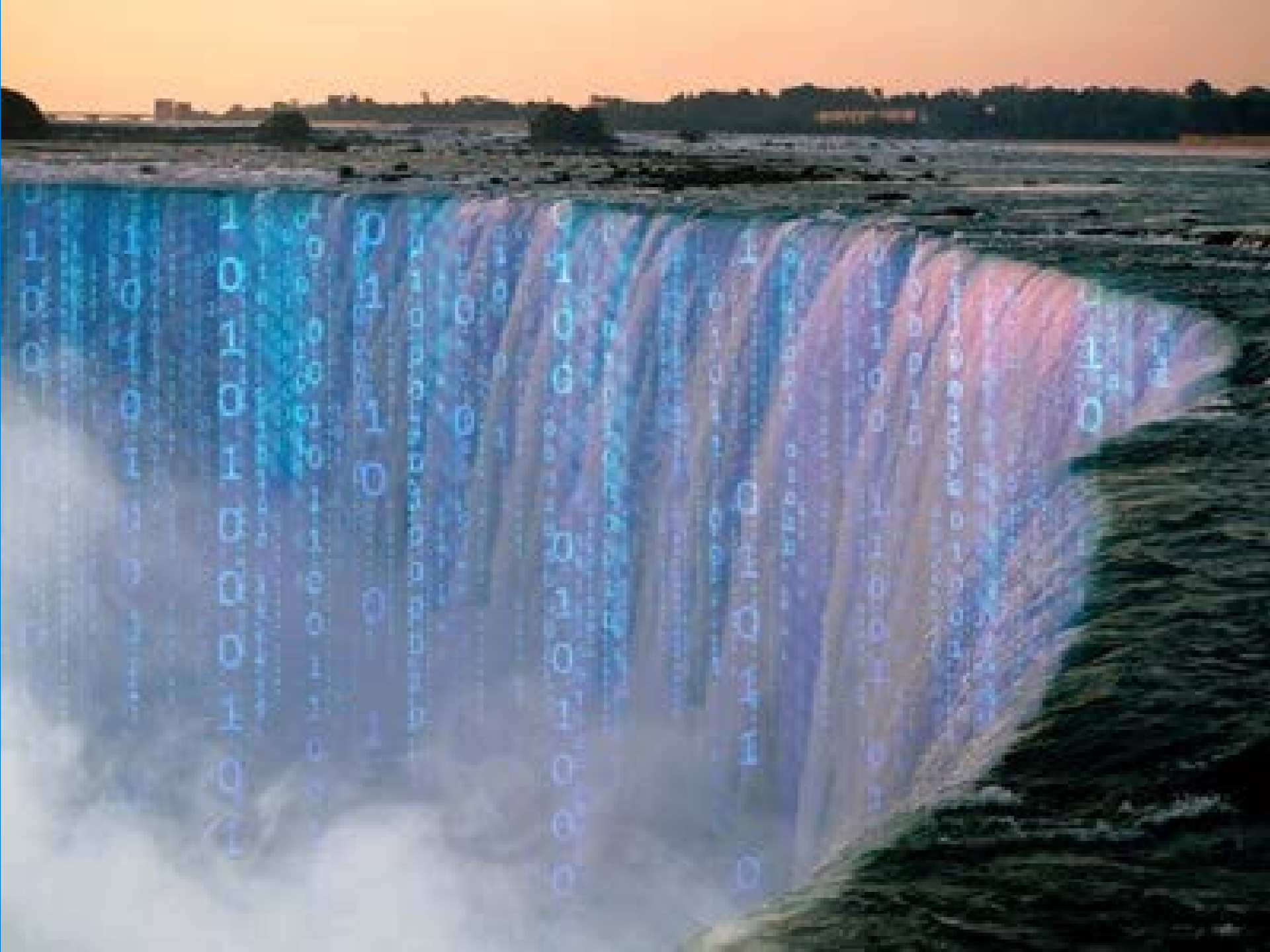


Council of New Jersey Grantmakers: Improving Grantmaking with Data

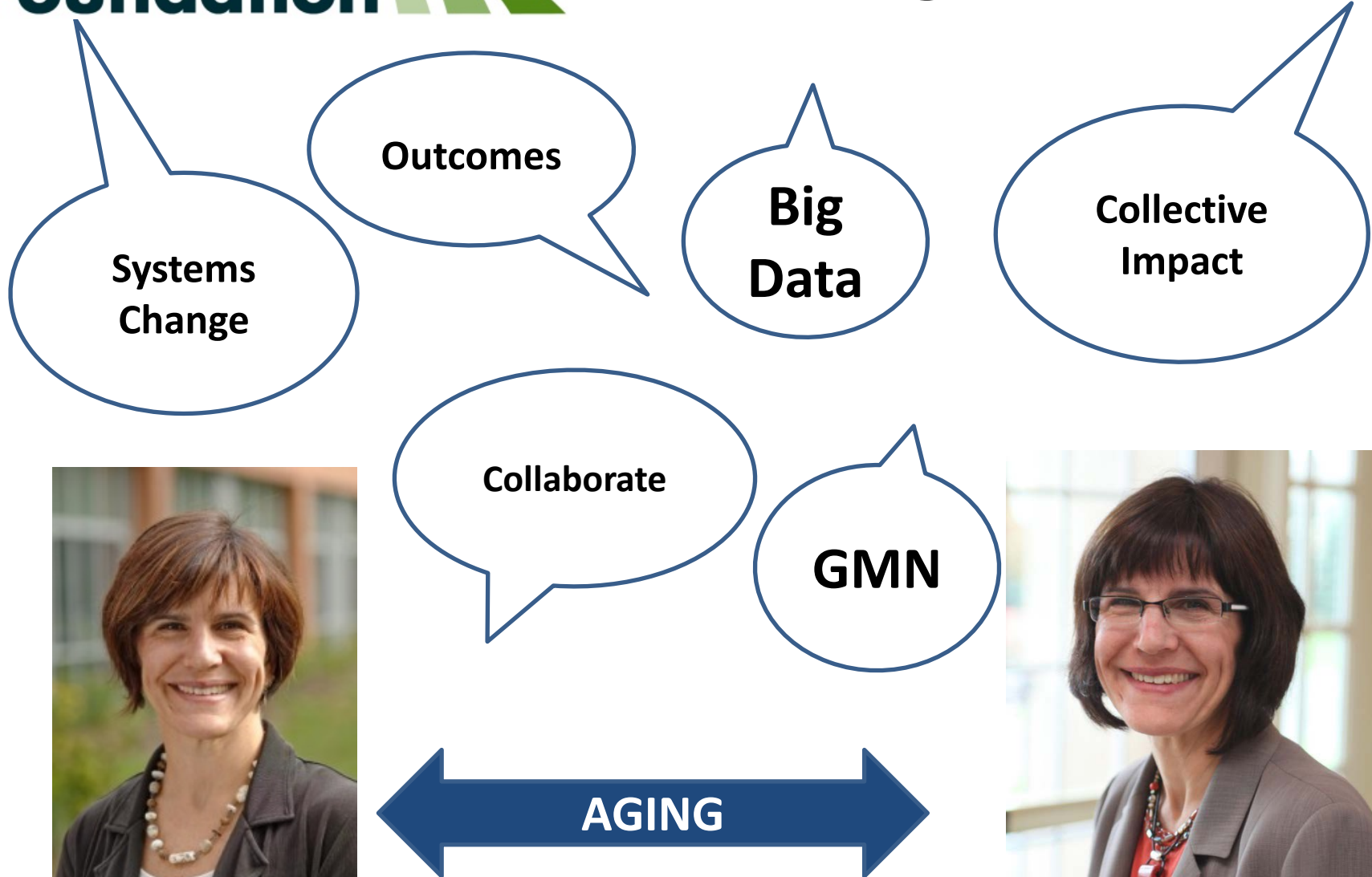
The Philadelphia Common Data Project

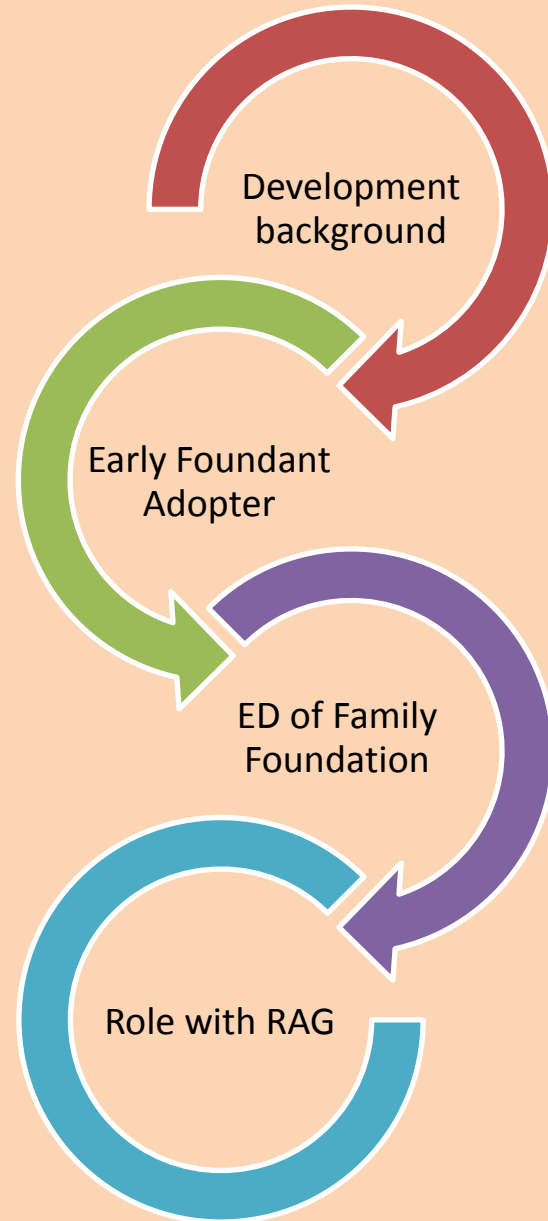
**at the Robert Wood Johnson Foundation
July 8, 2015**

**Jennifer Pedroni, North Penn Community Health Fdn.
& Meredith Huffman, Genuardi Family Fdn.**



Listening & Observing





Silent Partner: Daren Nordhagen



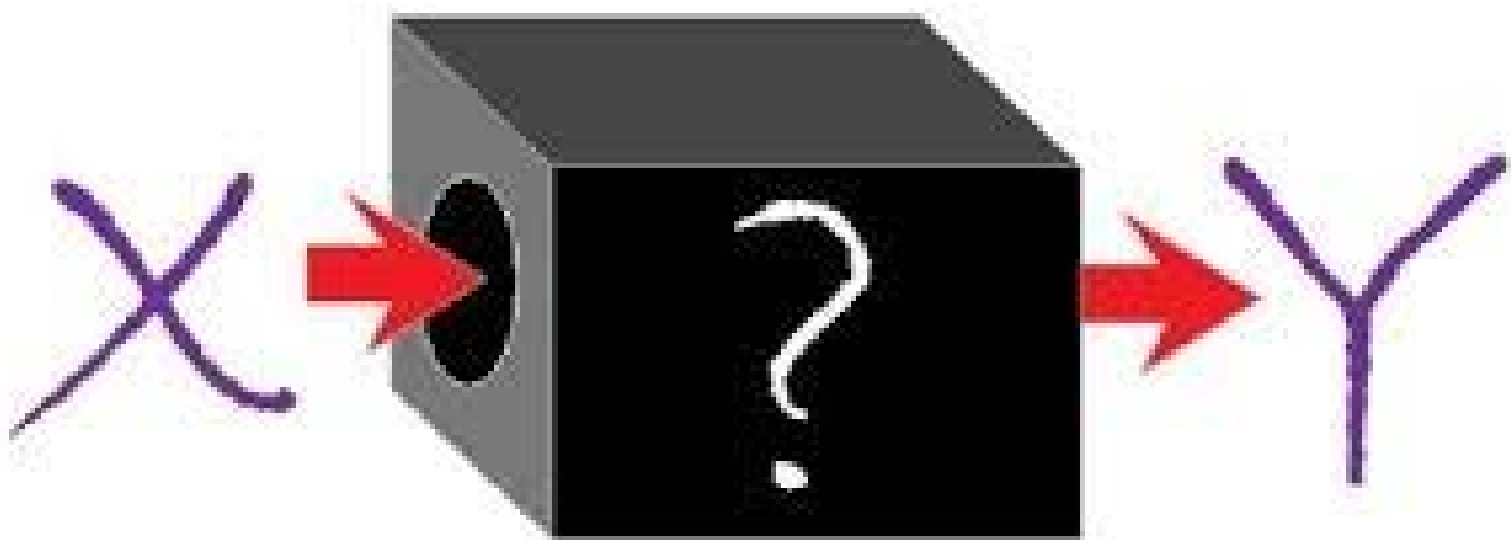
- Founded 2006
- Bozeman, MT
- Over 700 Clients
- Grant Lifecycle Manager
- Fully Web Based
- Flexible and Adaptable
- Focus on Customer Service
- www.foundant.com



Foundations' perception



Applicants' Perception





Potential value of aggregating data

➤ **Analyzing commonality** **identify best practices** and **methods to streamline**

➤ **Understanding commonalities** to **identify opportunities** to **improve the effectiveness**



- Aggregated data from 19 Philly-area clients
- Parameters:
 - Grants with decision dates 1/1/09 – 8/14/14
 - NPOs that were funded by more than one funder (protect anonymity of data)
 - Tax ID – University vs. programs
 - Definition of interaction



- Commonality in Process
- Methods for Coding Grant Activity
- Analysis of Organizations Funded
- Use of Foundant

It all began in Spring 2014...

March:

ID thought
partner &
define “n”

April:

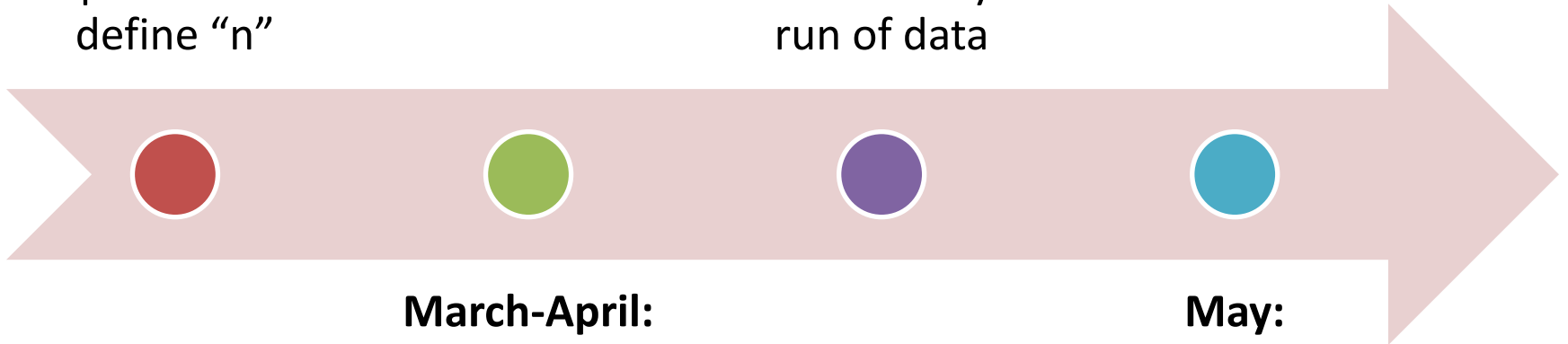
Preliminary
run of data

March-April:

Develop case
statement &
recruit
participants

May:

Present to
Philly User’s
Group



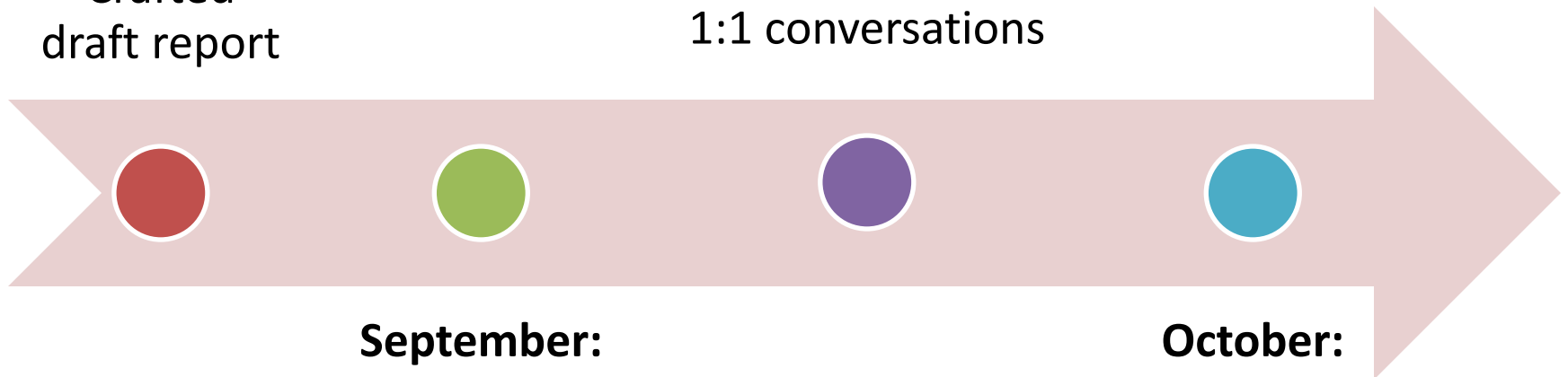
Process continued in Fall 2014

September:

Crafted
draft report

October:

1:1 conversations



September:

Shared
report with
participants

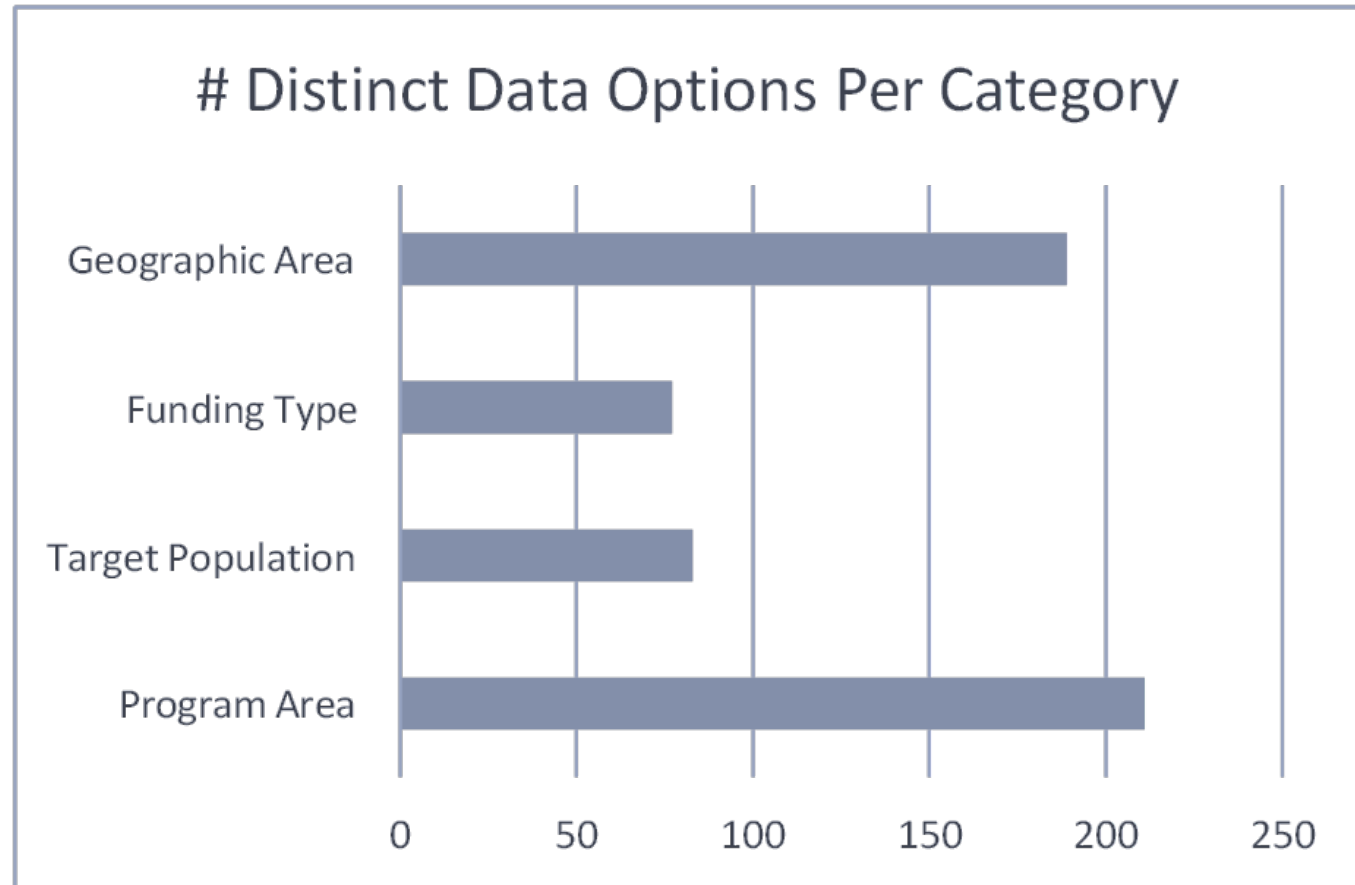
October:

Webinar for
participants



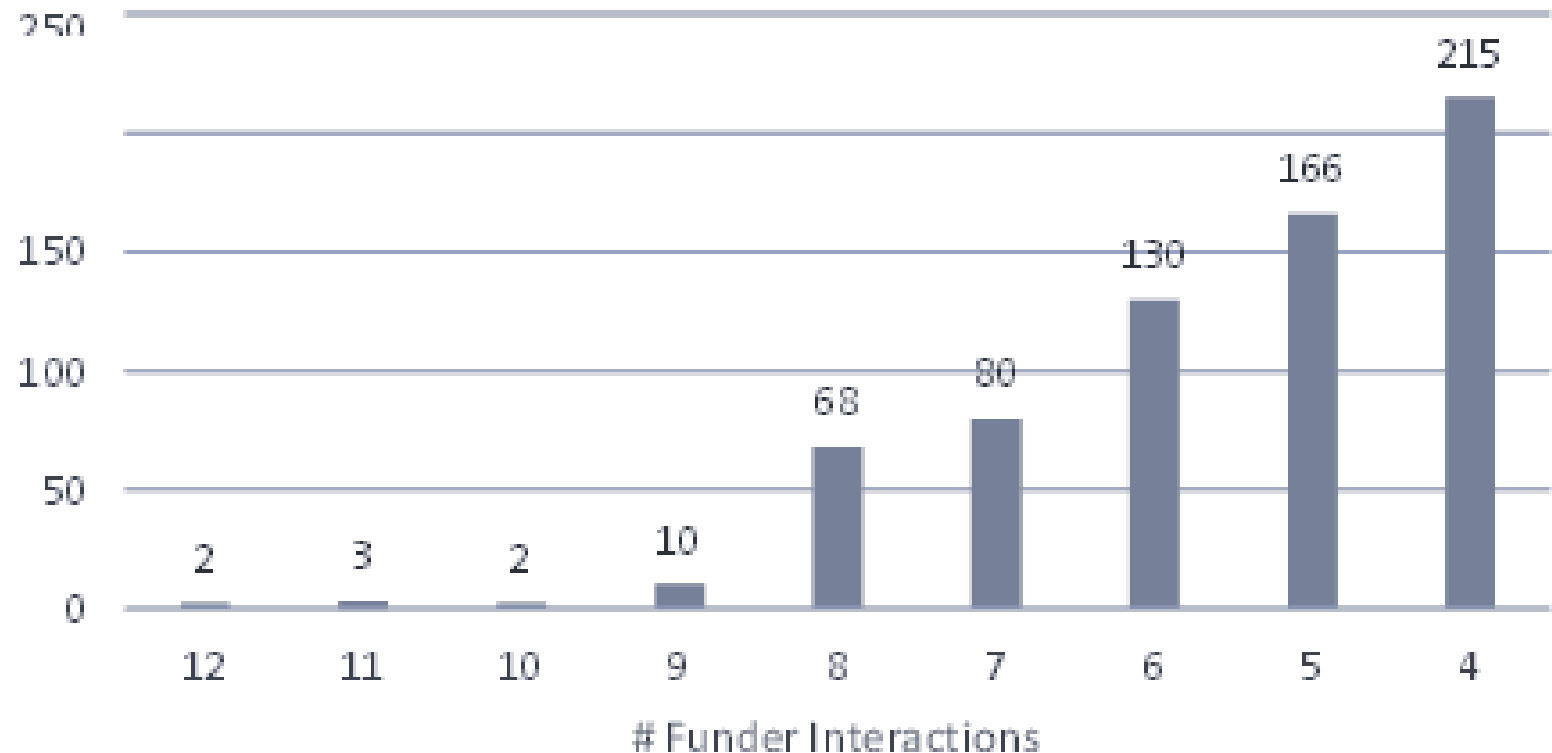


Methods for Coding



Nonprofit Interaction

676 Nonprofits Interacting with at least 4 Funders



IMPLICATIONS



- **Data reveal gaps in knowledge**
- **Regional/local approach may be beneficial**



- **Opportunities for learning through common standards**
- **Harnessing the potential of data as a tool**
- **Nonprofit/Grantee User Experience**

Where are we now?

➤ Steering Committee

- Six participants
- Leadership opportunity/role for everyone
- One call/first meeting July 29

➤ Opportunities

- Collecting basic information deadlines/application questions
- Dig deeper into data

What's next?

- Seek implementation support
- Fine Tune Value Proposition



**“If you want to go fast
go alone,
if you want to go far
go together”
African Proverb**





**What do
YOU
think?**