



**What does it mean
to cultivate a
culture of trust?**



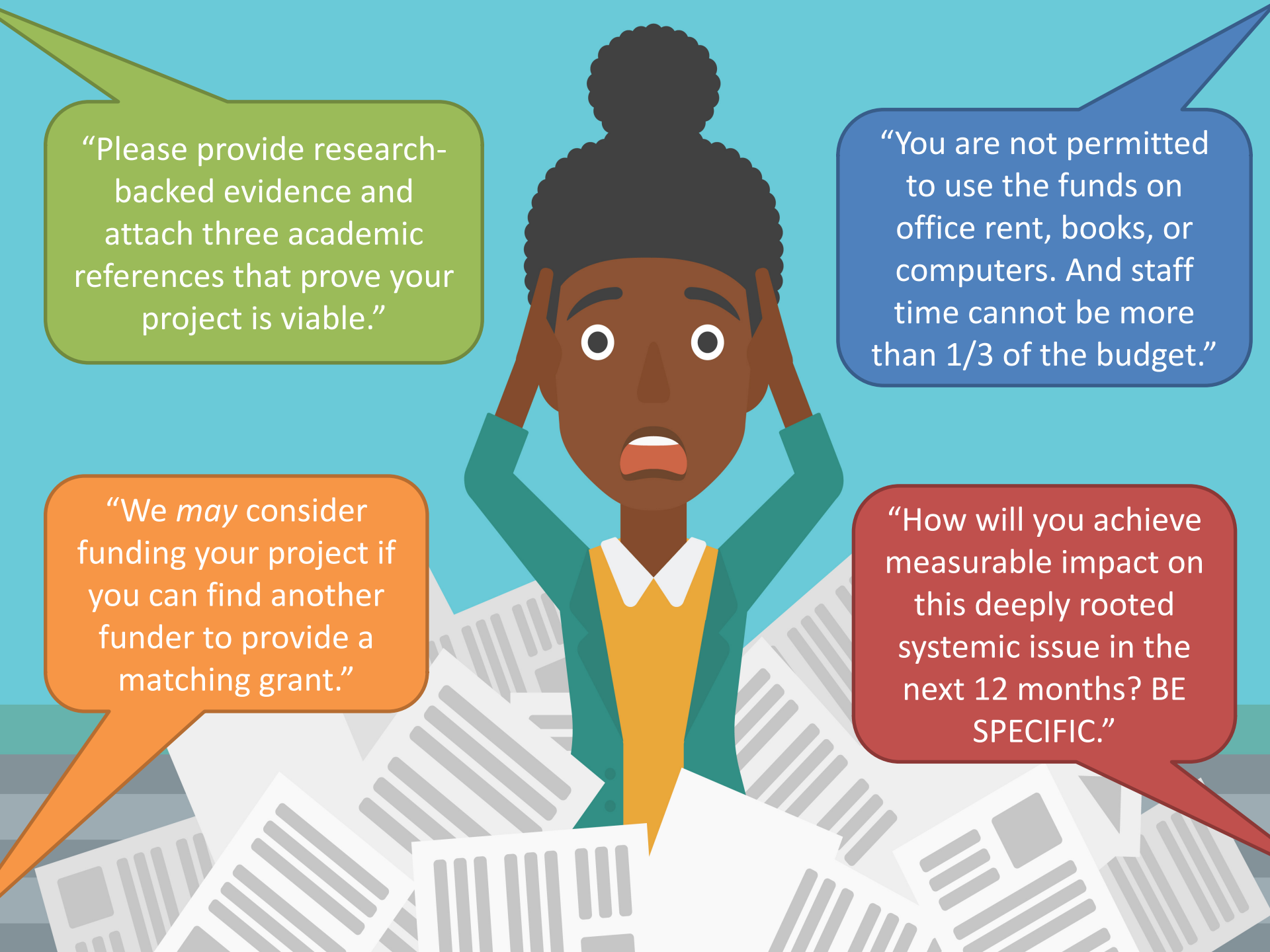
“We are committed to reducing barriers, advancing opportunity, and building a healthy, thriving community.”



FUNDERS



NONPROFITS



“Please provide research-backed evidence and attach three academic references that prove your project is viable.”

“You are not permitted to use the funds on office rent, books, or computers. And staff time cannot be more than 1/3 of the budget.”

“We *may* consider funding your project if you can find another funder to provide a matching grant.”

“How will you achieve measurable impact on this deeply rooted systemic issue in the next 12 months? BE SPECIFIC.”

Six Ways Funders Can Cultivate Trust In Grantmaking



Give Multi-Year Unrestricted Funding



Do the Homework



Simplify & Streamline Paperwork



Be Transparent & Responsive



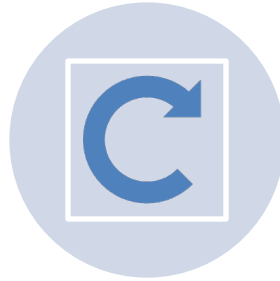
Solicit & Act on Feedback



Offer Support Beyond the Check



**WORK FOR
SYSTEMIC EQUITY**



**REDISTRIBUTE
POWER**



**CENTER
RELATIONSHIPS**



**PARTNER IN A
SPIRIT OF SERVICE**



BE ACCOUNTABLE



**EMBRACE
LEARNING**

