NJ Pandemic Relief Fund

• Private resources to leverage and fill gaps in relief effort
  • Facilitate in-kind resources
    • Celebrity PSA’s encouraging social distancing and donations
    • e.g. PPE acquisition; educational resources
  • Access to information about federal and state resources
  • Coordinate with local relief efforts
  • Provide grants

NJPRF.org
Building Structure: Board & Committees

- Nominating
- Grantmaking and Economic Rebuilding
- Fundraising
- Human Behavior and Communications
- Healthcare
Still Defining Objectives/Outcomes

- Unprecedented Scale: We will not have enough private funding to fill all the needs
- There are critical short-term needs in vulnerable communities (hunger)
- Finding leverage/partnership funding opportunities
- Long-term recovery issues as well
Guiding Principles

Stop the spread
- Create awareness and encourage physical distancing

Support the Healthcare community
- Provide health care supplies and support healthcare workers (e.g., childcare, food)

Support our vulnerable segments
- Provide socioeconomic support and relief that our vulnerable populations require

Rebuild
- Support recovery for our NJ communities

Donate now at NJPRF.org
How You Can Help

• Share gaps/need that you see emerging
• Funding and partnership is always welcome
• Follow us on Social Media
  • Twitter: @NJ_PRF
  • Instagram: @NJPRF
  • Facebook: facebook.com/NJPRF