



Tuesday, May 19, 2015 • 9:00 a.m. – 5:00 p.m.
The Palace at Somerset Park • Somerset, New Jersey

Speaker Bios

Chris Cardona (Program Officer for Philanthropy, Ford Foundation)

Chris Cardona is responsible for programming the Ford Foundation's U.S. portfolio on improving philanthropic infrastructure and practice, and engaging with the philanthropic community on issues impacting the sector.

Before joining Ford in 2015, Cardona led philanthropic services for TCC Group, specializing in strategy, capacity building, and evaluation for the social sector. Over seven years, he led projects for clients including the Gates Foundation, the Carnegie Corporation of New York, the Hartford Foundation for Public Giving, St. David's Foundation, the Health Care Foundation of Greater Kansas City, Echoing Green, the Jack Kent Cooke Foundation, and the Margaret A. Cargill Foundation. Previously, Cardona worked at Hispanics in Philanthropy, where he last served as program director for the Northeast, managing seven grant making sites, and developing and implementing fundraising strategies.

Earlier, while pursuing doctoral studies, he co-managed the execution in Santiago, Chile of a multi-country survey project, investigating the impact of changes in the world of work on citizen participation. Cardona also served as a consultant to grant maker affinity groups.

An active speaker, writer, and blogger, Cardona has been published in *The Foundation Review* and on the blogs of Stanford Social Innovation Review, the Council on Foundations, Center for Effective Philanthropy, Grantmakers for Effective Organizations, and Philanthropy New York, among others.

Cardona earned his bachelor's degree in political science from Williams College, and a masters and Ph.D. in political science from the University of California at Berkeley. His dissertation examined the relationship among police, army, and politicians in Latin America in comparative and historical perspective, based on a case study of Colombia in the early and mid-twentieth century.

Tim Delaney (President and CEO, National Council of Nonprofits).

Since 2008 Tim Delaney has applied his diverse leadership experiences in law, government, and nonprofits to serve nonprofits and communities across America as leader of the National Council of Nonprofits, a trusted resource and advocate for America's charitable nonprofits that connects the nation's largest network of nonprofits (including members of the NJ Center for Non-Profits). His former roles as partner at a large law firm (where he focused on litigation, media law, and government relations), then state Solicitor General (guiding his state to win four out of four cases in the U.S. Supreme Court), the top staff position of Chief Deputy Attorney General, and later founder of the nonprofit Center for Leadership, Ethics & Public Service, inform his work now helping nonprofits throughout the country achieve greater impact by identifying emerging trends, engaging in critical policy issues, exchanging proven practices across state lines, and advancing their missions through advocacy.

Kevin Dow (Senior Vice President of Impact and Innovation, United Way of Greater Philadelphia and Southern New Jersey)

Kevin Dow is the Senior Vice President of Impact and Innovation at United Way of Greater Philadelphia and Southern New Jersey, where he leads the regional Impact agenda, developing and executing strategies that address critical needs in local communities to improve education, income, and health in nine counties across Southeastern Pennsylvania and Southern New Jersey.

Prior to joining United Way, Dow served for five years as Chief Operating Officer and Senior Deputy Commerce Director for the City of Philadelphia's Commerce Department, where he led strategic efforts to help both small businesses and major corporations in Philadelphia thrive, ultimately increasing economic development in the city. Previously, he worked in both financial services and community investment at Wachovia Corporation. He also has 24 years of experience serving on nonprofit boards of diverse organizations within the economic development, workforce, education, religious and cultural sectors.

Currently, Dow sits on the boards of the Greater Philadelphia Cultural Alliance, Local Initiatives Support Corporation, Multicultural Affairs Congress, Philadelphia Academies Inc., Philadelphia Industrial Development Corporation New Markets Tax Credit Committee, and Philadelphia Industrial Development Corporation Small Business Steering Committee. As a native Philadelphian and a proud graduate of Central High School, Dow received his B.A. in Finance in 1991 from Morehouse College in Atlanta. He later earned his M.B.A. in Management in 2002 from Saint Joseph's University.

Katherine Durante (Executive Director, OceanFirst Foundation)

Kathy Durante is the Executive Director and Secretary of the Board of OceanFirst Foundation based in Toms River, New Jersey. She has held this post since 2003 and is one of the organization's founding directors. Founded in 1996, it is the first foundation in the nation to be established by a bank as part of an initial public offering.

Durante manages the day-to-day operation and oversees all aspects of the proposal submission and review processes, chairing the Foundation's Major Grant Committee which is charged with recommending grants to the Foundation's Board for consideration. Under Durante's leadership, the Foundation launched new initiatives focused on meeting the needs of the local community including the Model Classroom Grant Program, Home Runs for Heroes, the OceanFirst Scholarship Program, and more recently, a special grant program to support Hurricane Sandy relief and recovery efforts.

In 2014, OceanFirst Foundation launched its inaugural crowdfunding challenge on Crowdrise for Jersey Shore nonprofits with the idea of helping them learn a "new way to fish" for resources using technology. In just four weeks, participating charities raised more than \$303,000 for their causes including \$15,000 in grants awarded to the top three finishers. Working closely with Crowdrise, the Foundation crafted a successful campaign built around keeping the charities, participants and donors engaged and having fun. The Challenge earned the distinction of having the greatest leverage (16:1) on prize dollars awarded in any Crowdrise Challenge to date.

Prior to joining OceanFirst, Durante served as the Executive Director of United Way of Ocean County for nine years leading their community building efforts. She has served on Boards including the Council of NJ Grantmakers and Big Brother Big Sisters of Ocean County and currently serves on the Board of the Ocean County Long Term Recovery Group leading efforts to secure philanthropic support for their Sandy disaster relief response. For her contributions to the community and Girl Scouting, Durante was recognized by the Girl Scouts of Jersey Shore at their 100th Anniversary as a Women of Distinction Award recipient. She is a graduate of Rutgers University.

Chekemma J. Fulmore-Townsend (President & CEO, Philadelphia Youth Network)

With a commitment to increasing young people's access to life-changing opportunities, Chekemma Fulmore-Townsend joined the Philadelphia Youth Network (PYN) in 2005. As President and CEO, Fulmore-Townsend is charged with overseeing the organization's vision, mission, and overall direction. Drawing on more than 15 years of experience, Fulmore-Townsend has used her social work foundation in macro-practice with a concentration in research and non-profit administration to influence the way PYN views its work and decision-making processes. Before her appointment as President and CEO, Fulmore-Townsend served in various capacities throughout the organization; most recently, she was PYN's Vice President of Program Services. In this role, she led a team accountable for program design, implementation, evaluation, compliance, and continuous improvement for all programs managed by the organization which serve more than 15,000 youth annually.

Prior to her work at PYN, Fulmore-Townsend served at the Philadelphia Workforce Development Corporation as the Senior Director of the Emerging Workforce. In this capacity, she fused data-driven decision-making with solid project management to implement and improve adult and youth workforce programs. Fulmore-Townsend's professional roots are in research, which she began at Children's Hospital of Philadelphia where she coordinated formal research projects for the hospital and National Institute of Health grants for the Center for Biostatistics and Epidemiology at the University of Pennsylvania.

David Grant (Author, *The Social Profit Handbook*)

David Grant served as President and CEO of the Geraldine R. Dodge Foundation in Morristown, New Jersey from 1998 to 2010, where he led the Foundation's work in education, arts, environment, poetry, and capacity building of non-profit organizations. Now based in Vermont, he consults with schools, foundations, and organizations around the world to help them fulfill their missions with clarity, effectiveness and joy.

Grant's career has centered on innovative teaching and learning, and the institutional structures and practices that foster them. In 1983 he and his wife, Nancy Boyd Grant, co-founded The Mountain School of Milton Academy, a highly-regarded, semester-long, interdisciplinary environmental studies program in Vermont for high school juniors from throughout the country.

His public service includes having been Town Moderator of Vershire, Vermont and a Board Member of the Vermont Council for the Humanities. He served as Chair of the Board of the Council of New Jersey Grantmakers from 2006 to 2008 and a member of the Board of Directors of the Surdna Foundation in New York City from 2005 to 2011. He is currently a Trustee of three nonprofit organizations.

Grant's avocation since 1976 has been performing as Mark Twain in a one-man theatrical show, including, in 1982, a performing/lecture tour around the world. His essay "In Pursuit of Sustainability" was included in *The Coming Transformation: Values to Sustain Human and Natural Communities*, published in 2010 by the Yale School of Forestry and Environmental Issues. His book *The Social Profit Handbook: The Essential Guide to Setting Goals, Assessing Outcomes, and Achieving Success for Mission-Driven Organizations* was published by Chelsea Green in March, 2015.

Grant graduated *magna cum laude* from Princeton University with an A.B. in English, and he holds an M.A. in American Studies from the University of Michigan. In 2008, he received an honorary degree of Doctor of Humane Letters from Drew University (Madison, New Jersey).

Hanh Le (Chief Program Officer, Exponent Philanthropy)

Hanh Le is the chief program officer for Exponent Philanthropy. As the organization's learning maestro, she leads the Programs and Services Team in guiding, connecting, championing, and elevating philanthropy with few or no staff. Le also directs the organization's internal learning efforts. Le joined Exponent Philanthropy in 2008 as an educational program director, focusing on initiatives such as *Katrina @ 5: Partners in Philanthropy*, distance learning, and next gen engagement. She has directed training, grant, and technical assistance programs for KaBOOM!, Community Technology Centers' Network, and Peace Corps. She received her bachelor's degree from the College of William & Mary and holds a master's degree in urban and environmental planning from the University of Virginia School of Architecture.

Laurel O'Sullivan (Principal and Founder, Advocacy Collaborative, LLC.)

Laurel O'Sullivan, J.D. is the Principal and Founder of the Advocacy Collaborative, LLC. The Advocacy Collaborative equips nonprofits with the knowledge and strategies to utilize advocacy as a catalyst for greater impact. Through her signature approach of seamlessly connecting advocacy to core functions including planning, programming, fundraising and governance, O'Sullivan ultimately assures everyone on the team feels and acts in integrity with an organization's purpose-driven mission.

Prior to starting the Advocacy Collaborative, O'Sullivan served as the Vice President for Policy at the Donors Forum and for over a decade as a public interest lawyer and environmental advocate for the Natural Resources Defense Council, Alliance for the Great Lakes, Business and Professional People for the Public Interest and Terris, Pravlik and Millium, LLP.

O'Sullivan serves on the Social Service Advisory Council, for the Illinois Department of Human Services, and the board of the Young Center for Immigrant Children, at the University of Chicago and on the board of the Forum for Regional Associations of Grantmakers.

Laura Pople (Executive Director, Seer Farms)

Laura Pople is a long time community activist and leader. Born in Pittsburgh, Pople came to New Jersey for graduate school, receiving her PhD from Rutgers in Applied Social Psychology. Her background perfectly suited her for an editorial career in Higher Education Publishing, helping transition the field to the Digital Age.

Always passionate about social justice, Pople was at the helm of several volunteer community groups through the 90's, founding one that she still leads to this day. In 2005, following Hurricane Katrina, she joined the American Red Cross as a Disaster Relief Worker, and ran a shelter for Katrina and Hurricane Rita evacuees in Deep East Texas.

By mid-2008, the news stories about the economic crisis and the specific disaster of foreclosure pets pointed Pople in a new direction. The grief and trauma that these families – and in fact all families going through life crises – were experiencing, compounded by the difficult decisions they had to make about their beloved animal companions, underscored a clear problem to be solved. Pople founded Seer Farms, a community service organization that provides temporary care to the animals of families in crisis, to help these families recover their self-sufficiency and reunite with their pets. Pople's innovative work with Seer Farms was recognized by People Magazine in their "Heroes Among Us" series in 2010.

Immediately following Superstorm Sandy, Pople joined other non-profit activists in Ocean County to found the Ocean County Long Term Recovery Group, serving on the Board of Directors of that group for two years. Continuing her service to Ocean County in the areas of disaster preparedness and advocacy for pet owners, Pople was appointed Director of the Ocean County Animal Response Team in 2015.

Chris Tuttle (Principal Consultant, Tuttle Communications)

Chris Tuttle provides digital engagement strategies for nonprofit charity organizations. Combining his experience as a community organizer with a background in technology and website development, Tuttle develops engagement campaigns focused on using digital platforms to engage constituents in meaningful actions. With over 17 years experience Tuttle has worked for and consulted with over 200 local, national and international nonprofits developing digital engagement strategies involving social media, website, email, integrated fundraising, advocacy campaigns, marketing, content development and search engine optimization.

Highlights of Tuttle's career include having developed GLSEN's Day of Silence, a national annual anti-bullying campaign involving over half-a-million students in more than 5,000 K-12 schools; helping create the first-ever Great Apes Giving Day raising over \$80,000 for nine wildlife sanctuaries in Africa; managing social media engagement and live streaming of Opportunity Nation's 2012 Conference garnering over 5 million social media impressions in 48 hours; creating an online networking community of over 40,000 student organizers; received over 200,000 video views on his "It Get's Better" submission; and training over 5,000 individuals at conferences and webinars.

Tuttle is currently working with global and local foundations, nonprofits, personal brands and small businesses, blogs about online engagement for nonprofits, and is a regular speaker and trainer on best practices and digital strategy.