

A CONVERSATION FOR THE SOCIAL SECTOR

COUNCIL OF NEW JERSEY GRANTMAKERS
2018 SPRING COLLOQUIUM

BREAKING THROUGH IN THE NEW MEDIA PARADIGM

THURSDAY, MAY 24, 2018 *from 10:00 A.M. to 1:30 P.M.*
GEORGE STREET PLAYHOUSE *in* NEW BRUNSWICK, NEW JERSEY



Betsy Theobald Richards
Program Director, The Opportunity Agenda

Betsy Theobald Richards is a Program Director at The Opportunity Agenda, a social justice communication lab based in New York City. She oversees the organization's Creative, Digital and Communications/Editorial Strategies and leads their Anti-Poverty initiative.

Before joining The Opportunity Agenda, Richards spent over seven years as a Program Officer in Media, Arts and Culture at the Ford Foundation overseeing a national portfolio on Native American arts organizations and cultural communities. Previously, she was the inaugural Director of Public Programs for the Pequot Museum and a communications specialist for Newsweek Magazine. In addition, she has run two theater companies and directed on stages in New York, Los Angeles and Canada. Richards is a citizen of the Cherokee Nation and lives in Montclair, NJ with her husband and two children.