

Tuesday, May 19, 2015 9:00 a.m. to 5:00 p.m.

The Palace at Somerset Park Somerset, New Jersey

A signature program for funders and nonprofits

# The Council of New Jersey Grantmakers gratefully acknowledges our Conference Sponsors:

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# Agenda-at-a-Glance

**Signature Sponsor: PSEG** 

#### 8:30 to 9:00 a.m.

Breakfast, Registration, Networking and Resource Marketplace (East Library)

#### 9:00 to 10:45 a.m.

Opening Plenary: Five Ideas to IGNITE the Social Sector (East Ballroom)

#### 10:45 to 11:00 a.m.

Networking and Resource Marketplace (East Library)

#### 11:00 a.m. to 12:15 p.m.

Morning Concurrent Sessions

- Can Social Profit be Measured? (Lecture Suite) Sponsored by Glenmede
- Collaboration Café (Salon I) Sponsored by Verizon
- Demystifying Advocacy (Salon III)
- Implementing Capacity Building 3.0 (Salon II)

#### 12:15 to 12:30 p.m.

Networking and Resource Marketplace (East Library)

#### 12:30 to 2:15 p.m.

Luncheon Plenary (East Ballroom)

- Performance
- Keynote Address: Navigating through Treacherous Waters
- Salon-style, facilitated table discussions

#### 2:15 to 2:30 p.m.

Networking and Resource Marketplace (East Library)

#### 2:30 to 4:00 p.m.

Afternoon Concurrent Sessions

- Crowdfunding: Building Community While Raising Funds (Lecture Suite)
- Demystifying Advocacy (Salon III)
- Implementing Capacity Building 3.0 (Salon II)
- Kev Traits of Phenomenal Executive Directors (Salon I)

#### 4:00 to 5:00 p.m.

Closing Reception, Networking and Resource Marketplace (East Library)

Sponsored by The Horizon Foundation for New Jersey

Please use #CNJGevent when posting to any social media platform, including Twitter.

We invite you to visit our website (www.cnig.org/2015conference) to access additional materials and resources related to the Conference. Here you will also find audio recordings of Five Ideas to IGNITE the Social Sector and Navigating through Treacherous Waters.

> This podcast is being made available with support provided by Subaru of America

# So What Exactly Does "No Solicitation" Mean?

While it may be self-evident to some, revisiting a few "do's" and "don'ts" is a valuable exercise for preserving the meeting ground for everyone.

### For Public Charities:

DO bring your business cards. DON'T bring proposals.

DO tell grantmakers about your organization's work. DON'T ask on the spot if they want to fund your organization.

DO follow up on leads when you get home, as appropriate. DON'T send everyone you meet a request for funding.

#### For Grantmakers:

DO invite a charity to follow up with you after the conference, if appropriate.

DON'T accept proposals on the spot.

DO say "Sorry, this conference isn't the place," if you're faced with a request for funding. DON'T mistake enthusiasm from nonprofit leaders about their programs for a request for funding.

### For Everyone:

DO respect the spirit of the "no solicitation" rule – beyond the obvious do's and don'ts mentioned above.



"THERE WAS SO MUCH ILLEGAL CONTACT BETWEEN GRANT SEEKERS AND FUNDERS THEY BROUGHT IN A TEAM OF COLLEGE FOOTBALL REFERELS."

Thank you for protecting and enhancing the valuable "meeting ground" provided by CNJG's 2015 Spring Conference.

**Courtesy of Independent Sector** 

# Agenda

# Signature Sponsor: PSEG

#### 8:30 to 9:00 a.m.

Breakfast, Registration, Networking and Resource Marketplace (*East Library*)
Check in, grab a bite, catch up with colleagues, and visit with exhibitors who provide a variety of products and services to New Jersey's philanthropic and nonprofit sectors.

#### 9:00 to 10:45 a.m.

Opening Plenary: Five Ideas to IGNITE the Social Sector (East Ballroom) The Opening Plenary will feature 5 Ignite-style presentations on topics ranging from leadership development to collective impact and collaborative capacity. Speakers will each present bold ideas in brief, powerful and engaging presentations. After their presentations, the speakers will participate in a discussion moderated by

#### **Presenters:**

- Measuring What Matters David Grant (Author, The Social Profit Handbook)
- Lean In With Advocacy Laurel O'Sullivan (Principal and Founder, Advocacy Collaborative, LLC.)

Tim Delaney (President and CEO, National Council of Nonprofits).

- Coalitions Drive Impact
   Kevin Dow (Senior Vice President of Impact and Innovation, United Way of Greater Philadelphia and Southern New Jersey)
- Collective Impact: A Strategy for Greater Outcomes
   Chekemma J. Fulmore-Townsend (President and CEO, Philadelphia Youth Network)
- Capacity Building 3.0
   Chris Cardona (Program Officer for Philanthropy, Ford Foundation)

#### 10:45 to 11:00 a.m.

# **Networking and Resource Marketplace** (East Library)

Catch up with colleagues and visit with exhibitors who provide a variety of products and services to the philanthropic and nonprofit sectors.

# 11:00 a.m. to 12:15 p.m.

# **Morning Concurrent Sessions**

Is it possible to find an approach to assessment that will satisfy both funders and grantees, and will actually increase the social benefits they both care about? Yes. Presented by David Grant (Author, *The Social Profit Handbook*), this session will explore what happens when we shift our mental models about assessment and

as a result change our practices. Participants will talk about the critical roles that foundation officers and nonprofit staff and board members can play in creating an assessment system that can bring more clarity, effectiveness and joy to our work.

# ■ Collaboration Café (Salon I) Sponsored by verizon

Joining forces with others can be an effective strategy to accomplish your goals and achieve outcomes not possible on your own. In this highly interactive session facilitated by Hanh Le (Chief Program Officer, Exponent Philanthropy), participants will collaborate to surface and document guidelines to support more effective collaboration. Questions addressed will include, when should you/shouldn't you engage in collaboration; what are key elements of an effective collaboration; how do you establish goals for a collaboration; how do you identify good potential collaborators; and how do you effectively engage collaborators.

### ■ Demystifying Advocacy (Salon III)

If you want to solve societal problems it requires working at the policy level. Advocacy is a means to an end that achieves impact. It provides both the scale and pathway to implement the solutions that foundations fund. Yet, there is a tendency to marginalize and undervalue advocacy for a multitude of reasons, including misunderstanding, fear and impatience. Join Laurel O'Sullivan (Principal and Founder, Advocacy Collaborative, LLC.) for this interactive session in which myths and misperceptions about advocacy will be challenged and the benefits of advocacy will be explored, including the role of advocacy as the necessary partner to innovation.

# ■ Implementing Capacity Building 3.0 (Salon II)

"Capacity Building 3.0" is a framework that helps nonprofits, funders, and companies find more effective ways to identify their own capacity needs and engage with each other to build the capacity of a social ecosystem. Central to this work is a clear understanding and appreciation of each actor's respective role, and an approach to capacity that understands the Who, the What, and the How of capacity building. In this breakout session, Chris Cardona (Program Officer for Philanthropy, Ford Foundation) will dig further into the specifics of how to conceptualize and execute capacity building in a 3.0 context.

# 12:15 to 12:30 p.m.

# Networking and Resource Marketplace (East Library)

Catch up with colleagues and visit with exhibitors who provide a variety of products and services to the philanthropic and nonprofit sectors.

#### 12:30 to 2:15 p.m.

**Luncheon Plenary** (East Ballroom)

#### **Performance**

BJ Ward, Poet

### **Keynote Address: Navigating through Treacherous Waters**

Tim Delaney (President and CEO, National Council of Nonprofits)

The Great Recession unleashed a flurry of challenges that continue to roil and swirl around the country. As organizations that often are the first responders or the place of last resort, nonprofits and foundations can be lured by the severe conditions immediately in front of us to focus on the next furious wave. Yet to avoid a shipwreck we need to tend to the serious damage to the capacity of our own vessels from the relentless fury and apply leadership skills to comprehend the dangerous vortex on the horizon. In this fast-paced session, Tim Delaney will share key policy trends being tracked before offering proven passageways that foundations and nonprofits can — and must — navigate together as we resolutely stand for our missions, piloting our organizations and guiding the communities we serve to more peaceful waters. Following his keynote address, Delaney will offer a few thought-provoking ideas for each table to discuss during lunch.

# Salon-style, facilitated table discussions

#### 2:15 to 2:30 p.m.

# **Networking and Resource Marketplace** (East Library)

Catch up with colleagues and visit with exhibitors who provide a variety of products and services to the philanthropic and nonprofit sectors.

# 2:30 to 4:00 p.m.

#### **Afternoon Concurrent Sessions**

■ Crowdfunding: Building Community While Raising Funds (Lecture Suite)
Crowdfunding – the practice of raising funds from a large number of people,
typically via the internet – is an effective and efficient way of raising money and
engaging new and existing donors. More and more private foundations and
corporations are using this strategy in their work. Join Katherine Durante (Executive
Director, OceanFirst Foundation) and Laura Pople (Executive Director, Seer Farms)
as they discuss how crowdfunding strategies have been used to increase capacity
and impact for both grantmakers and nonprofits in this conversation moderated by
Chris Tuttle (Principal Consultant, Tuttle Communications).

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# ■ Key Traits of Phenomenal Executive Directors (Salon I)

An executive director of a small foundation or nonprofit organization juggles many roles—manager, board wrangler, strategist, convener, collaborator, media spokesperson, technical assistance provider, mediator, and so much more. In working closely with and learning from effective foundation EDs, Exponent Philanthropy has identified specific traits that all successful EDs tend to embody. In this session, Hanh Le (Chief Program Officer, Exponent Philanthropy) will present these traits and engage participants in a lively discussion about how they can be developed, practiced, and honed.

# 4:00 to 5:00 p.m.

Closing Reception, Networking and Resource Marketplace (East Library) Enjoy cocktails and light hors d'oeuvres while sharing insights with colleagues and conference speakers, and visiting with exhibitors who provide a variety of products and services to the philanthropic and nonprofit sectors.

Sponsored by



# **Keynote Speaker**

# **Tim Delaney President and CEO, National Council of Nonprofits**



Since 2008 Tim Delaney has applied his diverse leadership experiences in law, government, and nonprofits to serve nonprofits and communities across America as leader of the National Council of Nonprofits, a trusted resource and advocate for America's charitable nonprofits that connects the nation's largest network of nonprofits (including members of the NJ Center for Non-Profits). His former roles as partner at a large law firm (where he focused on litigation, media law, and government relations), Solicitor General (guiding his state to win four out of four cases in the U.S. Supreme Court), the top staff position of Chief Deputy Attorney General, and founder of the nonprofit Center for Leadership, Ethics &

Public Service, inform his work now helping nonprofits throughout the country achieve greater impact by identifying emerging trends, engaging in critical policy issues, exchanging proven practices across state lines, and advancing their missions through advocacy.

# **Performer**

# BJ Ward



BJ Ward is the author of four books of poetry. His most recent, Jackleg Opera: Collected Poems 1990-2013 (10 Poetry Series/North Atlantic Books), received the 2014 Paterson Award for Literary Excellence. On December 28, 2014, this book was listed as #3 in The Star-Ledger's top ten books by New Jersey authors that were reviewed last year. His poems have been featured on National Public Radio's "The Writer's Almanac," NJN/NJTV's "State of the Arts," and the web site Poetry Daily, as well as in publications such as Poetry, American Poetry Review, TriQuarterly, and The Sun, among others. His essays have appeared in The New York Times, The Worcester Review, and Teaching Artist Journal. He is the recipient of a Pushcart Prize and

two Distinguished Artist Fellowships from the NJ State Council on the Arts. In a piece entitled "10 Dynamic Jersey Artists Not Named Springsteen," *Inside Jersey* magazine cited Ward as "making a difference," noting his poetry's "music and physicality." He co-directs the Creative Writing program at Warren County Community College.

# **Opening Plenary and Concurrent Session Speakers**

# **Chris Cardona Program Officer for Philanthropy, Ford Foundation**



Chris Cardona is responsible for programming the Ford Foundation's U.S. portfolio on improving philanthropic infrastructure and practice, and engaging with the philanthropic community on issues impacting the sector.

Before joining Ford in 2015, Cardona led philanthropic services for TCC Group, specializing in strategy, capacity building, and evaluation for the social sector. Over seven years, he led projects for clients including the Gates Foundation, the Carnegie Corporation of New York, and the Margaret A. Cargill Foundation, among others. Previously, Cardona worked at Hispanics in Philanthropy, where he last served as program director for the Northeast, managing

seven grant making sites, and developing and implementing fundraising strategies.

An active speaker, writer and blogger, Cardona has been published in *The Foundation Review* and on the blog of Stanford Social Innovation Review, among others. Cardona earned his bachelor's degree in political science from Williams College, and a masters and Ph.D. in political science from the University of California at Berkeley.

# **Kevin Dow**

# Senior Vice President of Impact and Innovation, United Way of Greater Philadelphia and Southern New Jersey



As Senior Vice President of Impact and Innovation at United Way of Greater Philadelphia and Southern New Jersey, Kevin Dow leads the regional Impact agenda, developing and executing strategies that address critical needs in local communities to improve education, income, and health in nine counties across Southeastern Pennsylvania and Southern New Jersey. Prior to joining United Way, Dow served for five years as Chief Operating Officer and Senior Deputy Commerce Director for the City of Philadelphia's Commerce Department, where he led strategic efforts to help both small businesses and major corporations in Philadelphia thrive, ultimately increasing economic development in the city.

Previously, he worked in both financial services and community investment at Wachovia Corporation. He also has 24 years of experience serving on nonprofit boards of diverse organizations within the economic development, workforce, education, religious and cultural sectors.

As a native Philadelphian and a proud graduate of Central High School, Dow received

his B.A. in Finance in 1991 from Morehouse College in Atlanta. He later earned his M.B.A. in Management in 2002 from Saint Joseph's University.

# Katherine Durante Executive Director, OceanFirst Foundation



Kathy Durante is the Executive Director and Secretary of the Board of OceanFirst Foundation based in Toms River, New Jersey.

Durante manages the day-to-day operation and chairs the Foundation's Major Grant Committee. Under Durante's leadership, the Foundation launched new initiatives focused on meeting the needs of the local community including the Model Classroom Grant Program, Home Runs for Heroes, the OceanFirst Scholarship Program, and more recently, a special grant program to support Hurricane Sandy relief and recovery efforts.

In 2014, OceanFirst Foundation launched its inaugural crowdfunding challenge on Crowdrise for Jersey Shore

nonprofits with the idea of helping them learn a "new way to fish" for resources using technology. In just four weeks, participating charities raised more than \$303,000 for their causes including \$15,000 in grants awarded to the top three finishers. Working closely with Crowdrise, the Foundation crafted a successful campaign built around keeping the charities, participants and donors engaged and having fun. The Challenge earned the distinction of having the greatest leverage (16:1) on prize dollars awarded in any Crowdrise Challenge to date.

# Chekemma J. Fulmore-Townsend President and CEO, Philadelphia Youth Network



Chekemma Fulmore-Townsend joined the Philadelphia Youth Network (PYN) in 2005. As President and CEO, Fulmore-Townsend is charged with overseeing the organization's vision, mission, and overall direction. Drawing on more than 15 years of experience, Fulmore-Townsend has used her social work foundation in macro-practice with a concentration in research and non-profit administration to influence the way PYN views its work and decision-making processes. Before her appointment as President and CEO, Fulmore-Townsend served in various capacities throughout the organization; most recently, she was PYN's Vice President of Program Services. In this role, she led a team accountable for program design, implementation,

evaluation, compliance, and continuous improvement for all programs managed by the organization which serve more than 15,000 youth annually.

Prior to her work at PYN, Fulmore-Townsend served at the Philadelphia Workforce Development Corporation as the Senior Director of the Emerging Workforce. Fulmore-Townsend's professional roots are in research, which she began at Children's Hospital of Philadelphia where she coordinated formal research projects for the hospital and

National Institute of Health grants for the Center for Biostatistics and Epidemiology at the University of Pennsylvania.

# **David Grant**Author, *The Social Profit Handbook*



David Grant served as President and CEO of the Geraldine R. Dodge Foundation in Morristown, New Jersey from 1998 to 2010, where he led the Foundation's work in education, arts, environment, poetry, and capacity building of non-profit organizations. Now based in Vermont, he consults with schools, foundations, and organizations around the world to help them fulfill their missions with clarity, effectiveness and joy.

Grant's career has centered on innovative teaching and learning, and the institutional structures and practices that foster them. In 1983 he and his wife, Nancy Boyd Grant, co-founded The Mountain School of Milton Academy, a highly-regarded, semester-long, interdisciplinary environmental

studies program in Vermont for high school juniors from throughout the country. His public service includes having been Town Moderator of Vershire, Vermont and a Board Member of the Vermont Council for the Humanities. He served as Chair of the Board of the Council of New Jersey Grantmakers from 2006 to 2008 and a member of the Board of Directors of the Surdna Foundation in New York City from 2005 to 2011. Grant is currently a Trustee of three nonprofit organizations. He graduated magna cum laude from Princeton University with an A.B. in English, and he holds an M.A. in American Studies from the University of Michigan. In 2008, he received an honorary degree of Doctor of Humane Letters from Drew University (Madison, New Jersey).

**Hanh Le**Chief Program Officer, Exponent Philanthropy



Hanh Le is the chief program officer for Exponent Philanthropy. As the organization's learning maestro, she leads the Programs and Services Team in guiding, connecting, championing, and elevating philanthropy with few or no staff. Le also directs the organization's internal learning efforts. Le joined Exponent Philanthropy in 2008 as an educational program director, focusing on initiatives such as Katrina @ 5: Partners in Philanthropy, distance learning, and next gen engagement. She has directed training, grant, and technical assistance programs for KaBOOM!, Community Technology Centers' Network, and Peace Corps. She received her bachelor's degree from the College of William & Mary and holds a master's degree in urban

and environmental planning from the University of Virginia School of Architecture.

# Laurel O'Sullivan

# Principal and Founder, Advocacy Collaborative, LLC.



Laurel O'Sullivan, J.D. is the Principal and Founder of the Advocacy Collaborative, LLC. The Advocacy Collaborative equips nonprofits with the knowledge and strategies to utilize advocacy as a catalyst for greater impact. Through her signature approach of seamlessly connecting advocacy to core functions including planning, programming, fundraising and governance, O'Sullivan ultimately assures everyone on the team feels and acts in integrity with an organization's purpose-driven mission.

Prior to starting the Advocacy Collaborative, O'Sullivan served as the Vice President for Policy at the Donors Forum and for over a decade as a public interest lawyer and environmental

advocate for the Natural Resources Defense Council, Alliance for the Great Lakes, Business and Professional People for the Public Interest and Terris, Pravlik and Millium, LLP. She serves on the Social Service Advisory Council, for the Illinois Department of Human Services, and the board of the Young Center for Immigrant Children, at the University of Chicago and on the board of the Forum of Regional Associations of Grantmakers.

# **Laura Pople Executive Director, Seer Farms**



Born in Pittsburgh, Laura Pople came to New Jersey for graduate school, receiving her Ph.D from Rutgers in Applied Social Psychology. Always passionate about social justice, Pople was at the helm of several volunteer community groups through the 90's.

By mid-2008, the news stories about the economic crisis and the specific disaster of foreclosure pets pointed Pople in a new direction. The grief and trauma that these families — and in fact all families going through life crises — were experiencing, compounded by the difficult decisions they had to make about their beloved animal companions, underscored a clear problem to be solved. Pople founded Seer Farms, a

community service organization that provides temporary care to the animals of families in crisis, to help these families recover their self-sufficiency and reunite with their pets. Pople's innovative work with Seer Farms was recognized by People Magazine in their "Heroes Among Us" series in 2010.

Immediately following Superstorm Sandy, Pople joined other non-profit activists in Ocean County to found the Ocean County Long Term Recovery Group, serving on the

Board of Directors of that group for two years. Continuing her service to Ocean County in the areas of disaster preparedness and advocacy for pet owners, Pople was appointed Director of the Ocean County Animal Response Team in 2015.

# **Chris Tuttle Principal Consultant, Tuttle Communications**



Chris Tuttle provides digital engagement strategies for nonprofit charity organizations. Combining his experience as a community organizer with a background in technology and website development, Tuttle develops engagement campaigns focused on using digital platforms to engage constituents in meaningful actions. With over 17 years experience Tuttle has worked for and consulted with over 200 local, national and international nonprofits developing digital engagement strategies involving social media, website, email, integrated fundraising, advocacy campaigns, marketing, content development and search engine optimization.

Highlights of Tuttle's career include having developed GLSEN's Day of Silence, a national annual anti-bullying campaign involving over half-a-million students in more than 5,000 K -12 schools; helping create the first-ever Great Apes Giving Day raising over \$80,000 for nine wildlife sanctuaries in Africa; and managing social media engagement and live streaming of Opportunity Nation's 2012. He is currently working with global and local foundations, nonprofits, personal brands and small businesses, blogs about online engagement for nonprofits, and is a regular speaker and trainer on best practices and digital strategy.

# **Exhibitors and Special Features**

#### The Advocacy Collaborative, LLC

Laurel O'Sullivan, J.D.
Principal & Founder
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We equip senior leaders of nonprofits and foundations to establish advocacy as an asset for greater impact. Founder Laurel O'Sullivan is a lawyer with the right balance of vision, pragmatism and experience to help organizations create actionable plans for establishing advocacy as an organizational strength. Our signature AdvocacyForward framework identifies and builds on our client's strengths while maximizing existing resource.

#### **Center for Non-Profits**

Debbie Duncan
Director of Member Services
3575 Quakerbridge Road – Suite 102
Mercerville, NJ 08619
(732) 227-0800
debbie@njnonprofits.org
www.njnonprofits.org

The Center for Non-Profits is New Jersey's statewide umbrella organization for the charitable community. For more than 30 years, the Center has served as the champion and first-stop resource for and about New Jersey's non-profit community, and remains the only umbrella organization for all charities in our state. Through advocacy, education, capacity building programs, conferences, strategic convenings, and cost-saving member services, the Center gives non-profits the knowledge and tools to pursue their missions more effectively, strengthening non-profits as individual organizations and as a community.

# **Exponent Philanthropy**

Hanh Le Chief Program Officer 1720 N Street, NW, Washington, DC 20036 (202) 580-6560 Hanh@exponentphilanthropy.org www.exponentphilanthropy.org

Exponent Philanthropy amplifies and celebrates the vital work of a diverse group of givers who give big while keeping their operations lean, including foundations, public charities, donor advised funds, giving circles, and individual donors. We are a vibrant membership organization that provides resources and connections to help funders make the most of the minutes they have and the dollars they give.

#### **Foundation Center**

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Zoe Singer - Development Manager
(212) 807- 2453 zes@foundationcenter.org
Elisabeth Ingwersen Mendez - Special Projects Associate
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(212) 620-4230
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Foundation Center is the leading source of information about philanthropy worldwide. Through data, analysis, and training we connect people who want to change the world to the resources they need to succeed.

#### Glenmede

Michael S. Schiff, TEP Business Development Manager Vice President 16 Chambers Street Princeton, NJ 08542 609-430-3112 Mike.schiff@glenmede.com www.qlenmede.com

Erika McDaniel Business Development Associate Endowment and Foundation Group 1650 Market Street, Suite 1200 Philadelphia, PA 19103 215-419-6774 erika.mcdaniel@glenmede.com www.glenmede.com

Glenmede is among the nation's leading investment and wealth management firms, with more than \$30 billion of investment assets under management for foundations, endowments, high-net-worth individuals, families, and family offices. Glenmede's investment expertise is paired with tailored administration, grants management and advisory services to deliver a holistic solution to help foundations and other nonprofit organizations meet their specific goals and objectives.

#### The Horizon Foundation for New Jersey

Jonathan R. Pearson

Director of Corporate Social Responsibility & Executive Director, Horizon Foundation Horizon Blue Cross Blue Shield of New Jersey 3 Penn Plaza East, Newark, NJ 07105 973-466-7698

Jonathan Pearson@HorizonBlue.com Community.HorizonBlue.com

The Horizon Foundation for New Jersey is committed to working alongside those who can help us improve our neighbors' health and inform their health decisions, as well as inspire them to lead healthier, more fulfilling lives. By sharing our time and resources, we aim to be not only a better company, but also a better member of the communities where we live and work.

#### JPMorgan Chase & Co.

www.jpmorganchase.com/giving

At JPMorgan Chase, we believe we have a responsibility to help our clients and our communities navigate a complex global economy and address their economic and social challenges. We use our strength, global reach, expertise, relationships, and access to capital to make a positive impact in cities around the world.

We work with community partners to create pathways to opportunity by supporting workforce development, financial capability, small business development and community development.

#### MicroEdge, LLC

Mark Leone Account Manager 619 W 54th Street, 10th Floor New York, NY 10019 646-237-3935 Mleone@microedge.com www.microedge.com

MicroEdge is the leading provider of software and services to the giving community worldwide. MicroEdge solutions deliver a powerful framework for effective giving. The company is committed to providing the best toolset for foundations, corporations, government agencies, donors, advisors and financial institutions. MicroEdge is a wholly owned subsidiary of Blackbaud.

#### O'Connor Davies, LLP

Thomas F. Blaney, CPA, CFE, Partner – Director of Foundation Services
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O'Connor Davies, LLP is a full service Certified Public Accounting and advisory firm with eight offices located in New York, New Jersey, Connecticut and Maryland, and more than 550 professionals. The Firm provides a complete range of accounting, tax and compliance-related services to over 2,000 not-for-profit organizations and over 225 private foundations.

#### **Pro Bono Partnership**

Nancy Eberhardt, Esq.
Director, New Jersey Program
Volunteer Attorneys Serving Nonprofits
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Pro Bono Partnership provides business and transactional legal services to nonprofit organizations serving the disadvantaged or enhancing the quality of life in neighborhoods in New York, New Jersey and Connecticut. Substantially leveraging the impact of its in-house legal staff, the Partnership annually recruits and mobilizes hundreds of attorneys from major corporations and law firms to donate their time and expertise on behalf of its nonprofit clients.

# **Special Features**

### **Book Signing**

David Grant

Author

The Social Profit Handbook

The Essential Guide to Setting Goals, Assessing Outcomes, and Achieving Success for Mission-Driven Organizations

2:15 to 2:30 pm 4:00 to 5:00 pm

### **Imagination Stations**

Toys and Play!
Take a 2 Minute Play Break to IGNITE Your Thinking
Please don't take the toys with you so that others can play too!

#### **CNJG Partners' Table**

The Council of New Jersey Grantmakers is pleased to offer materials from our Partners, Sponsors, Supporters and Colleagues.

# Save the Date!

Investment Forum Luncheon October 20, 2015

2015 Annual Meeting and Holiday Luncheon December 11, 2015

Details available at www.cnjg.org later this year.

# Notes

# Notes

# Council of New Jersey Grantmakers

# 2015 Board of Trustees

Irene Cooper-Basch, Chair, Victoria Foundation Douglas Schoenberger, 1st Vice Chair, Verizon New Jersey Laura Fino, 2nd Vice Chair, Fino Family Foundation Sidney Hargro, Secretary, Community Foundation of South Jersey Charles Venti, Treasurer, The Nicholson Foundation Marsha Atkind. The Healthcare Foundation of New Jersev Amanda Bauman, Campbell Soup Foundation Michelle Cash, Princeton Area Community Foundation Sam Crane, Essex Equity Management Cynthia Evans, Geraldine R. Dodge Foundation Shané Harris, The Prudential Foundation Kiki Jamieson. The Fund for New Jersev Andrew Johnson, William Penn Foundation Ari Kramer, Robert Wood Johnson Foundation Barbara Lawrence, The Henry and Marilyn Taub Foundation William Leavens. The Leavens Foundation. Inc. Marco Navarro, Robert Wood Johnson Foundation Jonathan Pearson, The Horizon Foundation for New Jersev Annmarie Puleio. The Fred C. Rummel Foundation Barbara Reisman, The Schumann Fund Deborah Smith, Wells Fargo Foundation

# **2015 Program Committee**

Michelle Cash, Co-Chair, Princeton Area Community Foundation
Annmarie Puleio, Co-Chair, The Fred C. Rummel Foundation
Dale Anglin, Victoria Foundation
Renie Carniol, The Grotta Fund for Senior Care of JCF
Erik Estrada, New Jersey Health Initiatives of RWJF
Cynthia Evans, Geraldine R. Dodge Foundation
Andrew Johnson, William Penn Foundation
Elaine Katz, Kessler Foundation
Ari Kramer, Robert Wood Johnson Foundation
Theresa McCoy, Merck Foundation
Marco Navarro, Robert Wood Johnson Foundation
Abby O'Neill, Union Foundation
Marion O'Neill, PSEG
Helen Steblecki, Citi

# **About CNJG**

The Council of New Jersey Grantmakers is the center for philanthropy in New Jersey, serving the leading independent, corporate, family and community foundations as well as public grantmakers of our state. We support our members by strengthening their capacity to address New Jersey's and society's most difficult problems. We also access the resources of the philanthropic community – funding, expertise, leverage – to provide leadership on statewide issues. Our mission is to strengthen and promote effective philanthropy throughout New Jersey.

CNJG collaborates with other regional associations of grantmakers across the country through membership in the Forum of Regional Associations of Grantmakers, a national organization of grantmakers. The Forum's thirty-three member associations represent over 4,000 grantmakers from coast-to-coast. The Forum Network maintains an open dialogue and shares information, best practices and challenges in the field of philanthropy in benefit of the entire membership.

#### Staff

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