



# Demystifying Advocacy: A Strategy for Lifting the Most Boats

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New Jersey Council of Grantmakers  
May 19, 2015



# Our Roadmap



Today's Agenda

Introductions

I. Myths & Misperceptions

Group Activity  
Discussion

II. Why Fund Advocacy?

Case Study- Small Group  
Exercise  
Group Discussion

III. How Foundations Can  
Support Policy

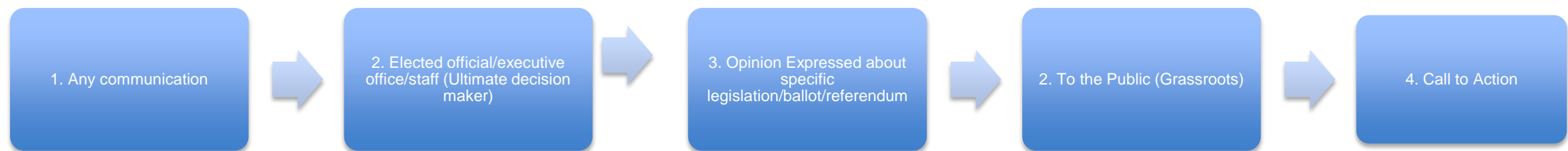
Policy Continuum - Exercise  
Small Group Discussion  
Whole Group Discussion



# Advocacy Defined

## The 4 Part Test

“If It doesn’t have all these parts, it’s not lobbying”



# Activities that Don't Constitute Lobbying

- Influencing regulations (Administrative Advocacy)
- Communicating with lawmakers
- Discussing broad social economic issues (Education)
- Doing *nonpartisan* research
- Self defense lobbying (Foundations)
- Testifying, when invited
- Technical assistance- written response to request for information from government body.



# 3 Advocacy Activities Private Foundations Can't Do:

1. Support Specific Lobbying Efforts
2. Support of nonpartisan voter registration drives *unless certain conditions are met*
  - a) Charities must meet certain financial test
  - b) Voter registration drives in 5 or more states.
3. No support of partisan voter participation efforts (candidate forums, questionnaires, voter guides, legislative scorecards, issue education or advocacy)

