

The logo consists of an orange square with the words "COMMUNITY", "FOOD", and "FUNDERS" stacked vertically in white, bold, sans-serif capital letters.

COMMUNITY  
FOOD  
FUNDERS

The background is a photograph of a rural landscape. In the foreground, there is a field of tall, dry, yellowish-brown grass. In the middle ground, there is a dark, muddy area with some small puddles. In the background, there are green fields and rolling hills under a hazy, overcast sky.

# Council of NJ Grantmakers

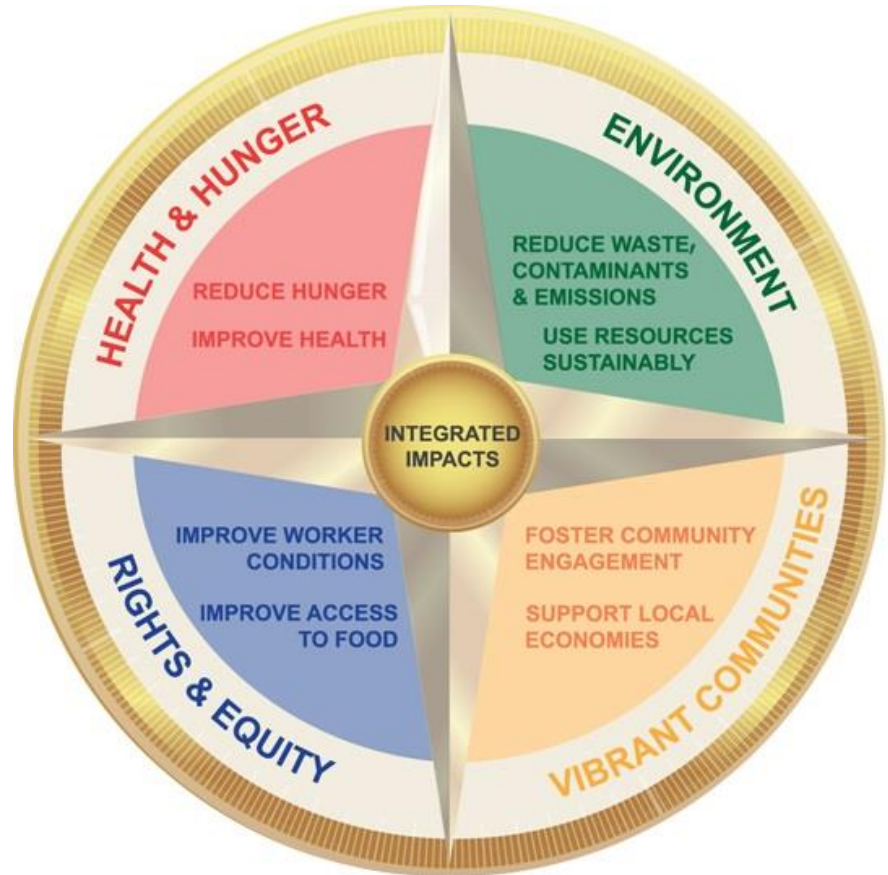
November 10, 2015

# Food Funder Compass

[www.impact.upenn.edu/report/food\\_funder\\_compass/](http://www.impact.upenn.edu/report/food_funder_compass/)

**Within each impact area, this document offers:**

- a rationale for donor investment;
- one case example to illustrate how philanthropic funds can produce change; and
- additional promising approaches, as well as examples of organizations implementing those approaches.



source: UPENN Center for High Impact Philanthropy

# About

## Goals

- To **understand the dynamics of the existing regional food system** including land, water, labor, infrastructure, research, financing, access, programs and policy, and
- To **identify opportunities for investment** that leverage the changes necessary to create a sustainable and equitable food system throughout the region.

## Values

- Triple bottom line
- Inclusion of, and input from, those most impacted and negatively affected by the current food system





# Who We Are

## **CFF Steering Committee (10)**

## **Members (320)**

- Foundations, donors, consultants, and public sector partners

## **‘Brain Trust’**

- Leaders in the field and academics



## **Number of ‘opens’ from a recent mailing**

New York – 186

Northeast – 13

New Jersey – 56

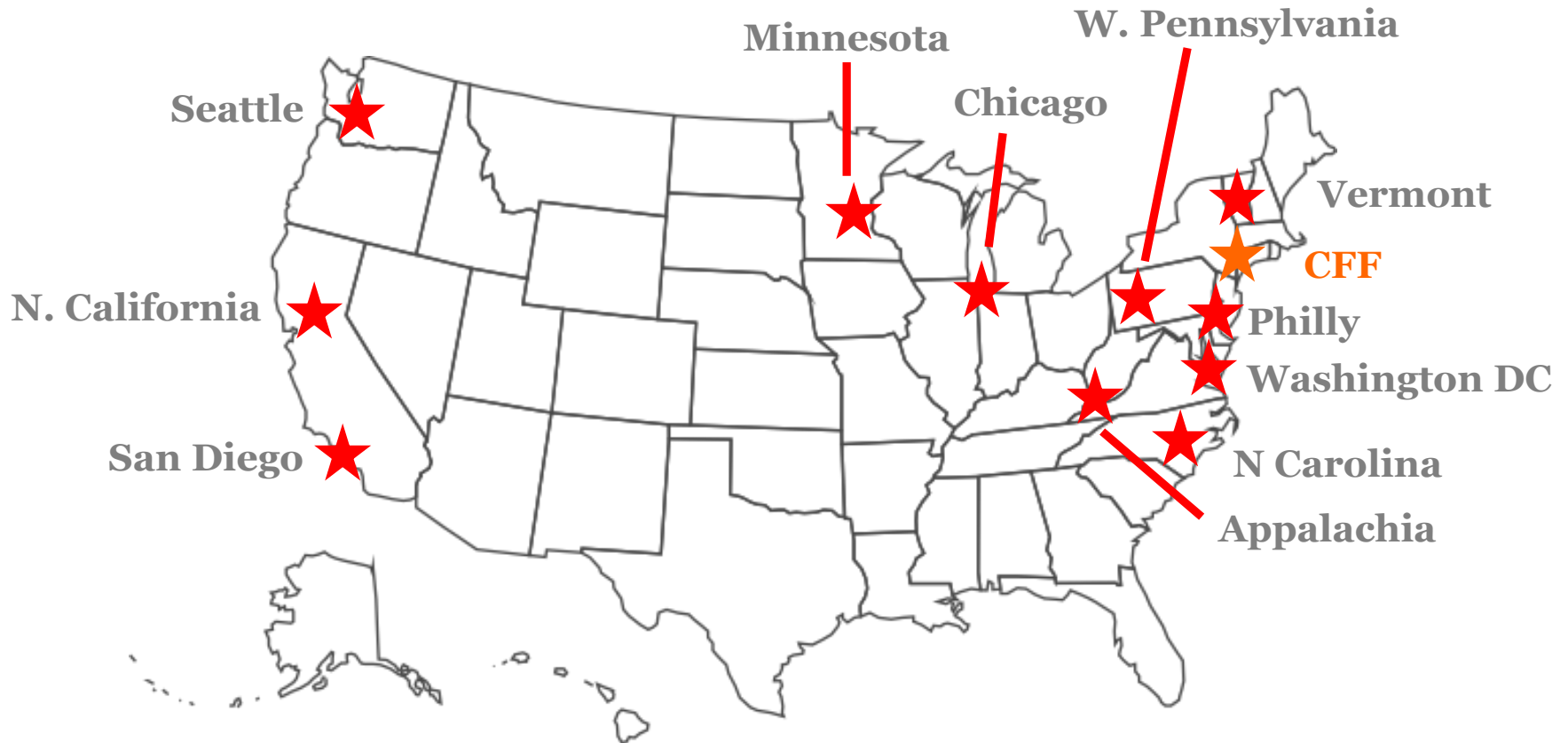
West – 24

Connecticut – 8

South – 38

Midwest – 15

# Regional Initiatives



National = Sustainable Agriculture and Food Systems Funders (SAFSF)

# Philanthropic Organizing

## Successes

Catalyze projects and coordinated funding  
Funder briefings  
Public sector collaboration  
Site visits  
Networking events  
Breaking down silos  
Working groups

## Challenges

Structural and procedural restraints of foundations  
Move from coordination to collaboration  
Connecting regionally

# CFF Resources

Funder Briefings, Site Visits, and Networking





# CFF Resources

## Website

Food Funder Directory

News

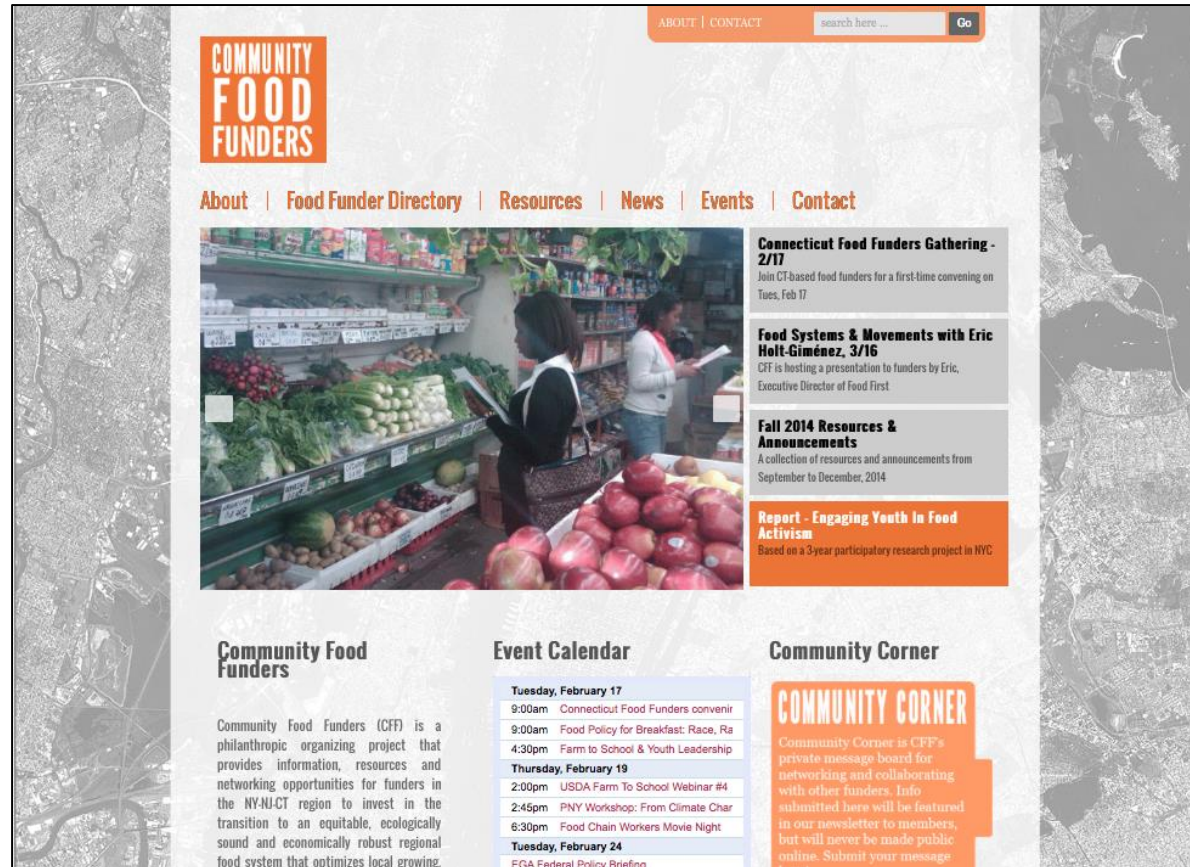
Resources

Events

Searchable categorization  
system

Community Corner

Monthly Newsletter



The screenshot displays the CFF Resources Website. At the top left is the 'COMMUNITY FOOD FUNDERS' logo. To its right is a navigation bar with links for 'ABOUT | CONTACT' and a search bar. Below the navigation bar is a horizontal menu with links for 'About | Food Funder Directory | Resources | News | Events | Contact'. The main content area features a large image of a grocery store aisle with people shopping. To the right of this image are three news items: 'Connecticut Food Funders Gathering - 2/17', 'Food Systems & Movements with Eric Holt-Giménez, 3/16', and 'Fall 2014 Resources & Announcements'. Below the main image is a 'Community Food Funders' section with a description of the organization. To the right of this is an 'Event Calendar' listing events for Tuesday, February 17 and Thursday, February 19. Further right is a 'Community Corner' section with a 'COMMUNITY CORNER' header and a description of the private message board.

COMMUNITY FOOD FUNDERS

ABOUT | CONTACT search here ... Go

About | Food Funder Directory | Resources | News | Events | Contact

**Connecticut Food Funders Gathering - 2/17**  
Join CT-based food funders for a first-time convening on Tues, Feb 17

**Food Systems & Movements with Eric Holt-Giménez, 3/16**  
CFF is hosting a presentation to funders by Eric, Executive Director of Food First.

**Fall 2014 Resources & Announcements**  
A collection of resources and announcements from September to December, 2014

**Report - Engaging Youth In Food Activism**  
Based on a 3-year participatory research project in NYC

**Community Food Funders**  
Community Food Funders (CFF) is a philanthropic organizing project that provides information, resources and networking opportunities for funders in the NY-NJ-CT region to invest in the transition to an equitable, ecologically sound and economically robust regional food system that optimizes local growing.

**Event Calendar**

<b>Tuesday, February 17</b>	
9:00am	Connecticut Food Funders convenir
9:00am	Food Policy for Breakfast: Race, Ra
4:30pm	Farm to School & Youth Leadership
<b>Thursday, February 19</b>	
2:00pm	USDA Farm To School Webinar #4
2:45pm	PNY Workshop: From Climate Char
6:30pm	Food Chain Workers Movie Night
<b>Tuesday, February 24</b>	
	EGA Federal Policy Briefing

**Community Corner**

**COMMUNITY CORNER**  
Community Corner is CFF's private message board for networking and collaborating with other funders. Info submitted here will be featured in our newsletter to members, but will never be made public online. Submit your message



# Food Education

## **Online Resources/ Orgs**

- SAFSF
- National Sustainable Ag Coalition
- Northeast Sustainable Ag Working Group
- Union of Concerned Scientists
- Grace Communications Foundation
- NJ Foodshed Alliance
- NOFA-NY
- Morning Ag Clips
- Healthy Food Access Portal
- Food Policy Database
- Institute for Ag and Trade Policy
- Food Research & Action Center

## **Publications**

- Food Funder Compass (Penn)
- Food Policy Toolkit (UCS)
- A Framework for Assessing Effects of the Food System (National Academies)
- Grassroots Guide to Federal Programs
- Enhancing Food Security in the Northeast

## **Journalists**

Mark Bittman

Eric Schlosser

Michael Pollan

Tracie McMillan

# Benefits For NJ

## **CFF is here to support you**

- Plug in to regional projects
- Connect with funders around your issue areas
- Convene locally for NJ issues
- Increase funding towards issues you support



# Questions?