

MEETING HIGHLIGHTS

Process for Applying for Funding

1. The processes ranged from requiring organizations on an annual basis to apply or to an invitation-only model.
2. Some companies don't mandate a gap year between funding cycles, others do, and those that do require organizations to reapply after the gap year, with no guarantee of funding. This approach is seen as a way to manage budgets, bring in new applicants, and assess the evolving needs and performance of organizations.
3. Additionally, it's highlighted that annual application requirements serve as a means to monitor organizational changes, leadership transitions, and financial stability, ensuring that funding decisions are made with up-to-date information.
4. There's an emphasis on the need for ongoing evaluation and potential adjustments to grant-making processes based on strategic planning and evolving priorities.

Matching Gifts

1. Some companies mentioned using a manual paper process while others are transitioning to automated platforms like Benevity. Benevity is a commonly used platform for processing matching gifts, streamlining the process for both employees and organizations.
2. There were a variety of limits and overall it was viewed that matching gift programs serve as a way for companies to encourage charitable giving among their employees and support causes that are important to them.
3. Some companies match donations made by board members and retirees, while others do not.

Grants for Volunteering

1. Some companies match the volunteer hours of their employees with monetary donations to eligible nonprofits.
2. Some companies match a certain dollar amount for every hour volunteered by an employee up to a specified limit.
3. Benevity was mentioned as a platform used by some organizations to streamline the processing of both matching gifts and volunteer grants, making it easier for employees to participate.

United Way

1. Some companies still conduct dedicated United Way (or employee giving) campaigns while others have transitioned away from them.
2. Donor choice options, automatic matches, and engagement during Giving Tuesday were highlighted as alternative approaches to traditional United Way campaigns.

Signature Events

1. Signature programs are initiatives that companies attach their name to, often representing a significant aspect of their philanthropic efforts. Examples include PNC's Grow Up Great program and Bank of America's Neighborhood Builders program.