

**Name:** Colleen M. Olphert  
**Title:** Director of Membership and Member Services  
**Organization:** Boston College Center for Corporate Citizenship (BCCCC)



In her role as Director of Membership and Member Services, Colleen leads the strategy and operations related to the recruitment and retention of member companies; organizes and leads two member roundtables; oversees production of annual primary research; and guides input into content presented at BCCCC's annual conference. Under her leadership the Center now serves over 470 member companies a year ranging in size and industry.

Since joining the Center in 2001 Colleen has had thousands of conversations with corporations on the challenges and opportunities corporate citizenship presents to them. Over the years she has managed advisory services, custom training, member benchmarking, regional events, and membership. In her current role she uses her knowledge and experience to provide direction on content connected to member services such as signature research products, benchmarking, roundtables, conference sessions, and member regional meetings.

Prior to joining The Center, Colleen worked in the nonprofit sector connecting volunteers to social services, assisting new immigrants in Boston, and supporting mental health services. She received her MBA and MSW from Boston College. Some of her own volunteer experiences include her year serving on the Navajo Reservation working with mentally and physically challenged teenagers, traveling to the US/Mexico border with a group of BC students to learn about immigration issues, serving on Boston College's Diversity Advisory Committee, and coaching youth soccer.