth sciences
		Marine science		Oceanography	Renamed Marine science
		Astronomy		Astronomy	
		Space/aviation		Space/aviation	
		Chemistry		Chemistry	
		Physics		Physics	
		Geology		Geology	
				Environmental Science	New
	Mathematics		Mathematics		
				Statistics	New
	Engineering & Technology		Technology		Split Technology and Engineering
		Computer science		Computer science	
				Robotics	New
				Biotechnology	New
				Nanotechnology	New
		Assistive technology		Assistive technology	
			Engineering		Split Technology and Engineering
				Civil engineering	New
				Mechanical engineering	New
				Chemical engineering	New
				Electrical engineering	New
	Biology/life sciences		Biology/life sciences		
		Anatomy (human)		Human physiology	Renamed Anatomy (human)
		Anatomy (animal)		Zoology	Renamed Anatomy (animal)
				Molecular biology	New
				Biochemistry	New
		Botany		Botany	

POPULATION SERVED UPDATES
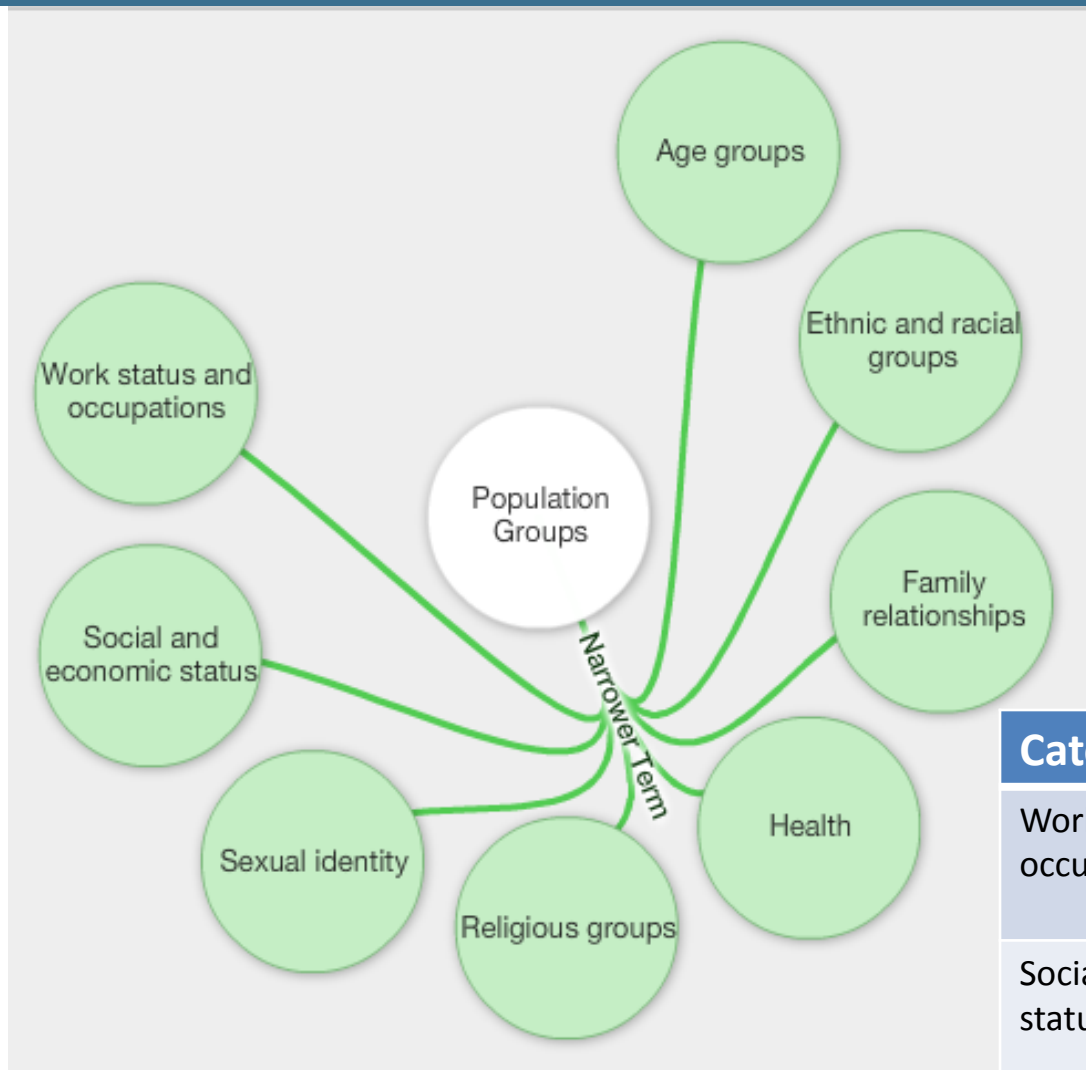
Category	New Term Examples
Work status and occupations	Researchers Domestic workers Activists
Social and economic status	Cross-border families Working poor Detainees
Family relationships	Adolescent parents Foster and adoptive children Caregivers

Raw Data

vs. **Comprehensive Information**

- Greater understanding of philanthropy worldwide and opportunities for donor collaboration

- Better opportunity for in-depth and comparative analysis

- Better ability to identify funding gaps and emerging trends to assess need

- Improved platforms and visualization tools

- Greater transparency

Creates culture of data sharing, evaluation and maintenance

Current grant info shared internally and externally

DON'T BE A DATA VOYER - SHARE IF YOU CONSUME

Staff has access to data they want about the field

Increase in sharing opens more avenues of data and illustrates how data can be used

Better data collection and quality encourages it to be used in workflows
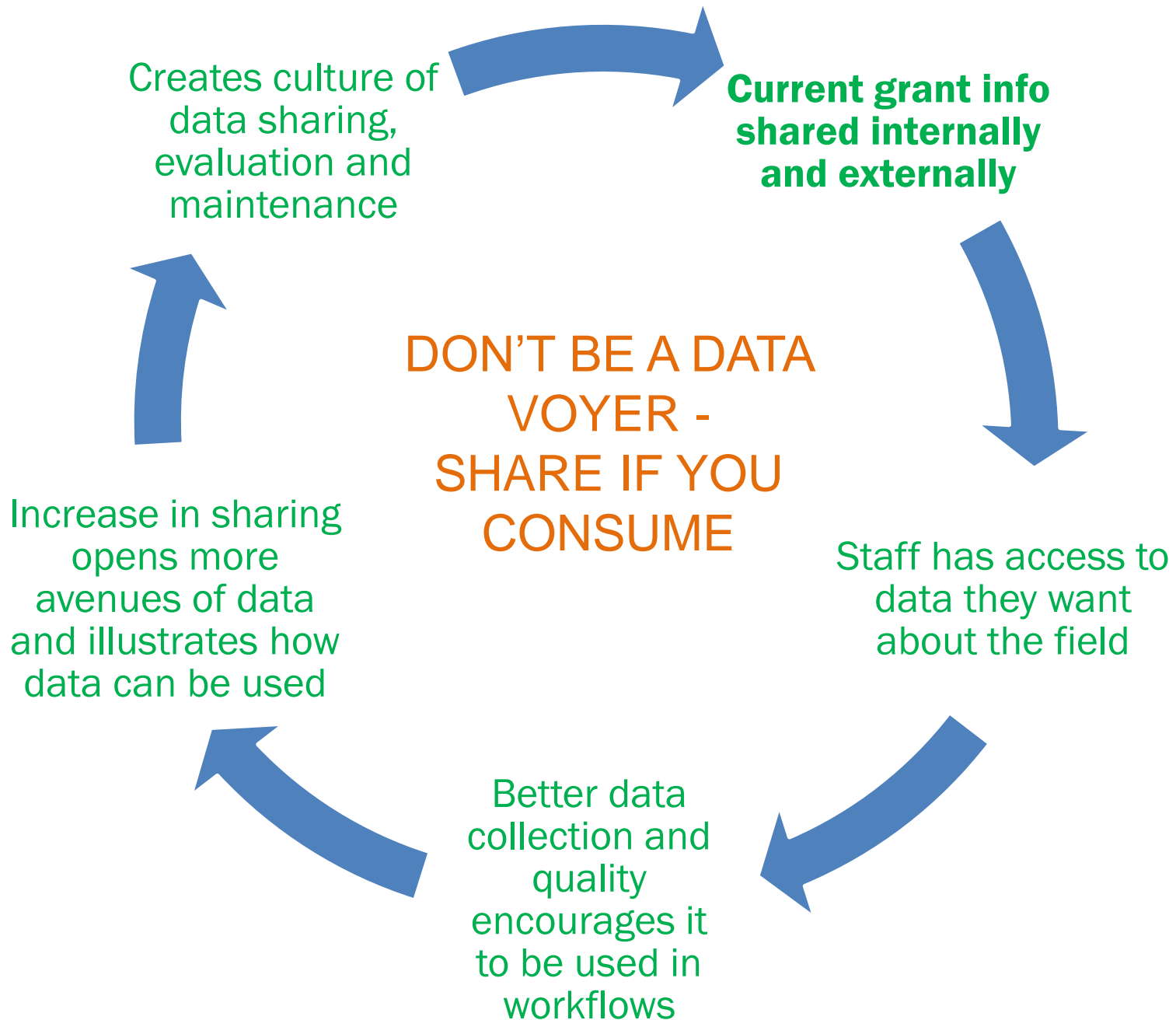
Ease of Use

BY ISSUE FOCUS

- **28%** ($6.8 B) — HEALTH
- **20%** ($5 B) — EDUCATION
- **14%** ($3.5 B) — ARTS AND CULTURE
- **14%** ($3.5 B) — HUMAN SERVICES *(Highest number of grants: 40,286)*
- **9%** ($2.3 B) — PUBLIC AFFAIRS / SOCIETY BENEFIT[5]
- **6%** ($1.5 B) — ENVIRONMENT AND ANIMALS
- **3%** ($693 M) — INTERNATIONAL AFFAIRS[6]
- **2%** ($535 M) — SCIENCE AND TECHNOLOGY
- **2%** ($471 M) — RELIGION
- **1%** ($234 M) — SOCIAL SCIENCES
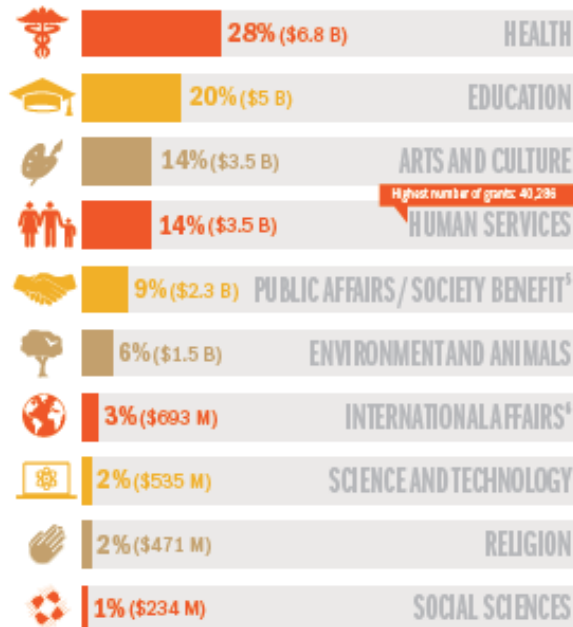
[5] Inclusive civil rights, economic and community development, philanthropy, and public affairs.
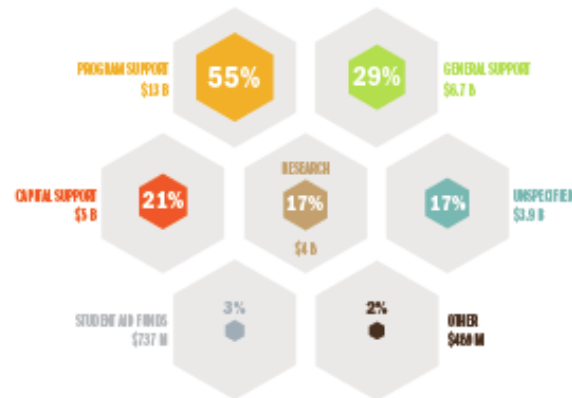[6] Inclusive international affairs, peace and security, and human rights. Does not include all international giving by U.S. foundations.
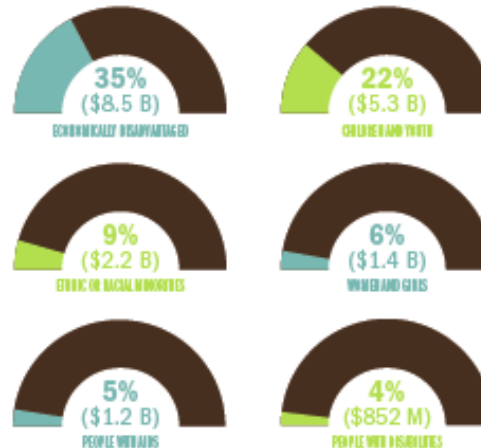
DID YOU KNOW?

The Bill & Melinda Gates Foundation made the single largest grant: $967 million over 5 years to the Global Alliance for Vaccines and Immunization (GAVI) for general operating support.

The median grant amount was $28,462.

The top 1 percent of recipients captured half of grant dollars.

More than 56,000 unique organizations worldwide received grants from these large foundations.

BY TYPE OF SUPPORT[7]

- PROGRAM SUPPORT $13 B — **55%**
- GENERAL SUPPORT $6.7 B — **29%**
- CAPITAL SUPPORT $5 B — **21%**
- RESEARCH $4 B — **17%**
- UNSPECIFIED $3.9 B — **17%**
- STUDENT AID FUNDS $737 M — **3%**
- OTHER $480 M — **2%**

Grants may occasionally be for multiple types of support and would therefore be counted more than once. As a result, percentages tallied across categories total to more than 100 percent. Finally, close to one-fifth of grant dollars could not be coded for a specific type of support because foundations did not provide this information.

BY POPULATION FOCUS[8]

- **35%** ($8.5 B) — ECONOMICALLY DISADVANTAGED
- **22%** ($5.3 B) — CHILDREN AND YOUTH
- **9%** ($2.2 B) — ETHNIC OR RACIAL MINORITIES
- **6%** ($1.4 B) — WOMEN AND GIRLS
- **5%** ($1.2 B) — PEOPLE WITH AIDS
- **4%** ($852 M) — PEOPLE WITH DISABILITIES

* Figures based on grants awarded to organizations that could be clearly identified as serving specific populations or grants whose descriptions indicated a benefit for a particular population. Grants benefiting multiple population groups are counted in each applicable category. The chart excludes groups that were the focus of less than 4 percent of grant dollars. Finally, 52 percent of grant dollars could not be coded for a specific population group.

WHAT'S INCLUDED

The Foundation Center reports on how foundations give by collecting and coding grants awarded by a set of the largest U.S. foundations. Following are details on what the 2011 set included:

- ✓ 1,122 of the top U.S. foundations by giving
- ✓ Top 15 funders by giving in most states
- ✓ All of their grants of $10,000 or more
- ✓ Domestic and international grants
- ✓ Full authorized grant amounts in the year the grant was made (if available)
- ✓ Primarily 2011 data, although 2010 for some foundations
- ✓ Grants from unrestricted and donor-advised funds* at community foundations

*If provided by the foundation.

- ✓ **OVER HALF OF U.S. FOUNDATION GIVING EACH YEAR**

56% Giving by foundations in set

44% Giving by all other foundations[9]
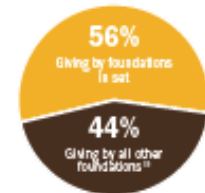
** Exclusive giving by operating and corporate foundations created by pharmaceutical corporations to distribute medicines.

- ✗ Grants to individuals
- ✗ Grants from restricted funds at community foundations
- ✗ Grants from public charities, other than community foundations

Use Data For Strategy and Knowledge