

The City of Newark

SUSTAINABILITY ACTION PLAN



PRIORITY SIX

Healthy Food Access







Priorities of health, hunger, community or economic development, environmental issues, racial equity, sustainable agriculture, or education, found a way to invest in meaningful impact.

Investment in Multiple Issue Programs:

- Increasing investment in the local and sustainable food economy
- Providing universal access to real food grown locally
- Improving food security while decreasing nutrition-related chronic diseases
- Making investments that promote equity in the food system

PSE Results

Environmental impact:

- Vacant land stewardship
- Stormwater capture
- Landfill diversion

Systems impact:

- Agency and interdepartmental collaboration
- Market creation to support shorter food supply chains and non-packaged direct sales
- Workforce and education development
- Alignment of resources and goals to reduce obesity through food access

Policy impact:

- Urban agriculture language in the city's zoning code
- Locations increased and incentives created to improve food security for federal benefits users

Scaling Up What Works

Strategic approaches to our food system that is impatient
with incrementalism

We need a multi-sector, regional plan that addresses the:

- Lack of regional collaboration
- Poor infrastructure to support economic and environmental sustainability

Support broad improvements that drive investments and policy
changes resulting in an integrated and robust food system

Consider endorsing a regional framework for collaboration and action
that promotes more efficient use of resources and develops human
and social capital



Infrastructure

The background image shows a construction site. A yellow excavator is the central focus, with its arm extended. A worker wearing a yellow hard hat and safety vest is standing near the excavator. In the background, there is a white van and some trees. The entire image is overlaid with a semi-transparent blue filter.

Economic health, both as a region and on the neighborhood level, depends on the reinvestment in our infrastructure

Need: Better connect the poles of high production and high consumption areas in the state

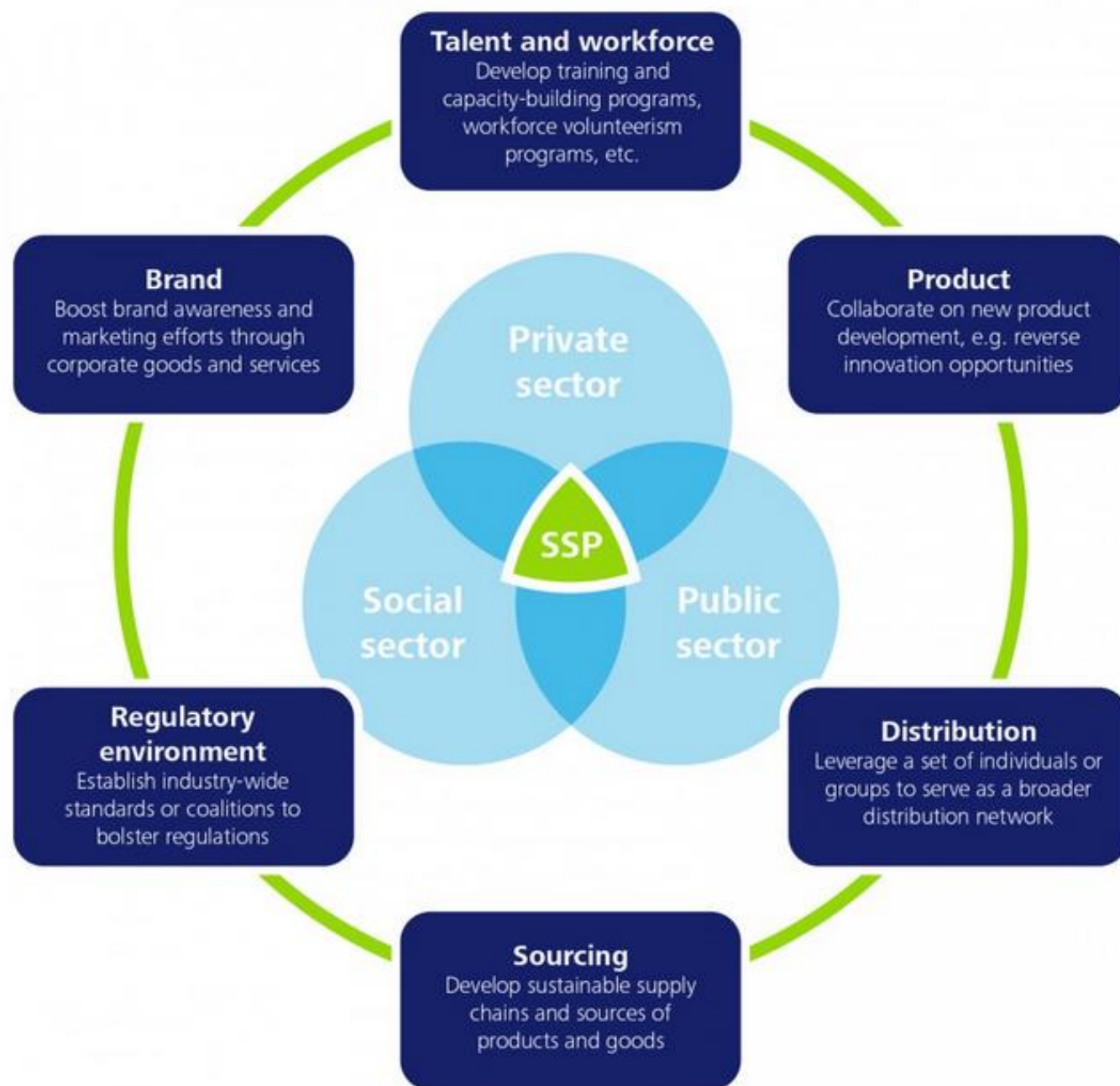
Opportunities: Food innovation corridors and districts that build upon existing energy, water, and transportation investments

Processing, storage, and distribution infrastructures in addition
to social networks and data systems



Public Sector Innovation

- Leverage local, state, and federal funding
- Support dynamically-planned population level initiatives and policies
- Augment broad partnerships
- Incentivize data-driven decisions



Private Sector Engagement

- Corporate Social Responsibility and Shared Value Propositions
- Institutional procurement policies
- Regional supply chain development connected to workforce and education priorities
- Entrepreneurship mentoring

Leverage Technology

- Engage local civic technology practitioners
- Invest in logistics technology
- Develop shared data agreements and aggregate information

*Newark's Civic Tech
Organization*

Field-building

- Improve performance of existing grantees
- Share failing forward lessons
- Develop cohorts to accelerate systems changes
- Open source social change

Developing the Locavore Market

In addition to its residents and visitors, the Lincoln Park neighborhood possesses a number of valuable institutional, business, and community-based organizations that contribute to the neighborhood's stability and revitalization. These entities will contribute to the development of a taste profile for Lincoln Park and CCK entrepreneurs will develop services and products to meet their catering and food retail needs.



Educational and cultural institutions and facilities

- A City Without Walls gallery
- B Link Community School
- C Newark Boys Chorus School
- D Newark School of the Arts
- E Newark Symphony Hall

Neighborhood Convenience Store/Supermarket

- A Almost Supermarket
- B Clinton Family Grocery
- C C-Town Supermarket
- D C-Town Supermarket
- E C-Town Supermarket
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- Z C-Town Supermarket

Prepared Food Business

- A Ambassador Fish & Chicken
- B Big New York Chicken & Pizza
- C Hispanic & American Food Restaurant
- D Kwik Lam Kitchen
- E Margenta's Deli
- F McDonald's
- G Palace Fried Chicken
- H Papa John's Pizza
- I Soul Food Chess House

Other Businesses

- A Allure Lounge nightclub
- B Byron Hurt / God Bless The Child Productions
- C FEMWORKS
- D West PR public relations

Community Based Organizations

- A Community Asset Preservation Corporation (CACP)
- B CURA
- C Forward Ever Sustainable Business Alliance
- D Newark One-Stop Center
- E Newark Emergency Services for Families
- F Integrity House
- G The Interest Fund
- H La Casa de Don Pedro
- I Lincoln Park Community Compost & Pallet Farm
- J NAMOP Newark Branch
- K Rising Tide Capital
- L Service Employees International Union Local 617
- M Strong Healthy Communities Initiative

Faith Based Centers

- A Calvary Christian Center
- B Christ Church Newark
- C Hopewell Baptist Church
- D Lily of the Valley Baptist Church
- E Masjid Rahmah
- F New Point Baptist Church
- G St. Columba's Catholic Church
- H St. James AME Church
- I St. Luke AME Church
- J Universal Church
- K Word Power Foundation Ministry

Food Pantry

- A Calvary Christian Center
- B Hopewell Baptist Church
- C Newark Emergency Services for Families
- D St. James Emergency Food Pantry
- E St. Luke AME Church Food / Clothes Pantry

Food Production

- A Coast Street Urban Farm
- B Pedal Farmers

Composting Waste Diversion

- A P3 Organik

CCK Food System

FOOD CONSUMPTION

Actions or activities that influence the consumption of locally-grown food

FOOD SOURCING

The act of growing, locating or producing food



FOOD DISTRIBUTION

The distribution of food and food-related products

FOOD PREPARATION

The act of storing and packaging food

SHIFT

1. Invest in infrastructure
2. Accelerate innovations in public systems
3. Aggressively engage private sector
4. Leverage Technology
5. Build capacity and strengthen the field