



NEW JERSEY
PANDEMIC
RELIEF FUND



NJ Pandemic Relief Fund

- Private resources to leverage and fill gaps in relief effort
 - Facilitate in-kind resources
 - Celebrity PSA's encouraging social distancing and donations
 - e.g. PPE acquisition; educational resources
 - Access to information about federal and state resources
 - Coordinate with local relief efforts
 - Provide grants



Building Structure: Board & Committees

- Nominating
- Grantmaking and Economic Rebuilding
- Fundraising
- Human Behavior and Communications
- Healthcare

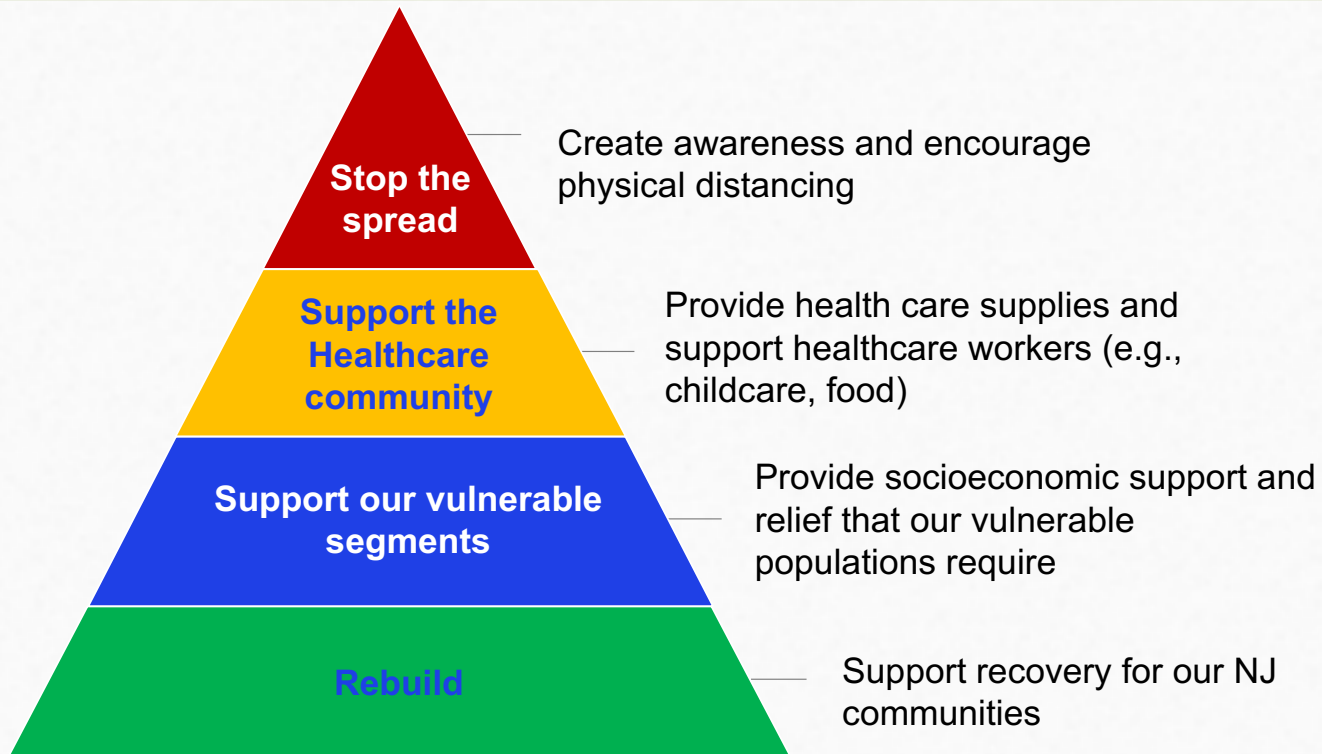


Still Defining Objectives/Outcomes

- Unprecedented Scale: We will not have enough private funding to fill all the needs
- There are critical short-term needs in vulnerable communities (hunger)
- Finding leverage/partnership funding opportunities
- Long-term recovery issues as well



Guiding Principles



Donate now at NJPRF.org



How You Can Help

- Share gaps/need that you see emerging
- Funding and partnership is always welcome
- Follow us on Social Media
 - Twitter: @NJ_PRF
 - Instagram: @NJPRF
 - Facebook: facebook.com/NJPRF