

SPONSORSHIP OPPORTUNITIES

Sponsorship Tiers

Signature -



Champion - \$7,500 Two (2) Available

Collaborator - \$5,000 Four (4) Available

Connector - \$4,000 Four (4) Available

Colleague - \$2,500 Four (4) Available One of the most valuable learning and networking events for New Jersey's social sector, CNJG's 2021 Virtual Spring Conference will consider the role of philanthropy in shaping how we work.

The coronavirus pandemic has impacted the future of work in ways we couldn't have imagined. Rapid digital transformation, the abrupt rise in remote jobs, a changing job market, and evolving conversations on the health and safety of employees have all come to the forefront in the past year. But even before the pandemic - the automation of jobs, the gig economy, the ongoing need for reskilling and retraining, changing demographics, green careers, lack of job security and more – has been setting the stage for new and novel ways of working. And implications for grantmakers and their nonprofit partners are extensive, significant and complex.

During this timely and important conference, national and local thought-leaders will discuss what philanthropy and nonprofit partners can do to ensure a better future for New Jersey's workforce.

Join the Council of New Jersey Grantmakers on May 19 and 20 for an exploration of what lies ahead as we prepare for and address pressing and unprecedented changes in the world of work.

CNJG 2021 Virtual Conference for the Social Sector: The Future of Work and the Role for Philanthropy

Wednesday, May 19 and Thursday, May 20 ≈ 2:00 – 5:00 pm ≈ Virtual Event

CNJG's Conference for the Social Sector strengthens
New Jersey's philanthropic and nonprofit communities by offering shared learning, purposeful and immersed discussion, and meaningful connection to your partners and colleagues.



This year's conference will take place on the WHOVA virtual event platform. Sponsor banners will highlight your logo throughout the event. Sponsor profiles will showcase your brand. Attendees can log in via web portal or mobile app to explore the platform and view sponsor information. The WHOVA platform will be open and available for 6 months and continue to feature your profile and logo banner - increasing your company's visibility.

Champion Sponsor - \$7,500

- Sponsor banner on event platform
- Sponsor profile on event platform with company link and contact info
- ❖ 30-second video on sponsor profile
- ❖ Acknowledgement in CNJG e-publications
- Prominent logo placement on conference web area
- Virtual podium acknowledgement during event
- One pdf handout as part of event platform profile
- ❖ Four complimentary registrations you can offer your registrations to your grantees if you wish

Collaborator Sponsor - \$5,000

- Sponsor banner on event platform
- Sponsor profile on event platform with company link and contact info
- ❖ Acknowledgement in CNJG e-publications
- Logo on conference web area
- Virtual podium acknowledgement during event
- ❖ Three complimentary registrations you can offer your registrations to your grantees if you wish

Connector Sponsor - \$4,000

- Sponsor banner on event platform
- Sponsor profile on event platform with company link and contact info
- ❖ Acknowledgement in CNJG e-publications
- Logo on conference web area
- Virtual podium acknowledgement during event
- Two complimentary registrations

Colleague Sponsor - \$2,500

- Sponsor banner on event platform
- Sponsor profile on event platform with company link and contact info
- ❖ Logo on conference web area
- Virtual podium acknowledgement during event
- One complimentary registration



SPONSOR INFORMATION

YES!

You can count me in for Sponsorship!

Sponsorship opportunities help corporate foundations and giving programs gain visibility AND demonstrate good corporate citizenship, while providing valuable support to nonprofit organizations.

Organization:

(List organization name as you would like it to appear in print when not accompanied by logo. Please email your company logo in high-resolution jpg format to tjacks@cnjg.org.)	– you
Contact person with title:	
Address:	
Phone:	
Email:	
Select Sponsorship Package:	
☐ Champion (2 Available)	

Payment Method:

- ☐ Check enclosed
- ☐ Please issue invoice
- ☐ Payment via EFT

Please remit check to:

Council of New Jersey Grantmakers 1977 Olden Avenue; Suite 238 Ewing, NJ 08618

ATTENTION: Conference Sponsorship

Collaborator (4 Available) Connector (4 Available)

☐ Colleague (4 Available)

If you are considering sponsorship and require an online application, please contact Theresa Jacks at tjacks@cnjg.org.