



How Can You Help New Jersey Now?

Planning a Philanthropic and Corporate Response to TS Ida







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FEMA Individual Assistance Approved DR-4614-NJ

For New Jersey residents living in **Bergen**, **Gloucester**, **Hunterdon**, **Middlesex**, **Passaic**, and **Somerset Counties**, you can apply with FEMA through the following ways:

- The fastest and easiest way to apply is by visiting <u>disasterassistance.gov/</u> or by downloading the FEMA App on the Apple App Store or the Google Play Store.
- If it is not possible to apply online, call 800-621-3362 (TTY: 800-462-7585). The toll-free telephone lines operate from 6 a.m. to 10 p.m. CDT, seven days a week. Those who use a relay service such as a videophone, InnoCaption or CapTel should update FEMA with their specific number assigned to that service.

For New Jersey residents who live outside the affected counties, you are encouraged to continue reporting damage (residential structures only, no vehicles) from Ida as damage assessments are ongoing. Information collected in this portal will help local, state, and federal authorities better understand the location and severity of damage impacts. The NJOEM Public Damage Reporting portal is located at https://damagenj-njoem.hub.arcgis.com/



Mass Care

Closely coordinating with our Mass Care partners:
 American Red Cross, The Salvation Army, our Food
 Banks and government partners engaged in feeding and sheltering. Staffing the Resources Support function at the State Emergency Operations Center.

Convening and Coordinating

- Online Statewide Coordination Meetings
 - 100 Organizations and Agencies
 - Provides platform for communicating needs and resources
 - Fosters collaboration
- Information distribution and sharing –email, websites (helpnjnow.org and njvoad.org), social media.
- COAD Coordination Meetings
- Collaborations







HURRICANE IDA HOME CLEANUP HOTLINE CALL: 844-965-1386

If you need assistance with damage from Hurricane Ida, call the number above to ask for help. We will connect you with volunteers from local relief organizations, community groups and faith communities who may be able to assist with:



Drywall, flooring & appliance removal

Tarping roofs

\$\$ Mold mitigation



All services are free, but service is not guaranteed due to the overwhelming need. This hotline will remain open through Friday, September 17, 2021.



https://helpnjnow.communityos.org/donations



Home

Donations

Sign In

Donate Here!

Thank you for donating to support the emergency response efforts throughout New Jersey. We are currently only receiving new, packaged donations for immediate needs. Used or long-term needs items can be donated to local thrift stores or organizations that will be assisting with long-term recovery efforts. Thank you for your understanding and support!

Business Donations

If you are a business that has goods and services to donate, please register by selecting the **Donors** button below.

Donors

Individual Donations

Thank you for your willingness to donate goods and services. Please register by selecting the **Donations** button below.

Donations

Agency Registration

This registration is for member agencies. Use the buttons below to register for access to the donations management tools.

Agency Tools



"Hoboken Ambulance Swallowed By Hurricane Sandy Flood Waters" by accarrino is licensed under CC BY-ND 2.0



Multi-Agency Resource Center (MARC) Information

Learn how to set-up a multi-agency resource center (MARC) with these training guides, informational resources and templates.

MARC Manual (NIVOAD addendum, 2019) – Planning resource to help understand the roles and purpose of the MARC and the organizations involved in planning and executing one.

- + MARC Guidelines & Considerations
- + Virtual MARC Guidance for Pandemics

+ Crisis Cleanu

MARC Flye

- + Par
 - Partner Questionnair

+ Crisis Cleanup Rele

+ MARC Partner Agreemen

+ Persona

NJVOAD Screening Form

Multi-Agency Resource Center (MARC) Guidelines

NJVOAD

December 2019

After a disaster, Multi-Agency Resource Center(s) or MARC(s) may be established at the request of State or County Offices of Emergency Management, New Jersey VOAD, or one of our Associate COAD organizations.

New Jersey Voluntary Organizations Active in Disaster

Building Resilient New Jersey Communities

MARCs are designed to:

- Expedite individual, family and community recovery following a disaster;
- Provide efficient, effective assistance to individuals and families affected by a disaster in a single, "one stop shop" location;
- Minimize the time and travel distance needed for affected individuals and families to obtain assistance after a disaster;
- Aid reunification of family and friends;
- Maximize the use of collective resources and expedite the ability of organizations to deliver services by 1) eliminating the need for participating organizations to set up individual assistance centers, and 2) facilitating coordination and information sharing between participating organizations;
- Enable effective coordination with government and non-government agencies;
- Facilitate the transition to long-term recovery.

Planning

Meeting logistics/Participants: New Jersey VOAD will convene a MARC Planning Meeting

MARC Guidelines can be downloaded at

https://www.njvoad.org/resources/



SEQUENCE OF DISASTER ASSISTANCE

Voluntary Organizations

Mass Feeding
Sheltering
Emergency
Assistance
Cleanup/muck-out

Insurance

•Homeowners
•Renters
•Flood
•Fire
•Earthquake
•Other

FEMA Programs

Home Repair
Temporary

Housing
Medical,
Dental,
Funeral
Childcare

SBA Programs

•Real Property
Loans up to
\$200,000
•Personal
Property
Loans up to
\$40,000

FEMA Programs

Personal PropertyMoving & StorageTransportation

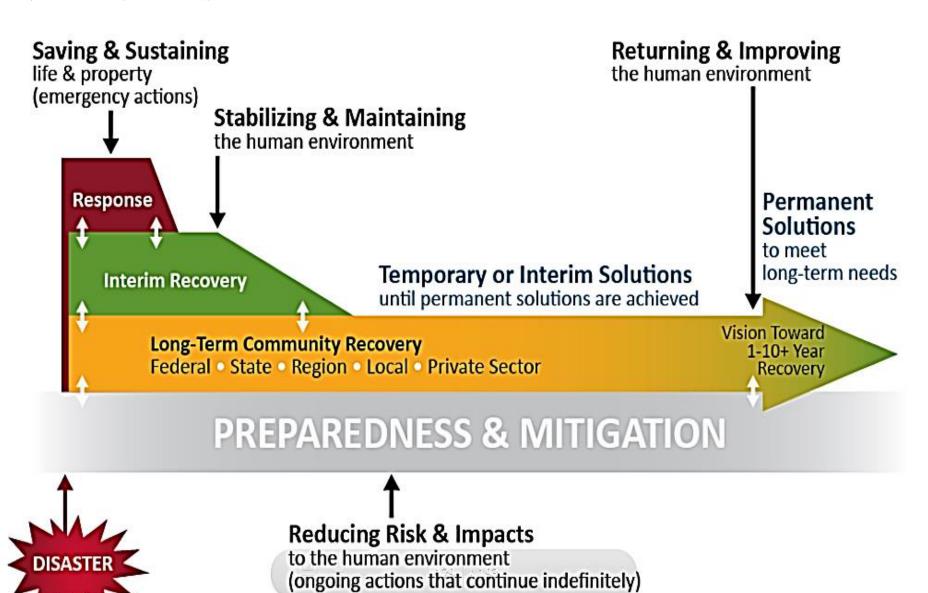
Voluntary Organizations

•Long-term disaster related unmet needs





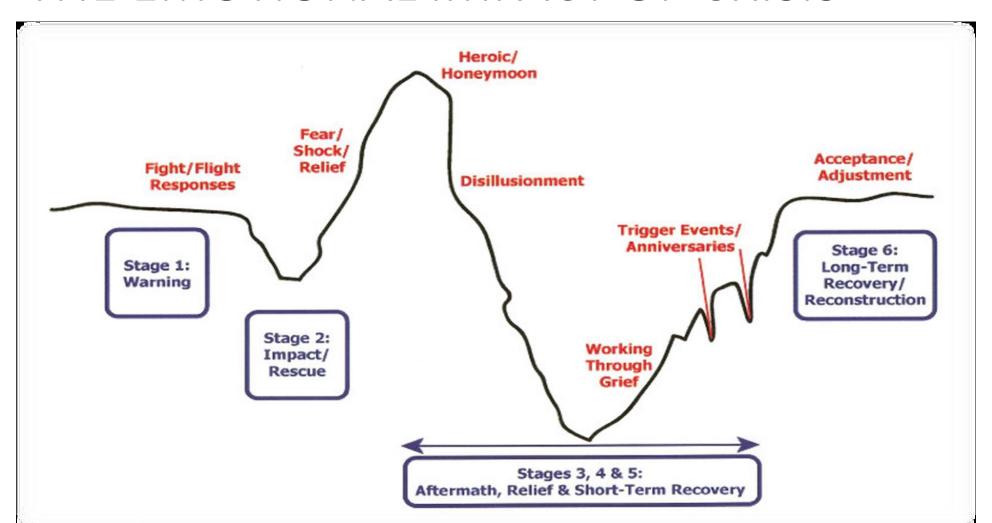
COOPERATION | COMMUNICATION | COORDINATION | COLLABORATION







THE EMOTIONAL IMPACT OF CRISIS





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Lessons from Sandy

Private Funder Briefing on Sandy Recovery at 18 Months

http://cnjg.org/events/private-funder-briefing-sandy-recovery-18-months



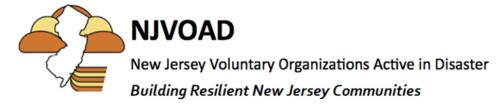






A coalition of organizations, local and state agencies, corporate, and academic partners that contribute to developing and sustaining community resiliency throughout the disaster cycle – facilitates and fosters cooperation, communication, coordination and collaboration among members and partners to improve preparedness, resilience, response and recovery resulting in more effective outcomes for survivors.







The foundation of the New Jersey VOAD is **relationships**.

We have been working with over 100 members and partners, and our 18 affiliate COAD organizations to use Asset Based Community Development principles to build healthy, resilient communities. We provide platforms for Cooperation, Communication, Coordination, and Collaboration to respond to disasters large and small.







Every day is a disaster for someone in New Jersey. A family will lose their home to a fire, the most frequent disaster nationwide. Or maybe you will be hungry or homeless and will be fed or sheltered by one of our members. Perhaps you were affected by Superstorm Sandy. Our members were there from immediate response to long term recovery, rebuilding homes and lives. Our member organizations work every day to help New Jerseyans survive and recover from disasters large and small. We're working to help families, organizations, and communities to become more disaster resilient.



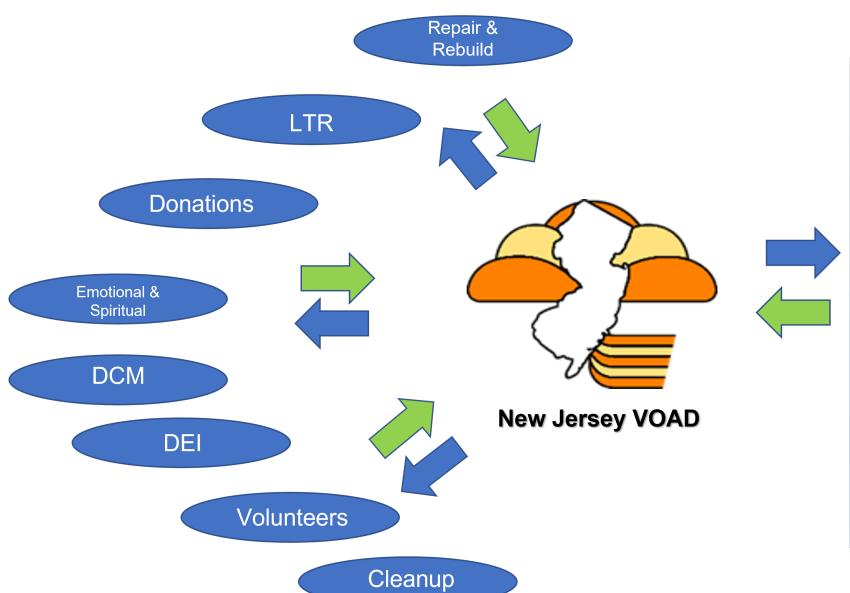


Disasters, large and small, begin and end at the community level. COADs are coalitions of local non-profits, faith-based organizations, volunteers, civic groups, and local government officials.

COADs build relationships at the community level, that are key to resilience everyday and can be leveraged to expand the community's ability to respond and recover from disaster.

18 COADs covering all of New Jersey's 21 Counties meet regularly to network, learn, and plan how





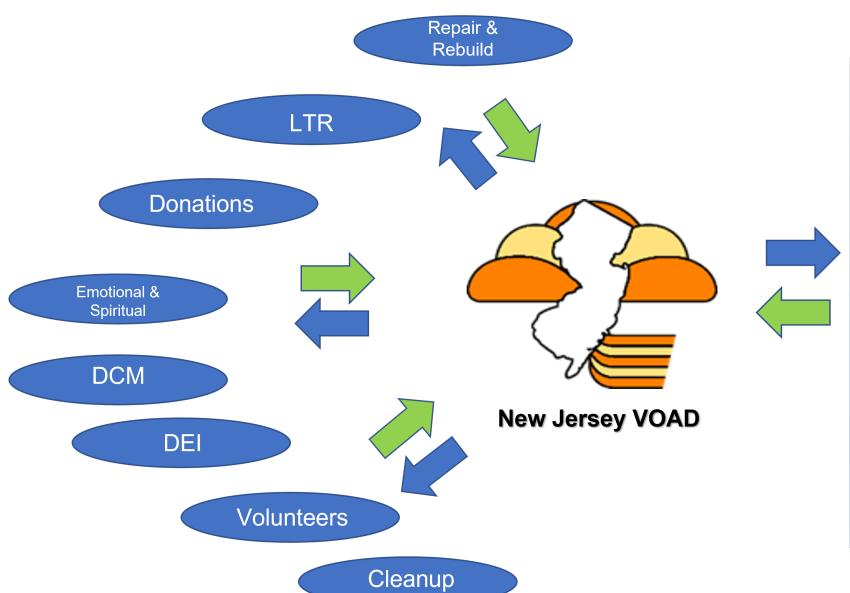
- COAD/LTR Leadership
- NJ Government Partners
- Federal Gov't Partners
- National VOAD
- Philanthropic Partners
- Corporate Partners

Actions to Remove Water, Debris, Sheetrock. Tarping Cleanup and Mold Mitigation. Support of Mental and Spiritual Health – Counseling, Disaster Chaplains, Help Lines. **Emotional &** Spiritual Local Mental Health and Houses of Worship. **Donations** Managing in kind material donations with a focus on SURVIVOR need. Volunteers Recruitment and management of volunteers to support survivors and communities. Works with affected households to create a recovery plan, Disaster Case Mgmt. advocates for unmet needs from Long Term Recovery Group/ Community or regional coalition providing and coordinating services and resources Long Term Recovery to support disaster recovery. Keep the recovery system focused on serving all survivors, especially vulnerable Diversity, Equity, and Inclusion and underserved populations.

Repair & Rebuild

Assists households with construction management, volunteer labor, material donations, and skilled/licensed contractors.





- COAD/LTR Leadership
- NJ Government Partners
- Federal Gov't Partners
- National VOAD
- Philanthropic Partners
- Corporate Partners



Key Points to Remember

- Recovery is a marathon, not a sprint. Resources can step in too early and exhaust funding.
- Major disasters mean a years-long recovery and rebuilding process and can take between 5 and 10 years before a community has returned to a state of normalcy.
- Dollars raised for immediate relief efforts often dwarfs the amount of money donated for long-term recovery and building resilience for future disasters.

Key Points to Remember

- > Grantmaking that is patient and flexible is essential.
- ➤ Be agile, there are many moving parts to recovery; new information continues to become available; timelines shift; priorities can change because some efforts move quickly while others lag behind.
- ➤ It takes time to assess the and discern the long-term needs. In time, gaps in services and assistance will be apparent as federal funding is exhausted.
- Context Unemployment issues, legal aid issues, financial issues, substance abuse and homelessness already aggravated by the Covid-19 pandemic and now Ida will surface for years to come.

- 1. Establish relationships before a disaster strikes your community. Build trust and shared goals in advance, so that you are ready to act when necessary.
- 2. Involve a large cohort of colleagues in your collaborative efforts—philanthropic, nonprofit, and government agencies—and determine how you will work together following a disaster.
- 3. Pooled philanthropic funds can have tremendous impact. Even if your organization does not consider itself a "disaster Grantmaker", when a disaster strikes your community, your organization will be called upon to act. Disaster grantmaking is a continuation of your mission because the community you currently support will need your leadership and commitment even more after a disaster.
- 4. Know your local nonprofits and understand the services they will need to immediately deploy to the community following a disaster.
- 5. Look for ways to educate funders and nonprofits on your region's vulnerabilities and determine how to affectively mitigate those risks. Support the practice of regularly coming together to learn and advance the work on these issues.

Key Takeaways

Convene philanthropic and nonprofit colleagues in order to develop a coordinated response strategy; this will help to:

- ➤ Maximize resources
- ➤ Curtail duplication of efforts
- Establish clear lines of communication and information-sharing
- Collective advocacy on behalf of your community with regards to the allocation and disbursements of federal recovery dollars.

- Encourage and support collaboration among your grantees, emergency management personnel, first-responders, and long-term recovery group members.
- Coordinate and streamline a funding process that allows nonprofits to submit one grant application for funding multiple sources.
- Lead and fund a collaborative community-driven long-term fundraising campaign to support ongoing recovery needs.