

Council of New Jersey Grantmakers
Creative Placemaking Program
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www.kresge.org

Overview

Kresge is a private, national foundation that works to **expand opportunities** for vulnerable people living **in America's cities.**

We provide grants and social investments in the areas of:

- Arts and Culture (National)
- Community Development in Detroit (Local arts funding)
- Environment
- Higher Education
- Health
- Human Services



Kresge National Arts and Culture Program

Goal: Integration of arts and culture into community revitalization.



Our approach: We focus on creative placemaking as a comprehensive community development approach to stabilizing disinvested communities.

Core Characteristics of Kresge grantees

- Infuses creativity (arts, culture and design) with comprehensive community development and urban planning practices
- Builds on a community's assets and distinctive attributes
- Leverages the collective wisdom of partners and practitioners from different sectors
- Takes place in economically stressed communities and ensures that low-income residents contribute to, engage in, benefit from and are empowered by creative activities, especially in cases where residents could be displaced.



Learning and Evaluation

- Developmental Evaluation
- Grantees, partners and residents

KEY QUESTION:

How and under what conditions arts and culture are being integrated into cross-sector community revitalization strategies (e.g., impacts on economic, physical, social and cultural conditions)?



Social Investment Practice – Overview

The **Social Investment Practice** works to advance programmatic priorities by deploying a range of tools to fill unmet capital needs.

The Practice seeks to create and/or invest in transactions that align with the Foundation's strategies, leverage resources from other investors and achieve high social impact.

Social Investment Practice - Active Program Related Investments

Outstanding and Committed PRIs
of Investments and % of Total Number

