

CENSUS 2020

Defining the Next 10 Years

June 11, 2019 | 9:00am - 3:15pm

The Palace at Somerset Park in Somerset, NJ

A SIGNATURE EVENT *for* FUNDERS *and* NONPROFITS

The 2020 Census is coming and it counts – in more ways than one.

The Census isn't just a population tally. State and local governments, businesses, nonprofits and foundations, rely on Census data to allocate funding, define where services are delivered, and promote economic development. The information is valuable for health care, education, housing, transportation, and business. It helps determine congressional representation, political participation, and other fundamentals of community wellbeing and American democracy.

A full, fair count is crucial, but it isn't guaranteed.

The Census disproportionately misses people of color, young children, and the rural and urban poor. Our state and nation have too much at stake for the social sector to stay on the sidelines.

Come to the Council of New Jersey Grantmakers' Spring Conference and learn what philanthropies and their grantees can do to make sure New Jersey is counted.

National and state experts will share information and tools to meet the many challenges communities across the state will face to be counted. There are serious concerns about access to the Census, hard-to-count people, and potential funding cuts and changes in the process could hamper participation. Much needs to be understood; much needs to be done. The conference will raise and answer the most important questions so New Jersey's social sector builds the capacity to meet the once-in-a-decade obligation to engage at the deepest level.

2019 CONFERENCE SPONSORS

SIGNATURE SPONSOR



PSEG

CONNECTOR SPONSOR



COLLEAGUE SPONSORS



VENUE SPONSOR



FEATURED PRESENTERS



BOB ATKINS
Director, New Jersey Health
Initiatives – Robert Wood Johnson Foundation



GARY D. BASS
Executive Director
Bauman Foundation



JEFF T. BEHLER
Regional Director
US Census Bureau – New York



PETER CHEN
Policy Counsel, Advocates for
Children of New Jersey



LINDA M. CZIPTO
President & CEO
Center for Non-Profits



VANITA GUPTA
President and CEO, The Leadership
Conference on Civil and Human Rights



RYAN P. HAYGOOD
President & CEO, New Jersey
Institute for Social Justice



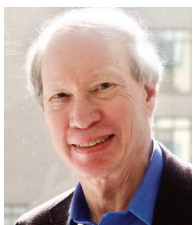
KIKI JAMIESON
President
The Fund for New Jersey



MELISSA LITWIN
Early Childhood Program Director
The Henry and Marilyn Taub Foundation



BETSY PLUM
Vice President of Policy
New York Immigration Coalition



EZRA ROSENBERG
Co-director of the Voting Rights
Project, Lawyers' Committee
for Civil Rights Under Law



INGE SPUNGEN
Executive Director
Paterson Alliance



ARTURO VARGAS
Chief Executive Officer
NALEO Educational Fund



ALANA VEGA
Kids Count Coordinator, Advocates
for Children of New Jersey



MARIA VIZCARRONDO
President and CEO, Council of
New Jersey Grantmakers



**THE HONORABLE
TAHESHA WAY**
Secretary of State
State of New Jersey

JOIN US! Tuesday, June 11th in Somerset, New Jersey

BREAKFAST, REGISTRATION, NETWORKING AND RESOURCE MARKETPLACE

Check in, grab a bite, catch up with colleagues, and visit with vendors serving New Jersey's nonprofit and philanthropic communities.

OPENING PLENARY:

Part 1: Census 101

A comprehensive update on all things Census, including how the Census Bureau is getting the word out, what is guiding the planning for 2020, and what still needs to be done before Census Day.

Presenter: Jeff T. Behler (*Regional Director, US Census Bureau - New York*)



Part 2: What Philanthropy Can Do for the 2020 Census

Explore ways in which the philanthropic sector can leverage resources to ensure the most accurate Census information, so the voices of undercounted groups and regions are heard in the decade to come.

Presenters: Gary D. Bass, Ph.D. (*Executive Director, Bauman Foundation*) and Vanita Gupta (*President and CEO, The Leadership Conference on Civil and Human Rights*)

Moderator: Maria Vizcarrondo (*President and CEO, Council of New Jersey Grantmakers*)



SESSION 1: Challenges to a Fair Count

Two experts in civil and voting rights law will walk us through what the citizenship question really means for the Census count, and the potential impact it will have on already hard-to-count communities.

Presenters: Ryan P. Haygood, Esq. (*President & CEO, New Jersey Institute for Social Justice*) and Ezra Rosenberg (*Co-director of the Voting Rights Project, Lawyers' Committee for Civil Rights Under Law*)

Facilitator: Bob Atkins (*Director, New Jersey Health Initiatives-Robert Wood Johnson Foundation*)

SESSION 2: Where are the Kids? The Undercount of Children

Children are one of the largest undercounted populations in the Census. In this session, we will learn what your organization can do to prevent an undercount in 2020, and why an accurate count is essential for our children's futures.

Presenters: Peter Chen (*Policy Counsel, Advocates for Children of New Jersey*) and Alana Vega (*Kids Count Coordinator, Advocates for Children of New Jersey*)

Facilitator: Melissa Litwin (*Early Childhood Program Director, The Henry and Marilyn Taub Foundation*)



PANEL DISCUSSION:

Opportunities for Action

Nonprofit, foundation, and government leaders invite your organization to step up for the 2020 Census count.

Panelists will provide concrete examples and resources to get involved now.

Panelists: Kiki Jamieson (*President, The Fund for New Jersey*), Betsy Plum (*Vice President of Policy, New York Immigration Coalition*), Inge Spungen (*Executive Director, Paterson Alliance*), and The Honorable Tahesha Way (*Secretary of State, State of New Jersey*)

Moderator: Linda M. Czipo (*President & CEO, Center for Non-Profits*)



LUNCHEON PLENARY - KEYNOTE PRESENTATION

Call to Action for the 2020 Census: A Once-in-a-Decade Opportunity to be Counted

Another undercount for 2020 means another ten years of relying on inaccurate data to inform our state's political representation and funding for vital resources. For too long, the census has missed disproportionate numbers of people of color, young children and the rural and urban poor, and with new challenges in 2020, participation of hard-to-count populations may be hindered further. With the count only a year away, now is the time for the philanthropic sector to step up and get New Jersey counted.

Speaker: Arturo Vargas (*Chief Executive Officer, NALEO Educational Fund*)

ICE CREAM RECEPTION, NETWORKING AND RESOURCE MARKETPLACE

REGISTER NOW AT WWW.CNJG.ORG

CONFERENCE PRICING

(includes \$5.00 processing fee)

Registration includes continental breakfast, lunch, and all plenary and conference sessions.

CNJG MEMBERS:

\$120 for the first CNJG member; \$90 for additional staff/trustees from the same CNJG member organization

Non-Member Grantmakers:

\$200 for all guests

Nonprofits/Charities*:

\$90 for all guests

Consultants/Advisors:

\$200 for all guests

**This event is most appropriate for senior nonprofit leaders and trustees.*

Cancellations made on or before June 3, 2019 will be assessed a \$25 administrative fee. No refunds will be made for cancellations made on or after June 4, 2019, though you may send a substitute if you are unable to attend (please notify us if this will occur).

REGISTRATION DEADLINE: MONDAY, JUNE 3, 2019

The Palace at Somerset is located at 333 Davidson Avenue in Somerset, NJ, and has ample onsite parking. Directions and parking information may be found at www.palacesomersetpark.com. To get to The Palace by rail, guests can take a NJ Transit train to the New Brunswick train station. From the station, guests would then need to take a taxi to The Palace, which is approximately 15 minutes away. To see the NJ Transit train schedule, please visit www.njtransit.com.

REGISTER ONLINE AND VIEW THE LATEST SESSION DETAILS AND RELATED MATERIALS AT WWW.CNJG.ORG.

HAVE A QUESTION ABOUT REGISTRATION? PLEASE CALL 609-341-2022 X4216.

By registering for this event, guests at this program allow the Council of New Jersey Grantmakers to use their name and any pictures taken at this event, without compensation, for promotional and publicity purposes in broadcast, telecast, print, electronic, and all other media. The Council of New Jersey Grantmakers seeks to create a community of shared inquiry among foundations and nonprofits characterized by mutual respect and trust. While networking is encouraged, we request that all participants refrain from soliciting funds or business at CNJG programs.

Please use [#CNJGCensus2020](https://twitter.com/CNJGCensus2020) when posting about this conference to any social media platform.