

A CONVERSATION FOR THE SOCIAL SECTOR

COUNCIL OF NEW JERSEY GRANTMAKERS
2018 SPRING COLLOQUIUM

BREAKING THROUGH IN THE NEW MEDIA PARADIGM

THURSDAY, MAY 24, 2018 *from 10:00 A.M. to 1:30 P.M.*
GEORGE STREET PLAYHOUSE *in NEW BRUNSWICK, NEW JERSEY*



Michael Shapiro
CEO and Publisher, TAPinto.net

Michael Shapiro is the CEO and Publisher of TAPinto.net, a network of more than 70 franchised online local newspapers in New Jersey, New York and Florida with more than 7 million readers. In October 2008, after five years of practicing law in New York City, Shapiro started an online, objective, local daily newspaper for his town, New Providence, as well as the adjoining towns of Summit and Berkeley Heights. He began franchising sites in December 2013 to people who wanted to start online newspapers in their own towns. Current franchisees include the Plainfield Area YMCA, hardcopy newspapers, journalists, businesspeople, and St. Bonaventure University, among others.

Shapiro is a graduate of Rutgers College, Rutgers University and Stanford Law School. In addition to other community volunteerism, he serves as Immediate Past President of the Suburban Chamber of Commerce.