



CITY
OF **NEWARK**

CNJG
COUNCIL OF NEW JERSEY GRANTMAKERS

An Update on the Philanthropic Response: Fund Support to Date and the Needs Ahead



Agenda

1. Open and Call Framing

2. Community COVID-19 Fund and Small Business Fund

Catherine Wilson, President and CEO, United Way of Greater Newark

3. Creative Catalyst Fund

Jeremy Johnson, Executive Director, Newark Arts

fayemi shakur, Arts and Cultural Affairs Director, City of Newark

4. City of Newark Update

Kevin Callaghan, Newark Philanthropic Liaison

5. Group Discussion and Sharing

Community COVID-19 Fund and Small Business Fund

Catherine Wilson

United Way of Greater Newark



**United Way of
Greater Newark**

Community COVID-19 Fund

July 7, 2020

UWGN Community Covid-19 FUND

Where did the funds come from?

Source	Total Amount Donated
Local Foundations	\$2,700,000
City of Newark	\$2,100,000
Private Donations	\$30,000
United Way Worldwide Fund	\$50,000

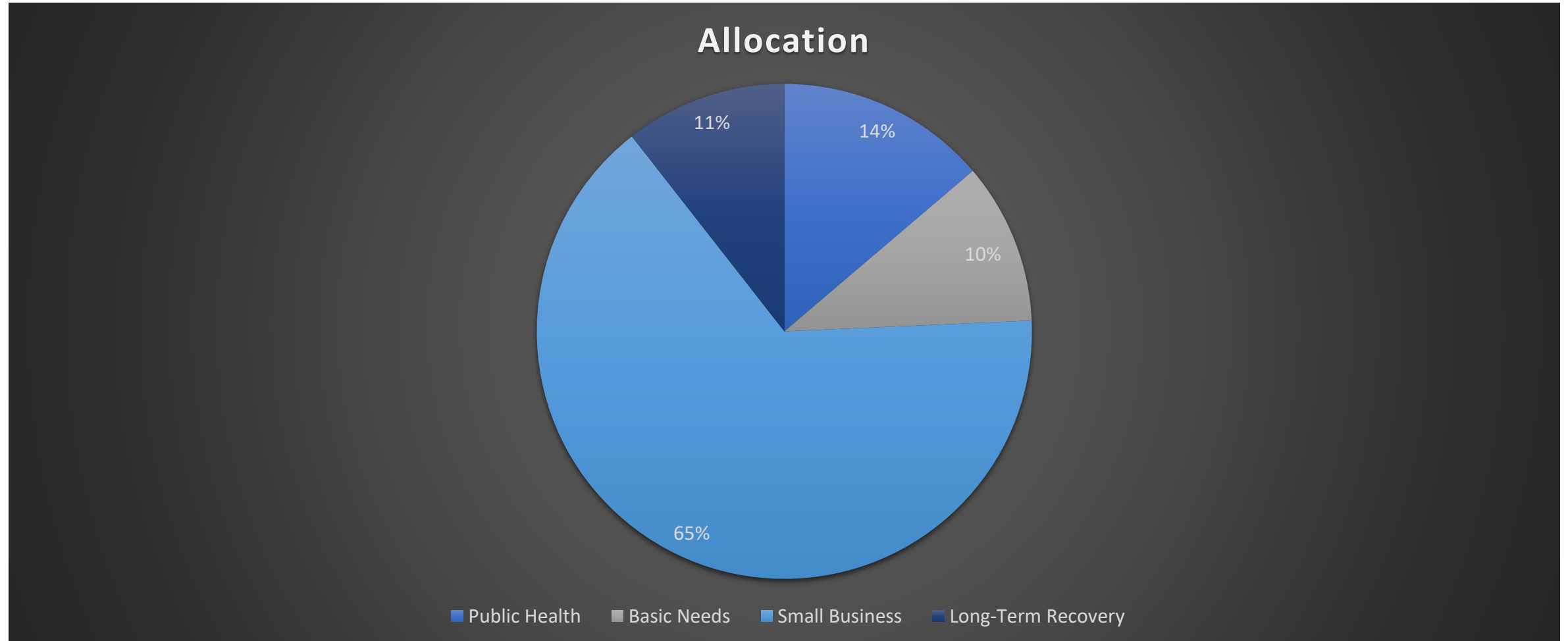
UWGN Community COVID-19 FUND Update

Since March 15, 2020, UWGN raised roughly **\$4,800,000** for the Community COVID-19 Fund.

Of that funding:

1. Roughly \$500,000 was designated by the donor for specific agencies/purposes outside of small business
2. \$2,365,000 was designated to small-business support for the City of Newark and roughly \$1.5 MM of that has been awarded based on City's criteria.
3. The Advisory board allocated funding in the following categories
 - Public Health (\$500,000)
 - Basic Needs (\$382, 512)
 - Long-Term Recovery (\$383, 513)
4. The advisory board awarded roughly \$450,000 in available funds to community based organizations for public health and basic needs (food).

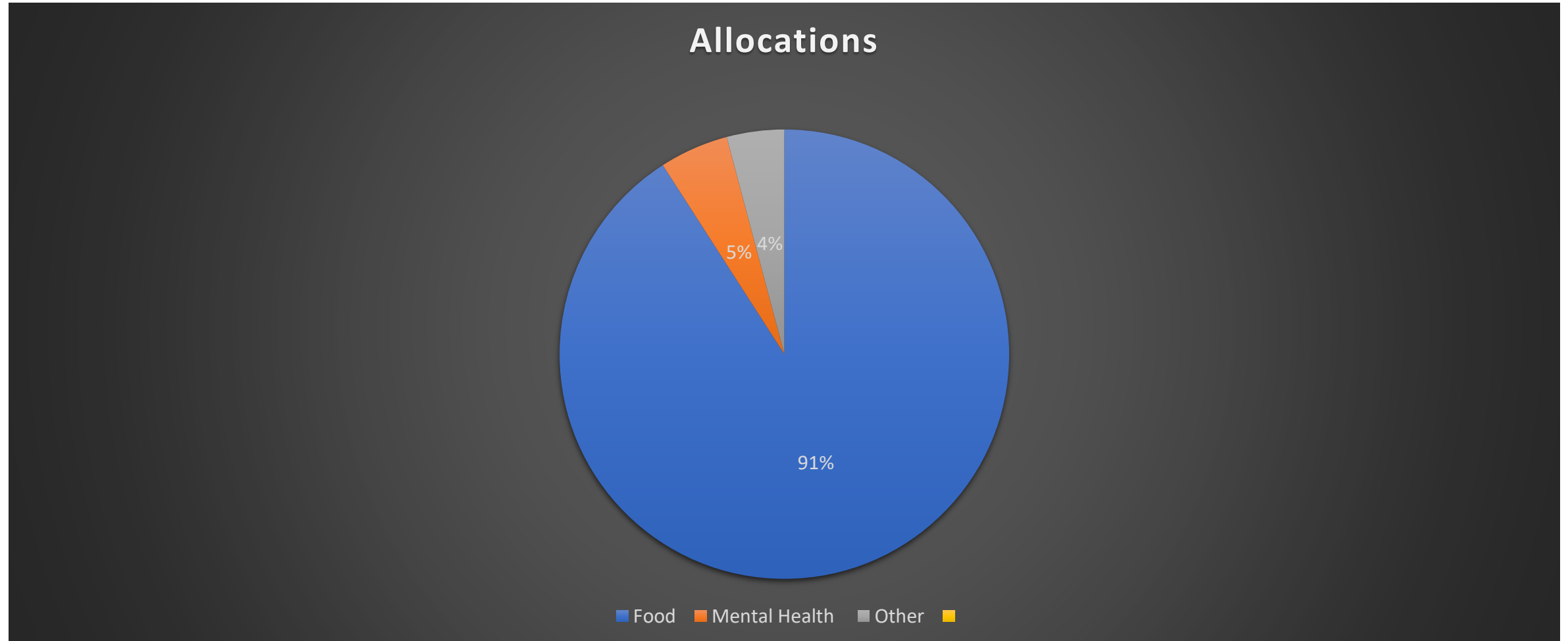
UWGN Community Covid-19 FUND



UWGN Community COVID-19 Fund Grants Awarded

Type of Award	Organization	Amount
Public Health	City of Newark	177,000
Public Health	Montclair State University	10,000
Basic Needs	Salvation Army	100,000
Basic Needs	City of Newark (Hotel Food + Food Gift Cards)	125,000
Basic Needs	FOCUS	10,000
Basic Needs	Calvary Baptist	50,000
Basic Needs	Catholic Charities	25,000
Public Health	Youth Development Clinic	12,000
Basic Needs	MEND	20,000

UWGN Community COVID-19 Fund Grants Awarded



Pivoting towards Mid-Term Recovery and Preparedness

FEMA defines preparedness as “Planning for an emergency” and Long-Term Recovery as the period of restoration efforts that occurs concurrently with regular operations and activities.

Given the risks and uncertainty of COVID-19, UWGN will be pivoting towards mid-term recovery: a combination of preparedness for a second wave and longer-term recovery in strategy, funding proposals and awards.

Pivoting towards Mid-Term Recovery and Preparedness

To that end, the advisory board voted to keep a reserve of roughly \$750,000 for mid and long-term recovery.

- Funding for Public Health (\$300,000) in preparedness and recovery
- Funding for Basic Needs (\$450,000) in preparedness and recovery

Pivoting towards Mid-Term Recovery and Preparedness

As we wait to see if there is a re-surgence of COVID-19, UWGN is currently working with our partners to

- Make grants to small home-based businesses (child-care, contractors, etc.)
- Working with the City of Newark on updating the food distribution strategy
- Providing parents with diapers, formula and baby wipes via direct ship (The Parent Exchange)
- Review rolling grant requests for mid-term and long-term recovery projects
- A longer-term recovery plan for the next 6-12 months

Pivoting towards Mid-Term Recovery and Preparedness

Questions?

Creative Catalyst Fund

Jeremy Johnson

Executive Director, Newark Arts

fayemi shakur

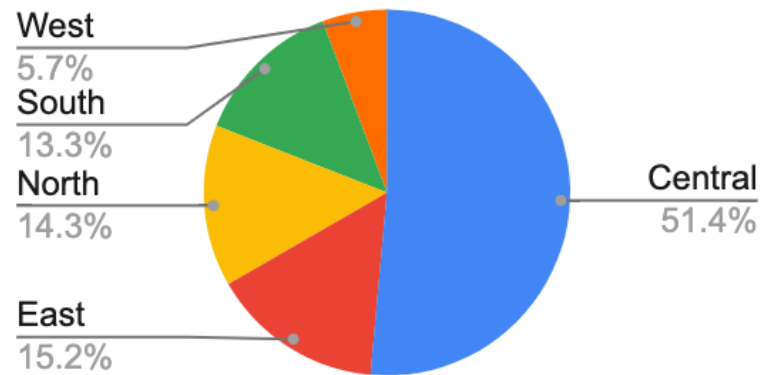
Arts and Cultural Affairs Director, City of Newark

Creative Catalyst Fund

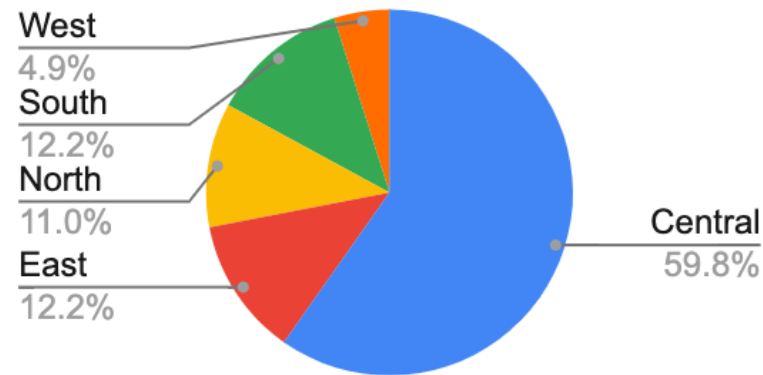
FY20 Funding Outcome Analysis

Artist Fellowships: By Ward

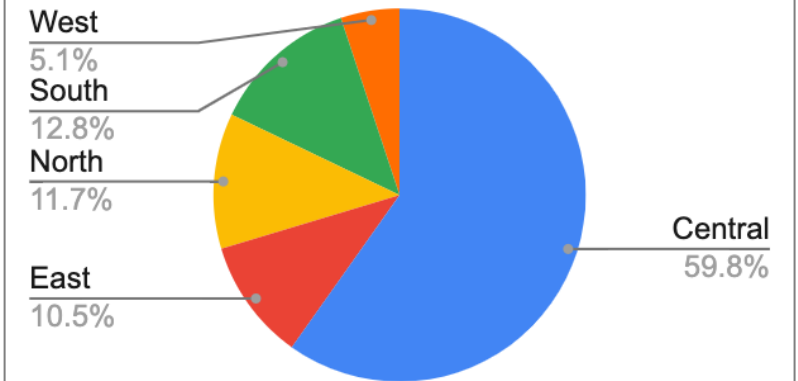
% Applicants by Ward



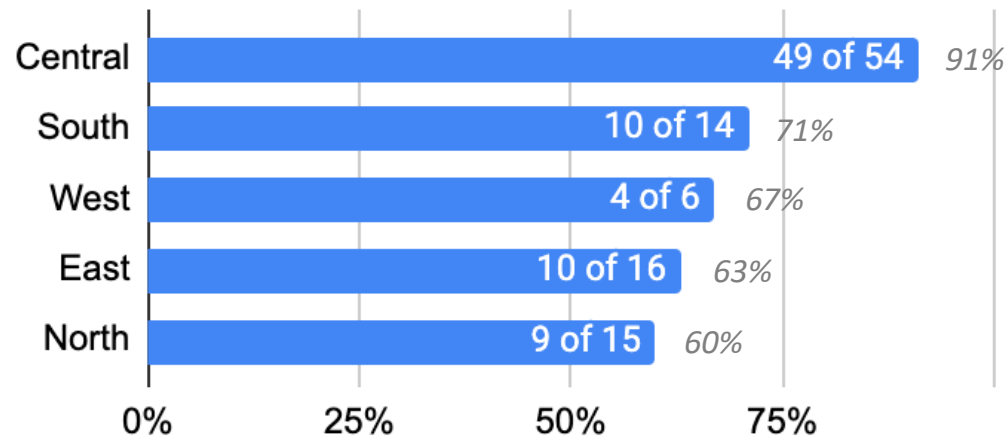
% Grantees by Ward



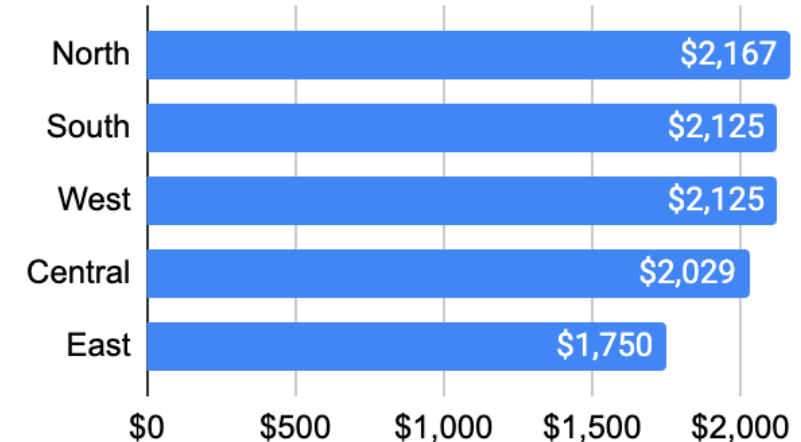
% Funds by Ward



% Apps Awarded in Each Ward

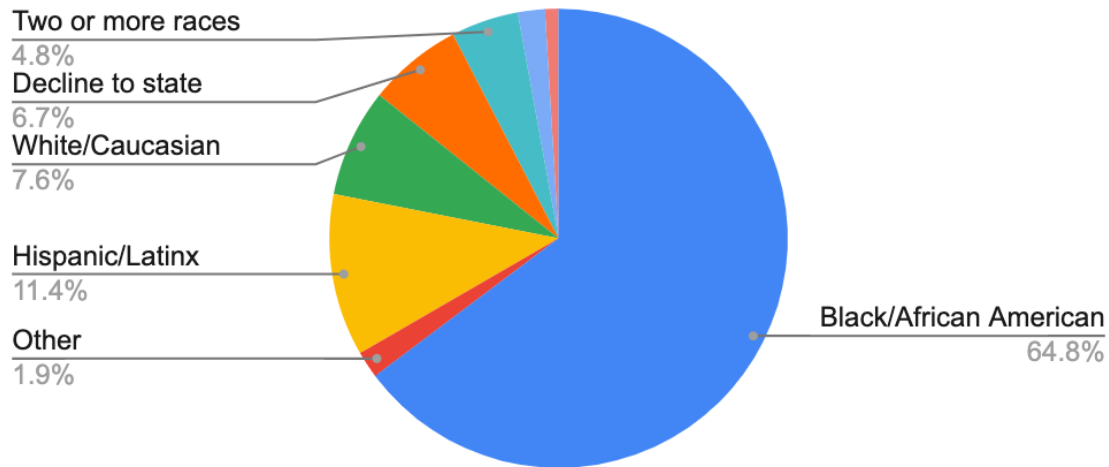


Average Award by Ward

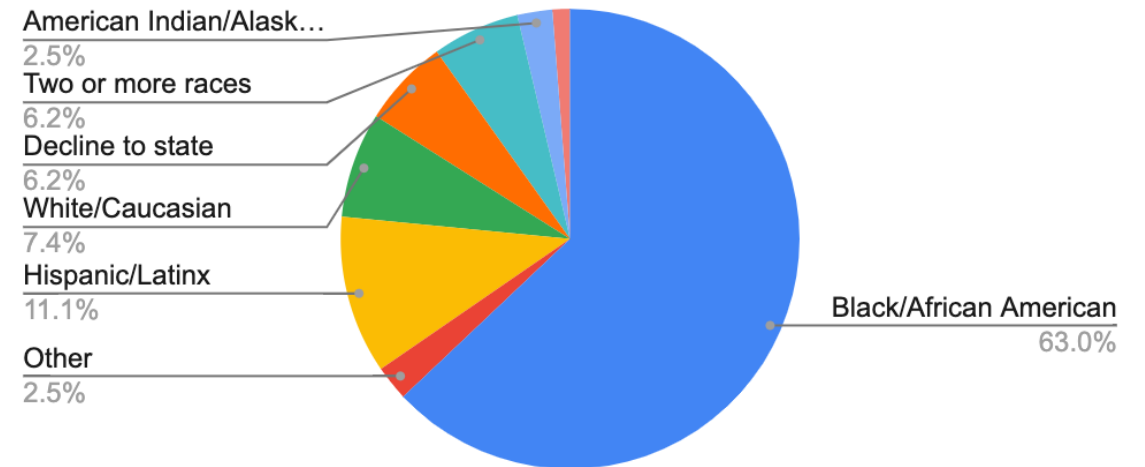


Artist Fellowships: By Race

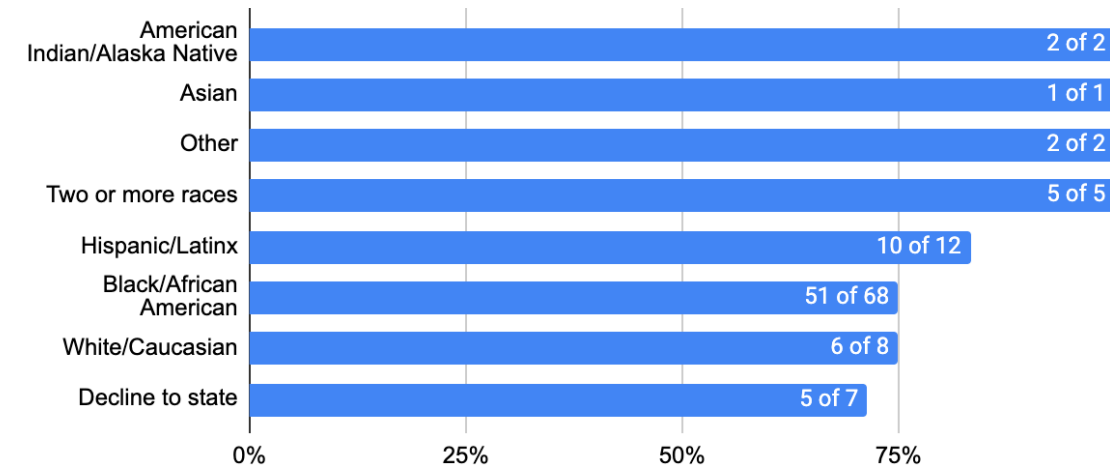
% Applicants by Race



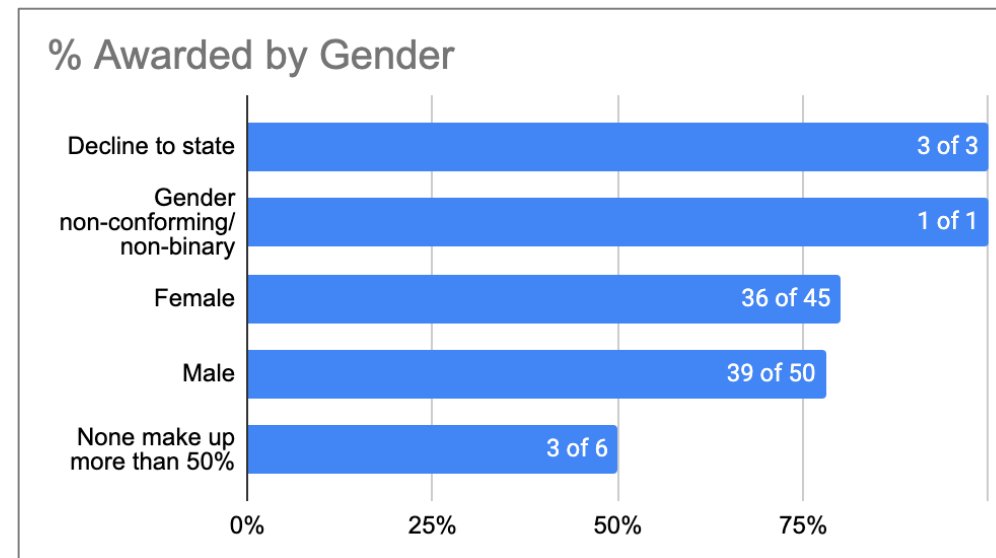
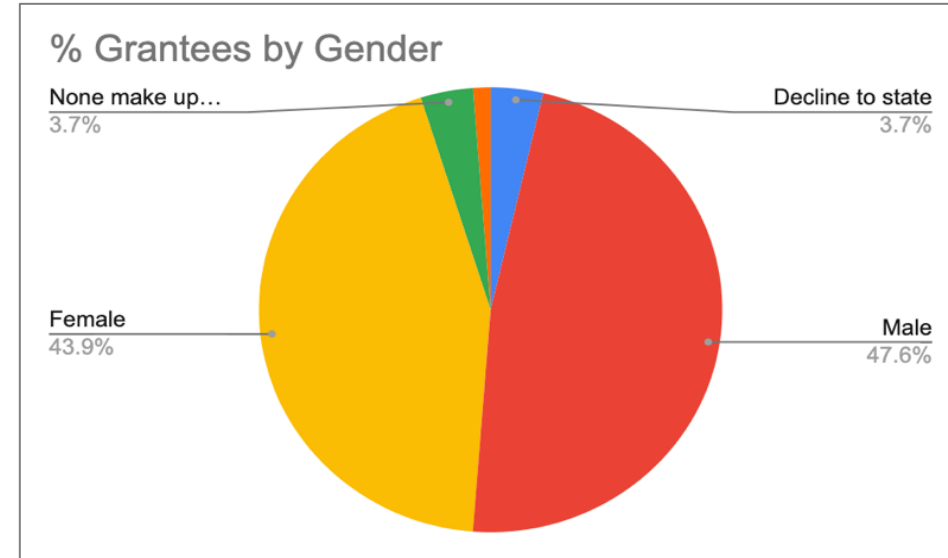
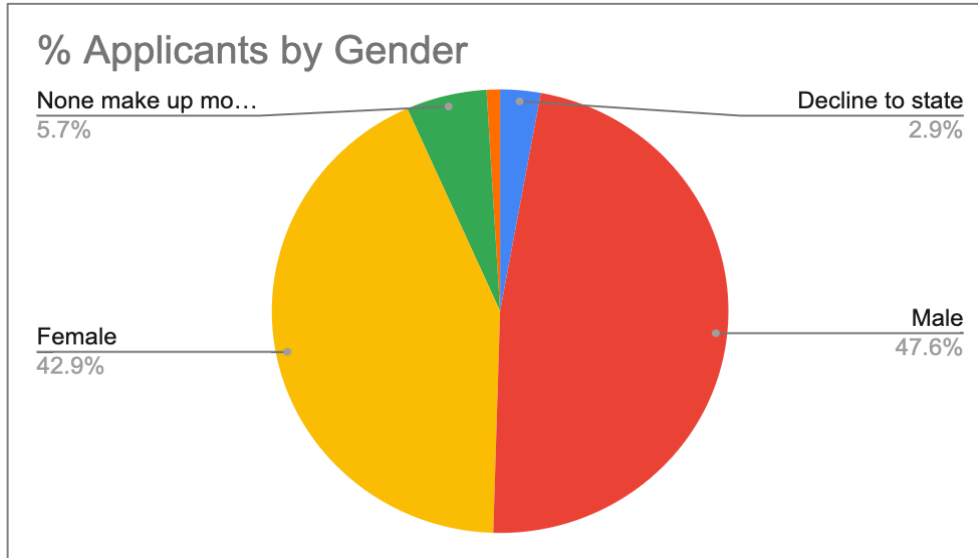
% Grantees by Race



% Awarded by Race

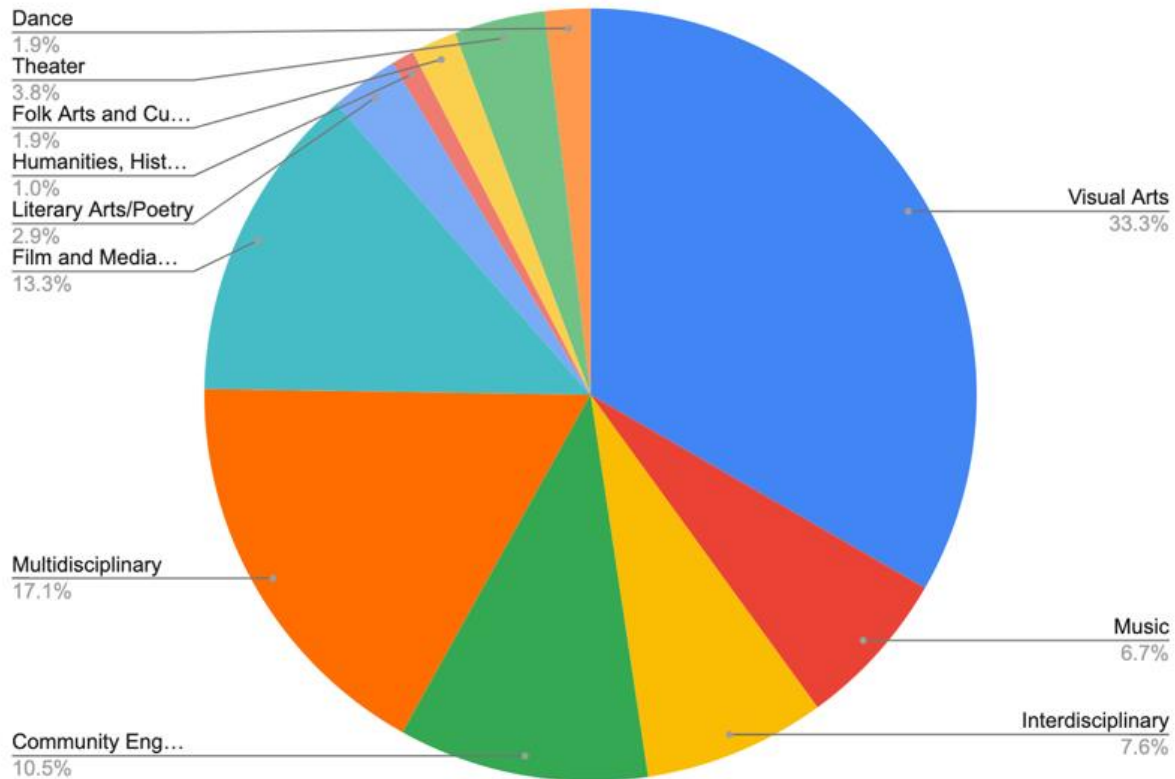


Artist Fellowships: By Gender

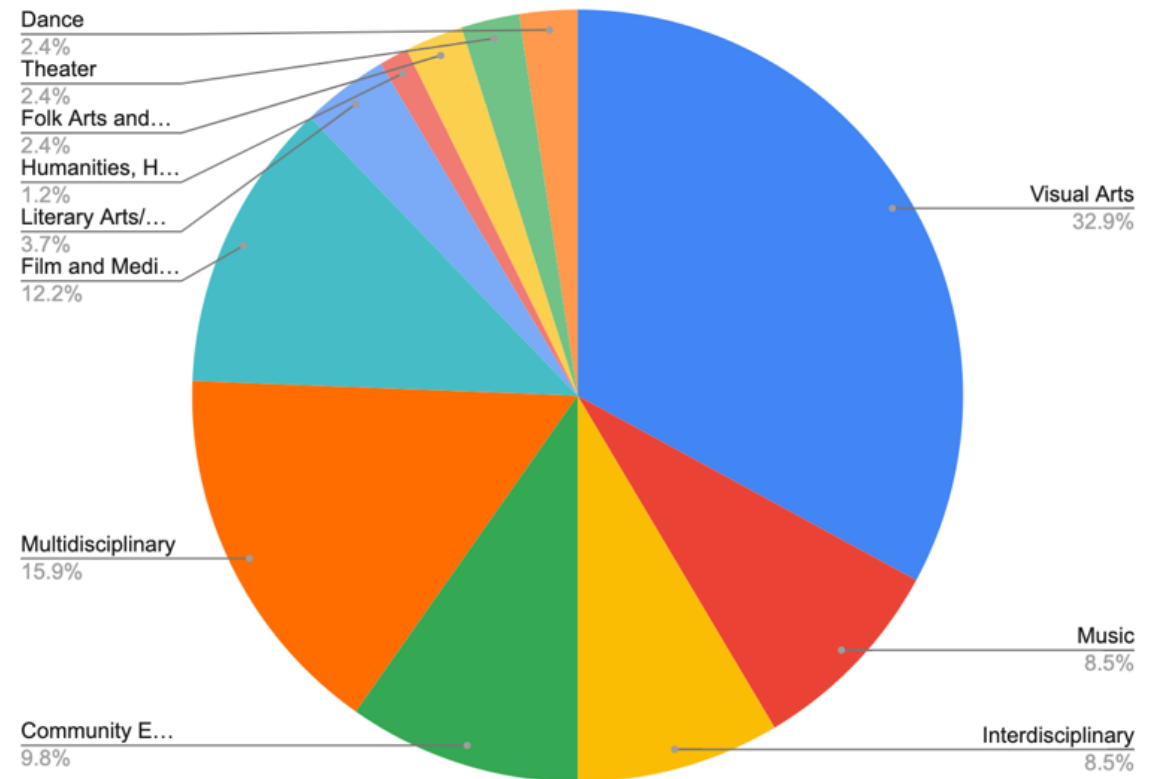


Artist Fellowships: By Discipline

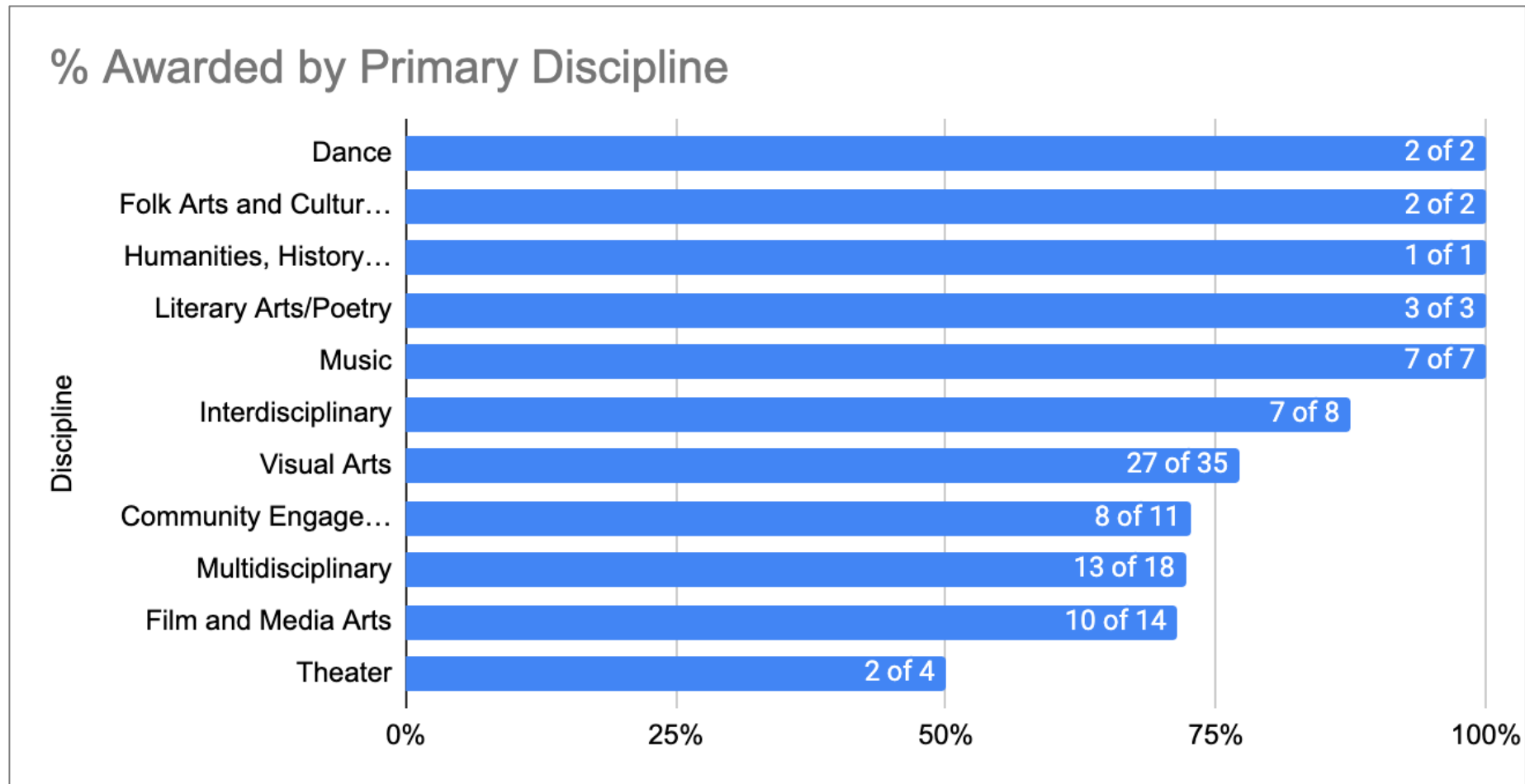
% Applicants by Primary Discipline



% Grantees by Primary Discipline

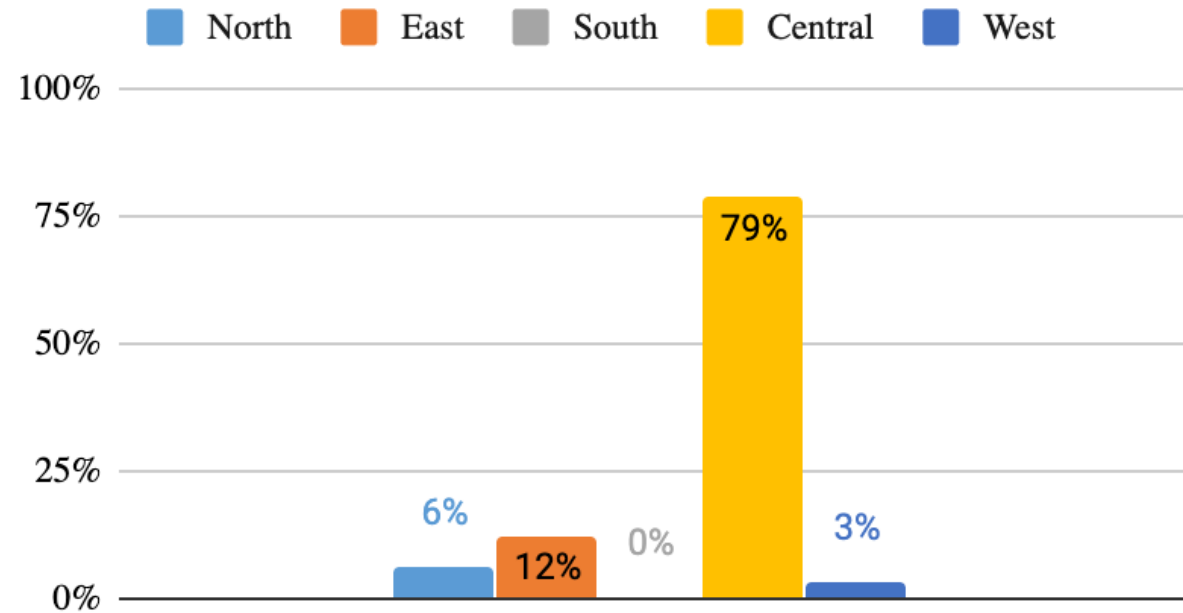


Artist Fellowships: By Discipline

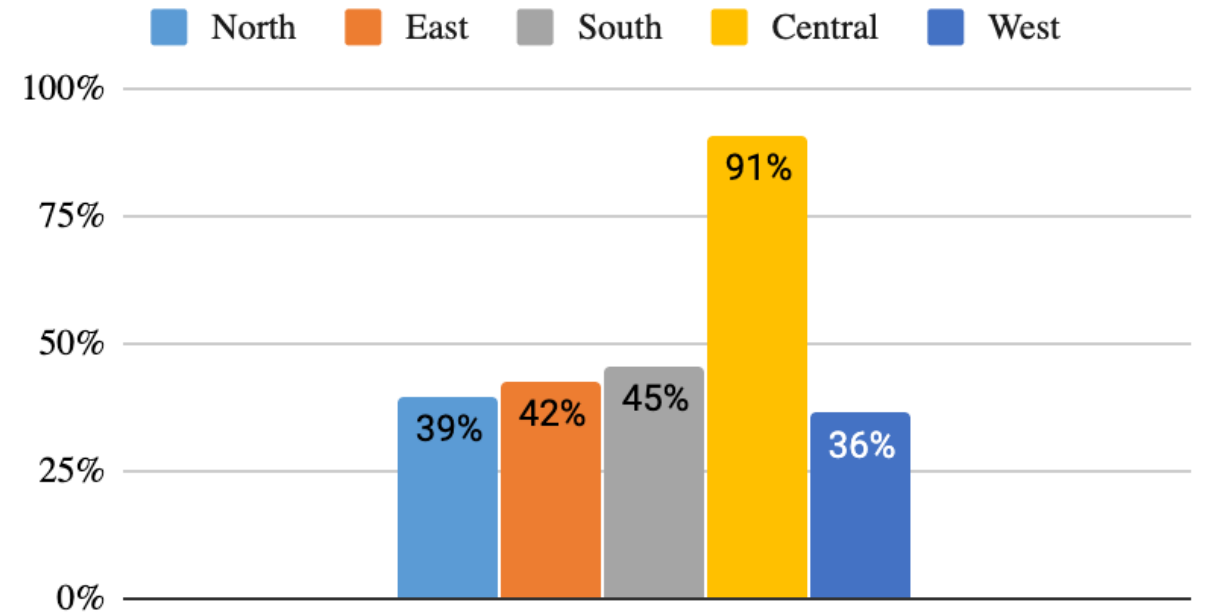


General Operating Support: By Ward

% Grantees Headquartered in Each Ward



% Grantees Running Programs in Each Ward



City of Newark Updates

Kevin Callaghan

Newark Philanthropic Liaison

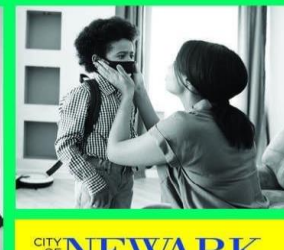
Newark Flattens the Curve, Kicks off Mask Campaign

WE NEED YOU TO

#MaskUpNewark

You have the power
to keep people safe.

Make sure you have a mask.
Make sure everyone you
know has a mask.
WEAR YOUR MASK.



CITY OF **NEWARK**
Mayor Ras J. Baraka

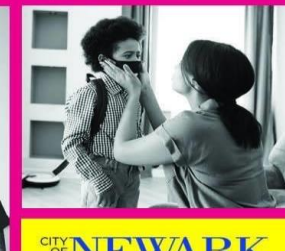
newarkcovid19.com

NECESITAMOS QUE TE ENMASCARES

#MaskUpNewark

Usted tiene el poder
de mantener a las
personas seguras.

Asegúrate de tener una
máscara.
Asegúrese de que todos
sus conocidos tengan
una máscara.
PÓNGASE LA MÁSCARA.



CITY OF **NEWARK**
Mayor Ras J. Baraka

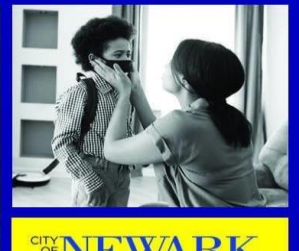
newarkcovid19.com

PRECISAMOS DE VOCÊ

#MaskUpNewark

Você tem o poder
de manter as
pessoas seguras.

Certifique-se que tem
uma máscara.
Certifique-se de que todos
que você conhece tenham
uma máscara.
USE A MÁSCARA.

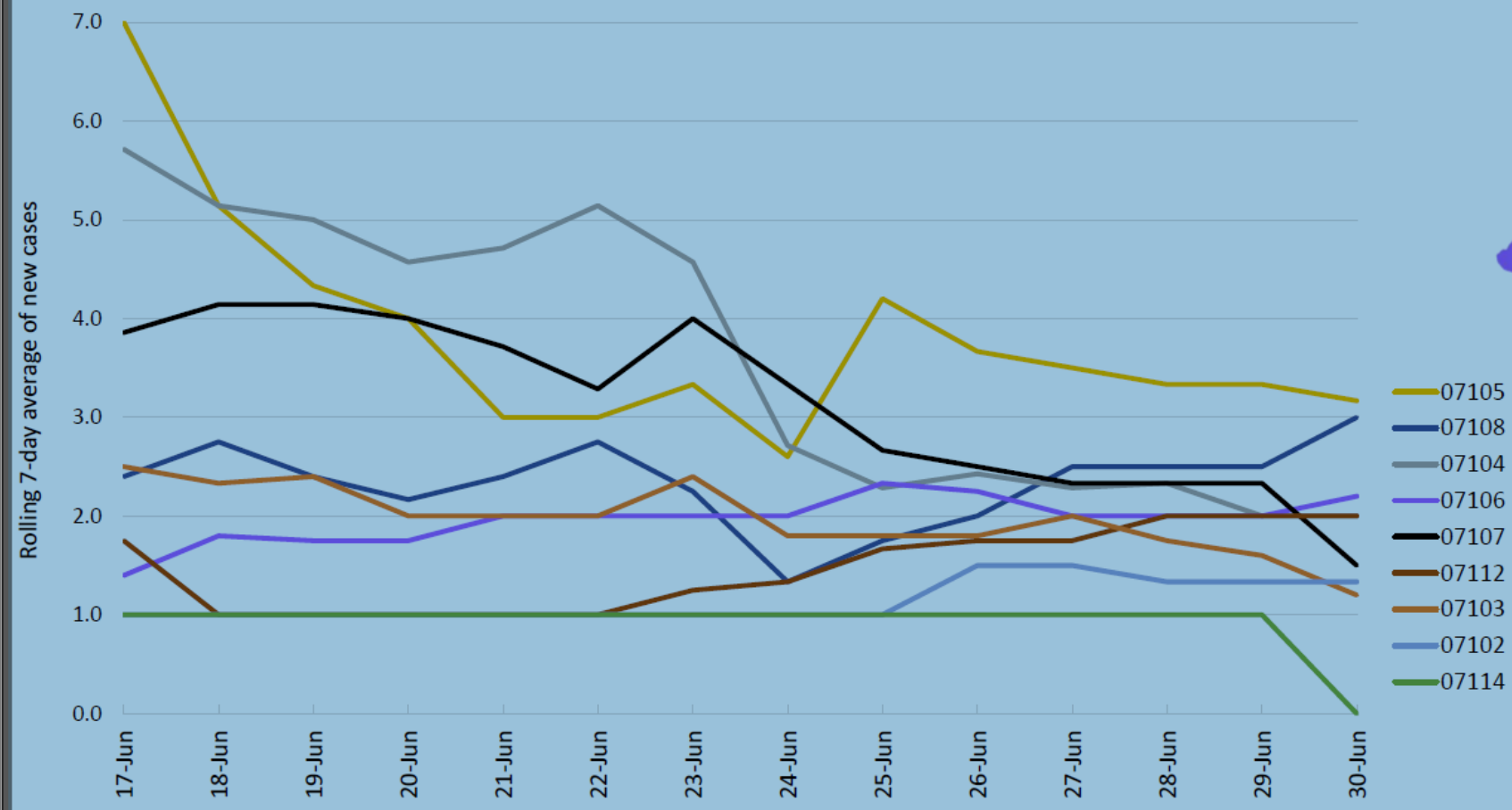


CITY OF **NEWARK**
Mayor Ras J. Baraka

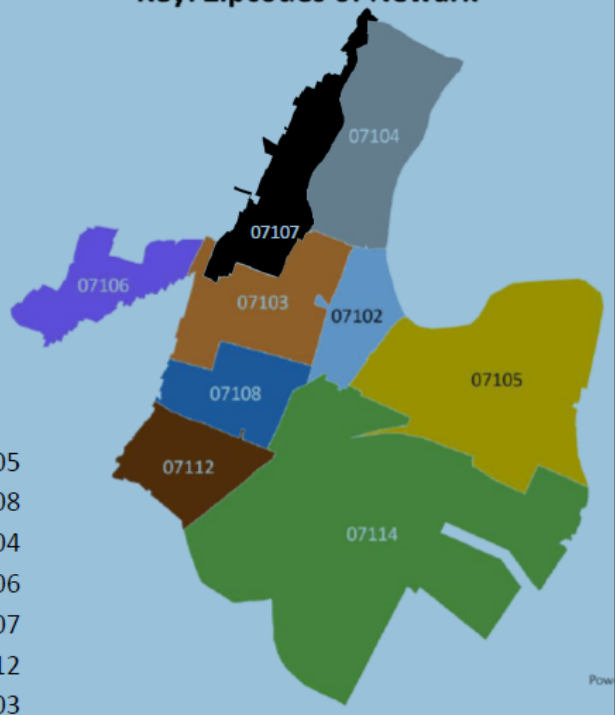
newarkcovid19.com

Covid-19 New Cases in the Past 2 Weeks, by Zipcode

Rolling 7-day average of new Covid-19 cases over the past two weeks, by zipcode



Key: Zipcodes of Newark



Data source: "Case reported date" variable in CDRSS for all cases with a positive PCR test, filtered by zipcode, as of 7/1

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Newark Leads on Police Reform/Peaceful Protest

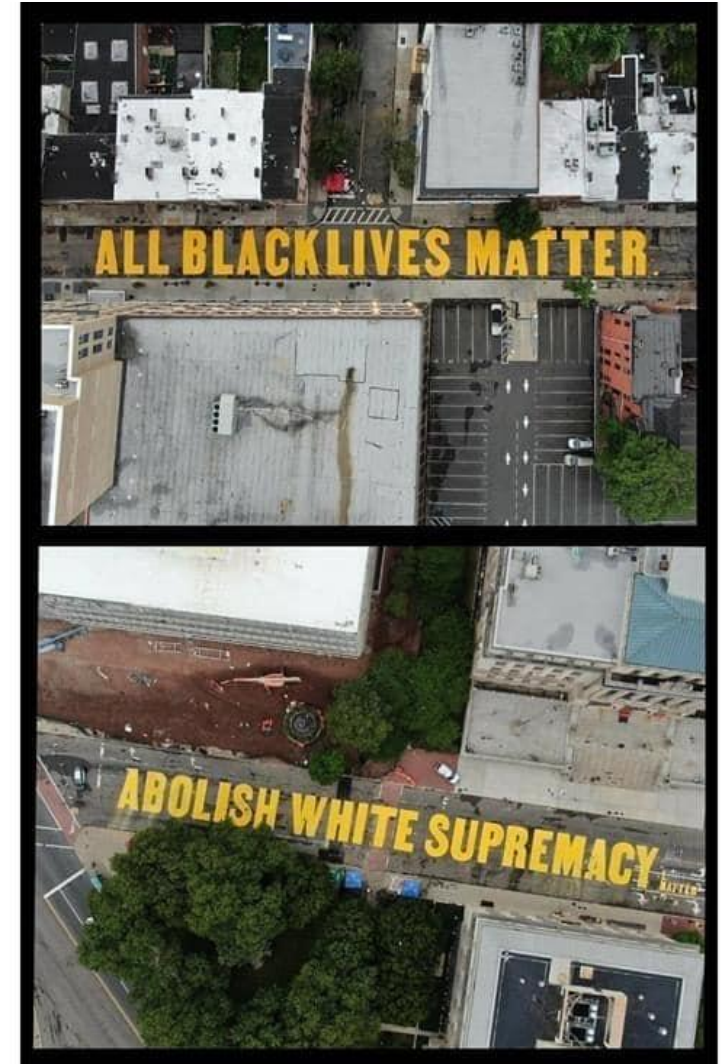
Key Points

The City of Newark is officially going to [designate](#) 5% of the police budget to a new Office of Violence Prevention. The Office will be housed in the current First Police Precinct, where the Newark Rebellion started in 1967. The precinct will also serve as a museum.

The Office of Violence Prevention will also house a database of white supremacist groups.

Last weekend, Black Lives Matter art was [painted](#) on Halsey Street and Martin Luther King Boulevard.

For those who missed it, the Mayor [released](#) a spoken word piece several weeks ago entitled “What We Want.” A portion of it was featured in the Espy Awards on ESPN during a segment on the social justice movement.



How a City Once Consumed by Civil Unrest Has Kept Protests Peaceful


Protests Continue As NJ Leaders Seek Change In Policing Policy

Newark's peaceful protests of George Floyd's death draw on lessons from city's history

Updated May 31, 2020; Posted May 31, 2020

How Newark's protest preparations have helped maintain calm

Jun 6, 2020 5:35 PM EDT

 MSNBC

12,000 protesters, zero incidents: Newark, NJ is a model city for peaceful protests

Duration: 05:35 6/7/2020

Newark Task Force Calls for a Guaranteed Income Pilot

ECONOMY

Newark Mayor On Guaranteed Income To Alleviate Income Inequality

July 5, 2020 · 5:20 PM ET

Heard on [All Things Considered](#)

VICE NEWS

These 11 Mayors Are Really Trying to Get Their Cities' Residents a Guaranteed Income

A global pandemic that threatens to worsen the country's already staggering income inequality might be the perfect time.

Task force details how to launch Newark universal basic income program

By KATHERINE LANDERGAN | 06/04/2020 05:01 AM EDT



City of Newark Updates

Kevin Callaghan

Newark Philanthropic Liaison

Newark Response

Foundation updates