



**NEW JERSEY
STATE COUNCIL
ON THE ARTS**

art matters

Bottom line?

Every nickel of public arts funding yielded a **dollar of local economic impact**



New Brunswick

Newark

Red Bank

Milburn

South Orange

Hammonton

Millville

Cape May

Urban living and the necessity of the arts

“New York City’s great mayor, Fiorello LaGuardia, believed that art was a concern of government and should provide as many opportunities as possible for all city residents, especially those less well-off, to experience the joy of taking in concerts, shows and exhibits. He was right.”

--Mayor Steve Fulop *Huffington Post* 9-11-14



Rahway Mayor Steinman wins! Says he'll focus on arts

“I think the people love what we're doing here with the arts district. It's all about building community.”

--**Mayor Samson Steinman** *NJ.com 11-5-16*



Are the arts the answer for Woodbury?

“If you’re not tapping into the creative community, it’s just not going to fly. Creative placemaking is the cornerstone of economic revitalization.”

**--Jacquelynn Knight
VP Fall Arts Festival
Courier-Post 2-8-15**



The buzz is big as Burlington undergoes revitalization

“Incorporating the visual and performing arts is a major thrust for attracting people to live and work in the immediate area.”

Former Rahway Mayor Jim Kennedy
Trenton Times 2-8-15



Morristown Mayor establishes groundbreaking arts requirements for developers

“It is a top priority for us to improve the overall quality of life for all of our citizens. I will always be an advocate for the arts. This is only the beginning.

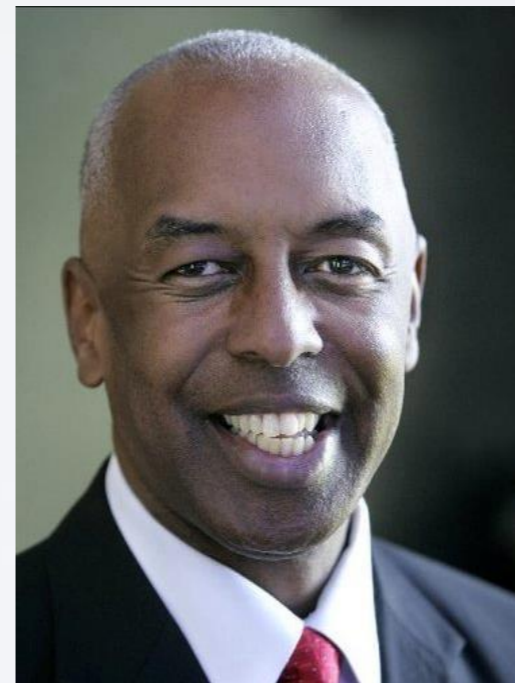
--**Mayor Tim Dougherty** 4-1-2016



Trenton reinvents itself as arts destination

“If you look closely, you will see that Trenton is a budding arts destination. Art All Night is a 24-hour non-stop extravaganza of art and music featuring thousands of local artists and dozens of bands. Last year, more than 25,000 people attended the event.”

---**Trenton Times** *Lead Editorial 4-2-16*





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