

# Agenda

8:30 to 9:15 a.m.

## Breakfast, Registration, Networking and Resource Marketplace

Check in, grab a bite, catch up with colleagues and visit with vendors serving New Jersey's nonprofit and philanthropic communities.

9:15 to 11:00 a.m.

## Breakfast Plenary Session

*Peering Into the Crystal Ball - Lessons for the Next Phase*

- John Grady Davies (President & CEO, Baton Rouge Area Foundation)
- Edie Lutnick (President, The Cantor Fitzgerald Relief Fund)
- Sherry P. Magill (President, Jessie Ball duPont Fund)

11:00 to 11:15 a.m.

## Networking and Resource Marketplace

11:15 a.m. to 12:45 p.m.

## Morning Concurrent Sessions

- Out of the Spotlight: Non-Tourist Communities
- Patient Capital: Banking on Long-Term Results
- The Ripple Effect: The Unexpected Impact

12:45 to 2:45 p.m.

## Special Luncheon Plenary Gathering

2:45 to 3:00 p.m.

## Networking and Resource Marketplace

3:00 to 4:00 p.m.

## Afternoon Concurrent Sessions

- Working Effectively with Government
- Speaking Up: Getting Your Story Told
- Beyond Money: How Philanthropy Can Leverage More

4:00 to 5:00 p.m.

## Closing Reception, Networking and Resource Marketplace

Enjoy cocktails and light hors d'oeuvres while sharing insights with colleagues and conference speakers.

# Council of New Jersey Grantmakers' 2013 Conference for New Jersey's Social Sector

*Our Shared Road Ahead:*

*Sandy and Beyond*

On Monday, June 10, join social sector colleagues from across New Jersey for a day of targeted connection and discussion. Attendees will explore challenges for the social sector as our state recovers and rebuilds from Hurricane Sandy. Working effectively with local, county and state government; leveraging financial and other assets; and understanding the concept of "patient capital" are just a few of the important topics—meaningful to grantmakers and nonprofits dealing with recovery efforts or not—that will be covered. We will also explore how funders and nonprofits not directly impacted by the disaster can continue to advance their important issues and causes.

## Breakfast Plenary Session:

*Peering Into the Crystal Ball - Lessons for the Next Phase*

The social sector has a vitally important, long-term role to play in our state's recovery, much of which is not even clear to us. While it appears a daunting task, we are not the first. Join us as we learn from our colleagues who have first-hand experience in post-disaster recovery. Experienced colleagues from across the country will share their knowledge, discuss lessons learned, and outline the road ahead. Featuring John Grady Davies (President & CEO, Baton Rouge Area Foundation), Edie Lutnick (President, The Cantor Fitzgerald Relief Fund), and Sherry P. Magill (President, Jessie Ball duPont Fund), this session will offer perspectives as far as 7 to 10 years post-disaster, and shed light on what is needed "in the trenches" for the next 5 years. Panelists will address questions of what progress could/should look like, what challenges can be expected, how to rebuild stronger and better, and what needs to be done now to create the infrastructure that will foster an equitable, vibrant and thriving community down the road.

## Conference Pricing:

Registration includes: continental breakfast, breakfast plenary, luncheon plenary, morning and afternoon breakout sessions, and reception.

### CNJG Members:

\$110 for the first CNJG member  
\$95 for additional staff/trustees from the same CNJG member organization

### Non-Member Grantmakers:

\$145 for all guests

### Nonprofits/Charities:

\$75 for all guests

The morning and afternoon sessions include workshops that address timely issues for both funders and nonprofits, and explore essential tools and techniques for the social sector. These sessions will be interactive and guided by experienced practitioners and thought leaders who are recognized nationally.

## Morning Concurrent Sessions

### Out of the Spotlight: Non-Tourist Communities

*(Sponsored by Citi)*

John Davies continues to share his experience and insights specific to those communities devastated by Hurricane Katrina that were out of the spotlight, not considered central to the economic recovery, similar to our suburban and urban communities impacted by Superstorm Sandy. Hans Dekker, of the Community Foundation of New Jersey, will interview Davies to explore how to drive re-building in non-tourist communities and the issues that these communities will face. Special attention will be given to strategies that have helped, what role funders and nonprofits have played, and what nonprofits working in these communities need.

### Patient Capital: Banking on Long-Term Results

*(Sponsored by TD Bank)*

Also known as "long-term capital," patient capital has become an integral part of the toolkit for grantmakers and has been applauded on an international scale as a thriving model for advancing philanthropic investments. In this session, Sherry Magill will build on her insights from the opening plenary to present a successful case study of patient capital being put into practice. Doug Bauer (Executive Director, The Clark Foundation) will also join Magill to address how grantmakers and nonprofits can tackle the concept of patient capital with board and staff, how it can be included in their budgets, where and when this type of support is most appropriate, and how and when grantmakers should pull out.

### The Ripple Effect: The Unexpected Impact

*(Sponsored by Subaru)*

The impact of Sandy is going to reverberate throughout our state for years to come in ways that we can't even imagine. From early learning and neighborhood revitalization to food access and cultural vibrancy – we rely on the thousands of nonprofits in our state for so much. How do we ensure the vital work of the entire nonprofit community continues as funding is diverted and the impact of Sandy ripples across the state?

## Afternoon Concurrent Sessions

### Working Effectively with Government

*(Sponsored by TD Bank)*

Even before the storm hit, more and more funders have recognized the value of working effectively with state, county and local governments. This isn't always easy, however in post-Sandy New Jersey it is absolutely a necessity for the social sector and for government. We truly do have a shared road. Join us as we explore strategies and successful examples of where government is working with the philanthropic and nonprofit communities in a meaningful way.

### Speaking Up: Getting Your Story Told

*(Sponsored by Citi)*

Storytelling is an integral part of the social sector's work to foster real and lasting change. Yet, how do grantmakers and nonprofits keep the media attention alive in a state that is so media-challenged? Join Jennifer Calloway (Senior Account Manager, Spitfire Strategies) and Mary Mann (Deputy Director, New Jersey News Commons) as they provide an overview of the current state of New Jersey's media environment and speak about various communications strategies and tools that can have a profound impact, given our unique and challenging environment.

### Beyond Money: How Philanthropy Can Leverage More

*(Sponsored by Provident Bank Foundation)*

Philanthropy has many tools it can use to address the causes and issues about which it cares. Some are tried and true. Others are quite innovative and entrepreneurial. Join Doug Bauer (Executive Director, The Clark Foundation) and Nancy Rauch Douzinas (President, Rauch Foundation) as they illustrate how foundation assets – both real and unrealized – can be put to use and be a catalyst for social change, especially when considering the challenges ahead.

## Registration Form

**Deadline: Wednesday, June 5, 2013**

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 If you or an accompanying person require special accommodations to fully participate, please describe your needs: \_\_\_\_\_

### Morning Concurrent Sessions (check one):

- Out of the Spotlight: Non-Tourist Communities
- Patient Capital: Banking on Long-Term Results
- The Ripple Effect: The Unexpected Impact

### Afternoon Concurrent Sessions (check one):

- Working Effectively with Government
- Speaking Up: Getting Your Story Told
- Beyond Money: How Philanthropy Can Leverage More

### Luncheon Selection (check one):

- Chicken
- Fish
- Vegetarian

If more than one person will be attending from your organization, please include a photocopy of this form for each additional attendee, indicate morning and afternoon session choices, luncheon selection, and any special accommodations that might be needed, and return with payment in one envelope.

## Registration Fees

Registration includes: continental breakfast, breakfast plenary, luncheon plenary, morning and afternoon breakout sessions, and reception.

**CNJG Members** (\$110 for the first CNJG member, \$95 for additional staff/trustees from the same CNJG member organization)

**Non-Member Grantmakers** (\$145 for all guests)

**Nonprofits/Charities** (\$75 for all guests)

My Check # \_\_\_\_\_ in the amount of \$ \_\_\_\_\_ is enclosed for # \_\_\_\_\_ attendees

Please make checks payable to the Council of New Jersey Grantmakers.  
Mail registration & payment to: CNJG, 101 West State Street, Trenton, NJ 08608

To pay by credit card, please visit [www.cnjg.org](http://www.cnjg.org) to register online. Payments by credit card can only be accepted through our website at time of registration. Any payments at the door must be made by cash or check.

Cancellations made before June 4th will be assessed a \$25 administrative fee. No refunds will be made for cancellations made after June 4th, though you may send a substitute if you are unable to attend (please notify us if this will occur).

Non-members and nonprofit representatives must pay in full before entering the Conference.

The Council of New Jersey Grantmakers seeks to create a community of shared inquiry among foundations and nonprofits characterized by mutual respect and trust. While networking is encouraged, we request that all participants refrain from soliciting funds or business at CNJG programs.



# Plan to Stay!

Asbury Park, a beloved New Jersey resort community and vibrant seaside destination, has magnificent beaches, a rich tapestry of historic sites and galleries, gourmet restaurants, boutique shopping, an extensive calendar of live music, and a newly restored boardwalk that spans the majestic beach. To learn about Asbury Park's events and attractions, visit [www.cityofasburypark.com](http://www.cityofasburypark.com). For information on Monmouth County and other surrounding towns, visit [www.tourism.visitmonmouth.com](http://www.tourism.visitmonmouth.com), or go to [www.oceancountytourism.com](http://www.oceancountytourism.com) to discover more about nearby Ocean County and its many wonderful beaches and attractions.

The Berkeley Oceanfront Hotel is located at 1401 Ocean Avenue in Asbury Park, NJ. Directions and parking information may be found on The Berkeley Oceanfront Hotel website at [www.berkeleyhotelnj.com/location.php](http://www.berkeleyhotelnj.com/location.php).

A discounted room rate of \$119 is available to Conference attendees for the night of Sunday, June 9, 2013. To reserve a room at the discounted rate, please call The Berkeley Oceanfront Hotel at 732-776-6700, and be sure to indicate that you are with the Council of New Jersey Grantmakers. Rooms must be reserved prior to June 8, 2013.

Register online and view the latest session details and related materials at [www.cnjg.org](http://www.cnjg.org).

Have a question about registration? Please call 609-341-2022 x4205

# 2013 Conference Sponsors



CNJG  
Council of New Jersey Grantmakers  
101 West State Street  
Trenton, NJ 08608

*A signature program  
for funders and nonprofits*

Council of New Jersey Grantmakers'  
2013 Conference for New Jersey's Social Sector

*Our Shared Road Ahead:*

*Sandy and Beyond*

Monday, June 10, 2013  
8:30 a.m. to 5:00 p.m.  
The Berkeley Oceanfront Hotel  
Asbury Park, New Jersey

