SA2020®

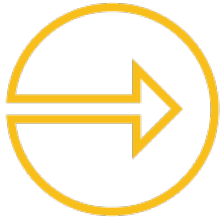
RIPPLES OF CHANGE

September 2010

Launch Event
Community Survey
Vision Scan
Online Feedback

October 2010

Public Forum:
Developing the Vision

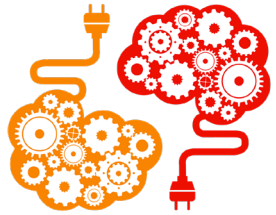


November 2010

Public Forum:
Measuring Progress

December 2010

Public Forum:
Defining Success



January 2011

Public Forum:
Putting it Together

March 2011

Community Vision
&
Report Unveiled

“Our residents are among the **healthiest** in the nation with access to **quality education** and **economic opportunity**. San Antonio is the **safest big city** in the U.S. with **connected neighborhoods** and residents that are **engaged** civically. The city is **growing**, but is sustaining its natural resources as a **respectful steward**. San Antonio has public transportation that is recognized as a **model of efficiency**, a **vibrant downtown**, a diverse and **thriving creative community**, and a local government that’s **responsive and accountable**. **Our entire community takes responsibility for our collective well-being.**”

Arts & Culture

Civic Engagement

Community Safety

Downtown Development

Economic Competitiveness

Education

Environmental Sustainability

Family Well-Being

Health & Fitness

Neighborhoods

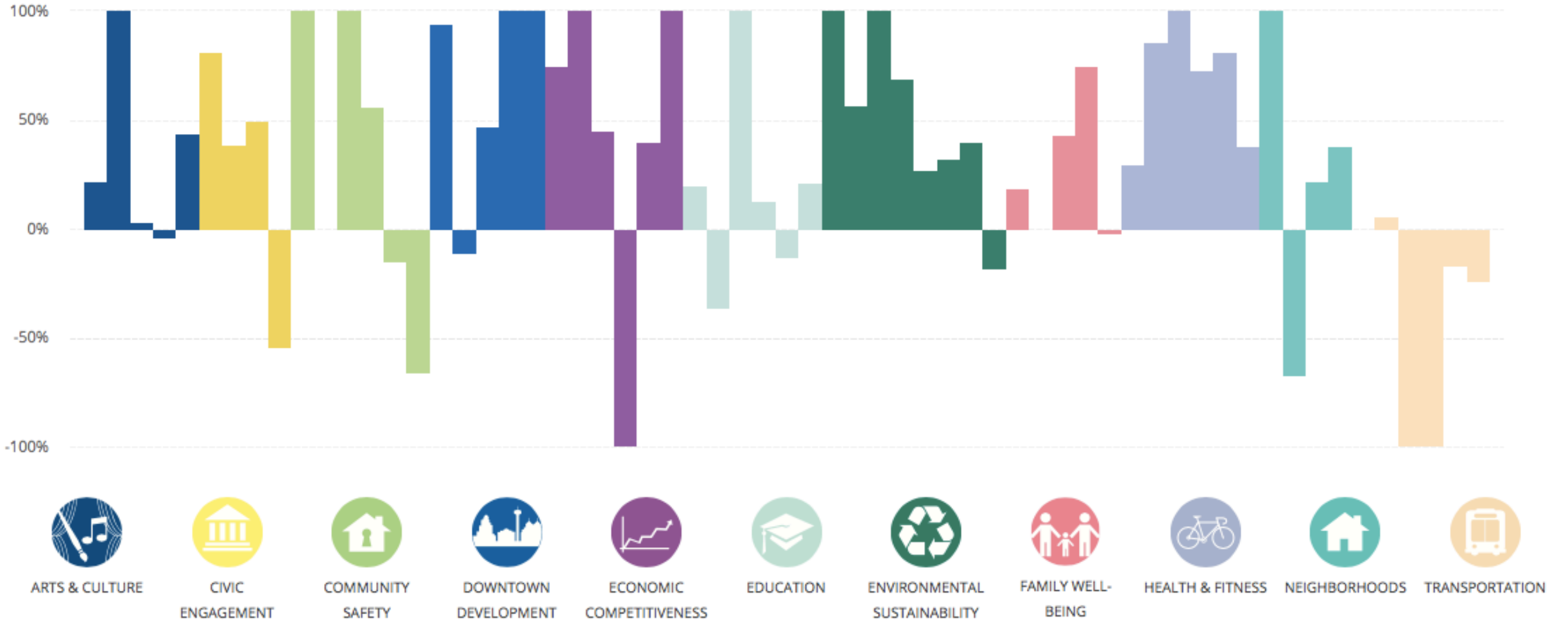
Transportation

WE DRIVE PROGRESS TOWARD A SHARED VISION OF A THRIVING SAN ANTONIO.
SA 2020
SA2020®

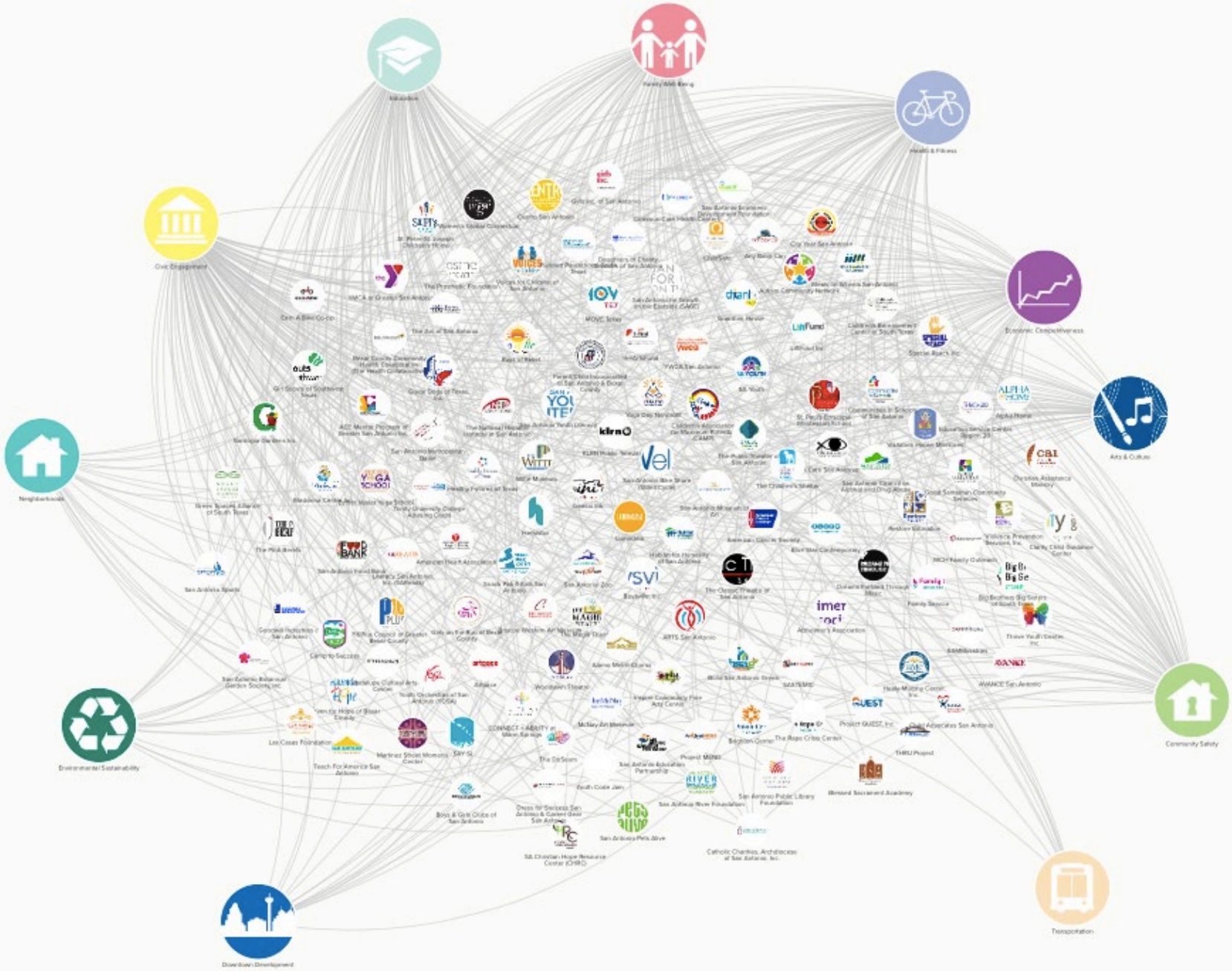
How do **you** make the greatest **impact**?

Progress Update

We track 61 indicators in eleven Cause Areas to measure progress toward the Community Vision.



70%


Education
Family Well-Being
Health & Fitness
Civic Engagement
Economic Competitiveness
Neighborhoods
Arts & Culture
Environmental Sustainability
Community Safety
Downtown Development
Transportation

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MACRO ACCOUNTABILITY

MICRO ACCOUNTABILITY

Community Vision

REPORTS

Community Results MEASURED BY Community Indicators

TRACKS

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ALIGNS

IMPACTS

180+ PARTNERS

Nonprofit, Foundation, Government, Corporate, Higher Education, Public Institutions, and Member/ Trade Orgs.

MACRO ACCOUNTABILITY

MICRO ACCOUNTABILITY

Community Vision

REPORTS

Community Results MEASURED BY Community Indicators

TRACKS

SA 2020®

ALIGNS

IMPACTS

Multi-Sector Organizations

PROVIDE

Services, Programs, Policies, Resource Allocations, and Activities

DRIVE

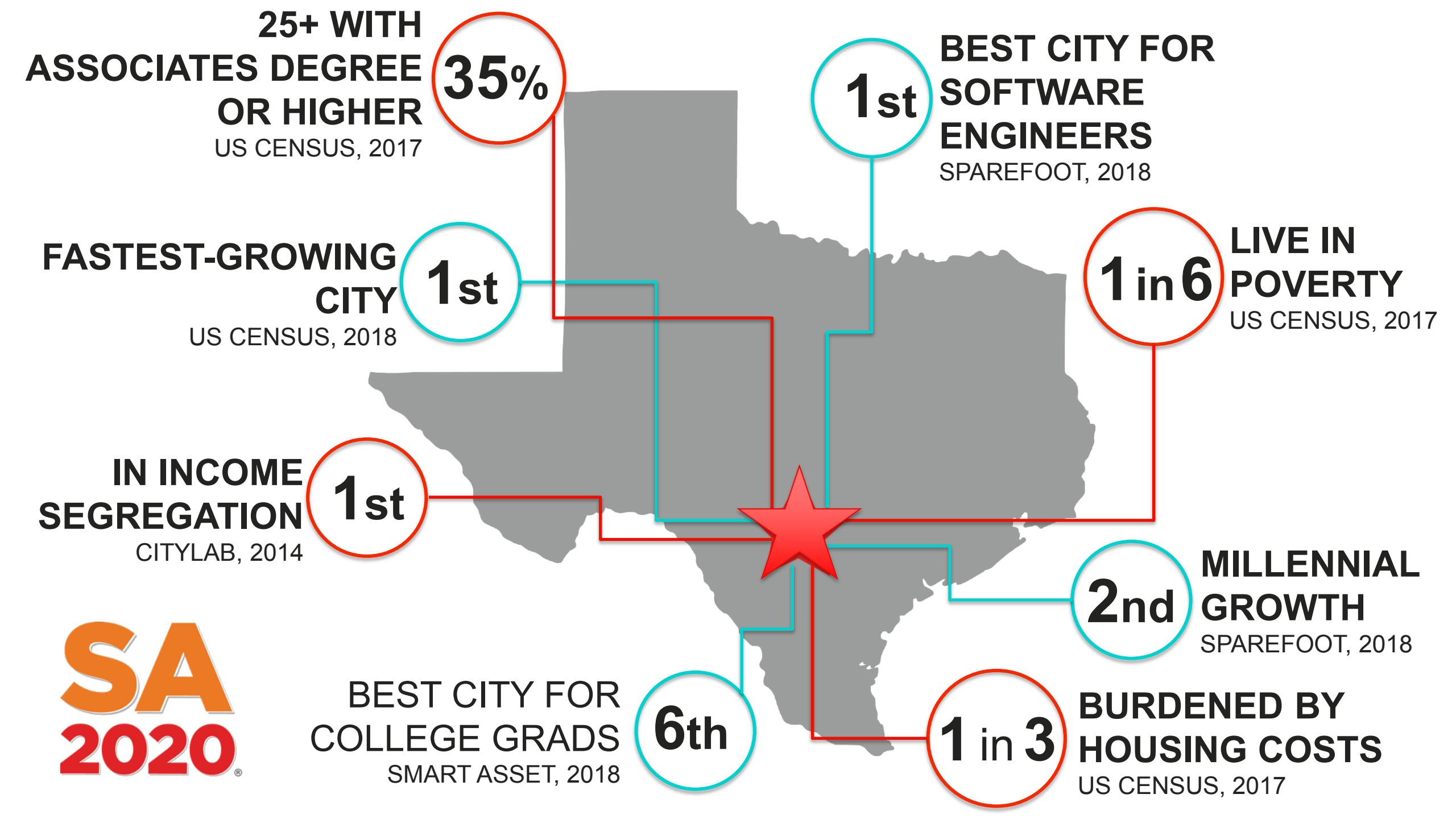
Outcomes MEASURED BY Performance Metrics

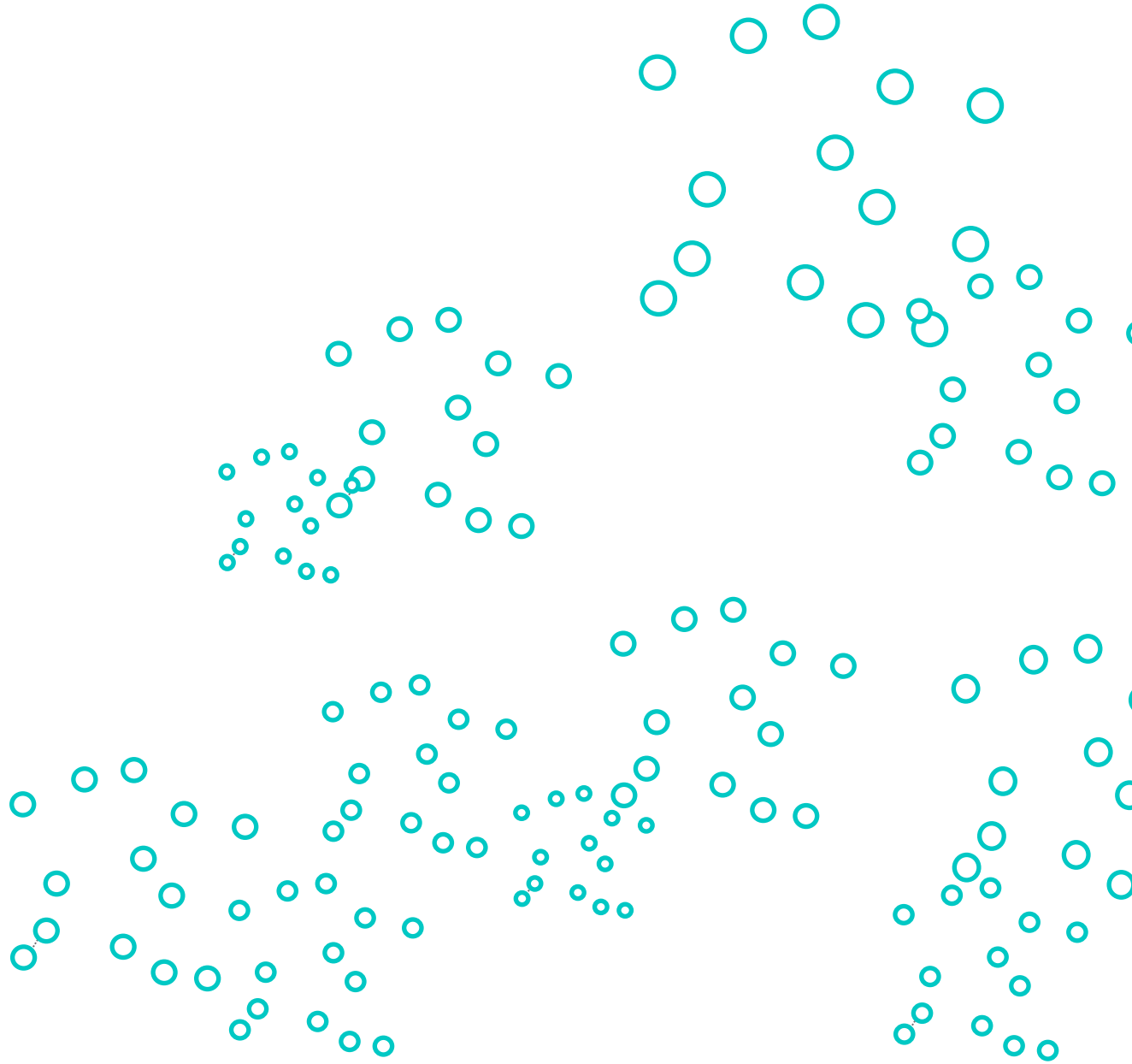
ADVANCE

Their Missions

A SHARED VISION LEADS TO BIG, BOLD EFFORTS

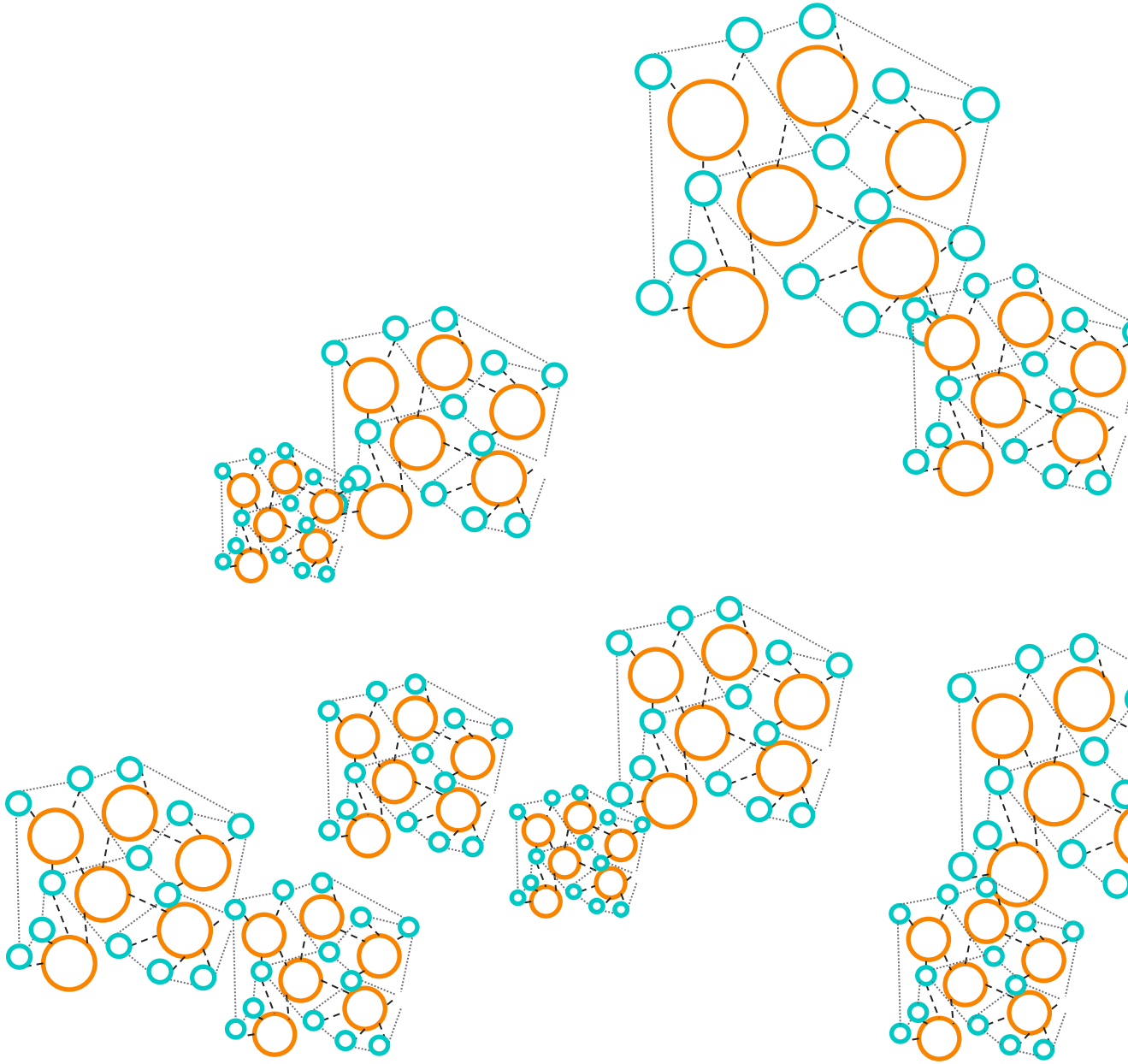
Collaborations & programs inspired by our shared vision


25+ WITH ASSOCIATES DEGREE OR HIGHER
US CENSUS, 2017
35%
1st
BEST CITY FOR SOFTWARE ENGINEERS
SPAREFOOT, 2018
FASTEST-GROWING CITY
US CENSUS, 2018
1st
1 in 6
LIVE IN POVERTY
US CENSUS, 2017
IN INCOME SEGREGATION
CITYLAB, 2014
1st
2nd
MILLENNIAL GROWTH
SPAREFOOT, 2018
SA 2020
BEST CITY FOR COLLEGE GRADS
SMART ASSET, 2018
6th
1 in 3
BURDENED BY HOUSING COSTS
US CENSUS, 2017

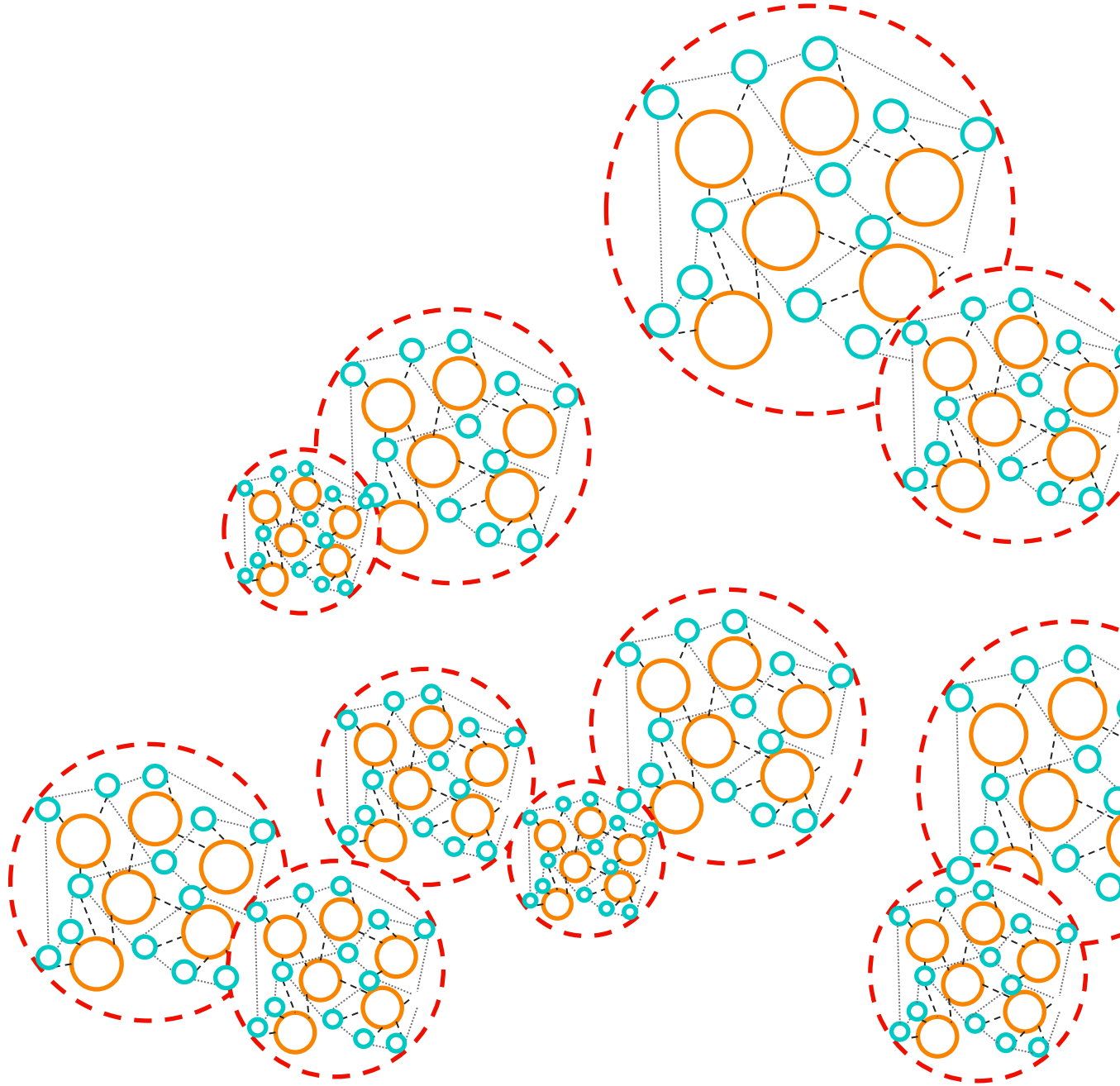


Adapted from the Academy for Systems Change

Adapted from the Academy for Systems Change



Adapted from the Academy for Systems Change



Adapted from the Academy for Systems Change

RESULTS DRIVEN

DATA INFORMED

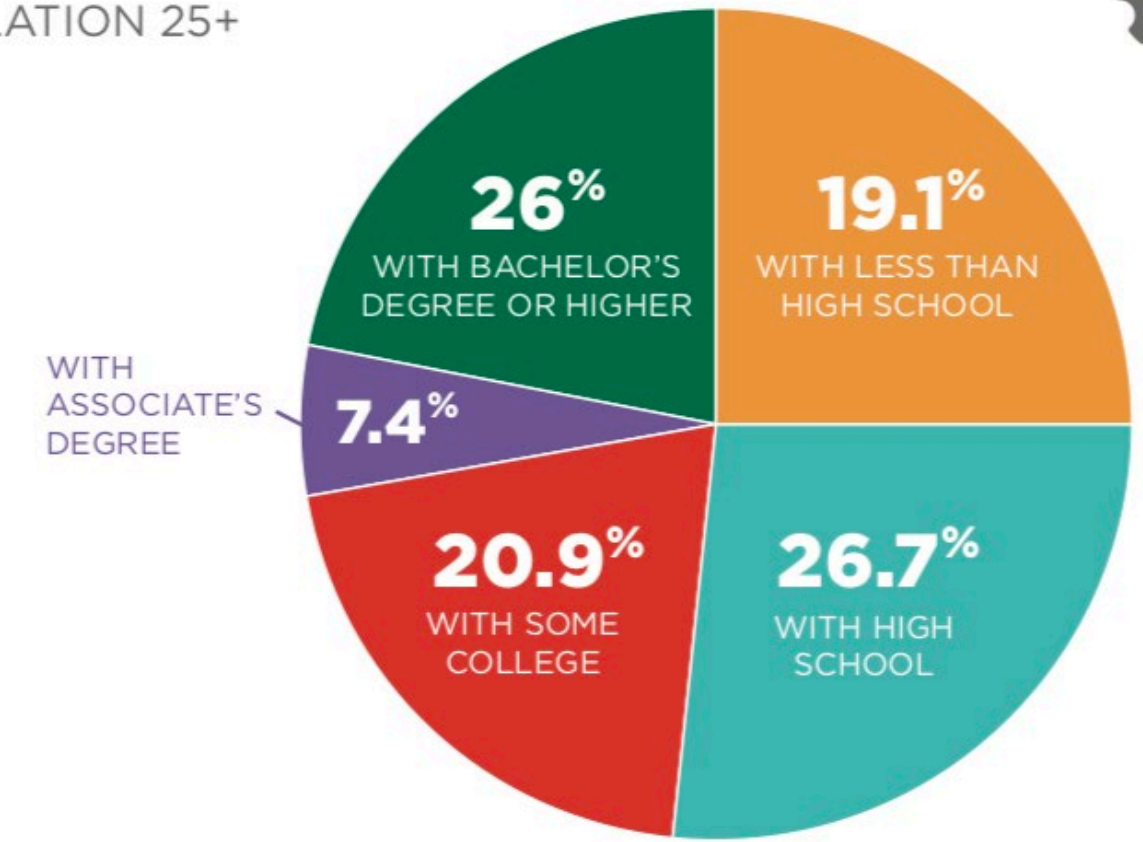
PEOPLE POWERED

SYSTEMS FOCUSED

EDUCATION & WORKFORCE

EDUCATIONAL ATTAINMENT *(2016)*

POPULATION 25+



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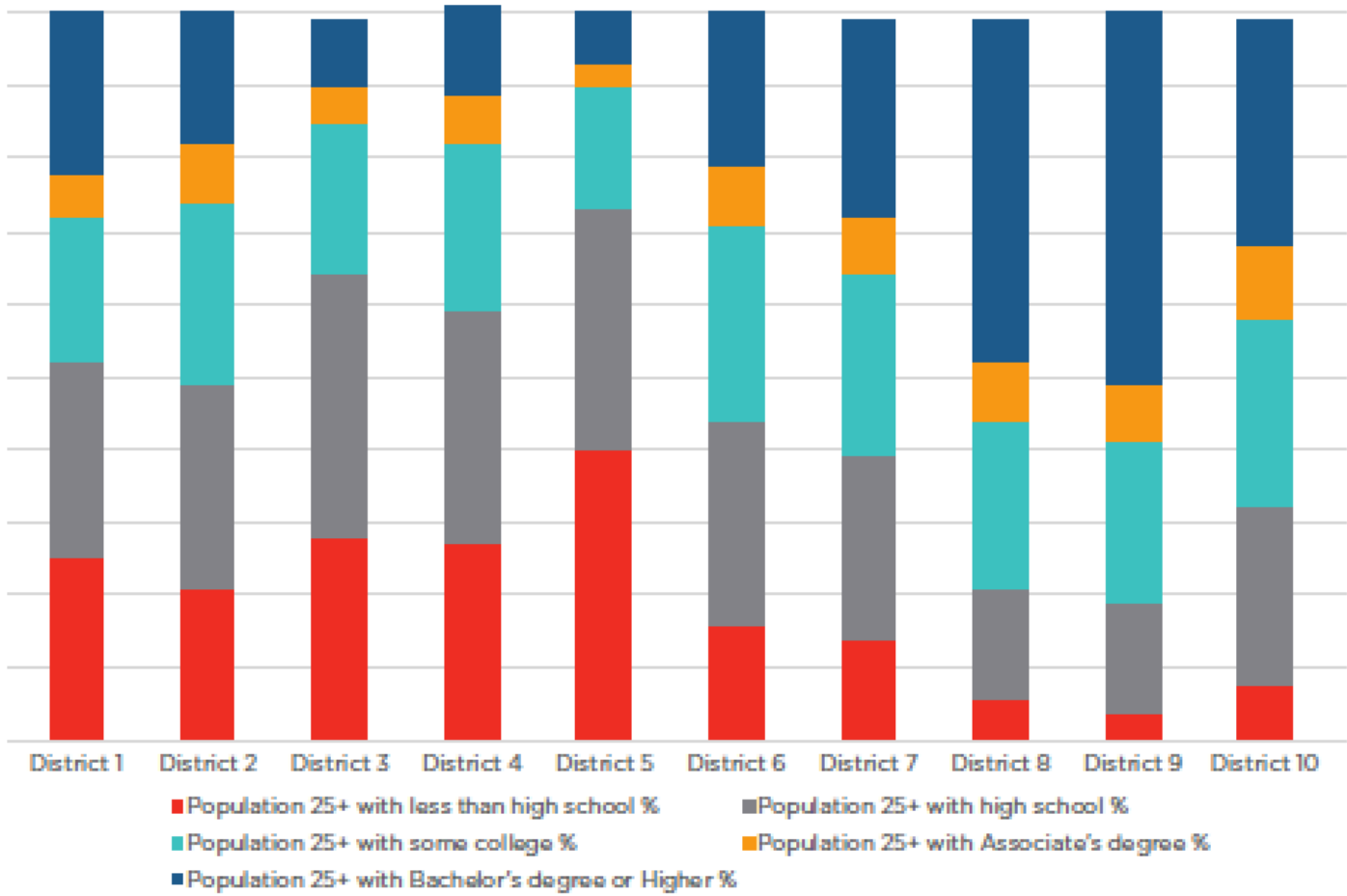
Districts 1-10, Educational Attainment, 2016

Source: U.S. Census Bureau, American Community Survey (ACS) 5-Year Estimates, Table S1501.



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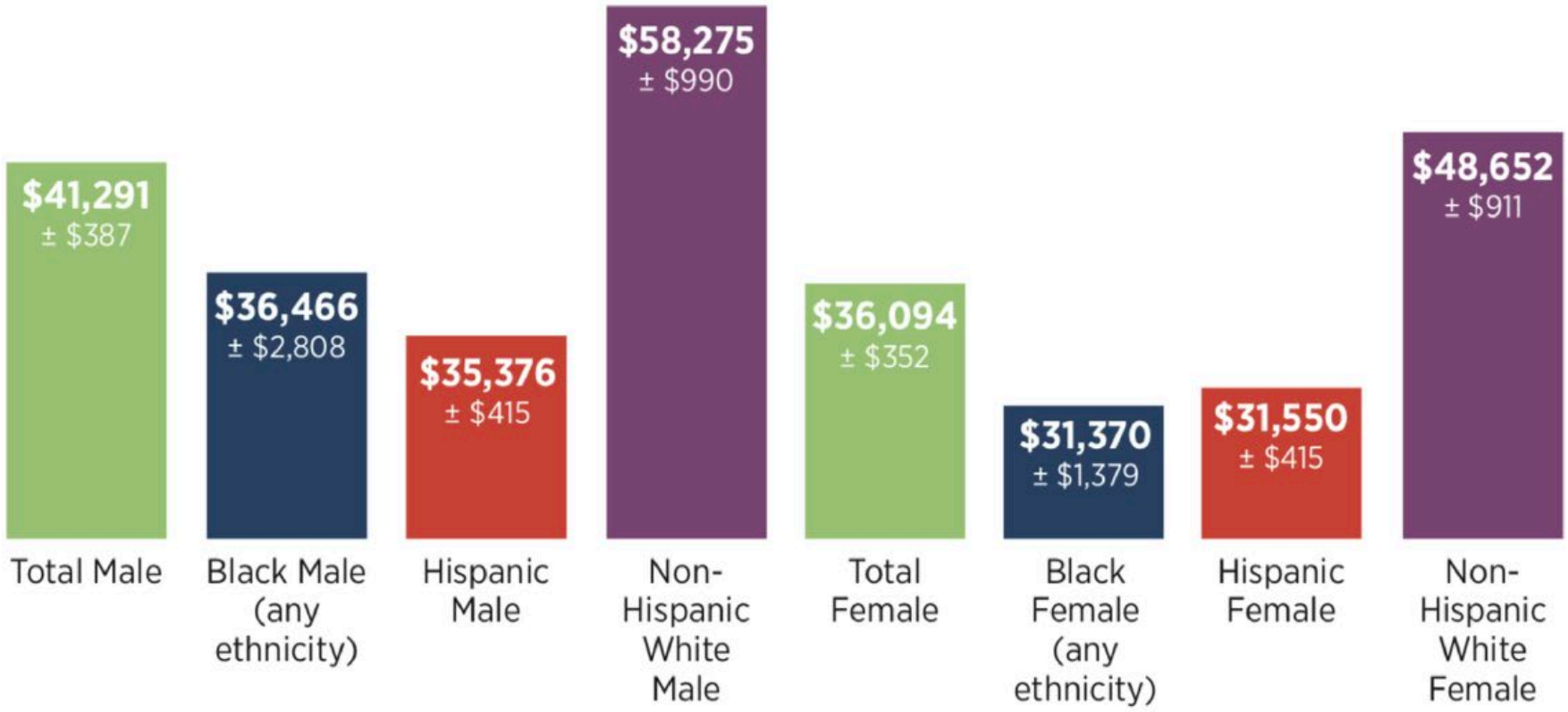
Per Capita Income by Race & Gender, 2016

Source: US Census Bureau; 2016 ACS 1-Year Estimates, Table B20017I, B20017B, B20017H.



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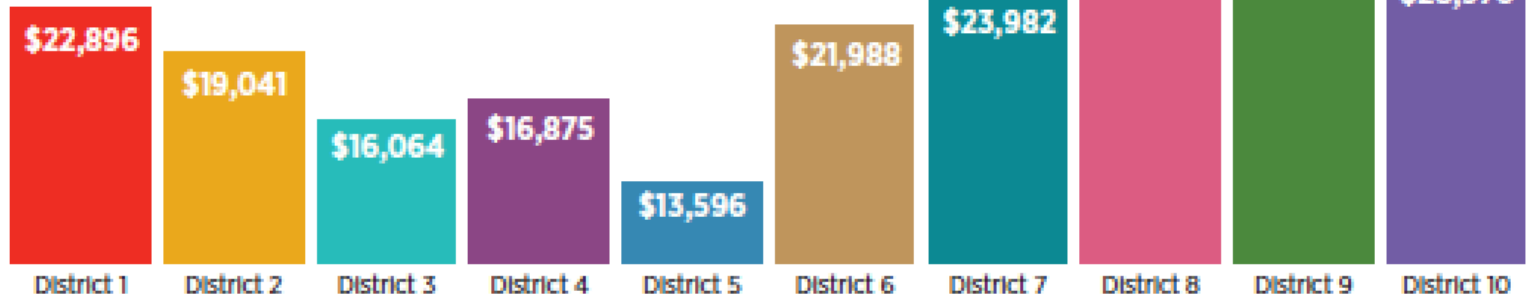
Per Capita Income by City Council Districts, 2016

Source: U.S. Census Bureau, American Community Survey (ACS) 5-Year Estimates, Table B19313 and DP05.



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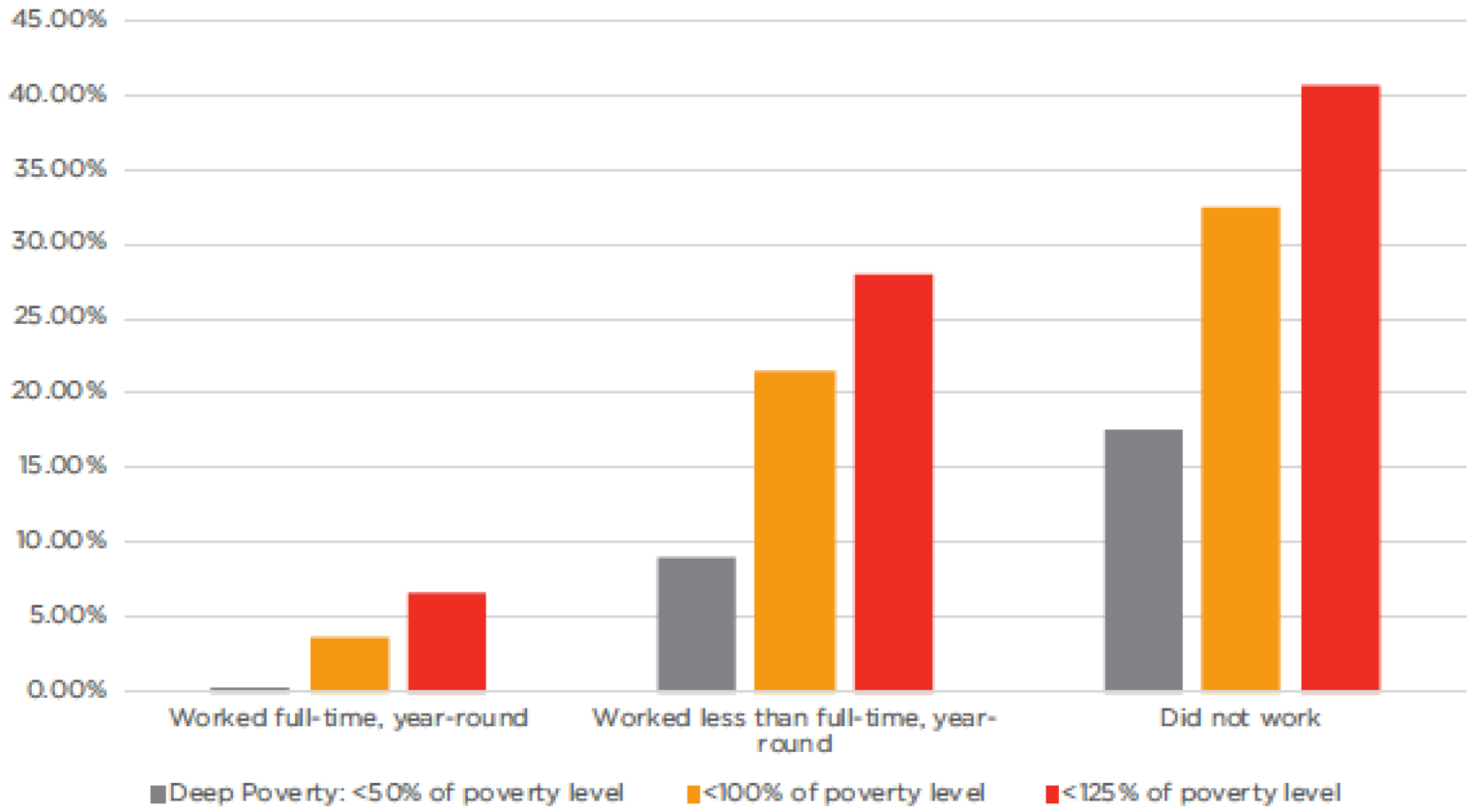
Underemployment in San Antonio, 2017

Source: US Census Bureau; 2017 ACS 1-Year Estimates, Table S1703.



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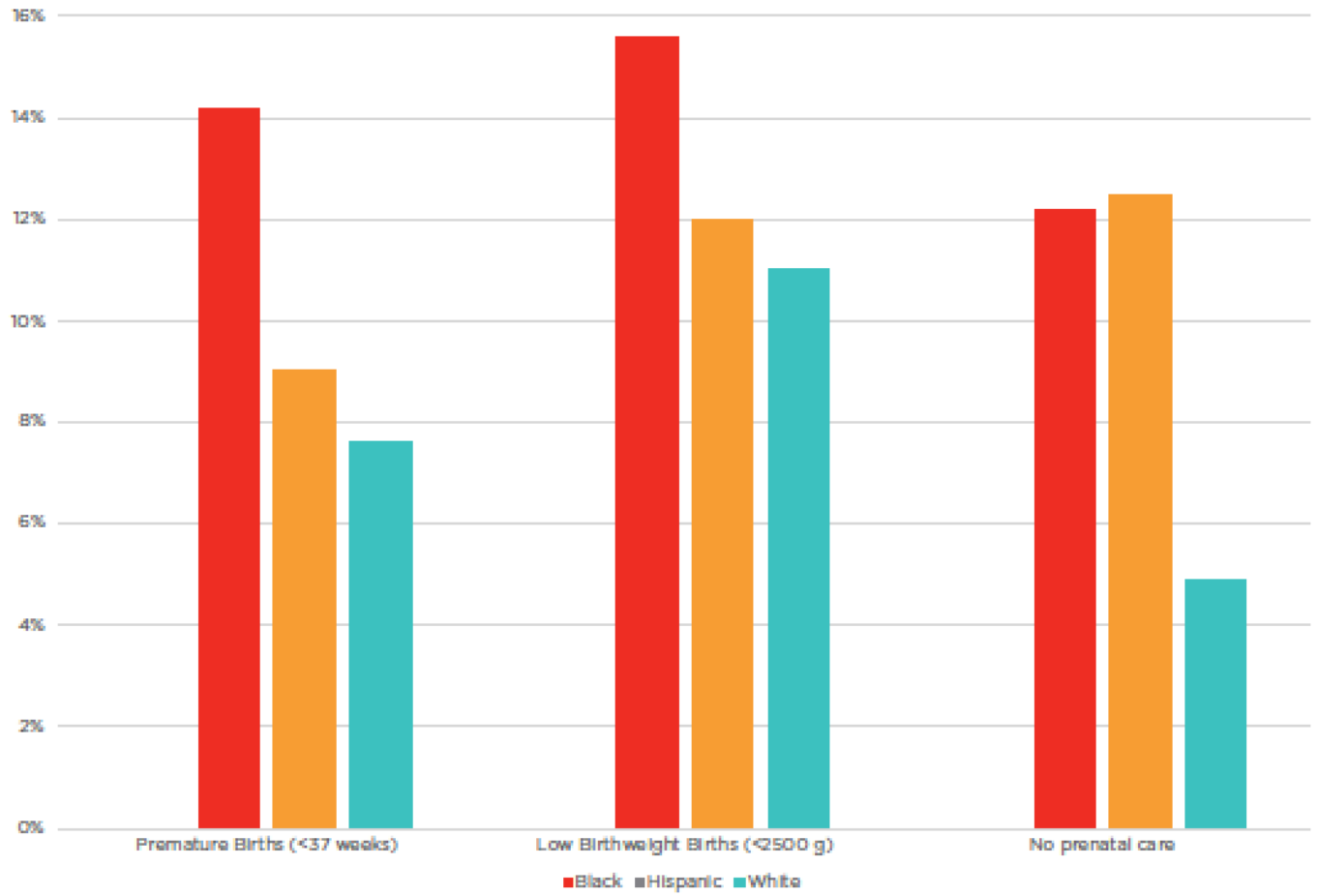
Births for Women of All Ages by Race/Ethnicity in Bexar County, 2015

Source: Texas Department of State Health Services, Online Query System (http://healthdata.dshs.texas.gov/VitalStatistics/Birth)



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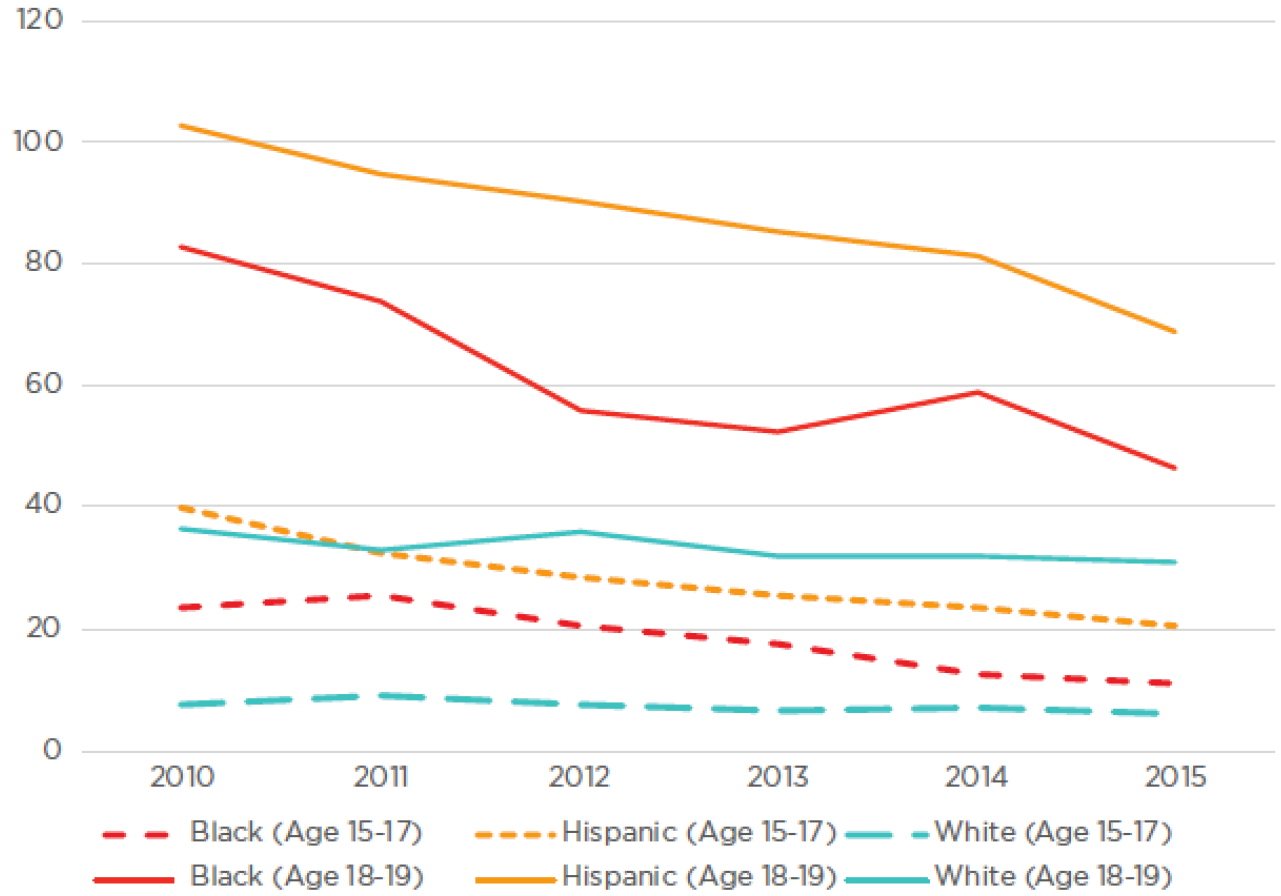
Teen Birth Rate by Race/Ethnicity, 2015

Source: Texas Department of State Health Services, Online Query System (http://healthdata.dshs.texas.gov/VitalStatistics/Birth)



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We Can't "Leave it to Beaver" Anymore

Unique Challenges of Bergen County:

The most suburbanized county in the most suburbanized state

Lynne Algrant
CEO

BERGEN VOLUNTEERS

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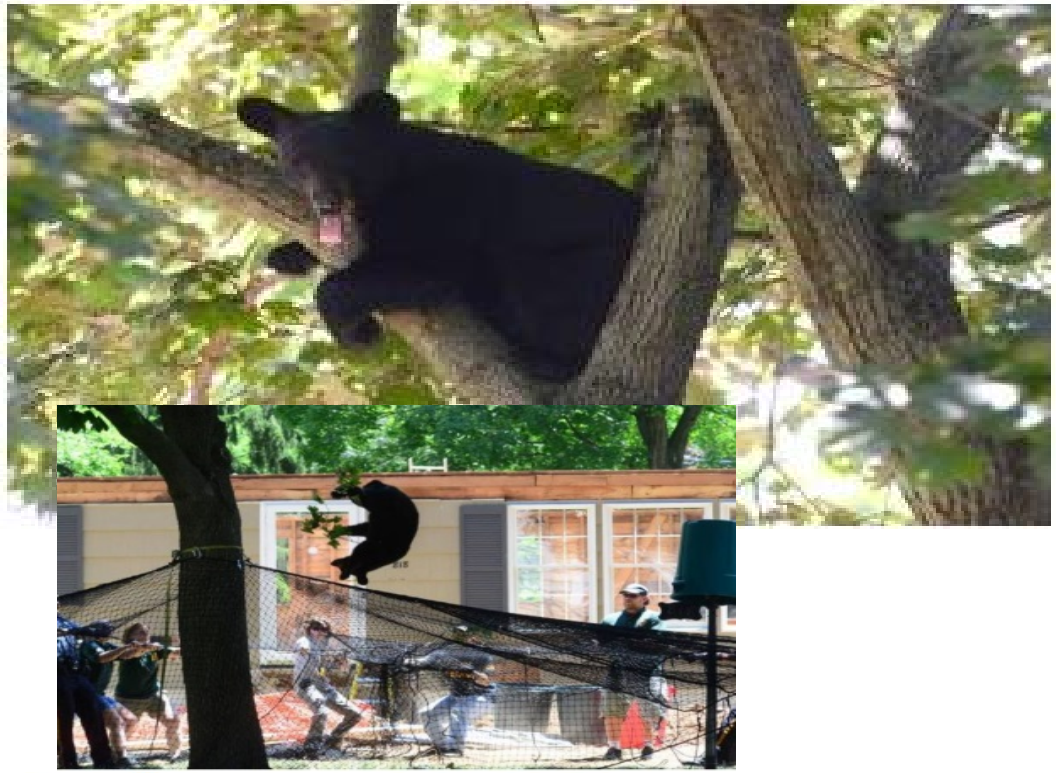
Bergen County, NJ

- Most populous county in NJ—948,406 people
- Just across Hudson River from NYC
- In the NYC media market
- ~~Excellent daily paper; several weekly regional papers.~~

A Week in Bergen County

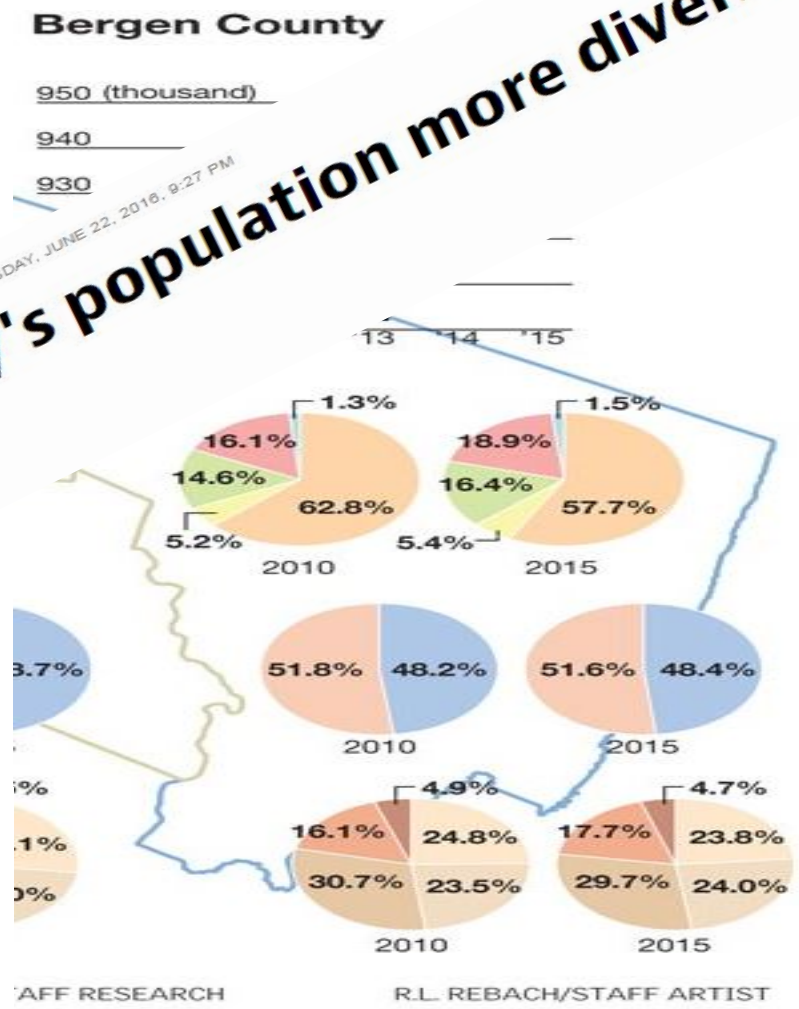


JUNE 19, 2016 LAST UPDATED: SUNDAY, JUNE 19, 2016, 12:27 PM

Building a different N.J.: Multifamily housing coming to towns that want it

JUNE 22, 2016, 9:20 PM LAST UPDATED: WEDNESDAY, JUNE 22, 2016, 9:27 PM

North Jersey's population more diverse, older



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Local Government

- 70 Municipalities
  - Largest population—Hackensack--43,010
  - Smallest population—Teterboro--67
- 75 School Districts

- “Only three candidates — including XXXX — sought school board seats in the November election, each running essentially unopposed.”
  - The Record 4/14/16

Silos

- 6 different meals-on-wheels programs
- 3 regional and 20-30 local chambers of commerce

Voting Patterns

- In 2018 **62% of registered voters voted**. Congressional election, school board elections, some Mayoral/City Council elections.

- June 2019 primary election: 6% of registered voters (Democrats and Republicans)

Demographics

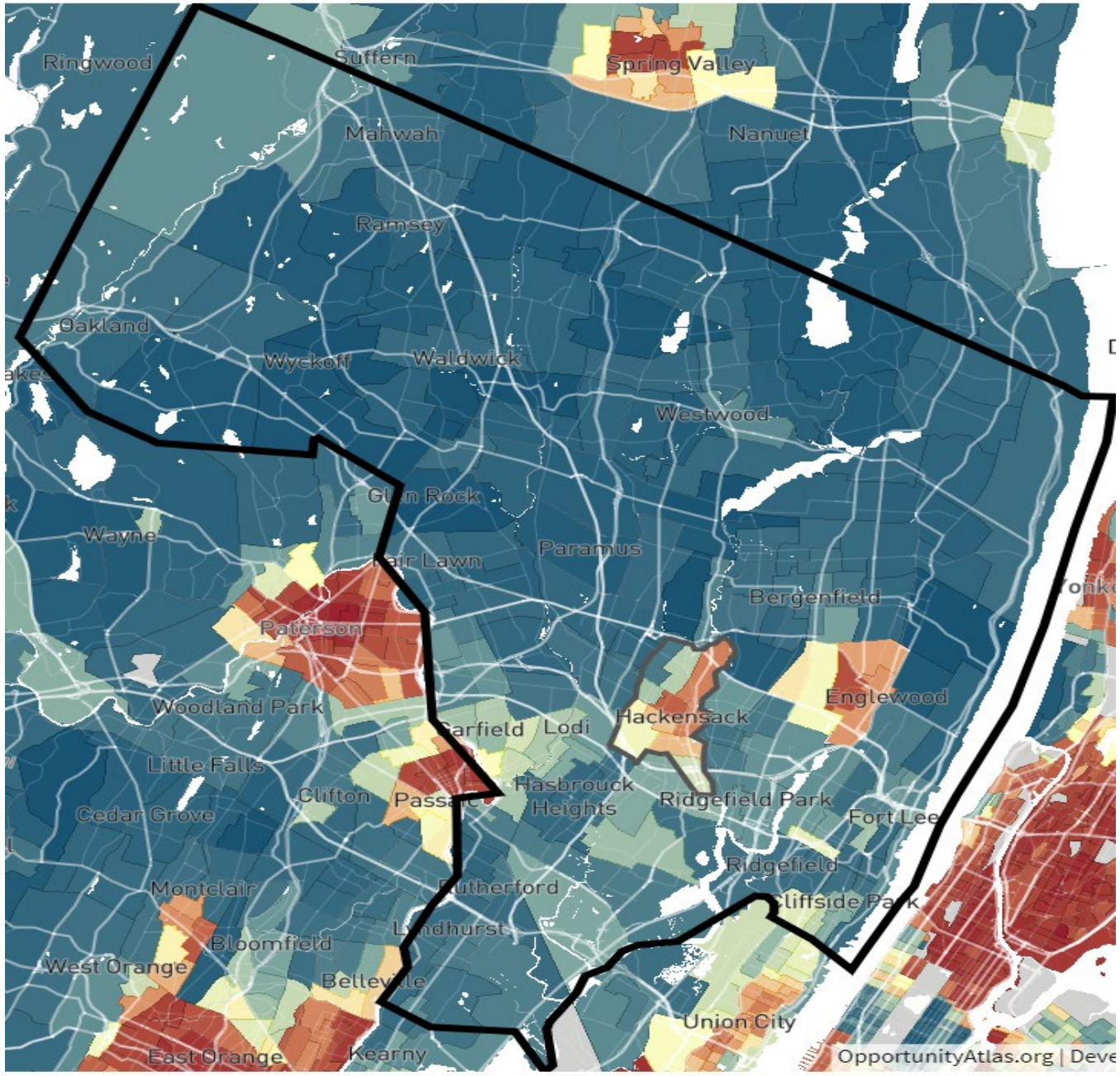
- Significant Racial, Religious and Language Diversity
  - Largest Jewish population in NJ
  - All 10 of the US communities with the largest %age of Koreans and Korean Americans are in Bergen County
  - Latino population is growing rapidly
- Aging population is growing
  - 16%
  - Trend to “age in place”

Affluence and Need

- Median household income--$84,677
- 4 Communities in the top 500 wealthiest zip codes
  - Alpine ranked #12; average home $4.9 million
- ALICE Indicators—30% of households struggle to afford basic needs. (8% Poverty, 22% ALICE)
- Bergen County ranks 219 of 225 studied communities for affordability.

ALICE & Poor Households

Type of Household	ALICE	Poverty
Single or Cohabiting	21%	7%
Families with Children	16%	8%
65+	31%	10%



Household Income in their 30's if you grew up in this neighborhood

Rust = < $10k

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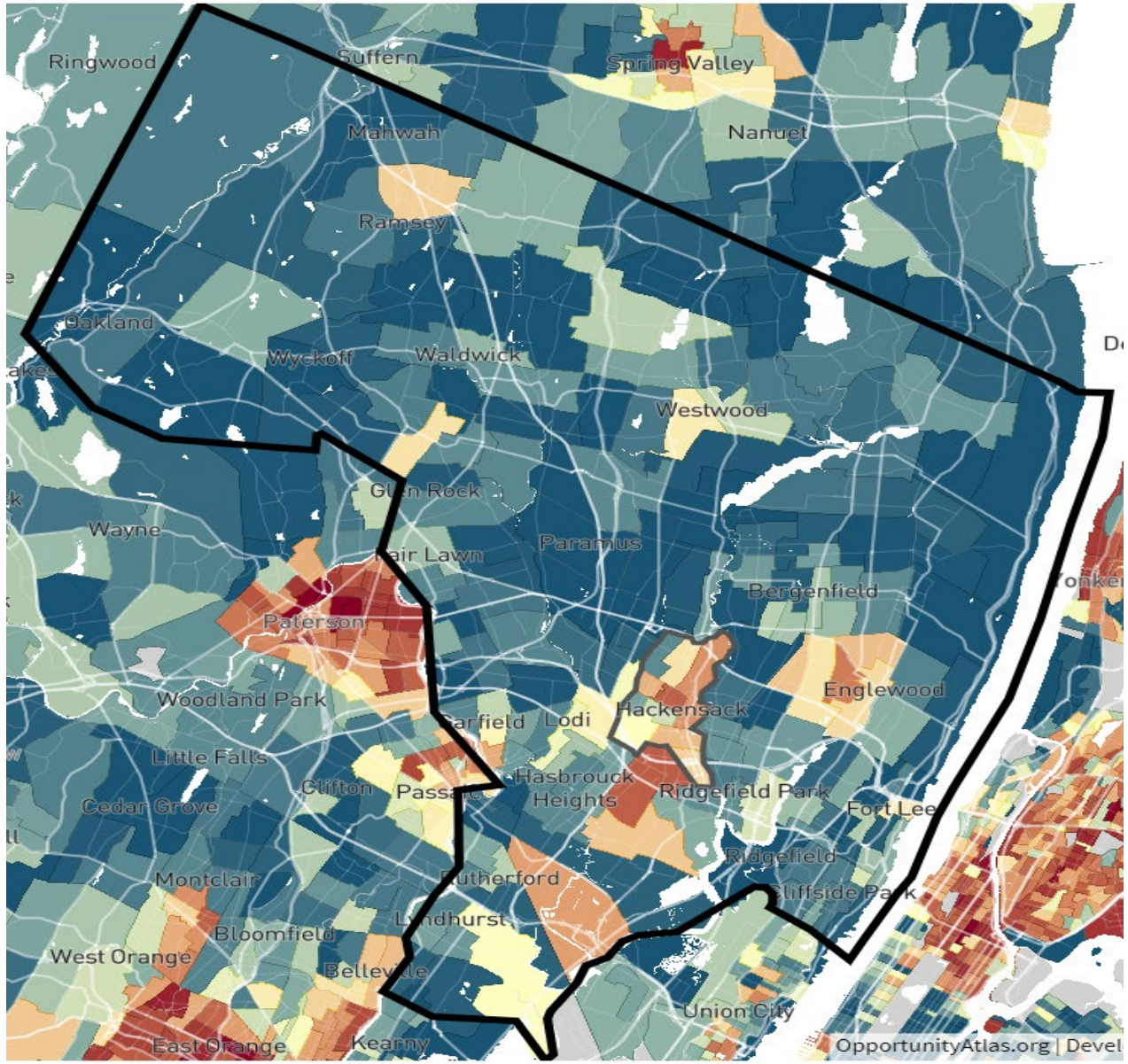
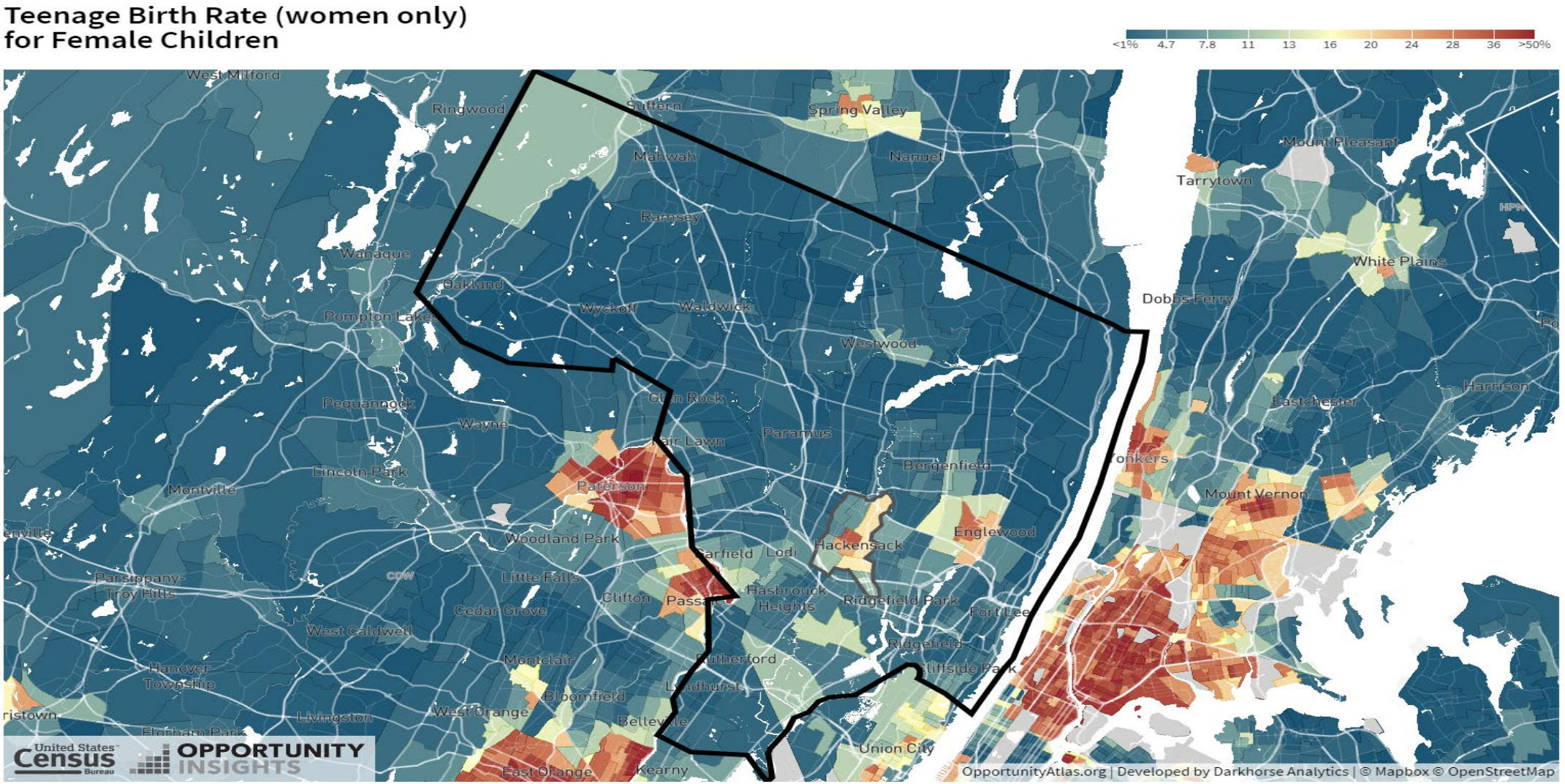
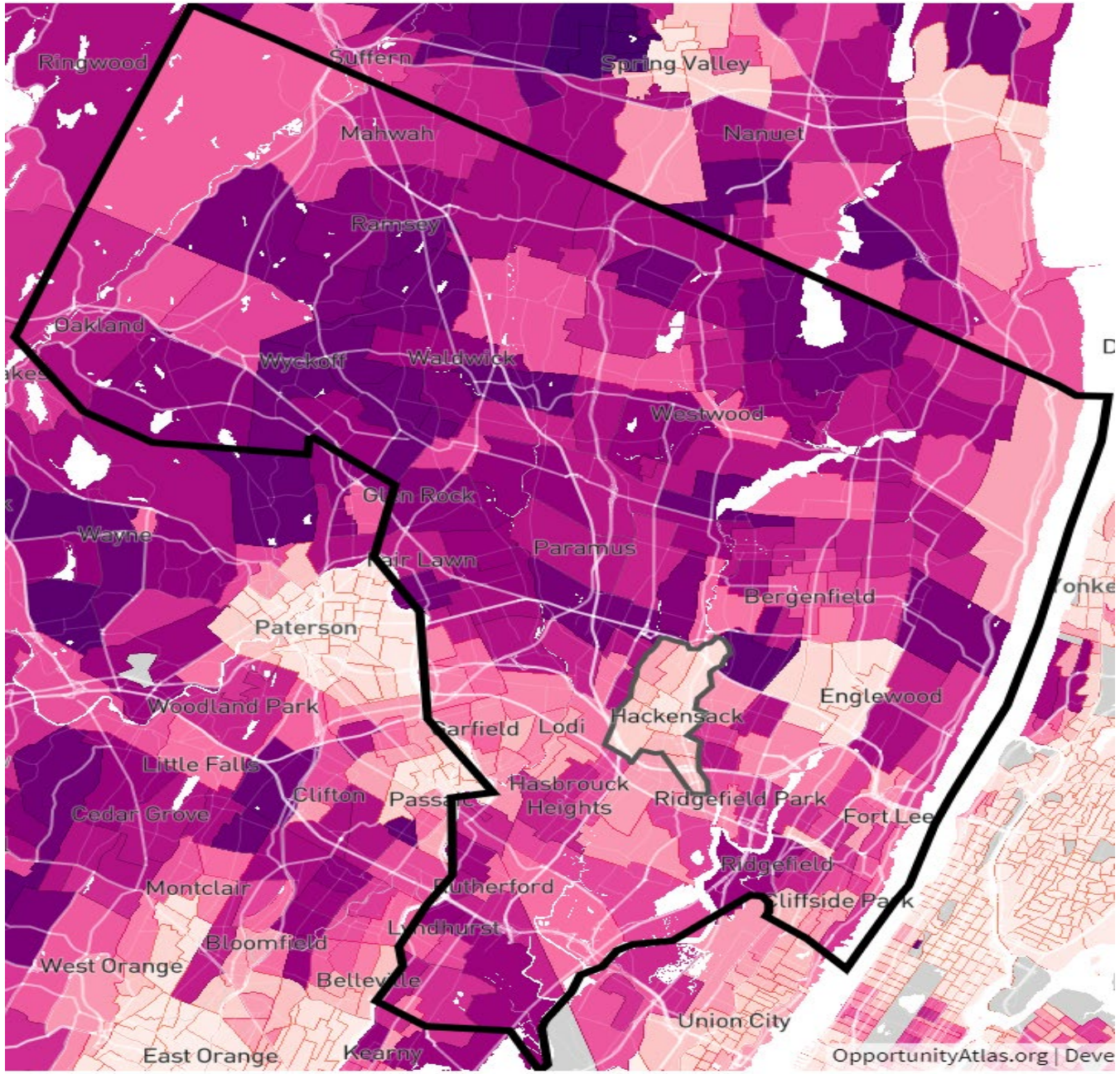


Likelihood you were Incarcerated on 4/1/2010 if you grew up here

Teen Motherhood if you grew up here





Married in their 30's if grew up here

Light Pink = <5% Married

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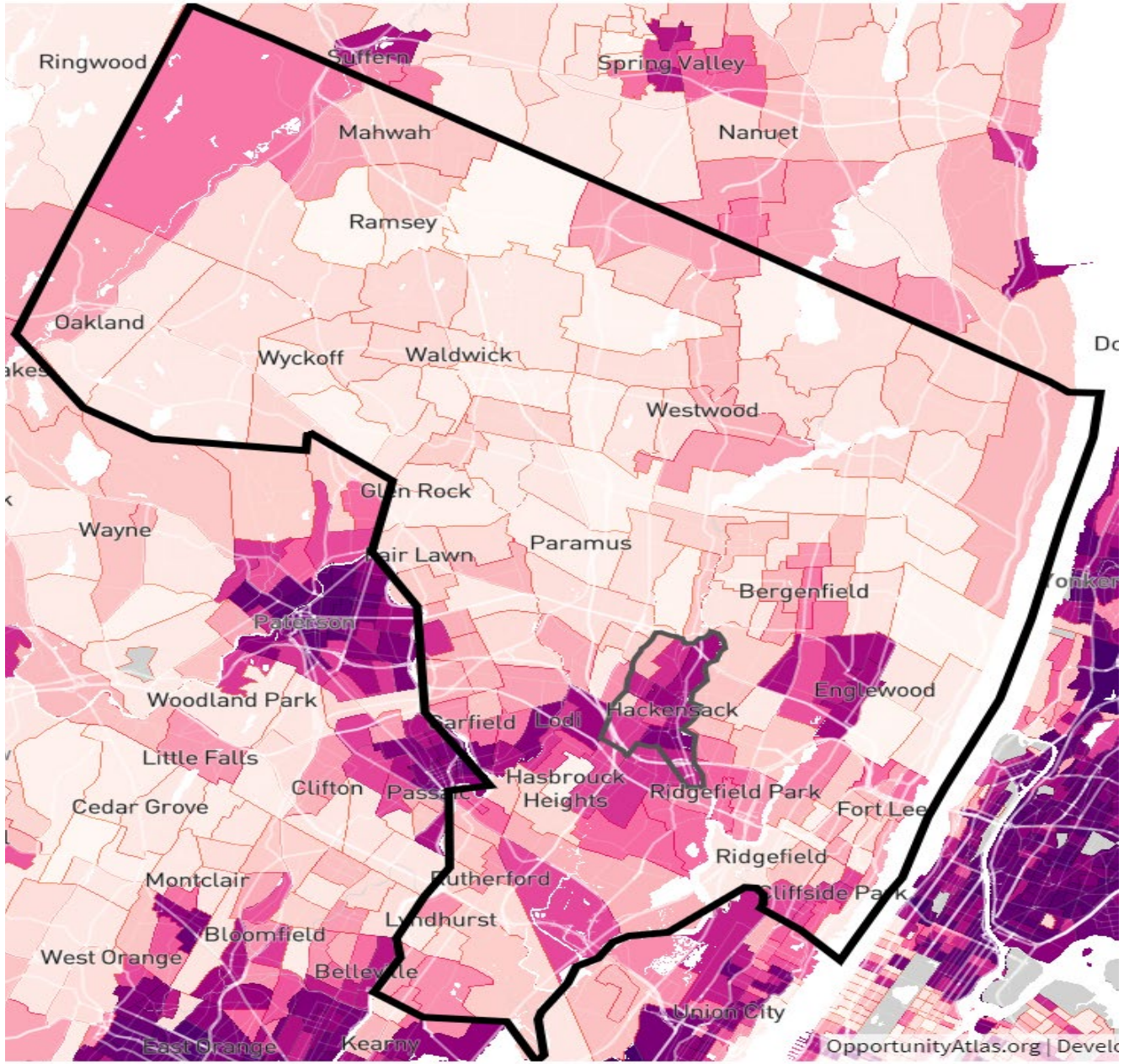


Single Parents 2012-2016

Children in Poverty

- Overall 7%
  - White Children: 5%
  - Black Children: 16%
  - Hispanic Children: 19%

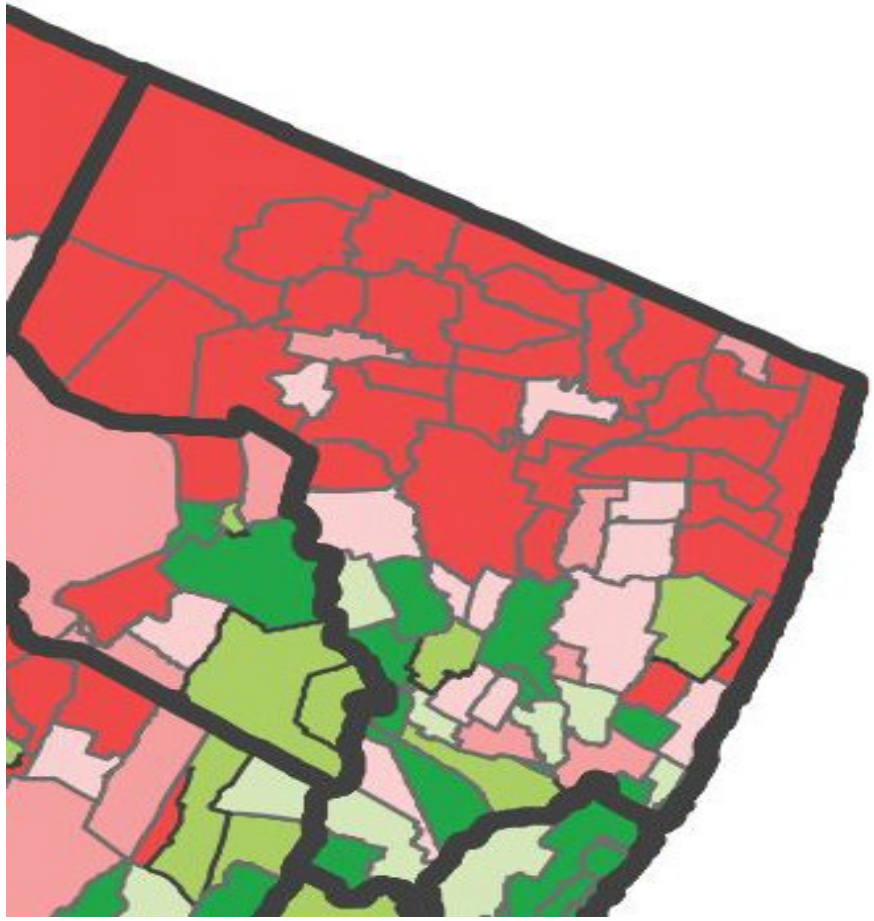
Education

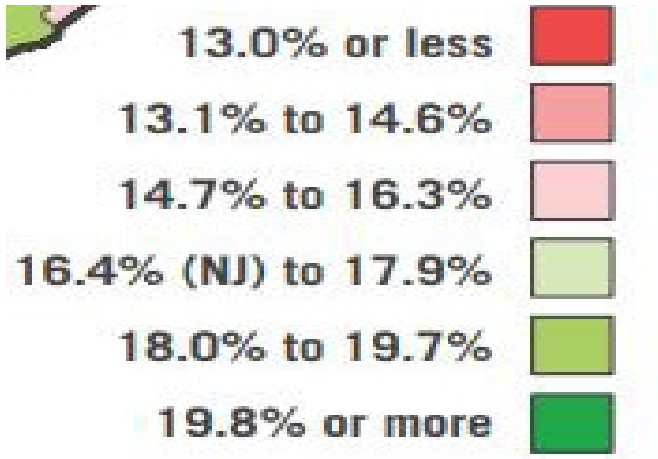
- There are 25 municipalities with a combined ALICE/Poverty rate of 32% or more.
- 54 schools with 3rd graders;
- **31 of these schools have fewer than 60% of 3rd graders who have met or exceeded reading assessment expectations.**

Health

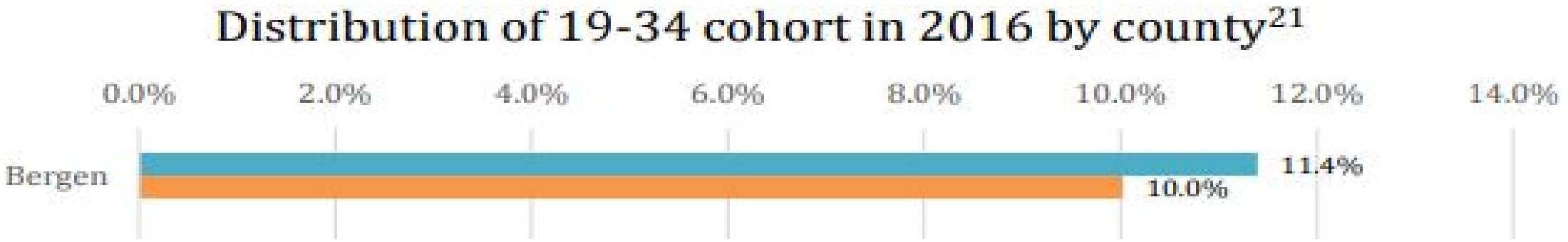
- Diabetes rate: 9%
- Adult Obesity: 23%
- Maternal/Child Health grade: C (NJ ranks 47th)
  - Early Pre-natal care: 79.9%
  - Low Birth Weight: 8%
    - White: 7% Black: 13% Hispanic: 8%
  - Teen Births
    - White: 2% Black: 12% Hispanic: 12%

% of Population 22 to 34





Millennials



Work

Live

Unilever HQ Englewood Cliffs

Nonprofits & Volunteerism

- Approximately 800 nonprofits with budgets between $100,000 and $1.5 million
- Social safety net; arts and culture
- Approximately 12,000 board members needed

- Only 4 paid fire departments in Bergen County
  - Moving to hybrid departments
- Volunteer ambulance corps
  - Moving to nights and weekends only; paid EMTs during the day

Trends

- Dramatic shift in corporate support for nonprofits
- Fundraising is still event driven
- Competing with national, regional and NYC nonprofits for individual donors
- Family foundations
- Tax code changes

What Nonprofit Leaders Want You to Know

- Doing more with fewer resources
- Hard to hire well, compensate and retain employees
- General operating and overhead support is a real need
- We want to collaborate more, but do not have the people power to do that well

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