Council of New Jersey Grantmakers’ 2013 Conference for New Jersey’s Social Sector

Morning Concurrent Sessions

Out of the Spotlight: Non-Tourist Communities (Sponsored by CNJG)
John Davies continues to share his experience and insights with us about communities deeply affected by Hurricane Katrina. Much of which were not in the spotlight, not considered central to the world media narrative, to our suburban and urban communities impacted by Superstorm Sandy. Hans Dekker, of the Community Foundation of New Jersey, will interview Davies to explore how to drive re-building in non-tourist communities and the issues that these communities will face. Special attention will be given to strategies that have helped, role funders and nonprofits have played, and what nonprofits working in these communities need.

Patient Capital: Banking on Long-Term Results (Sponsored by TD Bank)
Also known as “long-term capital,” patient capital has become an integral part of the toolkit for grantmakers and has been applied on an international scale as a thriving model for nonprofit recovery. In this session, Sherry Magill will build on her insights from the opening plenary to present a successful case study of patient capital being put into practice. Doug Bauer (Executive Director, The Clark Foundation) will also join Magill to address how grantmakers and nonprofits can tackle the concept of patient capital with board and staff, how it can be included in their budgets, where and when this type of support is most needed, and return with payment in one envelope.

The Ripple Effect: The Unexpected Impact (Sponsored by Sunova)
The impact of Sandy is going to reverberate throughout our state for years to come in ways that we can’t even imagine. From early learning centers to town centers, rebuilding is needed, and return with payment in one envelope.

Afternoon Concurrent Sessions

Working Effectively with Government (Sponsored by TD Bank)
Even before the storm hit, more and more funders have recognized the value of working affectively with state, county and local governments. This isn’t always easy, however in post Sandy New Jersey it is absolutely necessary for the social sector and for government. We truly do have a shared road. Join us as we explore strategies and successful examples of where working is going to lead to funding and philanthropic and nonprofits in a meaningful way.

Speaking Up: Getting Your Story Told (Sponsored by CNJG)
Storytelling is an integral part of the social sector’s work to foster real and lasting change. Yet, how do grantmakers and nonprofits keep the media attention alive in a state that is so media-challenged? Join Jennifer Calloway (Senior Account Manager, Spitfire Strategies) and Mary Mann (Director, New Jersey News Commons) as they provide an overview of the current state of New Jersey’s media environment and speak about various communications strategies and tools that can help you make a profound impact, gain our unique and challenging environment.

Beyond Money: How Philanthropy Can Leverage More (Sponsored by President Bank Foundation)
Philanthropy has many tools it can use to address the causes and issues about which it cares. Some are tried and true. Others are quite innovative and entrepreneurial. Join Doug Bauer (Executive Director, The Clark Foundation) and Nancy Rosch Dovbner (President, Rosch Foundation) as they illustrate how foundation assets – both real and unrealized – can be put to use and be a catalyst for social change, especially when considering the challenges ahead.

Conference Pricing:
Registration includes: continental breakfast, breakfast plenary, lunch, plenary, morning and afternoon breakout sessions, and reception.

CNJG Members: $110 for the first CNJG member
$55 for all additional staff/trustees from the same CNJG member organization

Non-Member Grantmakers: $145 for all guests
Nonprofits/Charities: $75 for all guests
Asbury Park, a beloved New Jersey resort community and vibrant seaside destination, has magnificent beaches, a rich tapestry of historic sites and galleries, gourmet restaurants, boutique shopping, an extensive calendar of live music, and a newly restored boardwalk that spans the majestic beach. To learn about Asbury Park’s events and attractions, visit www.cityofasburypark.com. For information on Monmouth County and other surrounding towns, visit www.tourism.visitmonmouth.com, or go to www.oceancountytourism.com to discover more about nearby Ocean County and its many wonderful beaches and attractions.

The Berkeley Oceanfront Hotel is located at 1401 Ocean Avenue in Asbury Park, N.J. Directions and parking information may be found on The Berkeley Oceanfront Hotel website at www.berkeleyhotelnj.com/location.php.

A discounted room rate of $119 is available to Conference attendees for the night of Sunday, June 9, 2013. To reserve a room at the discounted rate, please call The Berkeley Oceanfront Hotel at 732-776-6700, and be sure to indicate that you are with the Council of New Jersey Grantmakers. Rooms must be reserved prior to June 8, 2013.

Register online and view the latest session details and related materials at www.cnjg.org.

Have a question about registration? Please call 609-341-2022 x4205