



Jeffrey M. Vega
President and CEO, Princeton Area Community Foundation



In 2015, Jeffrey Vega joined the Princeton Area Community Foundation as its President & CEO. Serving the greater Mercer County region, the Princeton Area Community Foundation promotes philanthropy to advance the well-being of communities forever. Through the Community Foundation, individuals, families, businesses, and organizations can create permanent charitable funds to help communities meet the challenges of changing times. The Community Foundation invests and administers these funds, award grants and scholarships, and provides an array of services to promote philanthropy and support local nonprofits.

Prior to joining the Community Foundation, Vega served as President of New Brunswick Tomorrow, a private, non-profit organization established 40 years ago to revitalize the City of New Brunswick. The organization fosters public/private partnerships to improve the quality of life in New Brunswick. Vega joined the organization in 1993 and served as its President from 2000 to 2014. During his tenure, NBT raised funds and worked to find solutions to issues affecting youth, including gangs, truancy and lack of employment. The organization helped create before- and after-school and summer recreational programs in the city. In addition, NBT also spearheaded health and neighborhood revitalization initiatives.

In 1991, he was awarded a fellowship to study public policy at Eagleton Institute of Politics at Rutgers, The State University of New Jersey, where he earned his Master's Degree. For his undergraduate studies, Vega went to Cook College. He completed three majors --- Urban Studies, Human Ecology, and International Environmental Studies --- to earn his Bachelor's Degrees.

Vega serves on the Boards of the Center for Non-Profits, LeadNJ, Princeton Regional Chamber of Commerce, and the Council of New Jersey Grantmakers. He is also a member of the Robert Wood Johnson Foundation's National Advisory Council for the New Jersey Health Initiatives. Vega has been honored and recognized for his work by various nonprofit and faith-based organizations and government agencies.