



COUNCIL OF NEW JERSEY GRANTMAKERS

Camden Funders Affinity Group: A Complete Count for Camden

Wednesday, November 20, 2019

The webinar will begin shortly.

To access audio over the phone, please call 1-201-616-0673
and use access code: 940001

Register for these upcoming CNJG programs at www.cnjg.org/events

- **How to “Get on the Map” Webinar**
Friday, November 22; 2:00 – 3:00 pm
- **CNJG’s 2019 Annual Meeting and Holiday Luncheon**
Friday, December 13, 2019; 10:00 am - 2:30 pm
APA Hotel Woodbridge, Iselin
- **Grantmakers in the Arts’ Racial Equity in Arts Funding Workshop**
Monday, December 16; 9:00 am – 6:00 pm
New Brunswick Performing Arts Center, New Brunswick

Camden Funders Meeting: A Complete Count for Camden

Wednesday, November 20, 2019

2:00 – 3:30 pm

Agenda

Welcome and Introductions

Camden Affinity Group co-chair Kate Barrett

Shape Your Future: Census 2020

Ian Hull, Deputy Regional Director, US Census Bureau

Camden Counts 2020

Alana Vega, Kids Count Coordinator, ACNJ

What Funders Can Do

Kiki Jamieson, President, The Fund for New Jersey

3:15 pm: Round Robin Discussion

Camden Affinity Group co-chair Sandy Capell

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2020**

Ian Hull

Deputy Regional Director
New York Regional Census Center

The Census is Safe, Easy, & Important!



Three ways you can help ensure a complete and accurate count in the community.

- 1) Recruiting -- Promoting our 2020 Census Jobs!
- 2) Building a Foundation of Trusted Voices -- Sharing the message that the Census is Safe, Easy, & Important
- 3) Preparing for Operations

2020 Census Jobs

Earn extra income while helping your community.

Positions (pay rates specific to Camden County)

Enumerators \$17.50

Census Field Supervisors \$19.50

Recruiting Assistants \$19.50

Clerical Office Support \$16

Office Operations Supervisor \$18.50

Apply now at <https://2020census.gov/jobs>

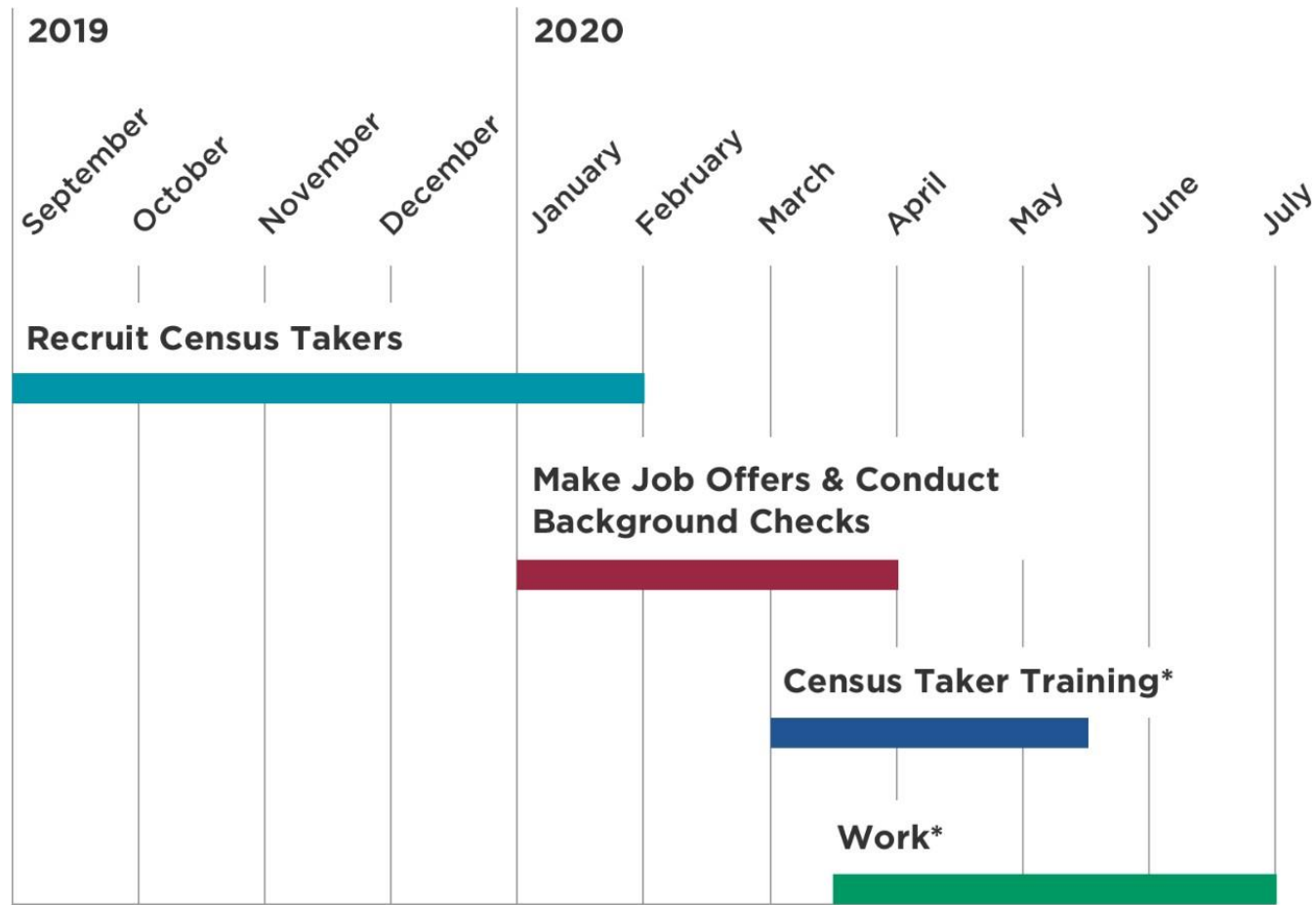
There are a limited number of office manager positions remaining in our field offices. Interested applicants should apply through www.USAJobs.gov

**On the Census
Team, every one
counts!**

**2020 New Jersey
Recruiting Goal: 63,000**



Recruiting



NJ Southern Counties	Overall Goal	Current Applicants	Percent of Goal
Ocean County	4,581	2,104	46%
Burlington County	2,499	1,508	60%
Atlantic County	2,311	1,244	54%
Camden County	3,038	1,362	45%
Gloucester County	1,991	769	39%
Salem County	348	156	45%
Cumberland County	809	605	75%
Cape May County	1,088	376	35%
Totals	16,665	8,124	49%

Outreach Materials- 2020census.gov

- **Hot Topics-**

- Supporting Self-Response in the 2020 Census
- How the 2020 Census Will Invite Everyone To Respond
- The 2020 Census and Confidentiality
- Language Guides -59
- Census 101

- **Toolkits**

- 2020 Census Recruitment Toolkit
- 2020 Census Toolkit for State and Local Officials
- Community Outreach Toolkit
- Press Kit

- **Promotional Materials and Guidelines**

- **Residence Criteria Brochure**

- **Handout About Why We Ask Each 2020 Census Question**



**On campus.
Off campus.
Everyone counts.**

If you live off campus, you'll need to respond to the 2020 Census. Because unlike your on-campus classmates, you likely haven't been counted through campus housing. Here's your opportunity to impact funding for programs like Pell Grants and health care services.

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Overview of Non-English Language Support

Internet Self-Response	Census Questionnaire Assistance	Language Guides (Video and Print) Language Glossaries Language Identification Card					Paper Questionnaire & Mailing Materials
12 Non-English Languages Respondents will be able to toggle between the languages within the instrument. <div>Spanish</div> <div>Chinese</div> <div>Vietnamese</div> <div>Korean</div> <div>Russian</div> <div>Arabic</div> <div>Tagalog</div> <div>Polish</div> <div>French</div> <div>Haitian Creole</div> <div>Portuguese</div> <div>Japanese</div>	12 Non-English Languages There is a separate phone number for each language. This information is included in the mailing materials. <div>Spanish</div> <div>Chinese (Mandarin and Cantonese)</div> <div>Vietnamese</div> <div>Korean</div> <div>Russian</div> <div>Arabic</div> <div>Tagalog</div> <div>Polish</div> <div>French</div> <div>Haitian Creole</div> <div>Portuguese</div> <div>Japanese</div>	59 Non-English Languages Video and print language guides will be available online. Glossaries provide key terminology to bilingual staff. Language Identification Card expanded to 59 languages (50 in 2010). <i>Language listed below are in order of need (top to bottom, left to right).</i> <div><div>Spanish</div><div>Chinese</div><div>Vietnamese</div><div>Korean</div><div>Russian</div><div>Arabic</div><div>Tagalog</div><div>Polish</div><div>French</div><div>Haitian Creole</div><div>Portuguese</div><div>Japanese</div><div>Italian</div><div>Farsi</div><div>German</div><div>Armenian</div><div>Hindi</div><div>Ukrainian</div><div>Bengali</div><div>Greek</div><div>Amharic</div><div>Somali</div><div>Thai</div><div>Gujarati</div><div>Khmer</div><div>Nepali</div><div>Urdu</div><div>Romanian</div><div>Telugu</div><div>Burmese</div><div>Punjabi</div><div>Lao</div><div>Hmong</div><div>Albanian</div><div>Turkish</div><div>Bosnian</div><div>Tamil</div><div>Navajo</div><div>Hungarian</div><div>Hebrew</div><div>Malayalam</div><div>Swahili</div><div>Yiddish</div><div>Indonesian</div><div>Serbian</div><div>Tigrinya</div><div>Ilocano</div><div>Dutch</div><div>Croatian</div><div>Bulgarian</div><div>Twi</div><div>Lithuanian</div><div>Yoruba</div><div>Czech</div><div>Igbo</div><div>Marathi</div><div>Sinhala</div><div>Slovak</div><div>American Sign Language</div></div>					Spanish Bilingual mailing materials and questionnaires will be sent to addresses in bilingual tracts. Mailings will include instructions on responding via Internet or phone in 12 non-English languages. During Nonresponse Followup enumerators use: <ul style="list-style-type: none">• A bilingual handheld instrument (English/Spanish)• Bilingual materials (English/Spanish)• Instructions to respond online or by phone in 12 non-English languages• Language Identification Card

Why We Ask

The 2020 Census is easy. The questions are simple.

The census asks questions that provide a snapshot of the nation. Census results affect your voice in government, how much funding your community receives, and how your community plans for the future.

When you fill out the census, you help:

- Determine how many seats your state gets in Congress.
- Guide how more than \$675 billion in federal funding is distributed to states and communities each year.
- Create jobs, provide housing, prepare for emergencies, and build schools, roads and hospitals.

POPULATION COUNT (NUMBER OF PEOPLE LIVING OR STAYING)

We ask this question to collect an accurate count of the number of people at each address on Census Day, April 1, 2020. Each decade, census results determine how many seats your state gets in Congress. State and local officials use census counts to draw boundaries for districts like congressional districts, state legislative districts, and school districts.

ANY ADDITIONAL PEOPLE LIVING OR STAYING

Our goal is to count people once, only once, and in the right place according to where they live on Census Day. Keeping this goal in mind, we ask this question to ensure that everyone living at an address is counted.

OWNER/RENTER

We ask about whether a home is owned or rented to create statistics about



homeownership and renters. Homeownership rates serve as an indicator of the nation's economy and help in administering housing programs and informing planning decisions.

PHONE NUMBER

We ask for a phone number in case we need to contact you. We will never share your number and will only contact you if needed for official Census Bureau business.

Revised July 2019

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Why We Ask

The 2020 Census is easy. The questions are simple.

NAME

We ask for names to ensure everyone in the house is counted. Listing the name of each person in the household helps respondents include all members, particularly in large households where a respondent may forget who was counted and who was not.

SEX

We ask about the sex of each person to create statistics about males and females. Census data about sex are used in planning and funding government programs, and in evaluating other government programs and policies to ensure they fairly and equitably serve the needs of males and females. These statistics are also used to enforce laws, regulations, and policies against discrimination in government programs and in society.

AGE AND DATE OF BIRTH

We ask about age and date of birth to understand the size and characteristics of different age groups and to present other data by age. Local, state, tribal, and federal agencies use age data to plan and fund government programs that provide assistance or services for specific age groups, such as children, working-age adults, women of childbearing age, or the older population. These statistics also help enforce laws, regulations, and policies against age discrimination in government programs and in society.

HISPANIC, LATINO, OR SPANISH ORIGIN

We ask about whether a person is of Hispanic, Latino, or Spanish origin to create statistics

about this ethnic group. The data collected in this question are needed by federal agencies to monitor compliance with antidiscrimination provisions, such as under the Voting Rights Act and the Civil Rights Act.

RACE

We ask about a person's race to create statistics about race and to present other statistics by race groups. The data collected in this question are needed by federal agencies to monitor compliance with antidiscrimination provisions, such as under the Voting Rights Act and the Civil Rights Act. State governments use the data to determine congressional, state, and local voting districts.

WHETHER A PERSON LIVES OR STAYS SOMEWHERE ELSE

Our goal is to count people once, only once, and in the right place according to where they live on Census Day. Keeping this goal in mind, we ask this question to ensure individuals are not included at multiple addresses.

RELATIONSHIP

We ask about the relationship of each person in a household to one central person to create estimates about families, households, and other groups. Relationship data are used in planning and funding government programs that provide funds or services for families, people living or raising children alone, grandparents living with grandchildren, or other households that qualify for additional assistance.

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The 2020 Census and Confidentiality

Your responses to the 2020 Census are safe, secure, and protected by federal law. Your answers can only be used to produce statistics—they cannot be used against you in any way. By law, all responses to U.S. Census Bureau household and business surveys are kept completely confidential.

Respond to the 2020 Census to shape the future.

Responding to the census helps communities get the funding they need and helps businesses make data-driven decisions that grow the economy. Census data impact our daily lives, informing important decisions about funding for services and infrastructure in your community, including health care, senior centers, jobs, political representation, roads, schools, and businesses. More than \$675 billion in federal funding flows back to states and local communities each year based on census data.



Your census responses are safe and secure.

The Census Bureau is required by law to protect any personal information we collect and keep it strictly confidential. The Census Bureau can only use your answers to produce statistics. In fact, every Census Bureau employee takes an oath to protect your personal information for life. Your answers cannot be used for law enforcement purposes or to determine your personal eligibility for government benefits.

By law, your responses cannot be used against you.

By law, your census responses cannot be used against you by any government agency or court in any way—not by the Federal Bureau of Investigation (FBI), not by the Central Intelligence Agency (CIA), not by the Department of Homeland Security (DHS), and not by U.S. Immigration and Customs Enforcement (ICE). The law requires the Census Bureau to keep your information confidential and use your responses only to produce statistics.



The law is clear—no personal information can be shared.

Under Title 13 of the U.S. Code, the Census Bureau cannot release any identifiable information about individuals, households, or businesses, even to law enforcement agencies.

The law states that the information collected may only be used for statistical purposes and no other purpose.

To support historical research, Title 44 of the U.S. Code allows the National Archives and Records Administration to release census records only after 72 years.

All Census Bureau staff take a lifetime oath to protect your personal information, and any violation comes with a penalty of up to \$250,000 and/or up to 5 years in prison.

There are no exceptions.

The law requires the Census Bureau to keep everyone's information confidential. By law, your responses cannot be used against you by any government agency or court in any way. The Census Bureau will not share an individual's responses with immigration enforcement agencies, law enforcement agencies, or allow that information to be used to determine eligibility for government benefits. Title 13 makes it very clear that the data we collect can only be used for statistical purposes—we cannot allow it to be used for anything else, including law enforcement.

It's your choice: you can respond securely online, by mail, or by phone.

You will have the option of responding online, by mail, or by phone. Households that don't respond in one of these ways will be visited by a census taker to collect the information in person. Regardless of how you respond, your personal information is protected by law.

Your online responses are safe from hacking and other cyberthreats.

The Census Bureau takes strong precautions to keep online responses secure. All data submitted online are encrypted to protect personal privacy, and our cybersecurity program meets the highest and most recent standards for protecting personal information. Once the data are received, they are no longer online. From the moment the Census Bureau collects responses, our focus and legal obligation is to keep them safe.

We are committed to confidentiality.

At the U.S. Census Bureau, we are absolutely committed to keeping your responses confidential. This commitment means it is safe to provide your answers and know that they will only be used to paint a statistical portrait of our nation and communities.

Learn more about the Census Bureau's data protection and privacy program at www.census.gov/privacy.



Laws protecting personal census information have withstood challenges.

In 1982, the U.S. Supreme Court confirmed that even addresses are confidential and cannot be disclosed through legal discovery or the Freedom of Information Act (FOIA). In 2010, the U.S. Justice Department determined that the Patriot Act does not override the law that protects the confidentiality of individual census responses. No court of law can subpoena census responses.

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تعداد 2020 مع ضمانات السرية

اجابتم على إحصاء عام 2020 آمنة مع كافة الضمانات السرية بموجب القانون الفدرالي. ولا يمكن استخدام اجابتم إلا لإنتاج إحصائيات - ولا يمكن استخدامها ضدك بأي طريقة. بموجب القانون ، يتم الحفاظ على سرية جميع الردود على بيانات الأسر والشركات التي يجريها مكتب الإحصاء الأمريكي.

الاستجابة لإحصاء عام 2020 تشكل المستقبل.

ساعد الاستجابة للإحصاء السكاني للمجتمعات في الحصول على التمويل الذي تحتاجه وصاعد الشركات على اتخاذ قرارات تستند إلى البيانات وتنمية الاقتصاد. تؤثر بيانات التعداد على حياتنا اليومية ، حيث تُقَدَّر اتخاذ القرارات المهمة حول تمويل الخدمات والبنية التحتية في المجتمع ، بما في ذلك الرعاية الصحية ومراكز رعاية المسنين والوظائف والتمثيل السياسي والطرق والمدارس والشركات. يتفق أكثر من 675 مليار دولار من التمويل الفيدرالي إلى الولايات والمجتمعات المحلية كل عام بناءً على بيانات الإحصاء.



ردود التعداد الخاصة بك آمنة ومكفولة الضمانات والسرية.

بموجب القانون ، يُطلب من مكتب الإحصاء حماية أي معلومات شخصية تجمعها والحفاظ عليها في سرية تامة. يمكن لمكتب الإحصاء استخدام إجاباتك فقط لإنتاج إحصائيات. وكل موظف في مكتب الإحصاء يؤدي اليمين الدستورية لحماية معلوماتك الشخصية مدى الحياة. ولا يمكن استخدام إجاباتك لأغراض إنفاذ القانون أو لتحديد من أهليتك الشخصية في الحصول على مزايا حكومية.

بموجب القانون ، لا يمكن استخدام ردودك ضدك.

بموجب القانون ، لا يمكن استخدام ردود الإحصاء ضدك من قبل أي وكالة حكومية أو محكمة بأي شكل من الأشكال - وليس من قبل مكتب التحقيقات الفيدرالي (FBI) ، وليس من قبل وكالة الاستخبارات المركزية (CIA) ، وليس من قبل وزارة الأمن الداخلي (DHS) ، وليس من قبل إدارة الهجرة والجمارك الأمريكية (ICE). يشترط القانون على مكتب الإحصاء الحفاظ على سرية معلوماتك واستخدام ردودك فقط لإنتاج إحصاءات.



القانون بموجب لا يمكن مشاركة المعلومات الشخصية.

بموجب قانون 13 من قوانين الولايات المتحدة ، لا يمكن لمكتب الإحصاء نشر معلومات محددة حول الأفراد أو الأسر أو الشركات ، حتى لو كانت إنفاذ القانون.

ينص القانون على أنه لا يجوز استخدام المعلومات التي يتم جمعها إلا لأغراض الإحصائية وليس لأي غرض آخر.

لدم البحث التاريخي ، يسمح القانون 44 من قوانين الولايات المتحدة للمحفوظات والسجلات الوطنية بإصدار سجلات الإحصاء فقط بعد 72 عاماً.

يقسم جميع موظفي مكتب الإحصاء اليمين لحماية معلوماتك الشخصية مدى الحياة ، وأي انتهاك للقسم يعاقب بغرامة تصل إلى 250,000 دولار أو السجن لمدة تصل إلى 5 سنوات أو المقيدين معاً.

لا توجد استثناءات.

يشترط القانون على مكتب الإحصاء الحفاظ على سرية معلومات الجميع. بموجب القانون ، لا يمكن استخدام ردودك ضدك من قبل أي وكالة حكومية أو محكمة بأي شكل من الأشكال. لن يقوم مكتب الإحصاء بمشاركة إجابات الفرد مع وكالات إنفاذ الهجرة أو وكالات إنفاذ القانون أو السماح باستخدام تلك المعلومات لتحديد الأهلية في الحصول على مزايا حكومية. يوضح القانون 13 أنه لا يمكن استخدام البيانات التي يجمعها إلا لأغراض إحصائية - لا يمكننا السماح باستخدامها في أي شيء آخر ، بما في ذلك إنفاذ القانون.

إنه اختياري: يمكنك الرد بشكل آمن عبر الإنترنت أو البريد أو الهاتف.

سيكون لديك خيار الاستجابة عبر الإنترنت أو البريد أو الهاتف. سيتم زيارة الأسر التي لا تستجيب بإحدى هذه الطرق من قبل موظفي الإحصاء لجمع المعلومات شخصياً. بغض النظر عن كيفية الرد ، فإن معلوماتك الشخصية محمية بموجب القانون.

تكون اجاباتك عبر الإنترنت في مأمن من القرصنة وغيرها من التهديدات الإلكترونية.

يخضع مكتب الإحصاء احتياطات قوية للحفاظ على أمان الردود على الإنترنت. يتم تشفير جميع البيانات المقدمة عبر الإنترنت لحماية الخصوصية الشخصية ، ويردّامج الأمن السيبراني لدينا يُلَبَّى أعلى وأحدث المعايير لحماية المعلومات الشخصية. بمجرد استلام البيانات ، فإنها لم تعد على الإنترنت. من اللحظة التي يقوم فيها مكتب الإحصاء بجمع الردود ، ينصب تركيزنا والالتزام القانوني على الحفاظ عليها في سرية تامة.

نحن ملتزمون بالسرية.

في مكتب الإحصاء الأمريكي ، نحن ملتزمون تماماً بالحفاظ على سرية إجاباتك. يعني هذا الالتزام أن تقديم إجاباتك يكون في أمان مع معرفة أنه سيتم استخدامها فقط لرسم صورة إحصائية لأمتنا ومجتمعاتنا.

يمكنك التعرف على المزيد حول برنامج حماية البيانات والخصوصية التابع لمكتب الإحصاء على www.census.gov/privacy.



القوانين التي تحمي معلومات الإحصاء الشخصي واجهت تحديات.

في عام 1982 ، أعلنت المحكمة العليا في الولايات المتحدة أنه حتى العزلون هي سرية ولا يمكن الكشف عنها من خلال اكتشاف القانوني أو قانون حرية المعلومات (FOIA). في عام 2010 ، قررت وزارة العدل الأمريكية أن قانون باتريوت لا يلغي القانون الذي يحمي سرية ردود الإحصاء الفردي. لا توجد محكمة ققونية يمكنها استدعاء معلومات الإحصاء.

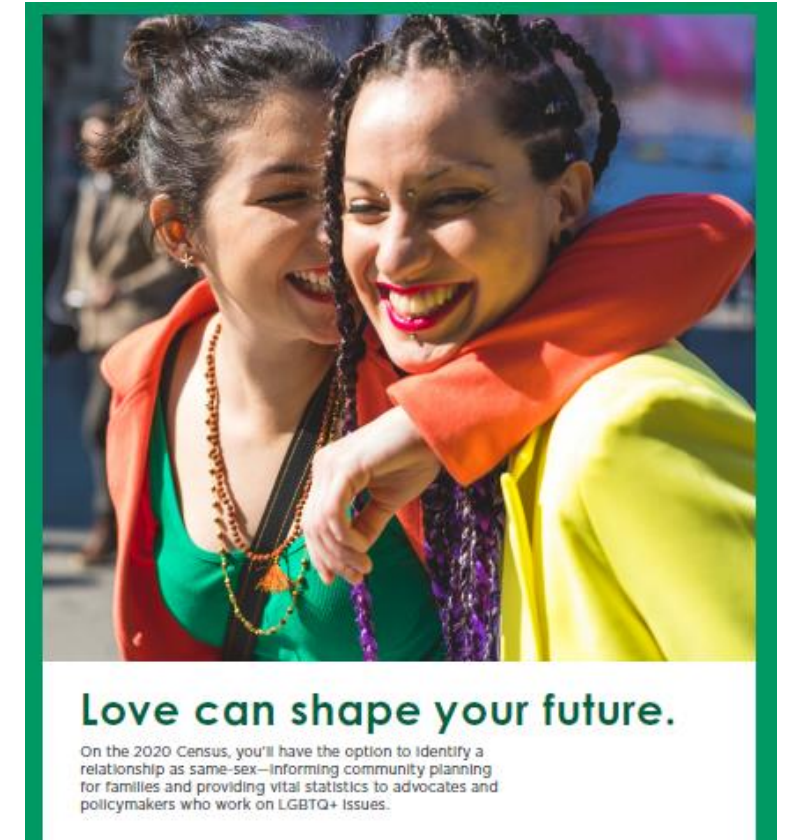
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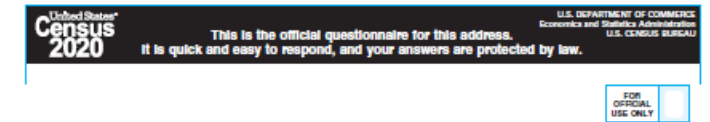
Outreach Materials (continued)

- **Posters**
 - Confidentiality, LGBTQ+, Counting Young Children, Education, Health Care
- **Fact Sheets**
 - Military, Property Managers, Renters, Rural Audiences
 - The 2020 Census and Confidentiality
 - Counting Young Children (FAQ, Fact Sheets)
 - General, Businesses, Community Organization, Schools
- **Half Page Handouts**
 - Black/African American, College Students, Hispanic, Migrant Workers, Rural Audiences, LGBTQ+
- **LGBTQ+ One-Pager**



Outreach Materials (continued)

- Sample Copy of the 2020 Census Questionnaire- English & Spanish
- Why become a 2020 Census Partner?
 - Census Partnerships: 2020 Census at a Glance
 - Why Your Faith Community Should Become a 2020 Census Official Partner
 - Why Your Company Should Become a 2020 Census Official Partner
 - Why Your Foundation Should Become a 2020 Census Official Partner
- Partnership Fact Sheet (General, Businesses, Community Organization, Schools)
- Complete Count Committee Messaging [CCC Map](#)
- Information for Immigrant/Foreign-Born Audiences
- 2020 Census Snapshot for American Indians and Alaska Natives

The image shows a sample of the 2020 Census questionnaire. A large, diagonal watermark reading 'INTERNATIONAL COPY' is overlaid across the center. The form is titled 'Start here OR go online at [url removed] to complete your 2020 Census questionnaire. Use a blue or black pen.' It contains several numbered questions with checkboxes and instructions. Question 1 asks for the number of people living or staying in the household on April 1, 2020. Question 2 asks if there were any additional people staying there on April 1, 2020, with checkboxes for children, relatives, nonrelatives, and temporary stayers. Question 3 asks about the ownership of the house, apartment, or mobile home. Question 4 asks for the telephone number. The form also includes a section for 'How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?' with a line for the number of people.

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This is the official questionnaire for this address.
It is quick and easy to respond, and your answers are protected by law.

U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

FOR
OFFICIAL
USE ONLY

Start here OR go online at [url removed] to complete your 2020 Census questionnaire.
Use a blue or black pen.

Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all people, including babies, who live and sleep here most of the time.
- If no one lives and sleeps at this address most of the time, go online at [url removed] or call the number on page 8.

The census must also include people without a permanent place to live, so:

- If someone who does not have a permanent place to live is staying here on April 1, 2020, count that person.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away from here, either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2020.
- Leave these people off your questionnaire, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?

Number of people =

2. Were there any additional people staying here on April 1, 2020 that you did not include in Question 1?

Mark ☒ all that apply.

- ☐ Children, related or unrelated, such as newborn babies, grandchildren, or foster children
- ☐ Relatives, such as adult children, cousins, or in-laws
- ☐ Nonrelatives, such as roommates or live-in babysitters
- ☐ People staying here temporarily
- ☐ No additional people

3. Is this house, apartment, or mobile home — Mark ☒ ONE box.

- ☐ Owned by you or someone in this household with a mortgage or loan? *Include home equity loans.*
- ☐ Owned by you or someone in this household free and clear (without a mortgage or loan)?
- ☐ Rented?
- ☐ Occupied without payment of rent?

4. What is your telephone number?

We will only contact you if needed for official Census Bureau business.

Telephone Number

- -

[Form number removed]

1. Print name of Person 2

First Name MI

Last Name(s)

2. Does this person usually live or stay somewhere else?

Mark ☒ all that apply.

- ☐ No
- ☐ Yes, for college
- ☐ Yes, for a military assignment
- ☐ Yes, for a job or business
- ☐ Yes, in a nursing home
- ☐ Yes, with a parent or other relative
- ☐ Yes, at a seasonal or second residence
- ☐ Yes, in a jail or prison
- ☐ Yes, for another reason

3. How is this person related to Person 1? Mark ☒ ONE box.

- ☐ Opposite-sex husband/wife/spouse
- ☐ Opposite-sex unmarried partner
- ☐ Same-sex husband/wife/spouse
- ☐ Same-sex unmarried partner
- ☐ Biological son or daughter
- ☐ Adopted son or daughter
- ☐ Stepson or stepdaughter
- ☐ Brother or sister
- ☐ Father or mother
- ☐ Grandchild
- ☐ Parent-in-law
- ☐ Son-in-law or daughter-in-law
- ☐ Other relative
- ☐ Roommate or housemate
- ☐ Foster child
- ☐ Other nonrelative

4. What is this person's sex? Mark ☒ ONE box.

- ☐ Male ☐ Female

5. What is this person's age and what is this person's date of birth? For babies less than 1 year old, do not write the age in months. Write 0 as the age.

Age on April 1, 2020 years

Print numbers in boxes.

Month Day Year of birth

→ NOTE: Please answer BOTH Question 6 about Hispanic origin and Question 7 about race. For this census, Hispanic origins are not races.

6. Is this person of Hispanic, Latino, or Spanish origin?

- ☐ No, not of Hispanic, Latino, or Spanish origin
- ☐ Yes, Mexican, Mexican Am., Chicano
- ☐ Yes, Puerto Rican
- ☐ Yes, Cuban
- ☐ Yes, another Hispanic, Latino, or Spanish origin — *Print, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.*

7. What is this person's race?

Mark ☒ one or more boxes **AND** print origins.

- ☐ White — *Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.*
- ☐ Black or African Am. — *Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.*
- ☐ American Indian or Alaska Native — *Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.*
- ☐ Chinese
- ☐ Filipino
- ☐ Asian Indian
- ☐ Other Asian — *Print, for example, Pakistani, Cambodian, Hmong, etc.*
- ☐ Vietnamese
- ☐ Korean
- ☐ Japanese
- ☐ Native Hawaiian
- ☐ Samoan
- ☐ Chamorro
- ☐ Other Pacific Islander — *Print, for example, Tongan, Fijian, Marshallese, etc.*
- ☐ Some other race — *Print race or origin.*

→ If more people were counted in Question 1 on the front page, continue with Person 3 on the next page.

Outreach Materials (continued)

- **Infographics & Visualizations**
- **2020 Census Stakeholder Webinar Recording**
- **2020 Census Web Badges**
- **Census Bureau YouTube Channel (collection of 2020 Census videos)**
- **Sample Message Template**
- **Customizable Social Media Content and Graphics**
- **Statistics in Schools**
 - Classroom Activities, Videos, State Facts, Maps
- **General FAQ**



Field Operations

Decennial Milestones		
Operation	Start	Finish
Group Quarters Advance Contact	2/3/2020	3/6/2020
Service Based Enumeration	3/30/2020	4/1/2020
Group Quarters Enumeration	4/1/2020	6/12/2020
Enumeration at Transitory Locations	4/9/2020	5/4/2020
Early Non Response Follow Up	4/9/2020	7/24/2020
Non Response Follow Up	5/13/2020	7/24/2020

Deadlines for Partner Input

The SBE cutoff date is 3/24/2020

- Geocoded until 3/27/2020
- For cases added after this date, they will automatically be considered Out of Scope. This applies to SBE cases ONLY.

The ETL cutoff date is: 4/22/2020

- Geocoded until 4/27/2020

Note: Partnership deadline will be March 20th for SBE and April 18th for ETL

How the 2020 Census will invite everyone to respond



WHAT WE WILL SEND IN THE MAIL

On or between	You'll receive:
March 12-20	An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)
March 16-24	A reminder letter.
	If you haven't responded yet:
March 26-April 3	A reminder postcard.
April 8-16	A reminder letter and paper questionnaire.
April 20-27	A final reminder postcard before we follow up in person.

Every household will have the option of responding online, by phone, or by mail.

Every household that hasn't already responded will receive reminders and a paper questionnaire.



Contact Us

Partnership Program

Phone: (212) 882-2130

Email: new.york.rcc.partnership@2020census.gov

Website: <https://www.census.gov/partners/2020.html>

Census Jobs

Field & Office Job Opportunities

Website: www.2020census.gov/jobs

Office Managerial Job Opportunities

Website: www.usajobs.gov

Website: www.census.gov/about/regions/new-york/jobs.html

Data Dissemination Program

Email: census.askdata@census.gov

Phone: 1-844-ASK-DATA

Website: www.census.gov/data/training-workshops.html

The background of the slide features a collection of stylized, colorful hands reaching upwards. The hands are in various colors including purple, blue, green, yellow, orange, red, pink, and light green. They are positioned at different heights and angles, creating a sense of movement and diversity.

CAMDEN COUNTS 2020

Alana Vega, Kids Count Coordinator, ACNJ

11/20/19

WHAT IS THE CENSUS?

- Essential Constitutional requirement every 10 years
- Counts **every living person in the United States**
- Run by the federal Census Bureau

WHY DOES THE CENSUS MATTER?

- **Funding:** \$675 billion in federal funds depend on Census (\$22B in New Jersey!)
- **Planning Data:** Number of hospital beds or school classrooms; new business branches; roads/highways
- **Representation:** Census data determines district boundaries and how many representatives states get in Congress
- **Community:** Census tells us who our communities and neighbors are

CENSUS DATA IMPACT FEDERAL FUNDING ALLOCATION

Program	Obligations (FY 2016)
Medical Assistance Program (Medicaid)	\$9.1 billion
Medicare Suppl. Medical Insurance (Part B)	\$2.9 billion
Supplemental Nutrition Assistance Program	\$1.2 billion
Temporary Assistance for Needy Families	\$404 million
Special Education Grants	\$370 million
Title I Grants	\$343 million
Head Start	\$163 million
Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)	\$150 million

From Andrew Reamer's "Counting for Dollars 2020: New Jersey"

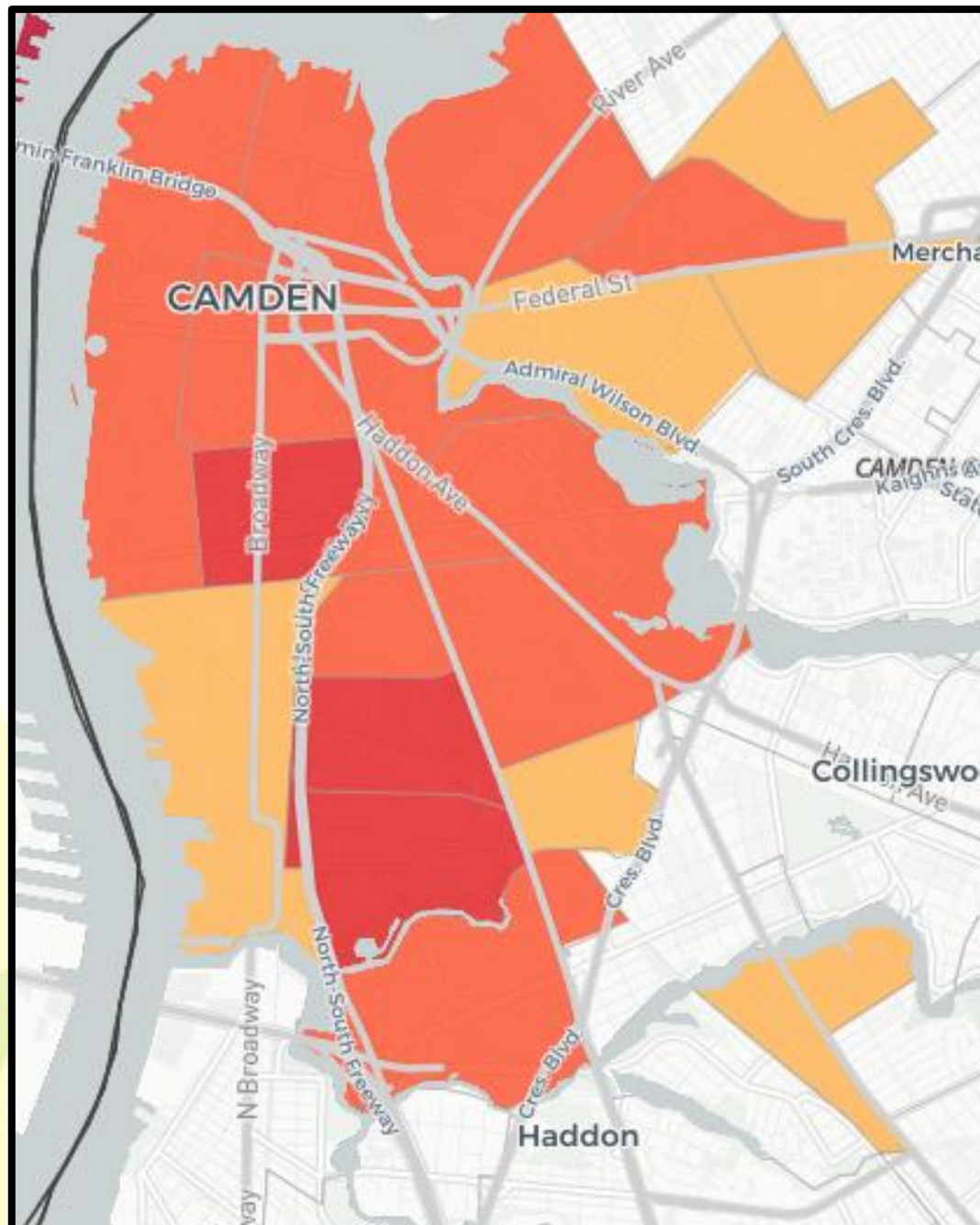
HOW CAN PEOPLE BE MISSED BY CENSUS?

- **“Hard-to-count”** (HTC) populations are groups that are often missed by the Census

Homeless persons	Young children (under age 5)	Black or Hispanic people
Asians or Asian- Americans	Males ages 30-49	Renters
Low-income households	Those who don't speak English well	No internet access
Veterans	Immigrants	Migrant or highly mobile groups

CAMDEN'S HTC GROUPS BY THE NUMBERS

Total HTC Population	69,427
% Total Pop. Living in HTC Areas	91%
% Black or African American Living in HTC Areas	97%
% Hispanic or Latinx Living in HTC Areas	86%
% Asian Living in HTC Areas	98%
% Children Under Age 5 Living in HTC Areas	92%



<https://www.censushardtcountmaps2020.us/>

MANY REASONS FOR UNDERCOUNT

- Address not listed
 - Multi-unit buildings
- People not included on questionnaire
- Complex households
- Highly mobile populations
 - Census determined by “usual place of residence” on April 1, 2020
- Fear of government
- Language issues

WHAT YOU CAN DO FOR CENSUS 2020

- Participate, Convene, Invest—Funders Census Initiative
 - Educate staff and networks on importance of Census.
 - Join/start/support a local complete count committee
 - Convene and mobilize network of grantees.
 - Support grantees to:
 - Host a Census Job fair
 - Participate in or organize a complete count committee
 - Conduct “Get Out the Count” outreach

CONTACT US

- Alana Vega, Kids Count Coordinator,
avega@acnj.org



Kiki Jamieson, President, Fund for New Jersey

kjamieson@fundfornj.org

<https://fundfornj.org/census>



The Fund for
New Jersey



Camden Funders Affinity Group: A Complete Count for Camden

Please take a minute to fill out the survey [here](#).
Thank you!

Register for these upcoming CNJG programs at www.cnjg.org/events

- **How to “Get on the Map” Webinar**
Friday, November 22; 2:00 – 3:00 pm
- **CNJG’s 2019 Annual Meeting and Holiday Luncheon**
Friday, December 13, 2019; 10:00 am - 2:30 pm
APA Hotel Woodbridge, Iselin
- **Grantmakers in the Arts’ Racial Equity in Arts Funding Workshop**
Monday, December 16; 9:00 am – 6:00 pm
New Brunswick Performing Arts Center, New Brunswick