

INVEST HEALTH
Strategies for Healthier Cities

A Project of the
Robert Wood Johnson Foundation
and *Reinvestment Fund*

Exploring Invest Health New Jersey

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About Reinvestment Fund

A National CDFI

- Mission-driven financial institution
- We organize capital, analytics, and expertise
- Strong partnership history in New Jersey



Invest Health seeks to influence the **systems**, policies and practices that increase equity-promoting built environment **investments** in low-income neighborhoods of small and mid-sized cities.



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Evaluation Success Themes

- Leveraged prior work
- Established clear vision
- Mix of planners/implementers
- Broad table of stakeholders
- Involved developers



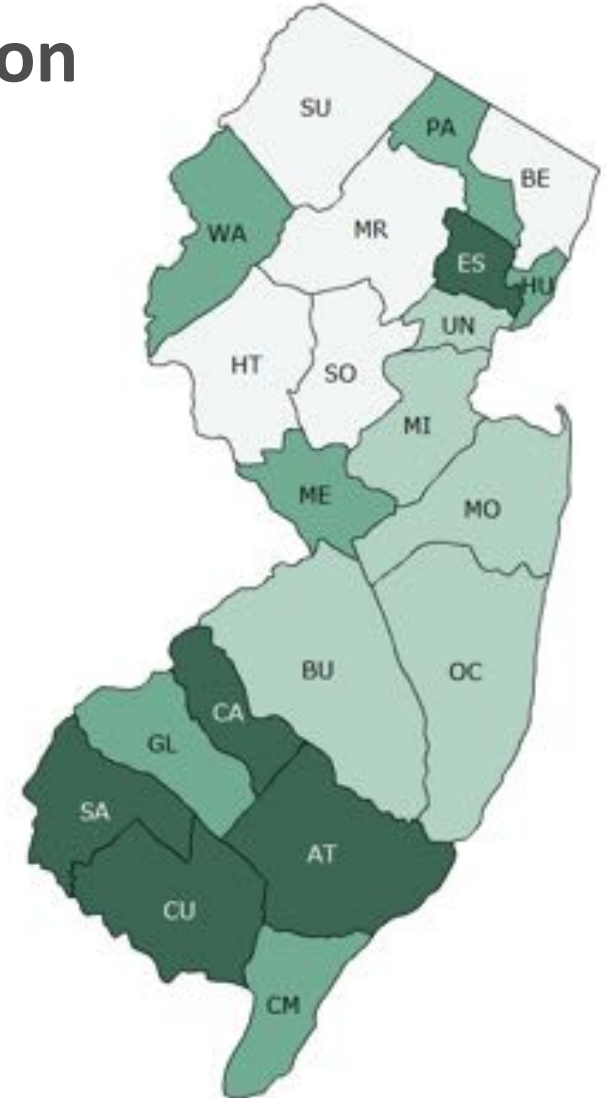
Case Studies

- **Greensboro (NC):** Asthma reduction through housing improvements
- **Grand Rapids (MI):** \$5.9 million in LIHTC for historically segregated area
- **Savannah (GA):** Pre-judicial resource center for at-risk youth
- **Napa (CA):** Accessory dwelling units to mitigate affordable housing crisis



New Jersey Invest Health Exploration

- Can one-state strategy:
 - Progress development
 - Inform or leverage policy
 - Contribute to state-level learning
- What technical/financial support is required to change development practice?



New Jersey Invest Health Exploration

Who we talked to:

- Healthcare anchors
- CDC/Developers
- Financial/Foundations
- Coalitions

What we learned:

- Health & equity lens
- Organize
- Deeper collaborations
- Cross-sector capacity

Our Next Steps

- Align selection criteria with:
 - National markers for success
 - Local, state, and regional capacity
 - Health and equity determinant data indicators
 - Established value-add components

- Develop and profile short list of 10 communities

- Submit recommendations to RWJF in April 2019