

COVID-19 Public-Private Partnership Opportunities

03/22/20

Prepared by: Kevin Callaghan as an update to initial memo to funders on 03/12

Need Category	Covered Items	Response	Resources Identified	Additional Resources Needed
Individual/Basic Needs	Food insecurity	City of Newark food program for Areas 1, 2, and 3	City of Newark is developing a food delivery program for these areas to support the most vulnerable families first.	Funding support for comprehensive food programming to families
	Basic needs (soap, sanitary needs, diapers)	Need for food to families citywide		
	Utility, rent, mortgage payments	United Way of Greater Newark COVID-19 Community Fund	\$1.1 million committed to date with additional foundations considering donations.	Additional funds are needed to manage large-scale need over several months of mitigation and recovery
	Medicine for individuals			
	Resource-rich home learning environments	WIFI Access – Newark Board of Education Technology Program	Newark Board of Education is providing as many resources as possible to an estimated 7,000 students without home technology with Chromebooks.	At least 28 teachers need technology at home Technology and WIFI gaps will still need to be filled
		Student Meal Program	Newark Board of Education has 16 meal sites. Food for families is not covered.	Meal availability for families at 16 food sites
Need Category	Covered Items	Response	Resources Identified	Additional Resources Needed
Public Health Needs	Quarantine Space	City of Newark Department of Health and EHD Identifying Properties	Ongoing/some space has been identified.	Additional Space Partnerships with real estate brokers/developers/universities
	COVID-19 Testing	City of Newark Department of Health purchasing tests.	The city is purchasing 100 tests every day to two days.	Additional funds could be needed to procure tests
	Medical Supplies	City is attempting to order additional	City is attempting to order additional	Soap, sanitizer, N95 masks, gowns, facial shields, goggles.

		supplies. Other innovative ideas under discussion	supplies. Other innovative ideas under discussion.	Innovative ideas to procure and/or produce additional supplies Funds to cover purchase of supplies. (TBD)
	Homeless Population	Additional shelter locations/outreach	Additional shelter locations are identified. Outreach is led by Bridges and Health Department.	Additional resources for shelters will be needed in quarantine situations – meals, security, wraparound services, etc.
Need Category	Covered Items	Response	Resources Identified	Additional Resources Needed
Social Service and Small Business Relief	Non-profit organizations are feeling a strain with additional people to serve, additional expenses.	United Way COVID-19 Community Fund	Fund will be positioned to make direct support grants to social service organizations.	Continued resources to the United Way COVID-19 Community Fund
	Small businesses were forced to close as a result of COVID-19	Small Business Fund	The City of Newark is committed to dedicating public funds to support a Small Business Fund. The Fund will be housed at United Way of Greater Newark and advised/managed by Invest Newark.	Private matching funds of up to \$2 million for the Small Business Fund

Additional Considerations

Mental health services and hotlines – People staying in the home can lead to additional mental health, substance abuse, and domestic violence issues.

Communications – There are many myths about COVID-19. It is important to get the right information into people’s hands. Additionally, call centers are being overwhelmed and could need support at some point.