

Rapid Response Survey Update

Presented to

CNJG

COUNCIL OF NEW JERSEY GRANTMAKERS
Harnessing Philanthropy's Potential

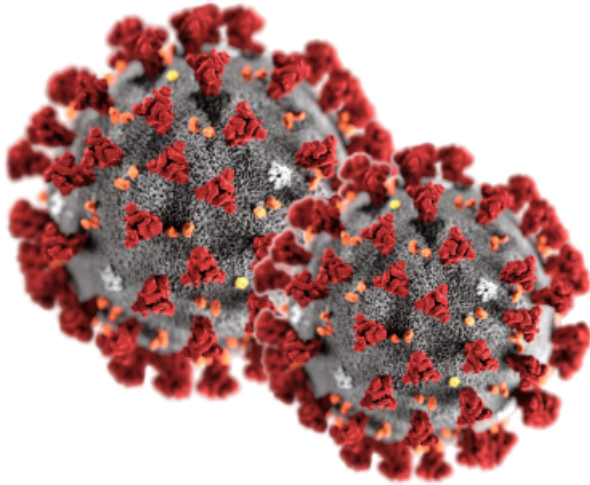
April 20, 2020

"If we stop what we're doing now due to lack of funds, it will have an even greater impact on the community after the pandemic."

—Survey respondent

RAPID RESPONSE SURVEY #2:

The COVID-19 Crisis and New Jersey's Non-Profit Community



April 2020

Center
FOR NON-PROFITS
Helping organizations build a better New Jersey
www.njnonprofits.org

Follow-up Rapid Response Coronavirus Non-Profit Survey

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349 responses

April 3-7, 2020

njnonprofits.org/COVID19_RRSurvey2_April2020.pdf

Immediate and severe impact

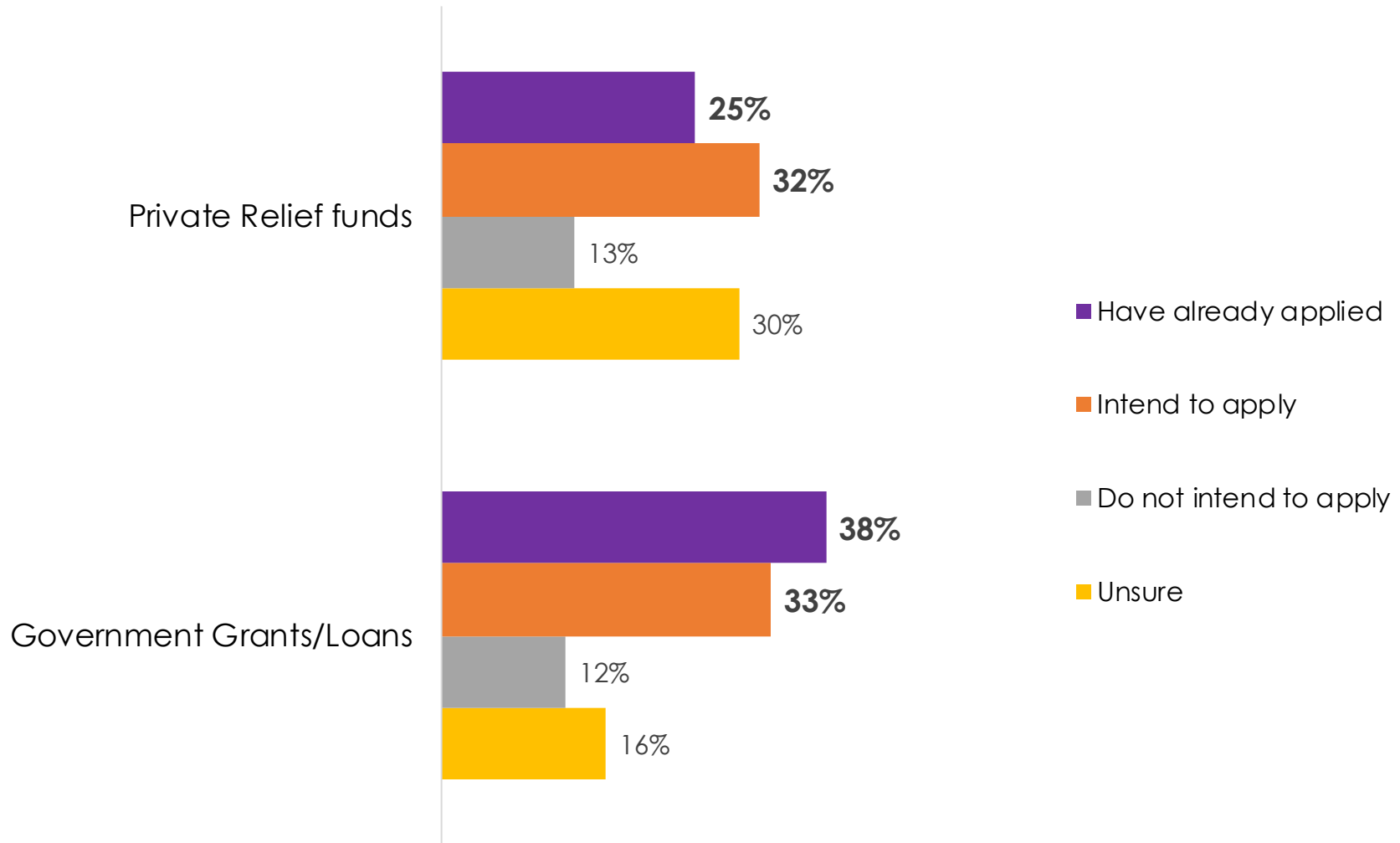
Of 349 surveyed non-profits:

207 non-profits
(59% of respondents)
have already lost
more than
\$46 million
as a result of the crisis.

More than 1/4 (27%)
have already
laid off or furloughed
staff – more than
4,200 positions
in 88 organizations alone.

% of respondents who had applied for government or private relief funds

(Survey taken 4/3-4/7/2020; n=348)



**What are
non-profits
seeking?**

Funding/Resources

Flexibility

Stability

Communications/Info

Partnerships

Professional assistance

Funding

Donors/Philanthropy

- Non-profits need money quickly.
- Many have had to cancel programs/events that were major portions of their budget.
- Give more – help keep your partners whole
- General support
- Multi-year or extend current support
- Deep concern about vulnerable, marginalized and disenfranchised
- **This is a national crisis. Please increase your payout rate.**

Flexibility

Donors/Philanthropy

- Allow non-profits to repurpose restricted grants
- Relax and extend reporting deadlines
- Allow partners to keep sponsorship dollars for cancelled events
- Transition more to general support
- **Simplify your applications and reporting requirements – coordinate with other funders**

Stability and Investment

Donors/Philanthropy

- Your partners need to know they can count on you.
- Don't forget pre-existing needs in the face of the crisis.
- Keep an equity mindset for short- and long-term investments
- It's natural to pivot to long-term concerns, but bear in mind that the need for emergency assistance will likely come in waves as the impact hits organizations at different times.

Communications/Guidance

- Non-profits are seeking clear, consistent information and guidance, from government and from trusted partners, associations
- Support and connect your partners with the intermediary organizations (capacity builders, associations, advocates) who are providing critical resources, information and linkages

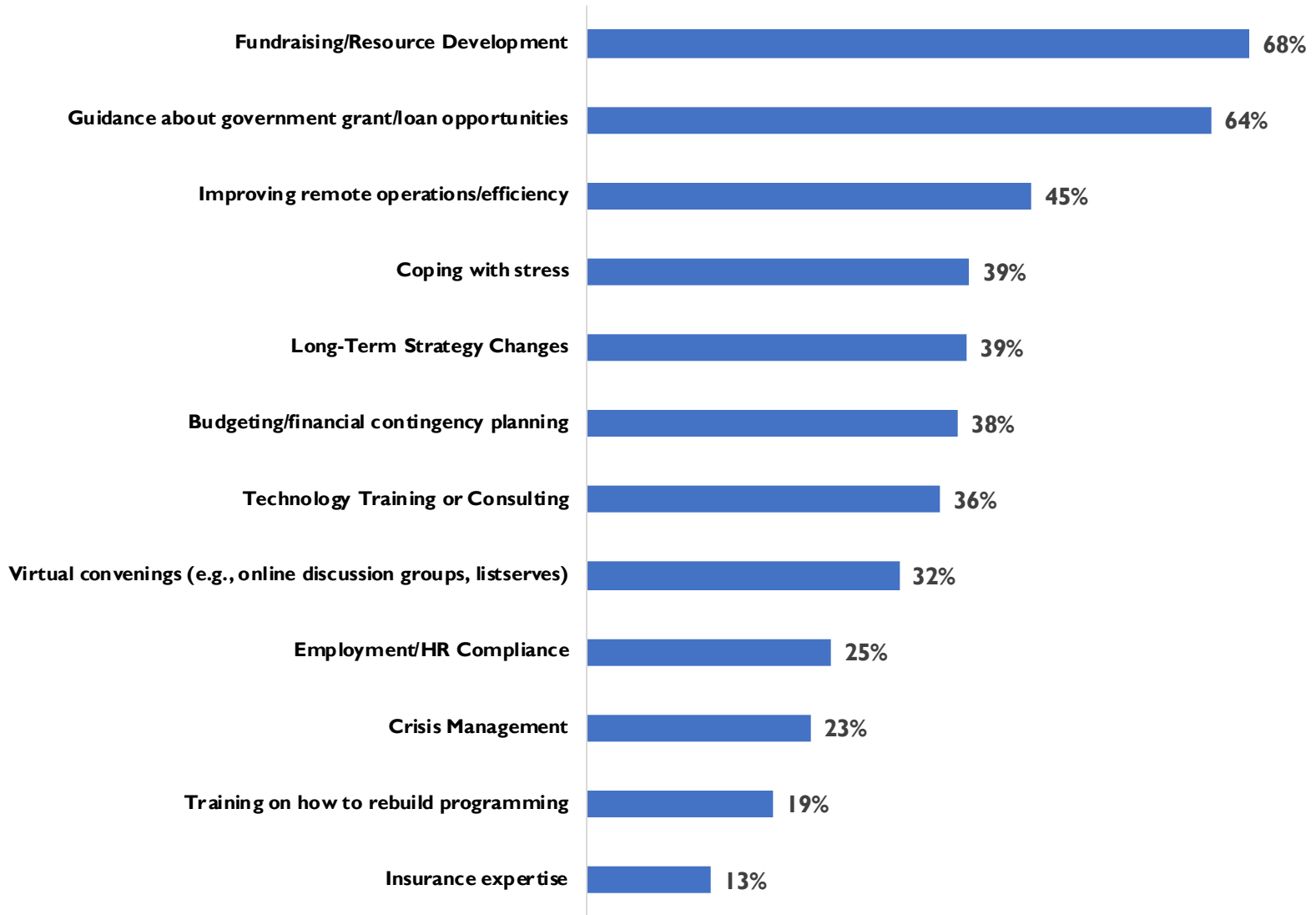
Partnerships

- Stay connected with grantees/partners; find out what they're doing and what they need to keep programs running.
- Be transparent about how you're proceeding in the face of the crisis.
- Coordinate your response with other grantmakers/leaders.
- Help elevate or foster local/county level connections & resources (e.g., NJVOAD, COADs, etc.)
- Seek and recognize the expertise of NP partners.
- Don't forget the mental health/stress management aspects.

Professional Assistance

- Non-profits will need professional assistance and guidance from financial experts, attorneys, insurance professionals, tech consultants and more.
- If possible, help connect your grantees to these resources.
- Know of a good resource? Tell us so we can spread the word.

Resources, Information or Training Needed



Source: NJ Non-Profit COVID-19 Rapid Response Survey #2 (n=349)



April 8, 2020



April 16, 2020

The Honorable Cory Booker
United States Senate

The Honorable Tom Malinowski
United States House of Representatives

The Honorable Albio Sires
United States House of Representatives

The Honorable William Pascrell, Jr.
United States House of Representatives

The Honorable Donald Payne, Jr.
United States House of Representatives

The Honorable Mikie Sherrill
United States House of Representatives

The Honorable Bonnie Watson Coleman
United States House of Representatives

New Jersey's charitable non-profit community – which provides vital programs and services and accounts for nearly 10% of our state's private work force – continues to struggle in the face of the COVID-19 pandemic.

The CARES Act includes significant relief for charitable organizations by including non-profits in the emergency loan programs, extending unemployment benefits to many non-profit employees, and providing a modest tax incentive for charitable giving. We are deeply appreciative of this relief, but the sheer magnitude of the pandemic means that more help is needed.

Last week, a unified group of major national organizations issued a set of recommendations (attached) for modifications to the CARES Act that will help preserve non-profits' ability to provide essential services at this time of greatest need. We fully support these recommendations, and we seek your assistance in ensuring that they are included in the fourth COVID-19 stimulus bill that Congress passes. Specifically, non-profits need the following four modifications to the CARES Act:

- Expand access to credit.** Expanding non-profits' access to credit to provide for immediate financial relief by expanding non-profit eligibility for the Paycheck Protection Program (PPP) and by establishing a dedicated funding stream for PPP loans to non-profit organizations.

www.njnonprofits.org

Tel 732.227.0800 | Fax 732.227.0087 | 3635 Quakerbridge Road, Suite 35, Mercerville, NJ 08619
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 Center for Non-Profit is a New Jersey non-profit corporation and a federally recognized 501(c)(3) publicly supported charity.



Non-Profit Community Letter to the New Jersey Congressional Delegation

1. **Expand access to credit.** Expanding non-profits' access to credit to provide for immediate financial relief by expanding non-profit eligibility for the Paycheck Protection Program (PPP) and by establishing a dedicated funding stream for PPP loans to non-profit organizations.
2. **Bolster charitable giving incentives.** Strengthening temporary above-the-line charitable deduction from the CARES Act by allowing taxpayers to use it on the 2019 taxes, significantly increasing the \$300 cap, and extending it beyond 2020.
3. **Protect self-insured non-profits.** Holding harmless self-insured non-profits by providing funding to cover 100% of the costs of these organizations' unemployment claims. Without this change, many non-profits that provide health care, food assistance, affordable housing, childcare, and other critical services will have to end or curtail services later this year.
4. **Support non-profits providing essential services during the crisis.** Increase emergency funding so that non-profits can work with state and local governments to provide essential services to vulnerable families and frontline responders to the COVID-19 crisis.

COVID-19 RESOURCE PAGE

www.njnonprofits.org/COVID-19.html

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THANK YOU

Center for Non-Profits

Phone: 732/227-0800

E-mail: center@njnonprofits.org

Web: www.njnonprofits.org



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